Exile, Statelessness, and Migration

An examination of the intertwined lives and writings of a group of prominent twentieth-century Jewish thinkers who experienced exile and migration

Exile, Statelessness, and Migration explores the intertwined lives, careers, and writings of a group of prominent Jewish intellectuals during the mid-twentieth century—in particular, Theodor Adorno, Hannah Arendt, Walter Benjamin, Isaiah Berlin, Albert Hirschman, and Judith Shklar, as well as Hans Kelsen, Emmanuel Levinas, Gershom Scholem, and Leo Strauss. Informed by their Jewish identity and experiences of being outsiders, these thinkers produced one of the most brilliant and effervescent intellectual movements of modernity.

Political philosopher Seyla Benhabib’s starting point is that these thinkers faced migration, statelessness, and exile because of their Jewish origins, even if they did not take positions on specifically Jewish issues personally. The sense of belonging and not belonging, of being “eternally half-other,” led them to confront essential questions: What does it mean for the individual to be an equal citizen and to wish to retain one’s ethnic, cultural, and religious differences, or perhaps even to rid oneself of these differences altogether in modernity?

SEYLA BENHABIB is the Eugene Meyer Professor of Political Science and Philosophy at Yale University. Her many books have been translated into more than fourteen languages, and include Dignity in Adversity, The Rights of Others, and The Claims of Culture (Princeton).

2018. 304 pages.
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“Examining key aspects of German-Jewish thought in the twentieth century, this incisive and lucid book traces affinities and difference in the lives and work of intellectuals confronting the pressures of exile, statelessness, and migration. I learned a great deal about this generation of thinkers and about ways we need to consider the political challenges of our time. A pleasure to read.”

—Andreas Huyssen, Columbia University
Just Giving

The troubling ethics and politics of philanthropy

Is philanthropy, by its very nature, a threat to today’s democracy? Though we may laud wealthy individuals who give away their money for society’s benefit, *Just Giving* shows how such generosity not only isn’t the unassailable good we think it to be but might also undermine democratic values and set back aspirations of justice. Big philanthropy is often an exercise of power, the conversion of private assets into public influence. And it is a form of power that is largely unaccountable, often perpetual, and lavishly tax-advantaged. The affluent—and their foundations—reap vast benefits even as they influence policy without accountability. And small philanthropy, or ordinary charitable giving, can be problematic as well. Charity, it turns out, does surprisingly little to provide for those in need and sometimes worsens inequality.

These outcomes are shaped by the policies that define and structure philanthropy. When, how much, and to whom people give is influenced by laws governing everything from the creation of foundations and nonprofits to generous tax exemptions for donations of money and property. Rob Reich asks: What attitude, and what policies, should democracies have concerning individuals who give money away for public purposes?

Philanthropy currently fails democracy in many ways, but Reich argues that it can be redeemed. Differentiating between individual philanthropy and private foundations, the aims of mass giving should be the decentralization of power in the production of public goods, such as the arts, education, and science. For foundations, the goal should be what Reich terms “discovery,” or long-time-horizon innovations that enhance democratic experimentalism. Philanthropy, when properly structured, can play a crucial role in supporting a strong liberal democracy.

*Just Giving* investigates the ethical and political dimensions of philanthropy and considers how giving might better support democratic values and promote justice.

**ROB REICH** is professor of political science and faculty codirector for the Stanford Center on Philanthropy and Civil Society at Stanford University. His recent books include *Education, Justice, and Democracy*.

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ebook 9780691184395

"Unlike most studies of charitable giving, which focus on an individual’s motivations or proper objectives, Reich investigates philanthropy from the perspective of the state and society. He seeks to make it a compelling topic for political theory, and in this he succeeds admirably. Anyone engaged in serious philanthropy needs to wrestle with Reich’s analysis, and all will be made—appropriately—uncomfortable by what he has to say."
—Larry Kramer, president of the William and Flora Hewlett Foundation

"Rob Reich writes with the precision of a political scientist and the perceptiveness of a philosopher, and in *Just Giving* delivers an essential treatise on the role of philanthropy in our democracy. By combining history, theory, and even-handed critique, Reich challenges us to wield the power of giving for justice."
—Darren Walker, president of the Ford Foundation
“In the last decade, perhaps no scholar has done more to transform Machiavelli’s image than John McCormick.”
—Gabriele Pedullà, author of *Machiavelli in Tumult*

**Reading Machiavelli**

To what extent was Machiavelli a “Machiavellian”? Was he an amoral adviser of tyranny or a stalwart partisan of liberty? A neutral technician of power politics or a devout Italian patriot? A reviver of pagan virtue or initiator of modern nihilism? *Reading Machiavelli* answers these questions through original interpretations of Niccolò Machiavelli’s three major political works—*The Prince, Discourses*, and *Florentine Histories*—and demonstrates that a radically democratic populism seeded the Florentine’s scandalous writings. John McCormick challenges the misguided understandings of Machiavelli set forth by prominent thinkers, including Jean-Jacques Rousseau and representatives of the Straussian and Cambridge schools.

