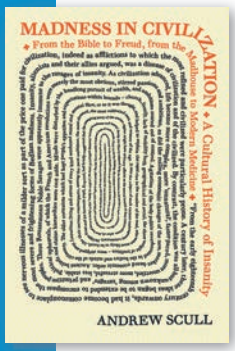
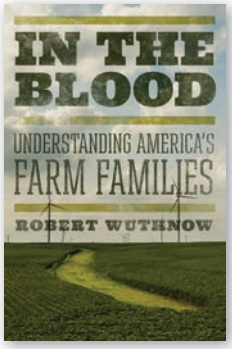
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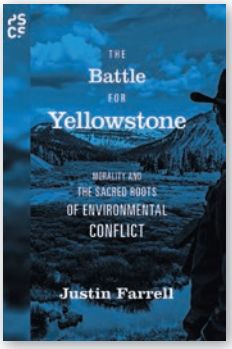
Sociology 2015



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A Message from the Editor

It is with great pleasure that, on behalf of my colleagues at Princeton University Press, I introduce the sociology catalog for 2016. The books in this catalog exemplify the quality of scholarship that we prize, and they reflect the interdisciplinary approach that we take to publishing. This is an exciting time for the field of sociology at the Press.

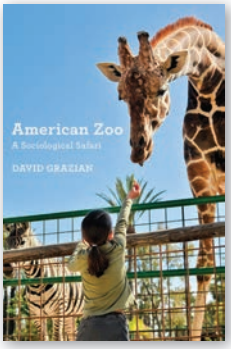
This year's diverse catalog features six works that deserve special notice. Andrew Scull's *Madness in Civilization* is a beautifully illustrated, panoramic history of the human encounter with reason. In *Pedigree*, Lauren Rivera examines how social class determines who lands the best jobs and challenges our cherished belief that college is the great equalizer. *In Harm's Way*, the result of a collaboration between Javier Auyero and María Fernanda Berti, is a harrowing and powerful look at violence among Argentina's urban poor. With *Strangers No More*, Richard Alba and Nancy Foner deliver the first book to compare immigrant integration in Europe, the United States, and Canada. With *In the Blood*, Robert Wuthnow paints a vivid portrait of America's farm families, shedding new light on their beliefs, values, and complicated relationship with the land. And finally, David Grazian's *American Zoo* is a colorful and revealing exploration of a classic cultural attraction.

But there are many other authors and subjects inside that are not to be missed, including Heather Haveman on magazines and community in early America, Daniel Cornfield on artist activists in Nashville, and Justin Farrell on environmental conflict in Yellowstone.

We look forward to continuing to share this intellectually engaging journey with you. Thank you for your support.

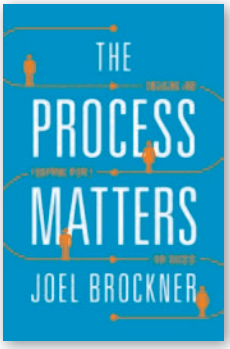
Meagan Levinson
Senior Editor, Sociology & Psychology

Cover image: Shutterstock copyright Jorge Moro









New

American Zoo

A Sociological Safari

David Grazian

"*American Zoo* is a groundbreaking account of the elaborate cultural work we humans do to produce nature in the modern world.… [A]n unforgettable look at human behavior."
—Eric Klinenberg, author of *Going Solo*

"An enlightening look at a world simultaneously familiar and surprising, *American Zoo* … effectively provides a unique portrait of an important but unexplored institution."
—Gary Alan Fine, Northwestern University

2015. 344 pages.
Cl: 978-0-691-16435-9 $29.95 | £19.95

New

Magazines and the Making of America

Modernization, Community, and Print Culture, 1741–1860

Heather A. Haveman

"This superbly documented portrait of the magazine industry … provides a window into the process by which organizations emerge and transform American society.… I highly recommend this book."
—Howard Aldrich, University of North Carolina, Chapel Hill

"[Haveman's] lucid, impressive research will prove invaluable to historians and sociologists."
—Daniel Walker Howe, author of the Pulitzer Prize–winning *What Hath God Wrought*

Princeton Studies in Cultural Sociology

2015. 432 pages. 1 halftone. 39 line illus. 28 tables.
Cl: 978-0-691-16440-3 $45.00 | £30.95

Forthcoming

The Process Matters

Engaging and Equipping People for Success

Joel Brockner

"This book makes an important contribution on the role of process. Managers should read this valuable work."
—Max H. Bazerman, Harvard Business School and author of *The Power of Noticing*

"Drawing from the social psychology of fairness and justice, and the author's own leading research in this area, *The Process Matters* articulates the importance of process in managers' effective implementation of organizational decisions and policies, including successful organizational change. Engaging and authoritative, as well as rich in illustrative examples, this book will become the leading reference for years to come."
—Roderick Kramer, Graduate School of Business, Stanford University

