A Message from the Editor

It is with great pleasure that, on behalf of my colleagues at Princeton University Press, I introduce the sociology catalog for 2011. The books in this catalog exemplify the quality of scholarship that we prize and they reflect the interdisciplinary approach that we take to publishing. This is an exciting time for the field of sociology.

Established figures familiar to the field continue to contribute important work while a new generation of emergent voices begins to make itself heard for the first time. Our list features exciting new books by Viviana A. Zelizer, Robert Wuthnow, Nina Eliasoph, Gail Kligman and Katherine Verdery, Federico Varese, and Lawrence A. Scaff alongside initial contributions by Shamus Rahman Khan, Jennifer C. Lena, Rasmus Kleis Nielsen, Vincent Antonin Lépinay, Elizabeth Popp Berman, and Shehzad Nadeem. The contents of this catalog also reflect our desire to foster the burgeoning connection between sociology and cognitive science, an interdisciplinary field whose cutting-edge is now turning its attention toward the complexity of our social relationships.

To that end I suggest you engage new books by some of today’s leading cognitive scientists, such as Robert Kurzban, Patricia S. Churchland, and Max H. Bazerman and Ann E. Tenbrunsel.

We look forward to continuing to share this intellectually engaging journey with you. Thank you for your support.

Eric I. Schwartz, Ph.D.
Editor, Sociology & Cognitive Science
NEW

Blind Spots
Why We Fail to Do What’s Right and What to Do about It
Max H. Bazerman & Ann E. Tenbrunsel

“Peppered with compelling examples, Bazerman and Tenbrunsel’s lively book deserves the broadest possible audience. Showing that the human mind sometimes leads us to behave in ways that are inconsistent with our own ethical standards, Blind Spots introduces behavioral ethics and reveals how this emerging field has important implications for wise decision making in our personal and professional lives. This is a must-read for those responsible for shaping regulatory policies in organizations and government.”
—Robert H. Mnookin, Harvard University

Suggesting innovative individual and group tactics for improving human judgment, Blind Spots shows us how to secure a place for ethics in our workplaces, institutions, and daily lives.

Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration at Harvard Business School. Ann E. Tenbrunsel is the Rex and Alice A. Martin Professor of Business Ethics at the Mendoza College of Business, University of Notre Dame.

NEW

Economic Lives
How Culture Shapes the Economy
Viviana A. Zelizer

“Economic Lives is an outstanding collection by one of the most original thinkers in economic sociology. In addition to bringing together some of her most brilliant papers, Viviana Zelizer provides an integrative analysis of her work and how it relates to the thinking of others who want to understand the fundamental nature of the economy. I know of no one else who can so thoughtfully describe everything from the beginnings of the cultural turn in economic sociology to leading-edge interpretations of what is happening in capitalism today. No serious student of economic sociology will want to neglect this book.”
—Rakesh Khurana, Harvard Business School

Providing an important perspective on the recent past and possible futures of a growing field, Economic Lives promises to be widely read and discussed.

Viviana A. Zelizer is the Lloyd Cotsen ’50 Professor of Sociology at Princeton University.

2011. 208 pages. 10 line illus.
Cl: 978-0-691-14750-5 $24.95 | £16.95

2010. 496 pages.
Cl: 978-0-691-13936-4 $35.00 | £24.95

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FORTHCOMING
Red State Religion
Faith and Politics in America’s Heartland
Robert Wuthnow

“Red State Religion is an impressive work. In contrast to the simple headline-grabbing arguments that something is the matter with Kansas, Robert Wuthnow starts from the beginning to understand the current confluence of religion and politics in his home state. Drawing on an enormous range of sources and data, he uses his nearly unrivaled ability to explore important debates and to set them in the context of compelling stories of the lives of ordinary people.”
—Paul A. Djupe, Denison University

This is an important book for anyone who wants to understand the role of religion in American political conservatism.

December 2011. 488 pages. 13 line illus.
Cl: 978-0-691-15055-0 $35.00 | £24.95

Also by Robert Wuthnow
NEW
Remaking the Heartland
Middle America since the 1950s

“One of America’s most prolific scholars of culture and change now turns his attention to his native Midwest. Robert Wuthnow paints a compelling portrait of the enduring vitality of this special part of America and offers a provocative narrative of how it is changing. Wuthnow’s many fans—especially those with Midwestern ties—will enjoy his spirited, graceful, and well-evidenced argument that the heart of the American heartland still beats strong.”
—Robert D. Putnam, author of Bowling Alone and American Grace

Robert Wuthnow teaches sociology and directs the Center for the Study of Religion at Princeton University.

