

The Age of the Vikings

ANDERS WINROTH

The Vikings maintain their grip on our imagination, but their image is too often distorted by myth. It is true that they pillaged, looted, and enslaved. But they also settled peacefully and traveled far from their homelands in swift and sturdy ships to explore. *The Age of the Vikings* tells the full story of this exciting period in history. Drawing on a wealth of written, visual, and archaeological evidence, Anders Winroth captures the innovation and pure daring of the Vikings without glossing over their destructive heritage. He not only explains the Viking attacks, but also looks at Viking endeavors in commerce, politics, discovery, and colonization, and reveals how Viking arts, literature, and religious thought evolved in ways unequaled in the rest of Europe. *The Age of the Vikings* sheds new light on the complex society, culture, and legacy of these legendary seafarers.

“Vivid, engaging, and brilliant in detail.”—*Choice*

“Winroth really knows what he is writing about. . . . I recommend the work to anyone with little knowledge of the subject and a wish to learn more.”—Eric Christiansen, *New York Review of Books*

“Winroth’s account is superior to all its most recent competitors. He avoids what has become the traditional chronological narrative, centering his chapters instead on themes: violence first, regrettably; but then emigration, trade, state-formation and eventually, with some relief, life ‘home on the farm.’ He also has the happy knack of seizing on a fascinating detail to open each chapter.”—Tom Shippey, *Wall Street Journal*

MARCH

978-0-691-16929-3 **Paper \$17.95**T

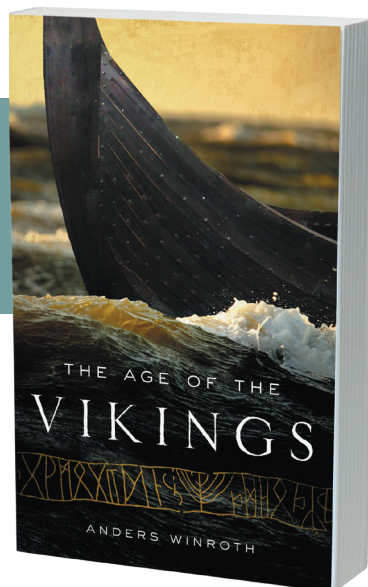
978-0-691-14985-1 **Cloth** 2014

328 pages. 15 color illus. 30 halftones. 2 maps. 5 x 8.

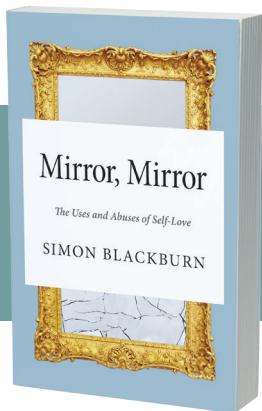
One of the New York Post’s Best Books of 2014

Honorable Mention, 2015 PROSE Award in European & World History,
Association of American Publishers

HISTORY



Anders Winroth is the Forst Family Professor of History at Yale University.



Mirror, Mirror

The Uses and Abuses of Self-Love

SIMON BLACKBURN

Everyone deplores narcissism, especially in others. The vain are by turns annoying or absurd, offending us whether they are blissfully oblivious or proudly aware of their behavior. But are narcissism and vanity really as bad as they seem? Drawing on philosophy, psychology, literature, history, and popular culture, Simon Blackburn offers an enlightening exploration of self-love, ultimately suggesting that narcissism, vanity, pride, and self-esteem are more complex than they first appear and have innumerable good and bad forms.

“Reading him, we feel as if we were sitting in a comfortable chair, after dinner, listening to our friend Blackburn tell us not so much about politics or social history as about what lies behind them: morals—that is, what we owe to others, as opposed to what we want for ourselves.”—Joan Acocella, *New Yorker*

“Quoting Miss Piggy and Wittgenstein with equal ease, Blackburn maps the terrain of self-love in its many manifestations.”—*Choice*

Simon Blackburn taught philosophy for many years at the University of Oxford, the University of North Carolina, Chapel Hill, and the University of Cambridge. He is the author of many notable books, including *Think* and *Being Good*.

MAY

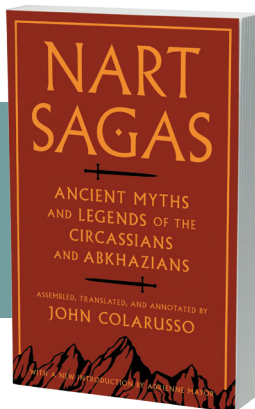
978-0-691-16911-8 **Paper \$19.95**

978-0-691-16142-6 Cloth 2014

248 pages. 1 table. 5 x 8.

PHILOSOPHY

66 Paperbacks



Nart Sagas

Ancient Myths and Legends
of the Circassians and Abkhazians

JOHN COLARUSSO

Assembled, translated & annotated
by John Colarusso

With a new introduction by Adrienne Mayor

The sagas of the ancient Narts are to the Caucasus what Greek mythology is to Western civilization. *Nart Sagas* presents a wide selection of fascinating myths preserved among the Circassians, Abazas, Abkhaz, and Ubykhs—four related peoples whose ancient cultures today survive by a thread, but who have retained the Nart sagas as a living tradition. Masterfully translated and annotated by world mythology expert John Colarusso, this collection of *Nart Sagas* makes clear that these tales share much with the lore of ancient India, classical Greece, and pagan Scandinavia and are as deserving of a place in the canon of world mythology.

“An excellent translation.”—*Library Journal*

“Colarusso is to be congratulated for this splendid contribution to the field.”—Patricia Arant, *Slavic and East European Review*

John Colarusso is professor of anthropology and modern languages and linguistics at McMaster University. **Adrienne Mayor** is a research scholar in classics and history of science at Stanford University. (For more Nart sagas, see page 108.)

JUNE

978-0-691-16914-9 **Paper \$22.95**

448 pages. 5 1/2 x 8 1/2.

MYTHOLOGY | FOLKLORE

The Amazons

Lives and Legends of Warrior Women across the Ancient World

ADRIENNE MAYOR

Amazons—fierce warrior women dwelling on the fringes of the known world—were the mythic archenemies of the ancient Greeks. But just who were these bold barbarian archers on horseback who gloried in fighting, hunting, and sexual freedom? In this deeply researched, wide-ranging, and lavishly illustrated book, National Book Award finalist Adrienne Mayor reveals intimate, surprising details and original insights about the flesh-and-blood women of the Eurasian steppes known as Amazons. Combining classical myth and art, nomad traditions, and scientific archaeology, *The Amazons* is the first comprehensive account of warrior women in both myth and history across the ancient world, from the Mediterranean Sea to the Great Wall of China.