November 2015. 352 pages. 10 tables.
Cl: 978-0-691-16505-9 $27.95 | £19.95

Forthcoming

Beyond the Beat

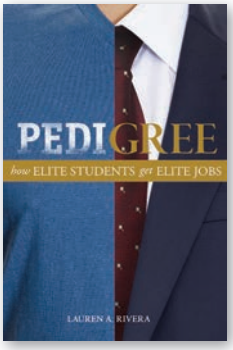
Musicians Building Community in Nashville

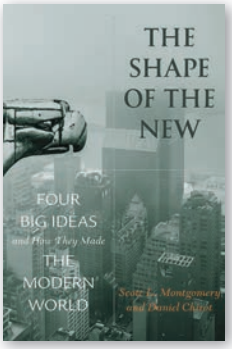
Daniel B. Cornfield

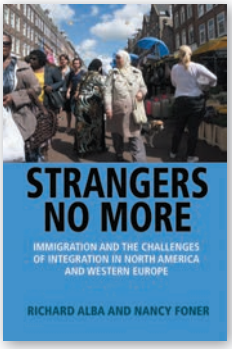
"This insightful and original book looks at how participants in the changing world of Nashville music are creating new ways of organizing careers that are more entrepreneurial and collective than earlier bureaucratic and corporate modes.… [Cornfield's] talent as a sociologist of work shines through."
—William G. Roy, University of California, Los Angeles

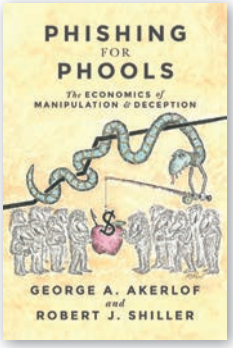
"With an amazing range of scholarship, this engaging and thought-provoking book intertwines biography and context to examine emergent patterns among musical change agents in Nashville."
—Timothy J. Dowd, Emory University

October 2015. 224 pages. 5 line illus. 2 tables.
Cl: 978-0-691-16073-3 $35.00 | £24.95









New

Pedigree

How Elite Students Get Elite Jobs

Lauren A. Rivera

"*Pedigree: How Elite Students Get Elite Jobs* is an academic book with the requisite references to gender theory and Marxist concepts of inequality. But read it carefully and it becomes something far more useful—a guide on how to join the global elite."
—*Economist*

"[Rivera's] richly described account is mesmerising—and horrifying."
—Gillian Tett, *Financial Times*

2015. 392 pages. 4 line illus. 16 tables.
Cl: 978-0-691-15562-3 $35.00 | £24.95

New

The Shape of the New

Four Big Ideas and How They Made the Modern World

Scott L. Montgomery & Daniel Chirot

"*The Shape of the New* is an ambitious book and a joy to read. The scholarship is brilliant."
—Paul Froese, coauthor of *America's Four Gods: What We Say about God—and What That Says about Us*

2015. 512 pages.
Cl: 978-0-691-15064-2 $35.00 | £24.95

To receive notices about new books, subscribe for email at: *press.princeton.edu/subscribe*

New

Strangers No More

Immigration and the Challenges of Integration in North America and Western Europe

Richard Alba & Nancy Foner

"Alba and Foner provide a cogent account of the history, sociology, economics, and politics of immigrant integration, and challenge many things we thought we knew about the subject."
—Mary C. Waters, Harvard University

2015. 336 pages. 5 line illus. 15 tables.
Cl: 978-0-691-16107-5 $35.00 | £24.95

New

Madness in Civilization

A Cultural History of Insanity, from the Bible to Freud, from the Madhouse to Modern Medicine

Andrew Scull

"[A] far-ranging, illuminating study of minds gone awry across space and time.… Scull is sharp on every point, but some of his best moments come when he explains the introduction of psychoanalysis into pop culture in the postwar period, thanks in good part to Hollywood, and when he takes a sidelong look at both the drug-dependent psychiatry of today and its discontents, such as Scientology.… Often brilliant and always luminous and rewarding."
—*Kirkus*, starred review

2015. 432 pages. 120 color & B&W illus.
Cl: 978-0-691-16615-5 $39.50
For sale only in the United States and Canada

Forthcoming

Phishing for Phools

The Economics of Manipulation and Deception

George A. Akerlof & Robert J. Shiller

"This fun but serious book tells how the standard story about free markets often gets it wrong. Indeed, Akerlof and Shiller suggest that we should drop the view of markets as generally benign institutions. The argument is laid out with the help of fascinating anecdotes, the language is conversational, and the book is easy to read. It is addressed to a broad audience, but economists will enjoy it too."
—Dani Rodrik, author of *The Globalization Paradox*

October 2015. 296 pages.
Cl: 978-0-691-16831-9 $24.95 | £16.95

Now Available in Paperback

There Goes the Gayborhood?