2011. 376 pages. 23 tables.
Cl: 978-0-691-14611-9 $35.00 | £24.95

NEW
Privilege
The Making of an Adolescent Elite at St. Paul’s School
Shamus Rahman Khan

“Privilege is superb. Khan skillfully narrates from the perspective of both teacher and researcher, and the personal portraits are very well-rounded. This important book is a masterly look at a disturbing current in the formation of elite American society.”
—Richard Sennett, author of The Corrosion of Character

Shamus Rahman Khan is assistant professor of sociology at Columbia University.
FOR THCOMING

Ground Wars
Personalized Communication in Political Campaigns
Rasmus Kleis Nielsen

“Nielsen presents a very compelling analysis of an often-neglected aspect of modern presidential campaigns. He challenges the idea that political communication must be tightly controlled and scripted, correctly arguing that personalized, labor-intensive communication prone to individual inflection and enthusiasm represents American democracy in action. Ground Wars is an important and timely book.”
—Dennis W. Johnson, author of No Place for Amateurs: How Political Consultants Are Reshaping American Democracy

Rasmus Kleis Nielsen is research fellow at the Reuters Institute for the Study of Journalism at the University of Oxford and assistant professor at Roskilde University in Denmark.

March 2012. 248 pages. 12 line illus.
Cl: 978-0-691-15304-9 $80.00 | £55.00
Pa: 978-0-691-15305-6 $24.95 | £16.95

Banding Together
How Communities Create Genres in Popular Music
Jennifer C. Lena

“With a considerable command of musical and historical materials, this engaging book finds commonalities in how musical genres operate and evolve. It shows how genres are shaped tremendously by the context in which they are based and describes their impressive range in the United States and beyond.”
—Timothy J. Dowd, Emory University

Why do some music styles gain mass popularity while others thrive in small niches? Banding Together explores this question and reveals the attributes that together explain the growth of twentieth-century American popular music.

Jennifer C. Lena is assistant professor of sociology at Vanderbilt University.

March 2012. 256 pages. 4 tables.
Cl: 978-0-691-15076-5 $35.00 | £24.95
Pa: 978-0-691-15075-8 $24.95 | £16.95

C OD E S OF F INANCE
Engineering Derivatives in a Global Bank
Vincent Antonin Lépinay

“In this rich and fascinating ethnography, Vincent Lépinay takes the reader through the front and back offices of derivatives trading. Lépinay understands the codes—the secrets, the software, and the silent frames—of finance. This is must reading for economic sociologists as well as for anyone interested in the forefront of new research on organizations and technology. A wonderful book.”
—David Stark, author of The Sense of Dissonance: Accounts of Worth in Economic Life

Vincent Antonin Lépinay is assistant professor in the Program in Science, Technology, and Society at the Massachusetts Institute of Technology.

2011. 304 pages. 25 line illus. 1 table.
Cl: 978-0-691-15150-2 $39.50 | £27.95
NEW

Making Volunteers
Civic Life after Welfare’s End
Nina Eliasoph

“This clear and engaging book shows how community organizations really work. Nina Eliasoph tackles tensions that run through well-meaning organizations and lives, and she illustrates how people struggle with inequality, differences, having to be nice, and wanting to promote community but accomplishing much less than they desire or realize.”
—Robert Wuthnow, Princeton University

Based on participant research inside civic and community organizations, Making Volunteers illustrates what these programs can and cannot achieve, and how to make them more effective.

Nina Eliasoph is associate professor of sociology at the University of Southern California.

Princeton Studies in Cultural Sociology
Cl: 978-0-691-14709-3 $39.50 | £27.95

NEW

Peasants under Siege
The Collectivization of Romanian Agriculture, 1949–1962
Gail Kligman & Katherine Verdery

“Peasants under Siege is the most nuanced and multifaceted analysis of this topic to date. It will become an instant classic in East European studies. Kligman and Verdery never take the easy way out or smooth over complexity. Their empirical account of Romanian collectivization offers unparalleled detail about the lived realities of village life in early state socialism.”
—Lynne Haney, New York University

Gail Kligman is professor of sociology and director of the Center for European and Eurasian Studies at the University of California, Los Angeles. Katherine Verdery is the Julien J. Studley Faculty Scholar and Distinguished Professor of Anthropology at the City University of New York Graduate Center.