**JOHN P. MCCORMICK** is professor of political science at the University of Chicago.

“[A] breathtaking achievement on the history and theory of global justice.”
—Samuel Moyn, Yale University

**Worldmaking after Empire**

Decolonization revolutionized the international order during the twentieth century. Yet standard histories that present the end of colonialism as an inevitable transition from a world of empires to one of nations obscure just how radical this change was. Drawing on the political thought of anticolonial intellectuals and statesmen such as Nnamdi Azikiwe, W.E.B Du Bois, George Padmore, Kwame Nkrumah, Eric Williams, Michael Manley, and Julius Nyerere, this important new account of decolonization reveals the full extent of their unprecedented ambition to remake not only nations but the world.

*Worldmaking after Empire* recasts the history of decolonization, reconsiders the failure of anticolonial nationalism, and offers a new perspective on debates about today’s international order.

**ADOM GETACHEW** is the Neubauer Family Assistant Professor of Political Science and the College at the University of Chicago.
“An ambitious, incisive contribution to political theory. While crafting boldly original exegesis, Sagar at the same time asks us to ponder more deeply the relationship between past thinkers and contemporary political theory.”
—Richard Bourke, author of Empire and Revolution

The Infidel and the Professor
David Hume is widely regarded as the most important philosopher ever to write in English, but during his lifetime he was attacked as “the Great Infidel” for his skeptical religious views and deemed unfit to teach the young. In contrast, Adam Smith was a revered professor of moral philosophy, and is now often hailed as the founding father of capitalism. Remarkably, the two were best friends for most of their adult lives. The Infidel and the Professor is the first book to tell the fascinating story of the friendship of these towering Enlightenment thinkers—and how it influenced their world-changing ideas.

DENNIS C. RASMUSSEN is associate professor of political science at Tufts University.

“The Opinion of Mankind
What is the modern state? Conspicuously undertheorized in recent political theory, this question persistently animated the best minds of the Enlightenment. Recovering David Hume and Adam Smith’s long-underappreciated contributions to the history of political thought, The Opinion of Mankind considers how, following Thomas Hobbes’s epochal intervention in the mid-seventeenth century, subsequent thinkers grappled with explaining how the state came into being, what it fundamentally might be, and how it could claim rightful authority over those subject to its power.

PAUL SAGAR is lecturer of political theory in the Department of Political Economy at King’s College London. Prior to this he was junior research fellow in politics at King’s College, Cambridge.
“A superb book. Brennan clearly and convincingly defends the radical idea that ordinary citizens may use force against injustice perpetrated by government officials, just as they would against fellow citizens.” —Christopher Heath Wellman, Washington University in St. Louis

When All Else Fails

For centuries, almost everyone has believed that we must allow the government and its representatives to act without interference, no matter how they behave. We may complain, protest, sue, or vote officials out, but we can’t fight back. But Brennan makes the case that we have no duty to allow the state or its agents to commit injustice.

The result is a provocative challenge to long-held beliefs about how citizens may respond when government officials behave unjustly or abuse their power.

JASON BRENnan is the Robert J. and Elizabeth Flanagan Family Professor of Strategy, Economics, Ethics, and Public Policy at Georgetown University’s McDonough School of Business.

“Systematic and daring, this provocative history of ideas reveals how the ethical qualities of liberalism, understood as a protean force, should be placed front and center. Inventively tracing the liberal tradition’s tense connections to religion and its engagement with other bodies of thought, this ‘lost history’ forces a reappraisal of various established versions of liberalism’s origins, meaning, and development.” —Ira Katznelson, coauthor of Liberal Beginnings: Making a Republic for the Moderns

The Lost History of Liberalism

The Lost History of Liberalism challenges our most basic assumptions about a political creed that has become a rallying cry—and a term of derision—in today’s increasingly divided public square. Taking readers from ancient Rome to today, Helena Rosenblatt traces the evolution of the words “liberal” and “liberalism,” revealing the heated debates that have taken place over their meaning.