Amin Ghaziani

Princeton Studies in Cultural Sociology

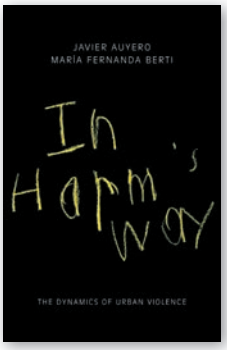
December 2015. 280 pages. 5 halftones. 6 maps. 15 tables. 2 line illus.
Pa: 978-0-691-16841-8 $24.95 | £16.95
Cl: 978-0-691-15879-2 $35.00 | £24.95
Selected for the 2015 Over the Rainbow Project book list, American Library Association

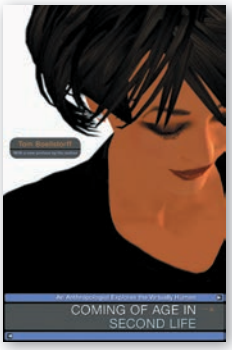
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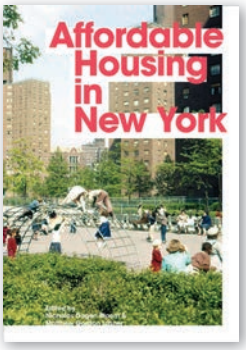
The Art of Social Theory

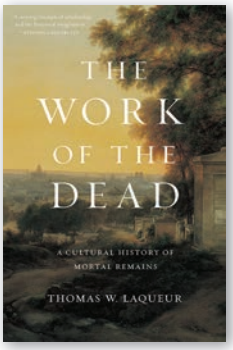
Richard Swedberg

2015. 288 pages. 1 table. 1 line illus.
Pa: 978-0-691-16813-5 $24.95 | £16.95
Cl: 978-0-691-15522-7 $29.95 | £19.95









New

In Harm's Way

The Dynamics of Urban Violence

Javier Auyero & María Fernanda Berti

"This is a terrific book.... *In Harm's Way* represents an innovative, well-theorized approach to urban violence in the contemporary era."
—Philippe Bourgois, author of *In Search of Respect: Selling Crack in El Barrio*

2015. 264 pages. 30 halftones.
Cl: 978-0-691-16477-9 $35.00 | £24.95

New Paperback

Coming of Age in Second Life

An Anthropologist Explores the Virtually Human

Tom Boellstorff

With a new preface by the author

"Boellstorff's portrayal of a virtual culture at the advent of its acceptance into mainstream life gives it lasting importance, and his methods will be a touchstone for research in the emerging field of virtual anthropology."
—David Robson, *Nature*

2015. 344 pages 24 halftones.
Pa: 978-0-691-16834-0 $24.95 | £16.95

Winner of the 2009 Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture, Media Ecology Association

Honorable Mention, 2008 PROSE Award for Excellence in Media and Cultural Studies, Association of American Publishers

One of Choice's Outstanding Academic Titles for 2009

Forthcoming

Affordable Housing in New York

The People, Places, and Policies That Transformed a City

Edited by Nicholas Dagen Bloom & Matthew Gordon Lasner

"*Affordable Housing in New York* is an engaging account of more than a century of efforts to provide New Yorkers with below-market housing. The contributors are excellent and the extensive illustrations enhance the rich text."
—Lawrence Vale, Massachusetts Institute of Technology

A richly illustrated, dynamic portrait of an evolving city, this is a comprehensive and authoritative history of public and middle-income housing in New York.

December 2015. 336 pages. 106 color illus. 142 halftones. 1 map.
Cl: 978-0-691-16781-7 $39.95 | £27.95

Forthcoming

The Work of the Dead

A Cultural History of Mortal Remains

Thomas W. Laqueur

"This is a truly great book—a milestone of scholarship and a joy to read. The brilliance and richness of each chapter are thrilling, and the movement between literary examples, philosophical discussion, and a vast array of historical sources is simply incredible."
—Claudio W. Lomnitz, Columbia University

A remarkably ambitious history, *The Work of the Dead* offers a compelling and richly detailed account of how and why the living have cared for the dead, from antiquity through the twentieth century.