2011. 536 pages. 24 halftones. 2 line illus. 9 tables. 1 map.
Pa: 978-0-691-14972-1 $95.00 | £65.00
Cl: 978-0-691-14973-8 $39.50 | £27.95

FORTHCOMING

Creating the Market University
How Academic Science Became an Economic Engine
Elizabeth Popp Berman

“Much of the scholarship on university-industry relations, or more broadly the commercialization of the university, is ahistorical. Creating the Market University not only shows variations across time in the array of university-industry relations experimented with, but it makes a nuanced historical argument to explain their success in the 1980s. Sound and exciting, this book is a pleasure to read.”
—Daniel Kleinman, University of Wisconsin–Madison

Elizabeth Popp Berman is assistant professor of sociology at the University at Albany, State University of New York.

February 2012. 320 pages. 10 line illus. 5 tables.
Cl: 978-0-691-14708-6 $35.00 | £24.95

NEW
Max Weber in America
Lawrence A. Scaff

“Students of Weber have long been waiting for a study of his 1904 visit to the United States. It is finally here, splendidly researched and beautifully written by one of the foremost experts on Weber. The reader gets to follow Weber roaming the streets of New York and Chicago, meeting with luminaries such as W.E.B. Du Bois and William James, and participating in the famous Congress of Arts and Science in St. Louis, which occasioned the visit.”
—Richard Swedberg, Cornell University

Lawrence A. Scaff is professor of political science and sociology at Wayne State University.

2011. 328 pages. 13 halftones. 2 tables.
Cl: 978-0-691-14779-6 $35.00 | £24.95

NEW
Dead Ringers
How Outsourcing is Changing the Way Indians Understand Themselves
Shehzad Nadeem

“Dead Ringers is a brilliant exploration of the perplexing world that global outsourcing has wrought. With lucid and engaging prose, Nadeem shows how conspicuous consumption and exploitation are two sides of the same coin. This smart and witty book is essential reading for anyone concerned about the future of work and culture in a global age.”
—John Skrentny, University of California, San Diego

Shehzad Nadeem is assistant professor of sociology at the City University of New York, Lehman College.

2011. 288 pages. 3 halftones. 3 tables.
Cl: 978-0-691-14787-1 $35.00 | £24.95

NEW
Winning
Reflections on an American Obsession
Francesco Duina

“Winning offers a penetrating journey into our competitive spirit. It challenges our everyday assumptions about the good life and how we pursue, but seldom attain, happiness. Arguing that much needs to change about the American mind-set, this book will interest anyone willing to step back and reflect on what has clearly become a national obsession.”
—Emil M. Dabora, Harvard Management Company

Francesco Duina is associate professor and chair of the Sociology Department at Bates College, and visiting professor at the International Center for Business and Politics, Copenhagen Business School.

2010. 248 pages. 9 line illus. 3 tables.
Cl: 978-0-691-14706-2 $32.50 | £22.95
NEW

Mafias on the Move
How Organized Crime Conquers New Territories
Federico Varese

“Federico Varese is two writers rolled into one: a fearless fact-hunter who goes after his quarry with the zeal of a thoroughbred journalist, and a dedicated academic who examines and analyzes his catch with relentless detachment. Throw in a robust understanding of the impact of contemporary history on the behavior of a globalized criminal underworld and you have both a compelling read and an impeccable work of reference.”
—John le Carré

Federico Varese is professor of criminology and director of the Extra-Legal Governance Institute at the University of Oxford.

2011. 288 pages. 9 halftones. 3 line illus. 16 tables. 4 maps.
Cl: 978-0-691-12855-9 $35.00 | £24.95

NEW

The Hoods
Crime and Punishment in Belfast
Heather Hamill

“This is a pathbreaking work, not only because of its range and depth of evidence but also because of the way the arguments of the book have been linked to the wider literature on criminology and the sociology of deviance. It is a brave endeavor, in that the fieldwork must have been extremely difficult, if not actually dangerous at times.”
—Liam Kennedy, Queen’s University, Belfast

Heather Hamill is university lecturer in sociology at the University of Oxford and a fellow of St. Cross College, Oxford.