HELENA ROSENBLATT is professor of history at the Graduate Center, City University of New York.
“This is one of the most important works on historical Chinese constitutionalism to come out in years, and will most certainly be a milestone work against which future research in this area will be constantly measured.”—Taishu Zhang, Yale Law School

The Constitution of Ancient China

How was the vast ancient Chinese empire brought together and effectively ruled? What are the historical origins of the resilience of contemporary China’s political system? Su Li, China’s most influential legal theorist, examines the ways in which a series of fundamental institutions, rather than a supreme legal code, evolved into an effective constitution.

Exploring why China has endured as one political entity for over two thousand years, The Constitution of Ancient China will be essential reading for anyone interested in understanding the institutional legacy of the Chinese empire.

SU LI (ZHU SULI) is a professor at Peking University Law School and a pioneering scholar in the sociology of law, law and economics, and law and literature in China.
“[It is] refreshing to dip into history and listen to what the great minds of the ages have had to say about politics.”—Washington Post Book World

Princeton Readings in Political Thought

This is a thoroughly updated and substantially expanded new edition of one of the most popular, wide-ranging, and engaging anthologies of Western political thinking, one that spans from antiquity to the twenty-first century. In addition to the majority of the pieces that appeared in the original edition, this new edition features exciting new selections from more recent thinkers who address vital contemporary issues. Each chronological section and thinker is presented with a brief, lucid introduction, making this a valuable reference as well as an essential reader.

MITCHELL COHEN is professor of political science at Baruch College and the Graduate Center of the City University of New York and editor emeritus of Dissent magazine.

“The Politics of Opera

The Politics of Opera takes readers on a fascinating journey into the entwined development of opera and politics, from the Renaissance through the turn of the nineteenth century. What political backdrops have shaped opera? How has opera conveyed the political ideas of its times? Delving into European history and thought and an array of music by such greats as Lully, Rameau, and Mozart, Mitchell Cohen reveals how politics has played an operatic role both robust and sotto voce.

MITCHELL COHEN

Winner of the 2018 PROSE Award in Music & the Performing Arts, Association of American Publishers
Donald Trump’s victory stunned most political observers and set off a debate that’s still raging about its causes and meaning. John Sides, Michael Tesler, and Lynn Vavreck supply a vital missing element: the data undergirding their penetrating and accessible analysis of the most shocking presidential outcome in modern history. *Identity Crisis* is the Rosetta stone for understanding what really happened in the 2016 election.

—Joshua Green, author of *Devil’s Bargain: Steve Bannon, Donald Trump, and the Storming of the Presidency*

“*Identity Crisis* presents the most thorough, nuanced, and astute analysis of the 2016 presidential election I have seen. It makes a powerful case that identity politics rather than economic distress was the driving force behind Trump’s victory, and in doing so offers deep insight into the current state of American politics. A must-read for anyone trying to understand how we got to this singular moment.”

—Gary C. Jacobson, coauthor of *The Logic of American Politics*

**Identity Crisis**

A gripping, in-depth account of the 2016 presidential election that explains Donald Trump’s historic victory

Donald Trump’s election victory stunned the world. How did he pull it off? Was it his appeal to alienated voters in the battleground states? Was it Hillary Clinton and the scandals associated with her long career in politics? Were key factors already in place before the nominees were even chosen? *Identity Crisis* provides a gripping account of the campaign that appeared to break all the political rules—but in fact didn’t.

*Identity Crisis* takes readers from the bruising primaries to an election night whose outcome defied the predictions of the pollsters and pundits. The book shows how fundamental characteristics of the nation and its politics—the state of the economy, the Obama presidency, and the demographics of the political parties—combined with the candidates’ personalities and rhetoric to produce one of the most unexpected presidencies in history. Early on, the fundamental characteristics predicted an extremely close election. And even though Trump’s many controversies helped Clinton maintain a comfortable lead for most of the campaign, the prediction of a close election became reality when Americans cast their votes.

*Identity Crisis* reveals how Trump’s victory was foreshadowed by changes in the Democratic and Republican coalitions that were driven by people’s racial and ethnic identities. The campaign then reinforced and exacerbated those cleavages as it focused on issues related to race, immigration, and religion. The result was an epic battle not just for the White House but about what America is and should be.