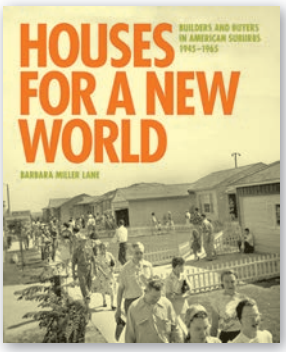
October 2015. 720 pages. 18 color illus. 101 halftones.
Cl: 978-0-691-15778-8 $39.95 | £27.95

Forthcoming

Houses for a New World

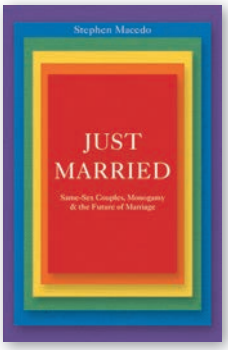
Builders and Buyers in American Suburbs, 1945–1965

Barbara Miller Lane



"Superbly researched, this book gets closer to the essentials of the post-1945 suburban building process than any previous study. Barbara Miller Lane's detailed and perceptive examination of the different house types has rarely been attempted and never done as well."
—Robert Fishman, University of Michigan

October 2015. 320 pages. 224 halftones.
Cl: 978-0-691-16761-9 $49.95 | £34.95



New

Just Married

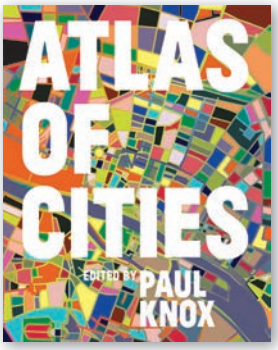
Same-Sex Couples, Monogamy, and the Future of Marriage

Stephen Macedo

"*Just Married* embodies the typical strengths of Macedo's writing—a compelling thesis, clarity, and openness to actual experience."
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"An ambitious work by a thoughtful scholar, *Just Married* brings an important and distinctive voice to the academic debate and public conversation about marriage."
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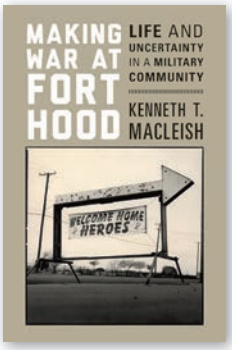
Atlas of Cities

Edited by Paul Knox

With a foreword by Richard Florida

"A lavish, exhaustive look at the history, transformation, and future of urban centres around the globe. The perfect book for the Richard Florida—who, coincidentally, wrote the foreword—in your life."
—*Globe and Mail*

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Cl: 978-0-691-15781-8 $49.50 | £34.95
Winner of the 2014 AAG Globe Book Award for Public Understanding of Geography, Association of American Geographers
One of The Globe and Mail 75 Book Ideas for Christmas 2014



New Paperback

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Life and Uncertainty in a Military Community

Kenneth T. MacLeish

"*Making War at Fort Hood* is essential reading for those with an interest in modern Army life and for those in leadership positions."
—Lieutenant Colonel G. Alan Knight, *Journal of Army History*

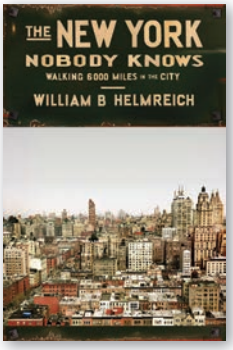
2015. 280 pages. 6 halftones.
Pa: 978-0-691-16570-7 $22.95 | £15.95
Cl: 978-0-691-15274-5 $29.95 | £19.95
Third Place for the 2013 Victor Turner Prize in Ethnographic Writing, Society for Humanistic Anthropology

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The New York Nobody Knows

Walking 6,000 Miles in the City

William B. Helmreich



"The author exudes great love and admiration for his hometown on every page, and this collection of anecdotes brings New York to life with unprecedented humanity and detail. This book is pure joy; even the most dyed-in-the-wool New Yorker will learn something new about this vibrant city."
—*Kirkus Reviews* (starred review)

September 2015. 480 pages. 30 halftones. 6 maps.
Pa: 978-0-691-16970-5 $19.95 | £13.95
Cl: 978-0-691-14405-4 $29.95 | £19.95
Winner of the 2015 Award for Outstanding Achievement in Book Writing, The Guides Association of New York City
Honorable Mention, 2013 PROSE Award in Sociology and Social Work, Association of American Publishers



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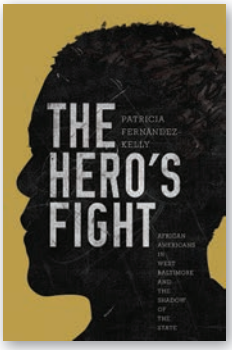
Profane Culture

Paul E. Willis

With a new preface by the author

"[T]his new edition of Paul Willis's classic study of the motor-bike boys and hippies is a must read for anyone interested in cultural outsiders, past and present."
—Mitch Duneier, author of *Sidewalk*

2014. 304 pages.
Pa: 978-0-691-16369-7 $24.95 | £16.95



New

The Hero's Fight

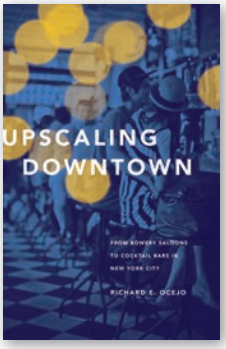
African Americans in West Baltimore and the Shadow of the State

Patricia Fernández-Kelly

"[T]his thought-provoking book—and the comprehensive research behind it—could, if heeded, help alleviate some of society's most intractable problems."