2011. 200 pages. 2 line illus. 2 tables.
Cl: 978-0-691-11963-2 $29.95 | £20.95

NEW

Diversity and Complexity
Scott E. Page

“Scott Page effectively illustrates the multiplicity of results from diverse aspects of complex systems. While all too many social scientists have tried to focus on making analysis simple, Page points out that this overlooks the great variety of relevant material in our social worlds. I am looking forward to having my students read it in my graduate seminar and encourage others to do so as well.”
—Elinor Ostrom, Nobel Laureate in Economics

Scott E. Page is the Leonid Hurwicz Collegiate Professor of Complex Systems, Political Science, and Economics at the University of Michigan and an external faculty member at the Santa Fe Institute.

Primers in Complex Systems

2010. 304 pages. 19 line illus. 26 tables.
Pb: 978-0-691-13767-4 $19.95 | £13.95
NEW PAPERBACK
One of the “Best Books of 2009,” New Scientist blog
Winner of the 2009 PROSE Award for Excellence in Sociology and Social Work, Association of American Publishers
Winner of the 2010 Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture, Media Ecology Association

Codes of the Underworld
How Criminals Communicate
Diego Gambetta

“[A]n absolutely fascinating look at the unique problems criminals face when trying to communicate with one another…. Fans of crime fiction will love this.”
—Graham Lawton, NewScientist.com’s CultureLab blog

Diego Gambetta is Official Fellow of Nuffield College and professor of sociology at the University of Oxford.

2011. 368 pages. 5 line illus. 3 tables.
Pa: 978-0-691-15247-9 $22.95 | £15.95
Cl: 978-0-691-11937-3 $39.95 | £27.95

NEW PAPERBACK
One of Choice’s Outstanding Academic Titles for 2007
With a new preface by the author

The Next Catastrophe
Reducing Our Vulnerabilities to Natural, Industrial, and Terrorist Disasters
Charles Perrow

“[Perrow’s] 1984 book Normal Accidents and his many publications analyzing how and why technological systems are vulnerable to disaster have achieved iconic status. In The Next Catastrophe, Perrow extends his analysis to incorporate ‘natural’ disasters and terrorism more fully.”
—American Prospect

Charles Perrow is professor emeritus of sociology at Yale University.

2011. 432 pages.
Pa: 978-0-691-15016-1 $19.95 | £13.95
Cl: 978-0-691-12997-6 $29.95 | £20.95

NEW PAPERBACK

The Sense of Dissonance
Accounts of Worth in Economic Life
David Stark

“[S]mart and ambitious…. [This book] constitutes an important contribution to the most cutting-edge debates of contemporary economic sociology and organization theory.”
—Pierre François, European Economic Sociology Newsletter

David Stark is the Arthur Lehman Professor of Sociology and International Affairs at Columbia University, where he chairs the Department of Sociology and directs the Center on Organizational Innovation.

2011. 264 pages. 2 line illus.
Pa: 978-0-691-15248-6 $24.95 | £16.95
Cl: 978-0-691-13280-8 $45.00 | £30.95
Economic Sociology
A Systematic Inquiry
Alejandro Portes

“A pioneer in economic sociology, Portes presents one of the best systematic efforts in the burgeoning attempt to bring sociological inquiry to economic studies. Though economic sociologists are more than likely to be already familiar with Portes’s work, the author’s emphasis on theory accumulation, or ‘usable theory,’ as proposed by Dietrich Rueschemeyer, makes this book exceptional…. An exemplary combination of theoretical sophistication and methodological rigor, Portes’s book is a must read for all economic sociologists.”
—Choice

2010. 320 pages. 17 line illus. 23 tables.
Pa: 978-0-691-14223-4 $28.95 | £19.95

NEW
Market Threads
How Cotton Farmers and Traders Create a Global Commodity
Koray Çalışkan

“Challenging the ways that economists and sociologists think about markets, Market Threads presents us with a handsome case study of the global market in cotton. Çalışkan argues that markets are best understood as unique relations of power and knowledge, in which calculative and technical devices play a crucial role. The result is an exciting and creative study, well worth reading for anyone interested in the strange creature of the modern economy.”
—Richard Swedberg, Cornell University

Koray Çalışkan is assistant professor in the Department of Political Science and International Relations at Boğaziçi University, Istanbul.