**JOHN SIDES** is associate professor of political science at George Washington University. **MICHAEL TESLER** is associate professor of political science at the University of California, Irvine. He is the author of *Post-Racial or Most-Racial?: Race and Politics in the Obama Era*. **LYNN VAVRECK** is professor of political science and communication studies at the University of California, Los Angeles. She is the author, with John Sides, of *The Gamble: Choice and Chance in the 2012 Presidential Election* (Princeton).

2018. 272 pages. 20 b/w illus., 20 tables. 
Hardback 9780691174198 $29.95 | £24.00 
ebook 9781400888306
Why working-class Americans almost never become politicians, what that means for democracy, and what reformers can do about it

Why are Americans governed by the rich? Millionaires make up only three percent of the public but control all three branches of the federal government. How did this happen? What stops lower-income and working-class Americans from becoming politicians? The first book to answer these urgent questions, The Cash Ceiling provides a compelling and comprehensive account of why so few working-class people hold office—and what reformers can do about it.

Using extensive data on candidates, politicians, party leaders, and voters, Nicholas Carnes debunks popular misconceptions (like the idea that workers are unelectable or unqualified to govern), identifies the factors that keep lower-class Americans off the ballot and out of political institutions, and evaluates a variety of reform proposals.

In the United States, Carnes shows, elections have a built-in “cash ceiling,” a series of structural barriers that make it almost impossible for the working-class to run for public office. Elections take a serious toll on candidates, many working-class Americans simply can’t shoulder the practical burdens, and civic and political leaders often pass them over in favor of white-collar candidates. But these obstacles aren’t inevitable. Pilot programs to recruit, train, and support working-class candidates have the potential to increase the economic diversity of our governing institutions and ultimately amplify the voices of ordinary citizens.

Who runs for office goes to the heart of whether we will have a democracy that is representative or not. The Cash Ceiling shows that the best hope for combating the oversized political influence of the rich might simply be to help more working-class Americans become politicians.

Nicholas Carnes is assistant professor of public policy and political science at Duke University’s Sanford School of Public Policy. He is the author of White-Collar Government: The Hidden Role of Class in Economic Policy Making. He lives in Durham, North Carolina.

“Timely, informative, engaging, and persuasive, this excellent book addresses critical questions about representation and inequality—and offers potential solutions to the problems it identifies. It’s more important now than ever before to understand the dynamics at the heart of this book.” —Jennifer Lawless, coauthor of Women, Men and U.S. Politics: Ten Big Questions

“Going beyond previous books on inequality, The Cash Ceiling examines the very important question of why the working class are under-represented in political office and what we should be doing to change it. In addition to advancing scholarship in this area, this book can help aspiring working-class politicians figure out which strategies to pursue—and many ineffective ones to avoid.” —Elizabeth Rigby, George Washington University

2018. 368 pages. 43 b/w illus., 15 tables.
Hardback 9780691182001 $29.95 | £24.00
ebook 9780691184203

Princeton Studies in Political Behavior | Tali Mendelberg, Series Editor
“A superb, authoritative sociology book.” — Kirkus

The Left Behind

What is fueling rural America’s outrage toward the federal government? Why did rural Americans vote overwhelmingly for Donald Trump? And, beyond economic and demographic decline, is there a more nuanced explanation for the growing rural-urban divide? Drawing on more than a decade of research and hundreds of interviews, Robert Wuthnow brings us into America’s small towns, farms, and rural communities to paint a rich portrait of the moral order—the interactions, loyalties, obligations, and identities—underpinning this critical segment of the nation.

Moving beyond simplistic depictions of the residents of America’s heartland, *The Left Behind* offers a clearer picture of how this important population will influence the nation’s political future.

ROBERT WUTHNOW is the Gerhard R. Andlinger ’52 Professor of Social Sciences at Princeton University.

“[A] valuable scholarly tool and a carefully constructed compilation of empirical evidence to support an argument whose conclusions are, as the authors write, ‘not especially encouraging.’” — Publishers Weekly

Unequal and Unrepresented

The Declaration of Independence proclaims equality as a foundational American value. However, *Unequal and Unrepresented* finds that political voice in America is not only unequal but also unrepresentative. Those who are affluent carry megaphones. The less privileged speak in a whisper.

*Unequal and Unrepresented* shows how disparities in political voice endanger American democracy today.