“A fascinatingly detailed account.”—Emily Wilson, *Wall Street Journal*

“[Mayor’s] expertise shines throughout.”—*Publishers Weekly*

“No one before has ever marshalled the full sweep of evidence as Mayor does here. . . . The result is a book as erudite as it is riveting, one that is surely destined to serve as the definitive work on the subject.”
—Tom Holland, *Literary Review*

“In her quest to separate reality from mythology, Mayor left few stones unturned, even examining the graves of women with war wounds and mummified tattoos. She skillfully presents her findings with wit and conviction.”—Lawrence D. Freedman, *Foreign Affairs*

“Mayor opens up new horizons in world storytelling and feminist iconography.”—Edith Hall, *New Statesman*

APRIL

978-0-691-17027-5 **Paper \$17.95T**

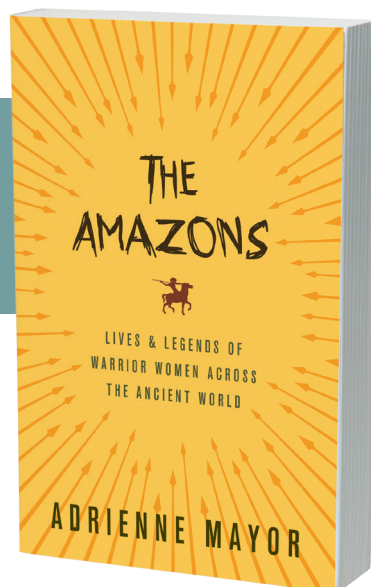
978-0-691-14720-8 **Cloth 2014**

544 pages. 15 color illus. 71 halftones. 10 maps. 5 x 8.

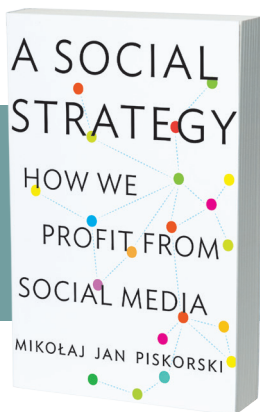
2015 Silver Medal Winner in World History, Independent Publisher Book Awards

Selected for American Scientist’s Science Book Gift Guide 2014

ANCIENT HISTORY | MYTHOLOGY



Adrienne Mayor is a research scholar in classics and history of science at Stanford University, and the author of *The Poison King: The Life and Legend of Mithradates, Rome’s Deadliest Enemy* (Princeton), which was a finalist for the National Book Award.



A Social Strategy

How We Profit from Social Media

MIKOŁAJ JAN PISKORSKI

Almost no one had heard of social media a decade ago, but today websites such as Facebook, Twitter, and LinkedIn have more than 1 billion users and account for almost 25 percent of Internet use. What makes social media so different from traditional media? Answering that question is the key to making social media work for any business, argues Miłkołaj Piskorski, one of the world's leading experts on the business of social media.

"For companies that are struggling to measure social media, Piskorski offers a different way of looking at the problem."—Maija Palmer, *Financial Times*

"Piskorski's thought-provoking and well-researched title is ground-breaking."—Lucy Heckman, *Library Journal* (starred review)

Miłkołaj Jan ("Misiek") Piskorski is professor of strategy and innovation at IMD Business School in Lausanne, Switzerland. Previously, he was an associate professor of business administration in the Strategy Unit at Harvard Business School, where he wrote numerous case studies on how companies can use social media platforms to improve their competitive advantage.

MARCH

978-0-691-16926-2 **Paper \$22.95T**

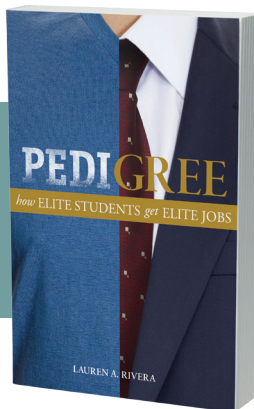
978-0-691-15339-1 Cloth 2014

288 pages. 13 line illus. 9 tables. 6 x 9.

Winner of the 2015 Gold Medal in Networking, Axiom Business Book Awards

BUSINESS | MEDIA

68 Paperbacks



Pedigree

How Elite Students Get Elite Jobs

LAUREN A. RIVERA

With a new afterword by the author

Americans are taught to believe that upward mobility is possible for anyone who is willing to work hard, that college is a great equalizer, and that the job market is a level playing field. Yet it is often those from affluent backgrounds who land the best opportunities. *Pedigree* takes readers behind the closed doors of prestigious investment banks, consulting firms, and law firms to reveal the truth about who really gets hired for the nation's highest-paying entry-level jobs, who doesn't, and why.

"Mesmerising—and horrifying."—Gillian Tett, *Financial Times*

"Forget Hollywood. Forget the American Dream. In *Pedigree*, Lauren Rivera discloses the harsh reality of landing a job on Wall Street."—Angelia Wilson, *Times Higher Education*

"[*Pedigree*] provides an insider look at how top-notch places hire, and explores how their processes serve those with the most privileged and affluent backgrounds."—Bouree Lam, *Atlantic*

Lauren A. Rivera is associate professor of management and organizations at Northwestern University's Kellogg School of Management.

MAY

978-0-691-16927-9 **Paper \$17.95T**

978-0-691-15562-3 Cloth 2015

392 pages. 4 line illus. 16 tables. 5 1/2 x 8 1/2.

BUSINESS | SOCIOLOGY

The Box

How the Shipping Container Made the World Smaller and the World Economy Bigger

Second Edition—With a New Chapter by the Author

MARC LEVINSON

In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed into a huge industry that reshaped manufacturing. But the container didn't just happen. Its adoption required huge sums of money, years of high-stakes bargaining, and delicate negotiation on standards. Now with a new chapter, *The Box* tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation costs, and made the boom in global trade possible.

"In the second half of the twentieth century, an innovation came along that would transform the way the world did business.... I'm not talking about software. I'm talking about the shipping industry, and in particular an innovation you might not have thought much about: the shipping container. It is the subject of an excellent book I read this summer called *The Box*."—Bill Gates, *Gatesnotes*

"By artfully weaving together the nuts and bolts of what happened at which port with the grand sweep of economic history, Levinson has produced a marvelous read for anyone who cares about how the interconnected world economy came to be."—Neil Irwin, *Washington Post*

"A smart, engaging book.... Levinson makes a persuasive case that the container has been woefully underappreciated."—Joe Nocera, *New York Times*

APRIL

978-0-691-17081-7 **Paper \$18.95T**

544 pages. 1 halftone. 1 line illus. 6 tables. 5 x 8.