2010. 248 pages. 6 half tones. 4 line illus.
Cl: 978-0-691-14241-8 $39.50 | £27.95

NEW
The Entrepreneurial Group
Social Identities, Relations, and Collective Action
Martin Ruef

“Ruef explodes the myth of the lone entrepreneur, showing how those who start businesses assemble productive groups around themselves. He explains in a brilliant, original way how groups evolve into viable organizations and why some succeed while others fail. This is a must-read for anyone who wants to understand how entrepreneurs build businesses and why growing an enterprise is a team sport.”
—Philip Anderson, INSEAD, Rudolf and Valeria Maag International Centre for Entrepreneurship

Martin Ruef is professor of sociology at Princeton University.

The Kauffman Foundation Series on Innovation and Entrepreneurship

2010. 312 pages. 29 line illus. 46 tables.
Cl: 978-0-691-13809-1 $35.00 | £24.95

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NEW

Durkheim and the Birth of Economic Sociology
Philippe Steiner
Translated by Keith Tribe

“This is a first-rate study, scholarly and accessible, revealing a whole dimension of Durkheim’s thought hitherto widely unrecognized, focusing on the role of social representations in economic behavior. Steiner lucidly expounds Durkheim’s economic sociology and its development by Mauss, Halbwachs, and Simiand, and persuasively argues for its continuing relevance today.”
—Steven Lukes, New York University

Philippe Steiner is professor of sociology at the Université Paris, Sorbonne.

2011. 264 pages. 3 line illus. 5 tables.
Cl: 978-0-691-14055-1 $45.00 | £30.95

NEW

A Cooperative Species
Human Reciprocity and Its Evolution
Samuel Bowles & Herbert Gintis

“Bowles and Gintis stress that cooperation among individuals who are only distantly related is a critical distinguishing feature of the human species. They argue forcefully that the best explanation for such cooperation is altruism. Many will dispute this claim, but it deserves serious consideration.”
—Eric Maskin, Nobel Laureate in Economics

Samuel Bowles heads the Behavioral Sciences Program at the Santa Fe Institute and teaches economics at the University of Siena. Herbert Gintis holds faculty positions at the Santa Fe Institute, Central European University, and the University of Siena.

2011. 280 pages. 39 line illus. 24 tables.
Cl: 978-0-691-15125-0 $35.00 | £24.95

FORTHCOMING

The Darwin Economy
Liberty, Competition, and the Common Good
Robert H. Frank

“Competition often serves the parts better than the whole. This is true for both species evolution and human society. Only a fool would count on the invisible hand. In his usual clearheaded and lively style, Robert Frank explains how Charles Darwin thought more deeply about these issues than most contemporary economists.”
—Frans de Waal, author of The Age of Empathy

Robert H. Frank is an economics professor at Cornell’s Johnson Graduate School of Management.

Cl: 978-0-691-15319-3 $26.95 | £18.95
NEW
Cultivating Conscience
How Good Laws Make Good People
Lynn Stout

“Lynn Stout’s rich and thought-provoking book explores the full spectrum of human behavior, from selfishness to self-sacrifice. Her insights will fascinate anyone interested in the law, economics, psychology, and everyday human existence.”
—Jared Diamond, author of Guns, Germs, and Steel and Collapse

Lynn Stout is the Paul Hastings Professor of Corporate and Securities Law at the UCLA School of Law.

2010. 320 pages. 3 line illus. 32 tables.  $27.95 | £19.95

NEW
Why People Cooperate
The Role of Social Motivations
Tom R. Tyler

“Why People Cooperate provides nothing less than a new direction for the social sciences. Tyler gathers a wide array of disparate phenomena—morality, emotions, norms, attitudes, legitimacy, self-esteem, and trust—under a single theoretical umbrella. The book provides convincing evidence that these phenomena can produce cooperative workers and citizens because they affect the innate human desire to associate in positive ways with each other.”
—Jeffrey J. Rachlinski, Cornell Law School

Tom R. Tyler is University Professor and Chair of the Psychology Department at New York University.