KAY LEHMAN SCHLOZMAN is the J. Joseph Moakley Endowed Professor of Political Science at Boston College. HENRY E. BRADY is dean of the Goldman School of Public Policy and the Class of 1941 Monroe Deutsch Professor of Political Science and Public Policy at the University of California, Berkeley. SIDNEY VERBA is the Carl H. Pforzheimer University Professor Emeritus and research professor of government at Harvard University.
“Cogent, authoritative essays offer insights on eight fraught years.”—Kirkus

The Presidency of Barack Obama

Barack Obama’s election as the first African American president seemed to usher in a new era. But by his second term, Republicans controlled Congress, and, after the 2016 presidential election, Obama’s legacy and the health of the Democratic Party itself appeared in doubt. In *The Presidency of Barack Obama*, Julian Zelizer gathers leading American historians to put President Obama and his administration into political and historical context.


JULIAN E. ZELIZER is the Malcolm Stevenson Forbes, Class of 1941 Professor of History and Public Affairs at Princeton University and a CNN Political Analyst.

“[I recommend] Larry M. Bartels’s *Unequal Democracy*. Especially at this time every thoughtful American needs to learn as much as possible about the relationship of politics to economics.”—Bill Clinton, *Daily Beast*

Unequal Democracy

The first edition of *Unequal Democracy* was an instant classic. This revised, updated, and expanded second edition includes two new chapters on the political economy of the Obama era. Larry Bartels offers a sobering account of the barriers to change posed by partisan ideologies and the political power of the wealthy. He also provides new analyses of tax policy, partisan differences in economic performance, the struggle to raise the minimum wage, and inequalities in congressional representation.

LARRY M. BARTELS holds the May Werthan Shayne Chair of Public Policy and Social Science at Vanderbilt University. He is a trustee of the Russell Sage Foundation, a fellow of the American Academy of Political and Social Science, and a member of the American Academy of Arts and Sciences and the National Academy of Sciences.
Misdemeanorland

In the early 1990s, New York City launched an initiative under the banner of Broken Windows policing to dramatically expand enforcement against low-level offenses. Misdemeanorland is the first book to document the fates of the hundreds of thousands of people hauled into lower criminal courts as part of this policing experiment.

Drawing on three years of fieldwork inside and outside of the courtroom, in-depth interviews, and analysis of trends in arrests and dispositions of misdemeanors going back three decades, Issa Kohler-Hausmann argues that lower courts have largely abandoned the adjudicative model of criminal law administration in which questions of factual guilt and legal punishment drive case outcomes.

ISSA KOHLER-HAUSMANN is associate professor of law and sociology at Yale University.

“[An] impressively researched and often riveting study.”
—Roger Lowenstein, Wall Street Journal

The Myth of Independence

Born out of crisis a century ago, the Federal Reserve has become the most powerful macroeconomic policymaker and financial regulator in the world. The Myth of Independence traces the Fed’s transformation from a weak, secretive, and decentralized institution in 1913 to a remarkably transparent central bank a century later. Offering a unique account of Congress’s role in steering this evolution, Sarah Binder and Mark Spindel explore the Fed’s past, present, and future and challenge the myth of its independence.

SARAH BINDER is professor of political science at George Washington University and senior fellow at the Brookings Institution. Her books include Advice and Dissent and Stalemate. MARK SPINDEL has spent his entire career in investment management at such organizations as Salomon Brothers, the World Bank, and Potomac River Capital, a Washington D.C.-based hedge fund he started in 2007.
Unhealthy Politics

The U.S. medical system is touted as the most advanced in the world, yet many common treatments are not based on sound science. Treatments can go into widespread use before they are rigorously evaluated, and every year patients are harmed because they receive too many procedures—and too few treatments that really work. *Unhealthy Politics* sheds new light on why the government's response to this troubling situation has been so inadequate, and why efforts to improve the evidence base of U.S. medicine continue to cause so much political controversy and public trepidation.

ERIC M. PATASHNIK is the Julis-Rabinowitz Professor of Public Policy and Political Science at Brown University. ALAN S. GERBER is the Charles C. and Dorathea S. Dilley Professor of Political Science at Yale University. CONOR M. DOWLING is associate professor of political science at the University of Mississippi.

“[F]resh, convincing, and written with the utmost skill…. Caughey takes on a big topic and does it large justice.”
—David R. Mayhew, author of *The Imprint of Congress*

The Unsolid South

In this compelling book, Devin Caughey provides an entirely new understanding of electoral competition and national representation in this exclusionary one-party enclave. Challenging the notion that the Democratic Party’s political monopoly inhibited competition and served only the Southern elite, he demonstrates how Democratic primaries—even as they excluded African Americans—provided forums for ordinary whites to press their interests.