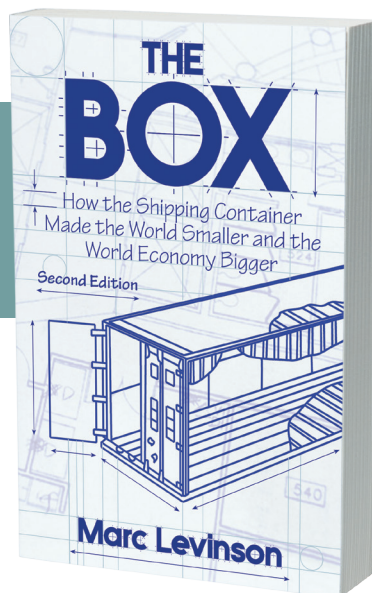
One of the Financial Times's Best Business Books of 2013

Winner of the 2007 Bronze Award in Finance/Investment/Economics, Independent Publisher

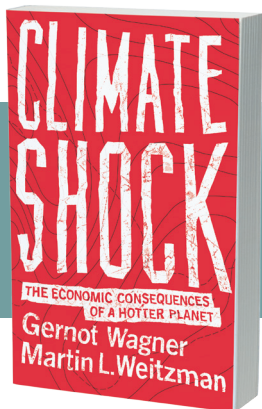
One of Businessweek's Best Business Books of 2006

Shortlisted for the 2006 Business Book of the Year Award, Financial Times/Goldman Sachs

ECONOMICS | BUSINESS



Marc Levinson is an economist in Washington, DC. He was formerly a senior fellow at the Council on Foreign Relations, an economist at a leading investment bank, and finance and economics editor at *The Economist*.



Climate Shock

The Economic Consequences of a Hotter Planet

GERNOT WAGNER &
MARTIN L. WEITZMAN

With a new preface by the authors

We insure our lives against an uncertain future—why not our planet? In *Climate Shock*, Gernot Wagner and Martin Weitzman explain in lively, clear terms why we need to consider climate change in the same way we think about insurance—as a risk management problem, only on a global scale. They show that the longer we wait to act, the more likely it is that an extreme event will happen.

“A lively and thought-provoking book.”—*Financial Times*

“*Climate Shock* should shift our narrative on climate change.”—Peter Orszag, *Bloomberg View*

“Gernot Wagner and Martin Weitzman deliver a high-voltage shock in their analysis of the costs of climate change.”—*Nature*

Gernot Wagner is lead senior economist at the Environmental Defense Fund. **Martin L. Weitzman** is professor of economics at Harvard University. For more, see www.climateshock.org.

MAY

978-0-691-17132-6 **Paper \$18.95T**

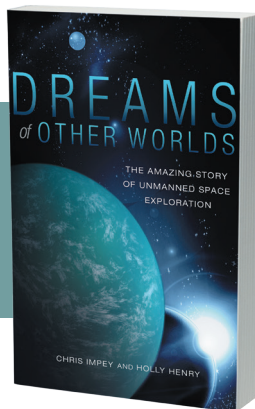
978-0-691-15947-8 Cloth 2015

264 pages. 3 line illus. 5 tables. 5 x 8.

Longlisted for the Financial Times & McKinsey Business Book of the Year 2015

CURRENT AFFAIRS | POPULAR ECONOMICS | NATURE

70 Paperbacks



Dreams of Other Worlds

The Amazing Story of
Unmanned Space Exploration
Revised and Updated Edition

CHRIS IMPEY & HOLLY HENRY

Dreams of Other Worlds describes the unmanned space missions that have opened new windows on distant worlds. Spanning four decades of dramatic advances in astronomy and planetary science, this stunningly illustrated book tells the story of eleven iconic exploratory missions and how they have fundamentally transformed our scientific and cultural perspectives on the universe and our place in it.

“A riveting read. . . . The book is well told, and interweaves its story with wonderful little nuggets.”
—Katia Moskvitch, *BBC Sky at Night*

“Refreshing. . . . From the interior of the Sun to the outer reaches of our Solar System—Impey and Henry are able guides.”—John Zarnecki, *Nature*

Chris Impey is University Distinguished Professor in the Department of Astronomy at the University of Arizona. His books include *The Living Cosmos*, *How It Ends*, and *How It Began*. **Holly Henry** is professor of English at California State University, San Bernardino. She is the author of *Virginia Woolf and the Discourse of Science: The Aesthetics of Astronomy*.

MAY

978-0-691-16922-4 **Paper \$24.95T**

978-0-691-14753-6 Cloth 2013

472 pages. 16 color illus. 68 halftones. 10 line illus. 6 x 9.

Winner of the 2013 Eugene E. Emme Award for Astronomical Literature, American Astronomical Society

POPULAR SCIENCE | ASTRONOMY

The Soul of the World

ROGER SCRUTON

What is left of our aspirations after science has delivered its verdict about what we are? Drawing on art, architecture, music, and literature, renowned philosopher Roger Scruton defends the experience of the sacred against today's fashionable forms of atheism. He argues that our personal relationships, moral intuitions, and aesthetic judgments hint at a transcendent dimension that cannot be understood through the lens of science alone. To be fully alive—and to understand what we are—is to acknowledge the reality of sacred things. Rather than an argument for the existence of God, or a defense of the truth of religion, *The Soul of the World* is an extended reflection on why a sense of the sacred is essential to human life—and ultimately, why a world without the sacred would be one in which we humans are not truly at home.

"A stately and often beautiful journey through various areas of human experience... [W]ide-ranging and intellectually impassioned."
—Sarah Bakewell, *Financial Times*

"Fascinating."—Christopher Hart, *Sunday Times*

"It is immensely entertaining to see Scruton run the reductionists to ground, then eviscerate them with the appetite of a hungry beagle. *The Soul of the World* is worth reading for the blood sport alone; but Scruton is after bigger game. His ultimate objective is the philosopher's trophy: meaning. And that, Scruton believes, lies in our experience of the sacred... *The Soul of the World* is a highly personal vision of a reconstructed Lebenswelt. In a series of cogent, fascinating chapters, he explains why we should set our sights on the beautiful horizon."—Dominic Green, *Weekly Standard*

APRIL

978-0-691-16928-6 **Paper \$17.95**

978-0-691-16157-0 **Cloth 2014**

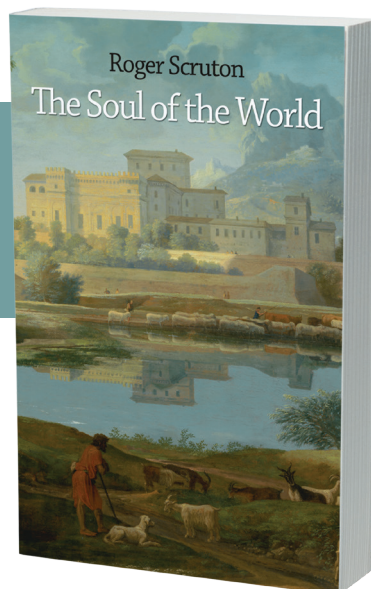
216 pages. 5 halftones. 5 musical examples. 5 x 8.