2010. 232 pages. 3 line illus. 14 tables.  $35.00 | £24.95

NEW
Group Problem Solving
Patrick R. Laughlin

“Humans solve problems in groups. For almost one hundred years, psychologists have conducted studies of group problem solving, and in this book, Patrick Laughlin reviews the results of these efforts. A particularly strong aspect of Group Problem Solving is the use of mathematical models to show how group members combine their reasoning and prior knowledge in order to reach a consensus. This book will interest social psychologists, industrial-organizational psychologists, and those who want illustrations of how mathematical modeling can guide psychological research.”
—Earl Hunt, University of Washington

Patrick R. Laughlin is professor emeritus of psychology at the University of Illinois, Urbana-Champaign.

2011. 176 pages. 28 line illus. 24 tables.  $29.95 | £20.95

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NEW

The Imperative of Integration
Elizabeth Anderson

“Anderson expertly blends social science research, moral philosophy, and political theory to make a lucid, compelling, and impassioned case for the desegregation of American society. Decades after the passage of landmark civil rights legislation, American neighborhoods and schools remain highly segregated by race. This clear moral statement of the urgent need for integration is long overdue and should be read carefully by all Americans.”

—Douglas S. Massey, coauthor of American Apartheid: Segregation and the Making of the Underclass

Elizabeth Anderson is the John Rawls Collegiate Professor of Philosophy and Women’s Studies at the University of Michigan, Ann Arbor.

2010. 264 pages.
Cl: 978-0-691-13981-4 $29.95 | £20.95

NEW PAPERBACK

Winner of the 2010 Max Weber Award, Organizations, Occupations, and Work Section, American Sociological Association
One of Choice’s Outstanding Academic Titles for 2009

Inventing Equal Opportunity
Frank Dobbin

“Inventing Equal Opportunity documents the crucial role played by the personnel profession in translating equal employment law into practice. . . . Dobbin’s analysis explores the long-overlooked role of the private sector in defining compliance and in designing many of the policies and procedures that shape the existing American workplace.”

—Anna-Maria Marshall, Science

Frank Dobbin is professor of sociology at Harvard University.

2011. 320 pages. 54 line illus. 1 table.
Pa: 978-0-691-14995-0 $24.95 | £16.95
Cl: 978-0-691-13743-8 $49.95 | £34.95
NEW PAPERBACK
One of Choice’s Outstanding Academic Titles for 2009

The Household
Informal Order around the Hearth
Robert C. Ellickson

“Ellickson’s book pushes us to think more clearly about the benefits and the costs of homeownership…. [H]ousing policy is worthy of intense attention—but until the current crisis housing policy existed in the netherworld of the more unglamorous public pursuits. Perhaps our present-day troubles will create the opportunity to produce better housing policies, or so I hope. Robert Ellickson’s ideas can certainly help.”
—Edward Glaeser, New Republic

Robert C. Ellickson is the Walter E. Meyer Professor of Property and Urban Law at Yale Law School.

NEW PAPERBACK
Honorable Mention, 2008 PROSE Award for Excellence in Economics, Association of American Publishers

Social and Economic Networks
Matthew O. Jackson

“Social and Economic Networks is a must-read for all those steeped in the traditional social network analysis paradigm.”
—David Krackhardt, Science

“In this timely and beautifully written book, Matthew Jackson—a leading theorist and pioneer in network theory—lucidly lays out the elements of the theory as well as some cutting-edge research.”
—Eric S. Maskin, Nobel Laureate in Economics

Matthew O. Jackson is the William D. Eberle Professor of Economics at Stanford University.

Understanding the Process of Economic Change
Douglass C. North

“Anyone with an interest in world poverty can benefit from this carefully crafted and closely argued book. It is a pleasure and a delight to read.”
—Paul Ormerod, Times Higher Education

The Princeton Economic History of the Western World

NEW PAPERBACK
Honorable Mention, 2008 PROSE Award for Excellence in Economics, Association of American Publishers

Tocqueville’s Political Economy
Richard Swedberg

“In this thorough, clearly written, and superbly organized book, Swedberg persuasively presents Tocqueville as a creative and original analyst of economic topics.”
—James T. Schleifer, author of The Making of Tocqueville’s “Democracy in America”

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NEW PAPERBACK
Co-Winner of the 2011 Distinguished Scholarly Publication Award, American Sociological Association
Winner of the 2010 Mary Douglas Prize for Best Book, Sociology of Culture Section, American Sociological Association
Honorable Mention, 2010 Robert K. Merton Book Award, Science, Knowledge, and Technology Section, American Sociological Association
Honorable Mention 2010 Barrington Moore Award, Comparative and Historical Sociology Section, American Sociological Association
One of Choice’s Outstanding Academic Titles for 2009

Economists and Societies
Discipline and Profession in the United States, Britain, and France, 1890s to 1990s
Marion Fourcade

“Economists and Societies is an eye-opener for economists…. Fourcade demonstrates irrefutably that economists are as much influenced by where they are located as by their supposed adherence to ‘scientific method.’ This is a revolutionary book.”
—George A. Akerlof, Nobel Laureate in Economics

Marion Fourcade is associate professor of sociology at the University of California, Berkeley.