Reinterpreting a critical period in American history, *The Unsolid South* reshapes our understanding of the role of parties in democratic theory and sheds new light on electoral politics in authoritarian regimes.

DEVIN CAUGHEY is the Silverman (1968) Family Career Development Chair and associate professor of political science at the Massachusetts Institute of Technology.
“[A] timely book for all who want to understand why California is at the forefront of current national efforts to slow climate change and protect the environment.”—Bruce Cain, Stanford University

California Greenin'

Over the course of its 150-year history, California has successfully protected its scenic wilderness areas, restricted coastal oil drilling, regulated automobile emissions, preserved coastal access, improved energy efficiency, and, most recently, addressed global climate change. How has this state, more than any other, enacted so many innovative and stringent environmental regulations over such a long period of time? The first comprehensive look at California’s history of environmental leadership, California Greenin’ shows why the Golden State has been at the forefront in setting new environmental standards, often leading the rest of the nation.

DAVID VOGEL is professor emeritus in the Haas School of Business and the Department of Political Science at the University of California, Berkeley.

“[A] book that will be of great value to historians, political scientists, and engaged citizens.”
—E. J. Dionne Jr., coauthor of One Nation after Trump

Southern Nation

No question has loomed larger in the American experience than the role of the South. Southern Nation examines how southern members of Congress shaped national public policy and American institutions from Reconstruction to the New Deal—and along the way remade the region and the nation in their own image.

DAVID A. BATEMAN is assistant professor of government at Cornell University. IRA KATZNELSON is Ruggles Professor of Political Science and History at Columbia University. His books include Fear Itself: The New Deal and the Origins of Our Time. JOHN S. LAPINSKI is the Robert A. Fox Leadership Professor, professor of political science, and faculty director of the Fox Leadership Program and the Program on Opinion Research and Election Studies at the University of Pennsylvania and director of elections at NBC News.
“[B]y far the most comprehensive history of a critical turning point in modern international diplomacy.”
—Thomas Borstelmann, author of *The 1970s: A New Global History from Civil Rights to Economic Inequality*

**The Final Act**

The Helsinki Final Act was a watershed of the Cold War. Signed by thirty-five European and North American leaders at a summit in Finland in the summer of 1975, the agreement presented a vision for peace based on common principles and cooperation across the Iron Curtain. *The Final Act* is the first in-depth account of the diplomatic saga that produced this historic agreement. Drawing on research in eight countries and multiple languages, this gripping book explains the Final Act’s emergence from the parallel crises of the Soviet bloc and the West during the 1960s, the strategies of the major players, and the conflicting designs for international order that animated the negotiations.

**MICHAEL COTEY MORGAN** is assistant professor of history at the University of North Carolina, Chapel Hill.

“[A] brilliant account…. [N]o one before him has analyzed the administration of the American dependencies on such a scale and with such exactitude.”
—Wm. Roger Louis, *Wall Street Journal*

**American Empire**

*American Empire* is a panoramic work of scholarship that presents a bold new global perspective on the history of the United States. Drawing on his expertise in economic history and the imperial histories of Britain and Europe, A. G. Hopkins takes readers from the colonial era to today to show how, far from diverging, the United States and Western Europe followed similar trajectories throughout this long period, and how America’s dependency on Britain and Europe extended much later into the nineteenth century than previously understood.

**A. G. HOPKINS** is Emeritus Smuts Professor of Commonwealth History at the University of Cambridge and former Walter Prescott Webb Chair in History at the University of Texas at Austin.
The Internet Trap

The Internet was supposed to fragment audiences and make media monopolies impossible. Instead, behemoths like Google and Facebook now dominate the time we spend online—and grab all the profits from the attention economy. *The Internet Trap* explains how this happened. This provocative and timely book sheds light on the stunning rise of the digital giants and the online struggles of nearly everyone else—and reveals what small players can do to survive in a game that is rigged against them.

Matthew Hindman shows how seemingly tiny advantages in attracting users can snowball over time. The Internet has not reduced the cost of reaching audiences—it has merely shifted who pays and how. Challenging some of the most enduring myths of digital life, Hindman explains why the Internet is not the postindustrial technology that has been sold to the public, how it has become mathematically impossible for grad students in a garage to beat Google, and why net neutrality alone is no guarantee of an open Internet. He also explains why the challenges for local digital news outlets and other small players are worse than they appear and demonstrates what it really takes to grow a digital audience and stay alive in today’s online economy.