One of the Times Literary Supplement's Books of the Year 2014

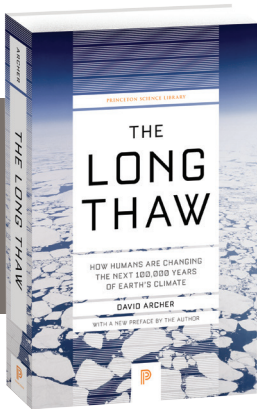
One of Flavorwire's 10 Best Books by Academic Publishers in 2014

One of the Scotsman's Books of the Year 2014

PHILOSOPHY | RELIGION



Roger Scruton is a writer and philosopher. He is a senior fellow at the Ethics and Public Policy Center in Washington, DC, and a senior fellow of the Future Symphony Institute. Among his more than forty books is *The Aesthetics of Architecture* (Princeton).



The Long Thaw

How Humans Are Changing the Next 100,000 Years of Earth's Climate

DAVID ARCHER

With a new preface by the author

The human impact on Earth's climate is often treated as a hundred-year issue lasting as far into the future as 2100, the year in which most climate projections cease. In *The Long Thaw*, David Archer, one of the world's leading climatologists, reveals the hard truth that these changes in climate will be "locked in," essentially forever. A human-driven, planet-wide thaw has already begun, and will continue to impact Earth's climate and sea level for hundreds of thousands of years. But *The Long Thaw* also shows that it is still not too late to avert dangerous climate change—if we can find a way to cooperate as never before.

"A beautifully written primer on why climate change matters hugely for our future—on all time scales."—*New Scientist*

"Enjoyable and fast-paced."—Susan Solomon, *Nature*

David Archer is professor of geophysical sciences at the University of Chicago. He is the author of many books, including *The Global Carbon Cycle* (Princeton).

APRIL

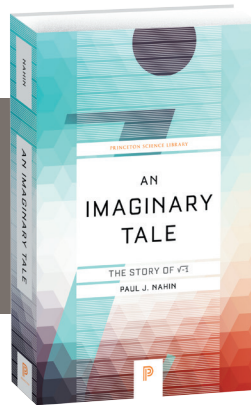
978-0-691-16906-4 **Paper \$17.95T**
200 pages. 2 halftones. 20 line illus. 2 tables. 5 1/2 x 8 1/2.

Winner of the 2009 Walter P. Kistler Award, Foundation For the Future

One of The Australian's Best Books of 2009

POPULAR SCIENCE | EARTH SCIENCE

72 Princeton Science Library



An Imaginary Tale

The Story of $\sqrt{-1}$

PAUL J. NAHIN

In *An Imaginary Tale*, Paul Nahin tells the 2000-year history of one of mathematics' most elusive numbers, the square root of minus one, also known as i . He recreates the baffling mathematical problems that conjured it, and the colorful cast of characters who tried to solve them. Weaving together entertaining historical facts and mathematical discussions, *An Imaginary Tale* is an engaging history of one of the most evasive and pervasive "numbers" in all of mathematics.

"Someone has finally delivered a definitive history of this 'imaginary' number. . . . A must read."—D. S. Larson, *Choice*

"*An Imaginary Tale* is marvelous reading and hard to put down. Readers will find that Nahin has cleared up many of the mysteries surrounding the use of complex numbers."—Victor J. Katz, *Science*

"A book-length hymn of praise to the square root of minus one."—Brian Rotman, *Times Literary Supplement*

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire and the author of many best-selling popular math books, including *The Logician and the Engineer* and *Will You Be Alive 10 Years from Now?* (both Princeton). (See page 32 for another book by Paul J. Nahin).

APRIL

978-0-691-16924-8 **Paper \$16.95T**
296 pages. 1 halftone. 47 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS

Primates and Philosophers

How Morality Evolved

FRANS DE WAAL

Edited by Stephen Macedo & Josiah Ober

Can virtuous behavior be explained by nature, and not by human rational choice? In *Primates and Philosophers*, renowned primatologist Frans de Waal explores the biological foundations of one of humanity's most cherished traits: morality. Drawing on Darwin, recent scientific advances, and his extensive research of primate behavior, de Waal argues that modern-day evolutionary biology incorrectly reinforces our habit of labeling ethical behavior as humane and the less civilized as animalistic. His compelling account of how human morality evolved out of mammalian society will fascinate anyone who has ever wondered about the origins and reach of human goodness.

"[De Waal] sees human morality as having grown out of primate sociality, but with two extra levels of sophistication."—Nicholas Wade, *New York Times*

"De Waal is one of the world's foremost authorities on nonhuman primates, and his thoughtful contribution ... is enriched by decades of close observation of their behavior."—John Gray, *New York Review of Books*

"De Waal argues that. . . . Not only are we nice by nature, but our ancestors were too, ever since they came down from the proverbial trees."—Stephen Cave, *Financial Times*

"[De Waal's] work ... has helped lift Darwin's conjectures about the evolution of morality to a new level."—Jonathan Weiner, *Scientific American*

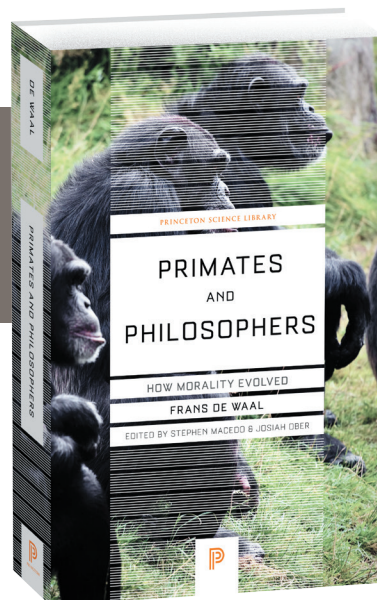
"Exceptionally rich.... Intellectual soul food for biology-minded ethicists."—Ray Olsen, *Booklist*

APRIL

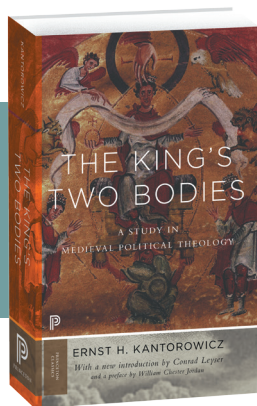
978-0-691-16916-3 **Paper \$17.95T**

232 pages. 9 halftones. 3 tables. 5 1/2 x 8 1/2.