2010. 384 pages. 17 halftones. 6 tables.
Pa: 978-0-691-14803-8 $24.95 | £16.95
Cl: 978-0-691-11760-7 $52.50 | £36.95

NEW
Privilege
The Making of an Adolescent Elite at St. Paul’s School
Shamus Rahman Khan

See page 2 for details.

Honorable Mention, 2010 Mary Douglas Prize, Sociology of Culture Section, American Sociological Association

Impossible Engineering
Technology and Territoriality on the Canal du Midi
Chandra Mukerji

“[A] significant and highly original contribution.”
—William H. Sewell, Jr., American Journal of Sociology

2009. 328 pages. 87 halftones. 2 tables.
Cl: 978-0-691-14032-2 $37.50 | £26.95

NEW
Making Volunteers
Civic Life after Welfare’s End
Nina Eliasoph

See page 4 for details.

Winner of the 2011 Charles Tilly Best Book Award, Collective Behavior and Social Movements Section, American Sociological Association

Reds, Whites, and Blues
Social Movements, Folk Music, and Race in the United States
William G. Roy

“Roy breaks important new ground by looking beyond the culture of a given movement to investigate the social relations by which movements do culture and with what effects.”
—Doug McAdam, Stanford University

2010. 304 pages. 10 halftones.
Cl: 978-0-691-14363-7 $35.00 | £24.95

Paul J. DiMaggio, Michèle Lamont, Robert J. Wuthnow & Viviana A. Zelizer, editors
“Still a House Divided deftly lays to rest the idea of postracialism in American politics and, through the concept of rival racial-policy coalitions, reveals the modern potency of the dispute between color-blind and race-conscious camps. King and Smith make a compelling case that competing visions over the role of race continue to define the core of American political life.” —Lawrence D. Bobo, Harvard University

Desmond S. King is the Andrew W. Mellon Professor of American Government at the University of Oxford. Rogers M. Smith is the Christopher H. Browne Distinguished Professor of Political Science at the University of Pennsylvania.
NEW

**Why Americans Don’t Join the Party**

Race, Immigration, and the Failure (of Political Parties) to Engage the Electorate

**Zoltan L. Hajnal & Taeku Lee**

“A critical and long-overdue intervention in the study of contemporary American politics, *Why Americans Don’t Join the Party* provides a thorough revision of theories of partisanship. Hajnal and Lee brilliantly explain how the many different groups comprising today’s complicated racial and ethnic terrain form attachments, or not, to the major political parties, and the authors show how these attachments are shaped by the legacy of slavery, immigrant political incorporation, and racial identities and ideologies.”

—Michael Dawson, University of Chicago

Zoltan L. Hajnal is associate professor of political science at the University of California, San Diego. Taeku Lee is professor of political science and law and chair of the Department of Political Science at the University of California, Berkeley.

2011. 344 pages. 28 line illus. 30 tables.
Pa: 978-0-691-14879-3 $27.95 | £19.95
Cl: 978-0-691-14878-6 $75.00 | £52.00

NEW

**Population-Based Survey Experiments**

**Diana C. Mutz**

“A lucid discussion filled with accessible and wide-ranging examples. For political scientists, sociologists, and those in other allied fields, this book offers invaluable lessons from the cutting edge of social science.”

—Devah Pager, Princeton University

Diana C. Mutz is the Samuel A. Stouffer Professor of Political Science and Communication at the University of Pennsylvania.

2011. 200 pages. 5 tables.
Pa: 978-0-691-14452-8 $24.95 | £16.95
Cl: 978-0-691-14451-1 $49.50 | £34.95

NEW

**Diaspora, Development, and Democracy**

The Domestic Impact of International Migration from India

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