—*Publishers Weekly*

2015. 440 pages. 10 line illus. 2 tables.
Cl: 978-0-691-16284-3 $35.00 | £24.95



New

Upscaling Downtown

From Bowery Saloons to Cocktail Bars in New York City

Richard E. Ocejo

"The strongly grounded analysis is enlivened by many interviews and casual conversations, illustrative of the hours of research and observation that informed the narrative and attest to the author's commitment to the project."

—*Choice*

2014. 272 pages. 9 halftones. 8 line illus. 1 map.
Cl: 978-0-691-15516-6 $35.00 | £24.95



New

Terrified

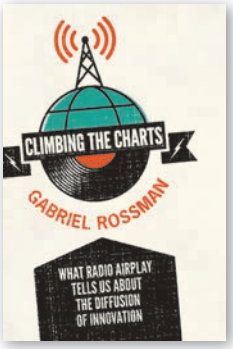
How Anti-Muslim Fringe Organizations Became Mainstream

Christopher Bail

"[*Terrified*] is not only a detailed account of a specific, significant, and also very pernicious example of cultural evolution, but also a case study in how to more rigorously study cultural evolution more generally in the future."

—Paul Rosenberg, *Salon*

2015. 248 pages. 8 line illus. 4 tables. 3 maps.
Cl: 978-0-691-15942-3 $35.00 | £24.95



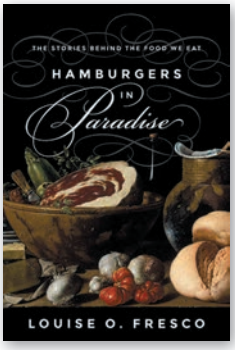
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Climbing the Charts

What Radio Airplay Tells Us about the Diffusion of Innovation

Gabriel Rossman

2015. 200 pages. 1 halftone. 25 line illus. 1 table.
Pa: 978-0-691-16671-1 $19.95 | £13.95
Cl: 978-0-691-14873-1 $29.95 | £19.95



Forthcoming

Hamburgers in Paradise

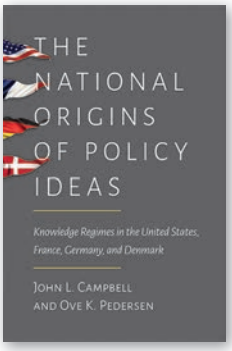
The Stories behind the Food We Eat

Louise O. Fresco

"This erudite and wide-ranging book is the result of Fresco's four decades of work and reflection on how our food is produced and consumed. . . . This book is a must-read."

—Victor Halberstadt, Leiden University

November 2015. 576 pages. 25 color illus.
Cl: 978-0-691-16387-1 $39.50 | £27.95

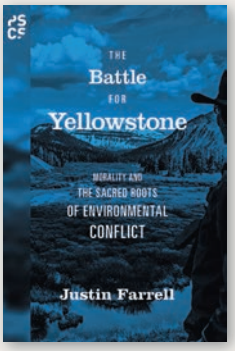


The National Origins of Policy Ideas

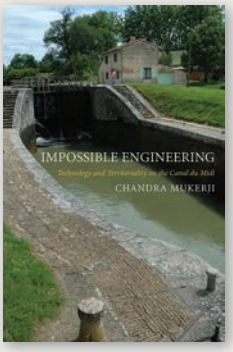
Knowledge Regimes in the United States, France, Germany, and Denmark

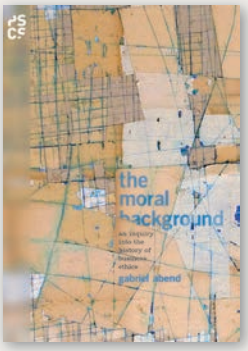
John L. Campbell & Ove K. Pedersen

2014. 424 pages. 2 line illus. 2 tables.
Pa: 978-0-691-16116-7 $29.95 | £19.95
Cl: 978-0-691-15031-4 $85.00 | £59.00









New

The Battle for Yellowstone

Morality and the Sacred Roots of Environmental Conflict

Justin Farrell

"The most original political book of early 2015 is not formally about politics at all. Instead *The Battle for Yellowstone* by Justin Farrell, a young scholar at Yale University, ponders venomous rows that have shaken Yellowstone National Park in recent decades, and why they are so intractable."