POPULAR SCIENCE | BIOLOGY



Frans de Waal is the C. H. Candler Professor of Psychology at Emory University and director of the Living Links Center at the Yerkes National Primate Center in Atlanta.



The King's Two Bodies

A Study in Medieval Political Theology

ERNST H. KANTOROWICZ

With a new introduction by Conrad Leyser
& a preface by William Chester Jordan

Originally published in 1957, this classic work has guided generations of scholars through the arcane mysteries of medieval political theology. Throughout history, the notion of two bodies has permitted the postmortem continuity of monarch and monarchy, as epitomized by the statement, “The king is dead. Long live the king.” In *The King's Two Bodies*, Ernst Kantorowicz traces the historical dilemma posed by the “King's two bodies”—the body natural and the body politic—back to the Middle Ages.

“A great book, perhaps the most important work in the history of medieval political thought, surely the most spectacular.”—P. N. Riesenberger, *American Political Science Review*

“A monumental work of superb scholarship and profound learning, magnificently produced.”
—B. Chrimes, *Law Quarterly Review*

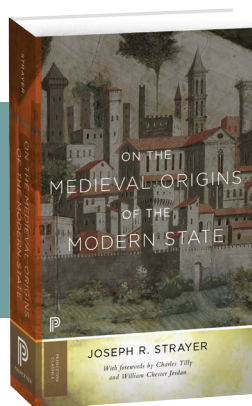
Ernst H. Kantorowicz (1895–1963) taught at the University of California, Berkeley, and was a member of the Institute for Advanced Study in Princeton. **Conrad Leyser** is associate professor of medieval history at Worcester College, University of Oxford. **William Chester Jordan** is professor of history at Princeton University.

APRIL

978-0-691-16923-1 **Paper \$29.95T**
584 pages. 32 halftones. 5 1/2 x 8 1/2.

EUROPEAN HISTORY | POLITICAL SCIENCE

74 Princeton Classics



On the Medieval Origins of the Modern State

JOSEPH R. STRAYER

With forewords by Charles Tilly &
William Chester Jordan

The modern state, however we conceive of it today, is based on a pattern that emerged in Europe in the period from 1100 to 1600. Inspired by a lifetime of teaching and research, *On the Medieval Origins of the Modern State* is classic work on what is known about the early history of the European state. The book explores the European state in its infancy, especially in institutional developments in the administration of justice and finance. Forewords from Charles Tilly and William Chester Jordan demonstrate the perennial importance of Joseph Strayer's book, and situate it within a contemporary context.

“[Strayer] brilliantly traces the developments of the modern state from the medieval kingdoms of Europe.”—*Library Journal*

“A distinguished book.”—*Choice*

Joseph R. Strayer (1904–87) was the Dayton-Stockton Professor of History Emeritus at Princeton University. **Charles Tilly** is the Joseph L. Battenwieser Professor of Social Science at Columbia University. **William Chester Jordan** is professor of history at Princeton University.

APRIL

978-0-691-16933-0 **Paper \$19.95T**
149 pages. 5 1/2 x 8 1/2.

EUROPEAN HISTORY

Walden

HENRY D. THOREAU

Edited by J. Lyndon Shanley

With an introduction by John Updike

One of the most influential and compelling books in American literature, *Walden* is a vivid account of the years that Henry D. Thoreau spent alone in a secluded cabin at Walden Pond. This edition—introduced by John Updike—celebrates the perennial importance of a classic work. *Walden*'s material is derived from Thoreau's journals and contains engaging pieces, from the lively "Where I Lived, and What I Lived For" and "Brute Neighbors" to the serene "Reading" and "The Pond in the Winter." Other famous sections involve Thoreau's visits with a Canadian woodcutter and an Irish family, a trip to Concord, and a description of his bean field. This is the authoritative text of *Walden* and the ideal presentation of Thoreau's great document of social criticism and dissent.

"*Walden* is a self-help book, perhaps the ultimate self-help book, urging us to show up for our own lives, to have the courage to find our own convictions and to try to live them out. . . . [Thoreau is] a writer of immense humanity, vitality and humor. . . . One hundred fifty years after its publication, *Walden* also remains a practical, usable manual on how to lead a good, and just life. . . . At its core, *Walden* is about the project of personal freedom, self-emancipation, which is where all pursuits of freedom must start."—Robert D. Richardson, *Smithsonian Magazine*

APRIL

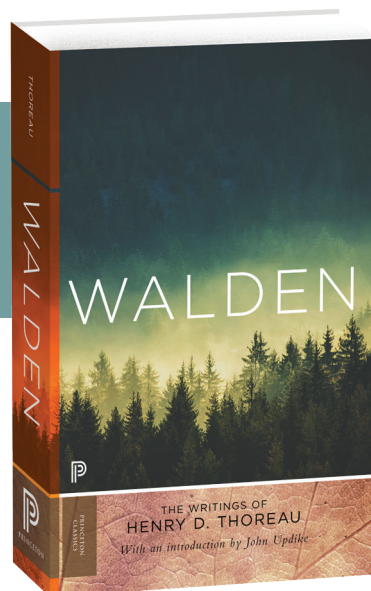
978-0-691-16934-7 **Paper \$9.95T**

384 pages. 5 1/2 x 8 1/2.

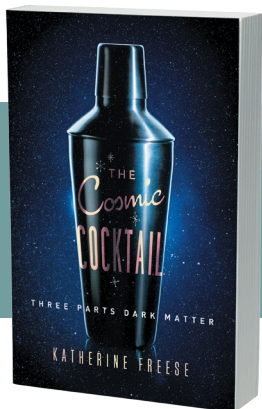
The Writings of Henry D. Thoreau

Elizabeth Hall Witherell, Editor-in-Chief

AMERICAN LITERATURE



Henry D. Thoreau (1817–62) was an American author, naturalist, poet, and philosopher. He wrote many essays and books, including *Civil Disobedience*, *Walking*, and *The Maine Woods*, among others. **John Updike** (1932–2009) was a Pulitzer Prize–winning novelist, short story writer, and poet.