*The Internet Trap* shows why, even on the Internet, there is still no such thing as a free audience.


"Hindman provides a much-needed corrective to naive but common visions of the Internet as an egalitarian place where all voices can be heard. His important and provocative book is essential reading for anyone interested in how the attention economy actually works."

—James G. Webster, author of *The Marketplace of Attention: How Audiences Take Shape in a Digital Age*

"Hindman’s book upends conventional understandings of the open Internet, and does so with an engaging style and precise arguments that leave a reader both enlightened and entertained. *The Internet Trap* is the best book I’ve read all year."

—James T. Hamilton, author of *Democracy’s Detectives: The Economics of Investigative Journalism*
Despite dramatic social transformations in the United States during the last 150 years, the South has remained staunchly conservative. Southerners are more likely to support Republican candidates, gun rights, and the death penalty, and southern whites harbor higher levels of racial resentment than whites in other parts of the country. Why haven’t these sentiments evolved or changed? *Deep Roots* shows that the entrenched political and racial views of contemporary white southerners are a direct consequence of the region’s slaveholding history, which continues to shape economic, political, and social spheres. Today, southern whites who live in areas once reliant on slavery—compared to areas that were not—are more racially hostile and less amenable to policies that could promote black progress.

Highlighting the connection between historical institutions and contemporary political attitudes, the authors explore the period following the Civil War when elite whites in former bastions of slavery had political and economic incentives to encourage the development of anti-black laws and practices. *Deep Roots* shows that these forces created a local political culture steeped in racial prejudice, and that these viewpoints have been passed down over generations, from parents to children and via communities, through a process called behavioral path dependence.

While legislation such as the Civil Rights Act and the Voting Rights Act made huge strides in increasing economic opportunity and reducing educational disparities, southern slavery has had a profound, lasting, and self-reinforcing influence on regional and national politics that can still be felt today. A groundbreaking look at the ways institutions of the past continue to sway attitudes of the present, *Deep Roots* demonstrates how social beliefs persist long after the formal policies that created those beliefs have been eradicated.

*AVIDIT ACHARYA* is assistant professor of political science at Stanford University. *MATTHEW BLACKWELL* is assistant professor of government at Harvard University. *MAYA SEN* is associate professor of public policy at the John F. Kennedy School of Government at Harvard University.

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Princeton Studies in Political Behavior  
Tali Mendelberg, Series Editor
“[Centola’s] ideas have exciting implications for social engineering…. [They] present an appealing possibility to meet one of the challenges of democracy in the internet age.”
—Nina Jankowicz, New Scientist

How Behavior Spreads

New social movements, technologies, and public-health initiatives often struggle to take off, yet many diseases disperse rapidly without issue. Can the lessons learned from the viral diffusion of diseases be used to improve the spread of beneficial behaviors and innovations? In How Behavior Spreads, Damon Centola presents over a decade of original research examining how changes in societal behavior occur and the ways social networks can be used to influence how they propagate.

DAMON CENTOLA is an associate professor in the Annenberg School for Communications and the School of Engineering and Applied Sciences at the University of Pennsylvania, where he is director of the Network Dynamics Group.

“This book proclaims the arrival of a major scholar.”
—Robert H. Bates, Harvard University

Envy in Politics

Why do governments underspend on policies that would make their constituents better off? Why do people participate in contentious politics when they could reap benefits if they were to abstain? In Envy in Politics, Gwyneth McClendon contends that if we want to understand these and other forms of puzzling political behavior, we should pay attention to envy, spite, and the pursuit of admiration—all manifestations of our desire to maintain or enhance our status within groups. Drawing together insights from political philosophy, behavioral economics, psychology, and anthropology, McClendon explores how and under what conditions status motivations influence politics.

GWYNETH H. MCCLENDON is an assistant professor in the Wilf Family Department of Politics at New York University.
Censored

A groundbreaking and surprising look at contemporary censorship in China

As authoritarian governments around the world develop sophisticated technologies for controlling information, many observers have predicted that these controls would be ineffective because they are easily thwarted and evaded by savvy Internet users. In Censored, Margaret Roberts demonstrates that even censorship that is easy to circumvent can still be enormously effective. Taking advantage of digital data harvested from the Chinese Internet and leaks from China’s Propaganda Department, this important book sheds light on how and when censorship influences the Chinese public.