--*Economist*

2015. 320 pages. 52 halftones. 31 line illus. 6 tables.
Cl: 978-0-691-16434-2 $39.50 | £27.95

Economists and Societies

Discipline and Profession in the United States, Britain, and France, 1890s to 1990s

Marion Fourcade

"[T]his is a masterful book. Fourcade exhibits an extraordinary understanding of the relevant material—it is an extraordinary achievement."

—D. Wade Hands, *Journal of Economic Methodology*

2010. 384 pages. 17 halftones. 6 tables.
Pa: 978-0-691-14803-8 $29.95 | £19.95

Winner of the 2011 Ludwik Fleck Prize, Society for the Social Studies of Science

Co-Winner of the 2011 Distinguished Scholarly Publication Award, American Sociological Association

Winner of the 2010 Mary Douglas Prize for Best Book, Sociology of Culture Section, American Sociological Association

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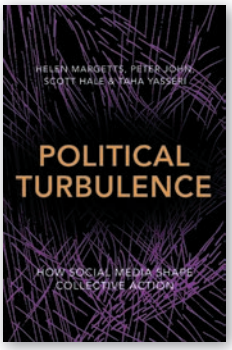
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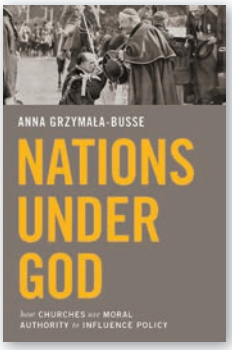
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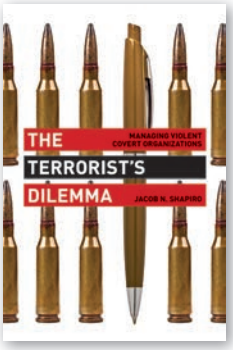
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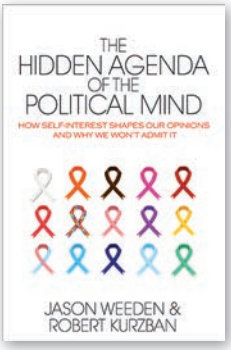
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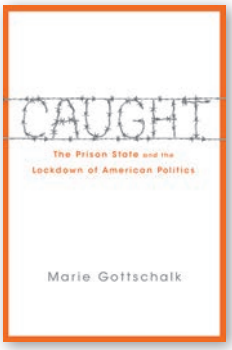
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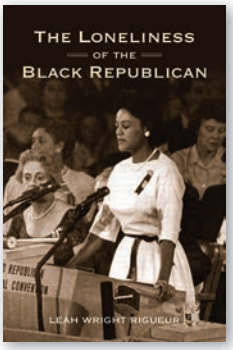
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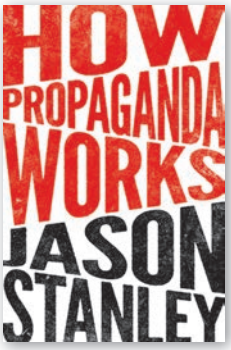
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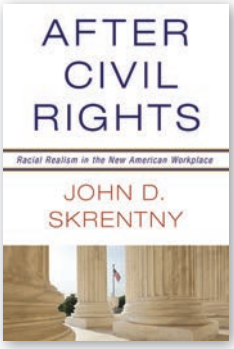
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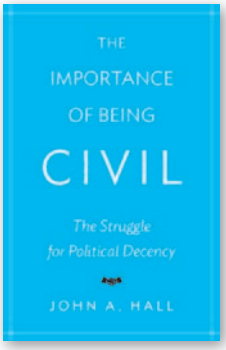