The Cosmic Cocktail

Three Parts Dark Matter

KATHERINE FREESE

The ordinary atoms that make up the known universe—from our bodies and the air we breathe to the planets and stars—constitute only 5 percent of all matter and energy in the cosmos. The rest is known as dark matter and dark energy, because their precise identities are unknown. Blending cutting-edge science with her own behind-the-scenes insights as a leading researcher in the field, acclaimed theoretical physicist Katherine Freese recounts the hunt for dark matter.

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Katherine Freese is director of Nordita, the Nordic Institute for Theoretical Physics, in Stockholm, and professor of physics at the University of Michigan.

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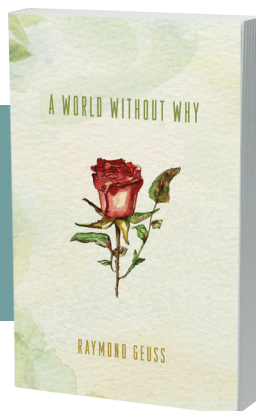
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Raymond Geuss is professor emeritus of philosophy at the University of Cambridge. His books include *Politics and the Imagination* and *Philosophy and Real Politics* (both Princeton).

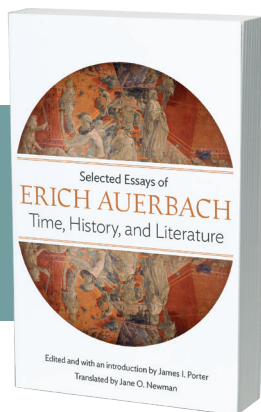
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Eric L. Hutton is associate professor of philosophy at the University of Utah.

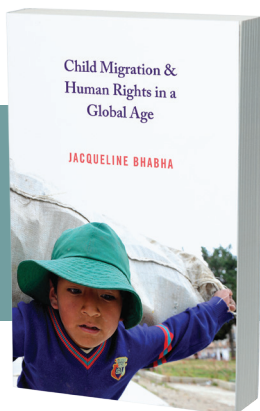
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Jacqueline Bhabha is a professor at the Harvard School of Public Health, director of research at Harvard's François-Xavier Bagnoud Center for Health and Human Rights, and the Jeremiah Smith, Jr. Lecturer at Harvard Law School.

JUNE

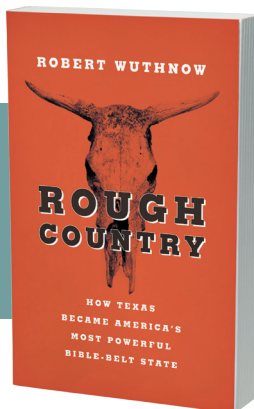
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Human Rights and Crimes against Humanity
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Robert Wuthnow is the Gerhard R. Andlinger '52 Professor of Social Sciences and director of the Center for the Study of Religion at Princeton University.

MAY

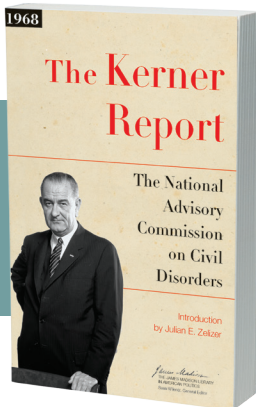
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THE NATIONAL ADVISORY COMMISSION ON CIVIL DISORDERS

With an introduction by Julian E. Zelizer

The Kerner Report is a powerful window into the roots of racism and inequality in the United States. Hailed by Martin Luther King Jr. as a “physician’s warning of approaching death, with a prescription for life,” this historic study was produced by a presidential commission established by Lyndon Johnson and provides a riveting account of the riots that shook 1960s America.

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The National Advisory Commission on Civil Disorders was established by President Lyndon B. Johnson. Its members included former Illinois governor Otto Kerner, New York City mayor John Lyndsay, U.S. senators Edward Brooke and Fred R. Harris, and NAACP executive director Roy Harris. **Julian E. Zelizer** is the Malcolm Stevenson Forbes Class of 1941 Professor of History and Public Affairs at Princeton University.

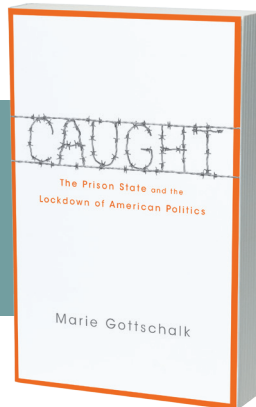
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AMERICAN HISTORY | POLITICS

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Caught

The Prison State and the Lockdown of American Politics

MARIE GOTTSCHALK

With a new preface by the author

The huge prison buildup of the past four decades has few defenders, yet reforms to reduce the numbers of those incarcerated have been remarkably modest. Meanwhile, an ever-widening carceral state has sprouted in the shadows, extending its reach far beyond the prison gate. It sunders families and communities and reworks conceptions of democracy, rights, and citizenship—posing a formidable political and social challenge. In *Caught*, Marie Gottschalk examines why the carceral state remains so tenacious in the United States.

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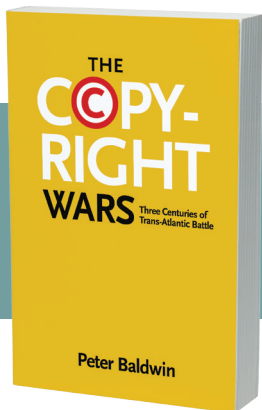
Marie Gottschalk is professor of political science at the University of Pennsylvania.

MARCH

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POLITICS | PUBLIC POLICY

Paperbacks 79



The Copyright Wars

Three Centuries of Trans-Atlantic Battle

PETER BALDWIN

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Peter Baldwin is professor of history at the University of California, Los Angeles, and Global Distinguished Professor at New York University.

JUNE

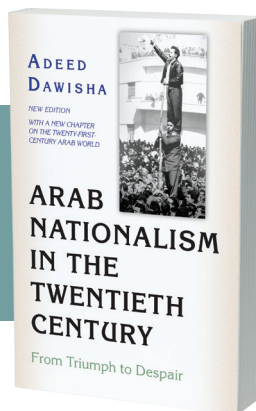
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Adeed Dawisha is University Distinguished Professor at Miami University, Ohio.

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SETH KOVEN

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“A scholarly yet highly readable jewel that tackles the big issues of early-20th-century England in an intimate way.”—*Publishers Weekly* (starred review)

Seth Koven is professor of history at Rutgers University, New Brunswick. He is the author of *Slumming: Sexual and Social Politics in Victorian London* (Princeton).

MAY

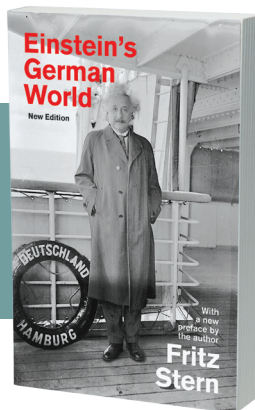
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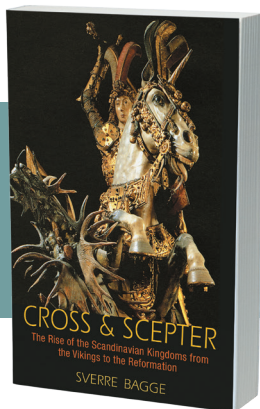
Fritz Stern is University Professor Emeritus at Columbia University.

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Sverre Bagge is professor emeritus of medieval history at the University of Bergen in Norway. His books include *Kings, Politics, and the Right Order of the World in German Historiography*.

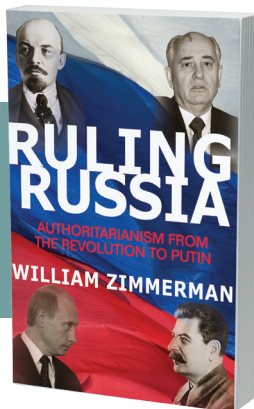
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HISTORY



Ruling Russia

Authoritarianism from the Revolution to Putin

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With a new afterword by the author

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William Zimmerman is professor emeritus of political science at the University of Michigan, where he is also research professor emeritus at the Institute for Social Research.

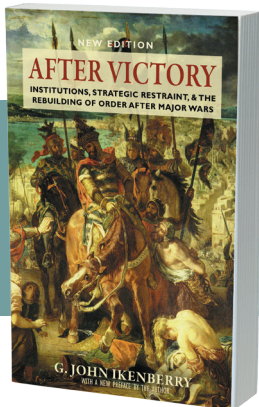
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G. John Ikenberry is the Albert G. Milbank Professor of Politics and International Affairs at Princeton University.

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Rahul Sagar is Global Network Associate Professor of Political Science at New York University in Abu Dhabi and Washington Square Fellow at New York University in New York.

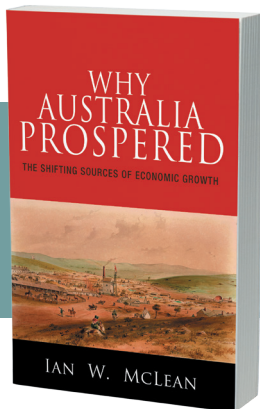
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Ian W. McLean is a visiting research fellow in economics at the University of Adelaide.

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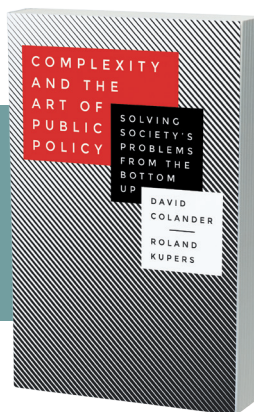
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312 pages. 28 line illus. 2 tables. 6 x 9.

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David Colander is professor of economics at Middlebury College and the author of *The Making of an Economist, Redux* (Princeton). **Roland Kupers** is an associate fellow in the Smith School of Enterprise and the Environment at the University of Oxford. He is the coauthor of *The Essence of Scenarios: Learning from the Shell Experience*.

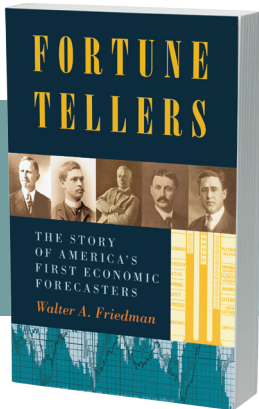
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ECONOMICS | PUBLIC POLICY



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The Story of America's First Economic Forecasters

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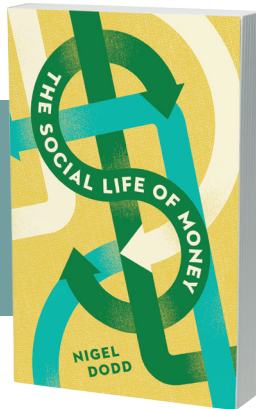
Walter A. Friedman is a historian at Harvard Business School and the author of *Birth of a Salesman: The Transformation of Selling in America*.

MAY

978-0-691-16919-4 **Paper \$19.95S**
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288 pages. 28 halftones. 5 1/2 x 9.

Winner of the 2015 Hagley Prize in Business History, Hagley Museum and Library and Business History Conference

POPULAR ECONOMICS | HISTORY



The Social Life of Money

NIGEL DODD

With a new preface by the author

Questions about the nature of money have gained a new urgency in the aftermath of the global financial crisis. Even as many people have less of it, there are more forms and systems of money, from local currencies and social lending to mobile money and Bitcoin. Yet our understanding of what money is—and what it might be—hasn't kept pace. In *The Social Life of Money*, Nigel Dodd, one of today's leading sociologists of money, reformulates the theory of the subject for a postcrisis world in which new kinds of money are proliferating.

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—Pietra Rivoli, *Financial Times*

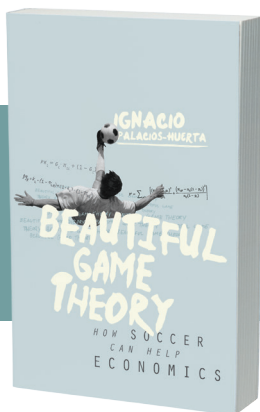
"In this brilliant and exuberant book the reader is treated to a veritable feast of theories of money."
—Richard Swedberg, Cornell University

Nigel Dodd is professor of sociology at the London School of Economics. He is the author of *The Sociology of Money* and *Social Theory and Modernity*.

MARCH

978-0-691-16917-0 **Paper \$21.95S**
978-0-691-14142-8 Cloth 2014
456 pages. 1 line illus. 6 x 9.