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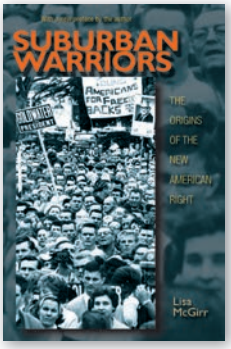
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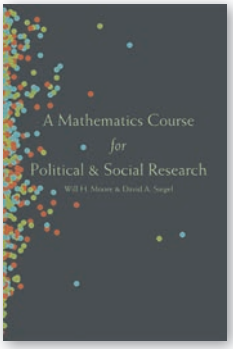
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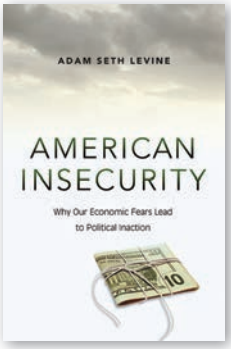
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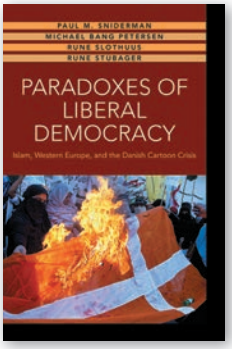
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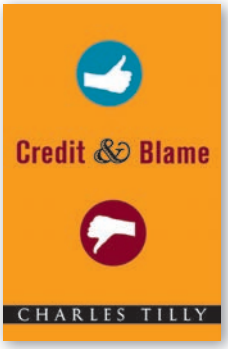
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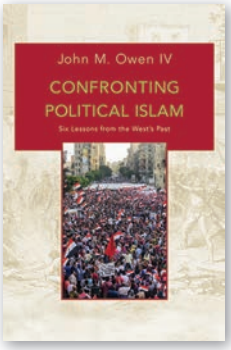
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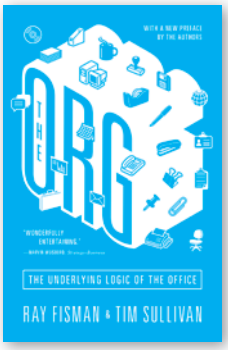
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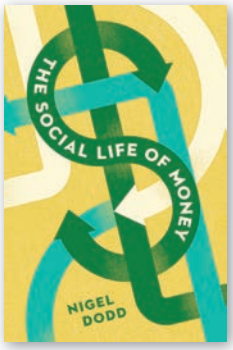
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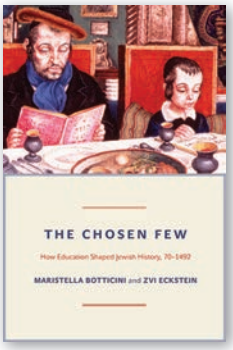
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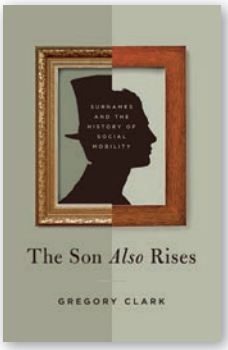
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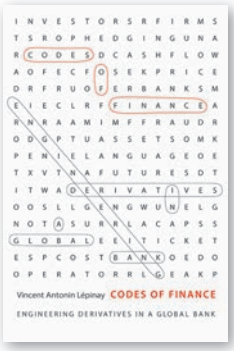
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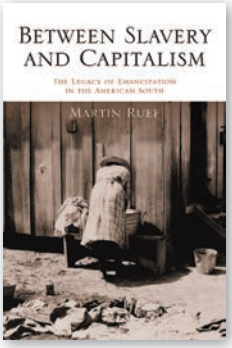
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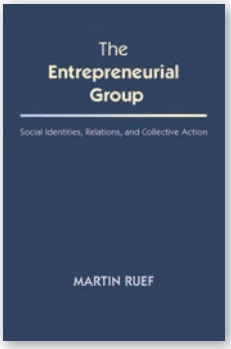
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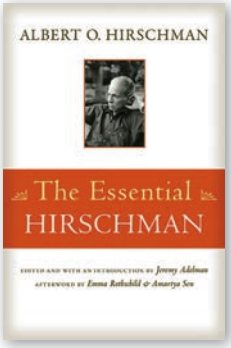
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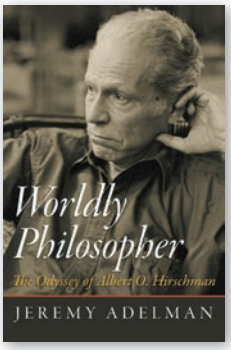
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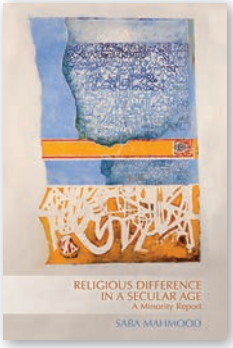
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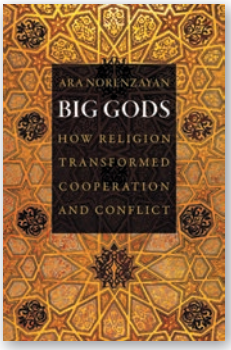
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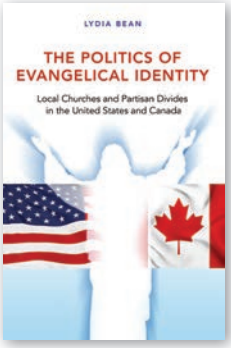
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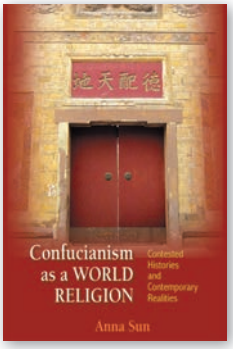
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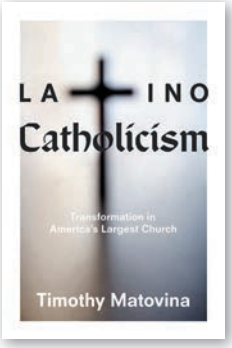
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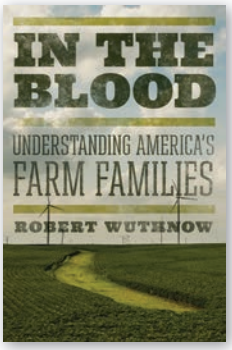
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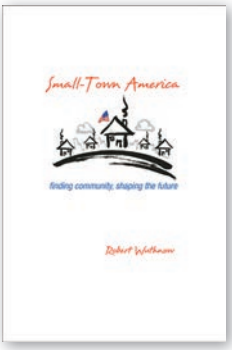
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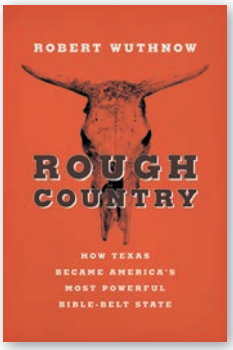
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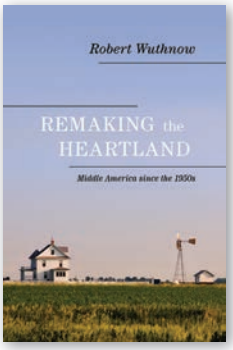
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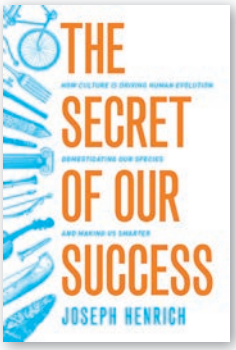
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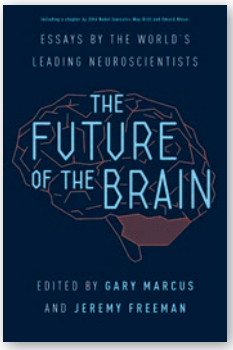
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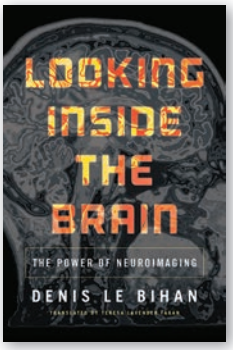
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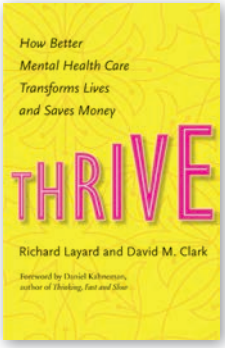
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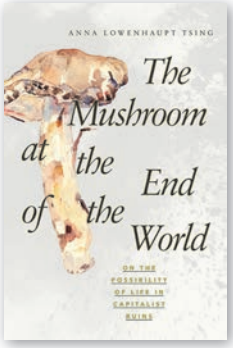
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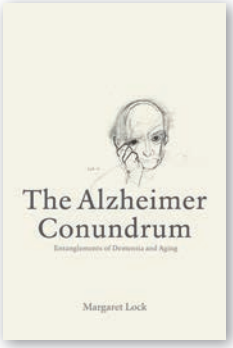
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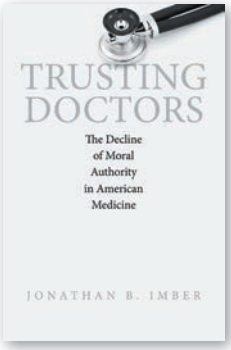
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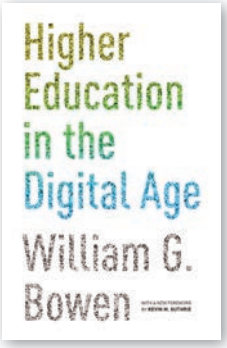
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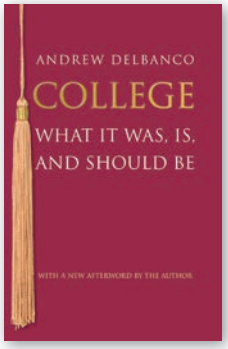
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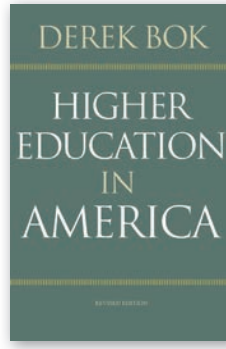
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