SOCIOLOGY | ECONOMICS



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How Soccer Can Help Economics

IGNACIO PALACIOS-HUERTA

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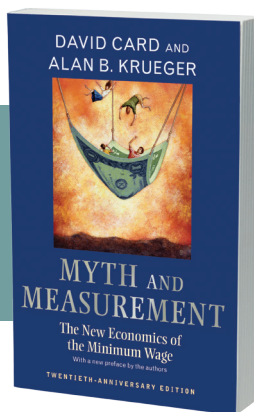
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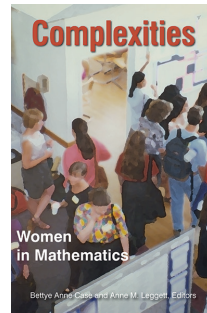
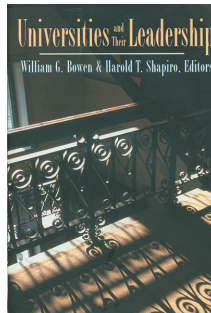
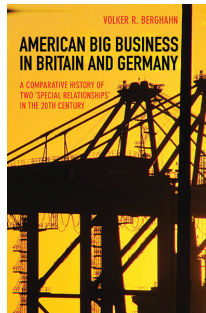
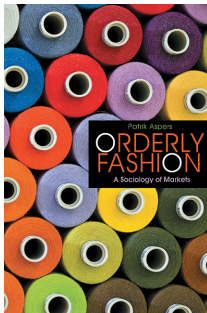
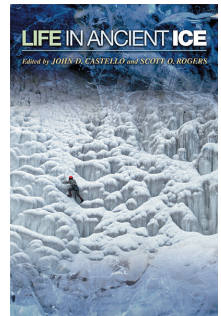
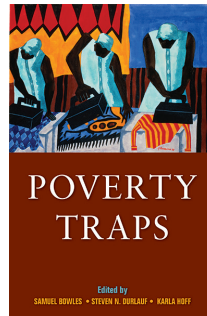
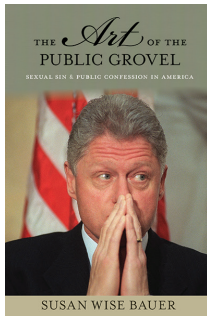
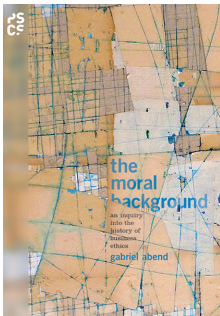
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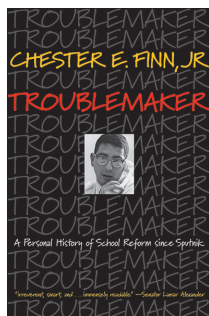
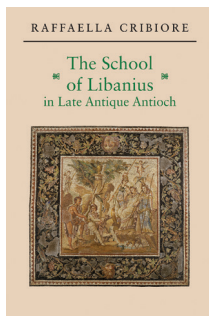
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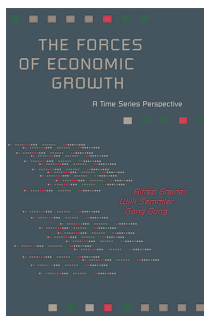
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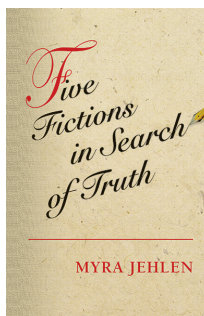
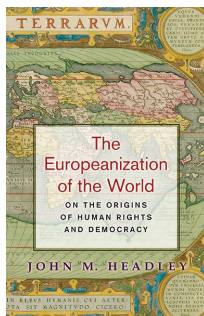
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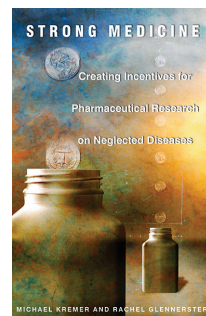
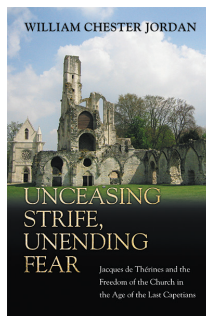
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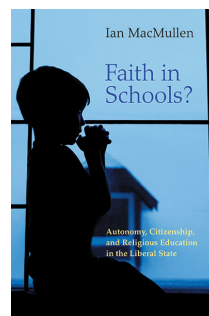
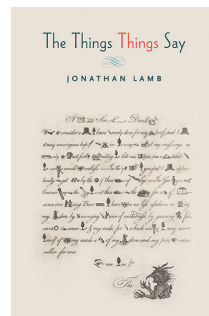
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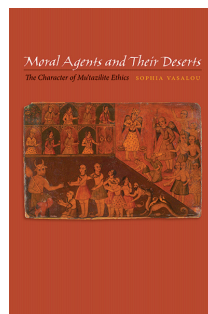
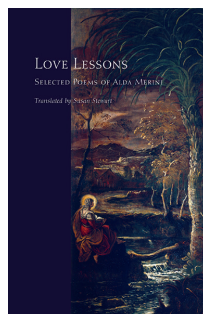
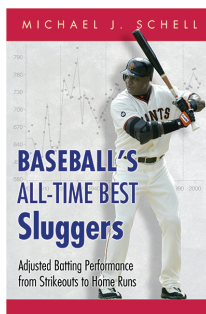
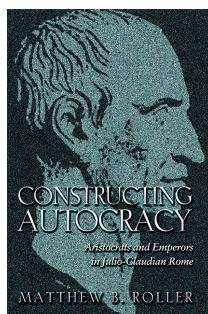
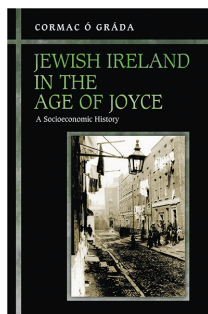
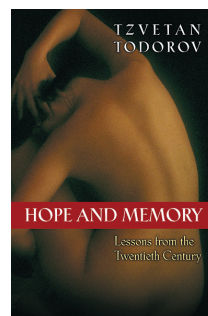
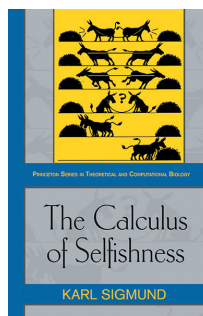
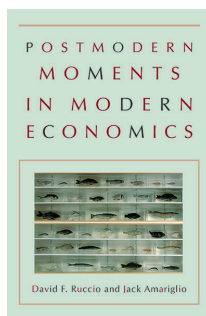
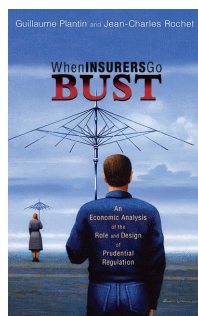
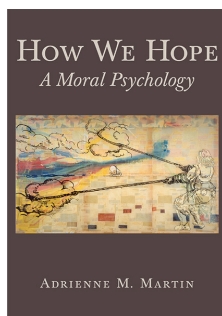
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