Roberts finds that much of censorship in China works not by making information impossible to access but by requiring those seeking information to spend extra time and money for access. By inconveniencing users, censorship diverts the attention of citizens and powerfully shapes the spread of information. When Internet users notice blatant censorship, they are willing to compensate for better access. But subtler censorship, such as burying search results or introducing distracting information on the web, is more effective because users are less aware of it. Roberts challenges the conventional wisdom that online censorship is undermined when it is incomplete and shows instead how censorship’s porous nature is used strategically to divide the public.

Drawing parallels between censorship in China and the way information is manipulated in the United States and other democracies, Roberts reveals how Internet users are susceptible to control even in the most open societies. Demonstrating how censorship travels across countries and technologies, Censored gives an unprecedented view of how governments encroach on the media consumption of citizens.

MARGARET E. ROBERTS is assistant professor of political science at the University of California, San Diego.

2018. 288 pages. 23 b/w illus. 2 tables.
Hardback 9780691178868 $29.95 | £24.00

ebook 9781400890057

“[A] groundbreaking book…. although it wears Roberts’s deep knowledge lightly, Censored represents the current state of the art in Chinese internet studies…. This book is a must-read for anyone who cares about the free flow of information.” —Jonathan Sullivan, New Scientist

“Censored is a tour de force of original theorizing about the strategic interaction between government censors and Internet users in China and other countries. Chock-full of novel ideas and ingenious research, this brilliant book should be read from Silicon Valley to Washington D.C. and beyond.” —Susan L. Shirk, chair of the 21st Century China Center, University of California, San Diego
“[A] tour de force that is certain to anchor debates on global capitalism for the foreseeable future.”
—Cathie Jo Martin, coauthor of *The Political Construction of Business Interests*

## Democracy and Prosperity

It is a widespread view that democracy and the advanced nation-state are in crisis, weakened by globalization and undermined by global capitalism, in turn explaining rising inequality and mounting populism. This book, written by two of the world’s leading political economists, argues this view is wrong: advanced democracies are resilient, and their enduring historical relationship with capitalism has been mutually beneficial.

**TORBEN IVERSEN** is the Harold Hitchings Burbank Professor of Political Economy at Harvard University. **DAVID SOSKICE** is School Professor and Professor of Political Science and Economics at the London School of Economics.

“A pleasure to read.”
—Lisa Baldez, Dartmouth College

## Forging the Franchise

In the 1880s, women were barred from voting in all national-level elections, but by 1920 they were going to the polls in nearly thirty countries. What caused this massive change? Why did male politicians agree to extend voting rights to women? Contrary to conventional wisdom, it was not because of progressive ideas about women or suffragists’ pluck. Through a careful examination of the tumultuous path to women’s political inclusion in the United States, France, and the United Kingdom, *Forging the Franchise* demonstrates that the formation of a broad movement across social divides, and strategic alliances with political parties in competitive electoral conditions, provided the leverage that ultimately transformed women into voters.

**DAWN LANGAN TEELE** is the Janice and Julian Bers Assistant Professor in the Social Sciences at the University of Pennsylvania.
“A tour de force… This is the book for our times.”
—Robin D. G. Kelley, author of *Freedom Dreams: The Black Radical Imagination*

**The Spectre of Race**

As right-wing nationalism and authoritarian populism gain momentum across the world, liberals, and even some conservatives, worry that democratic principles are under threat. In *The Spectre of Race*, Michael Hanchard argues that the current rise in xenophobia and racist rhetoric is nothing new and that exclusionary policies have always been central to democratic practices since their beginnings in classical times. Contending that democracy has never been for all people, Hanchard discusses how marginalization is reinforced in modern politics, and why these contradictions need to be fully examined if the dynamics of democracy are to be truly understood.

MICHAEL G. HANCHARD is a professor in the Department of Africana Studies at the University of Pennsylvania.


“[T]his excellent book looks deeply at the case of Saddam Hussein’s Iraq to develop a new theory of how cooperation and resistance emerge in oppressive political contexts.”
—Fotini Christia, Massachusetts Institute of Technology

**State of Repression**

How did Iraq become one of the most repressive dictatorships of the late twentieth century? The conventional wisdom about Iraq’s modern political history is that the country was doomed by its diverse social fabric. But Lisa Blaydes challenges this belief by showing that the country’s breakdown was far from inevitable.

In addition to calling into question the common story of modern Iraqi politics, *State of Repression* offers a new explanation of why and how dictators repress their people in ways that can inadvertently strengthen regime opponents.

LISA BLAYDES is associate professor of political science and senior fellow at the Freeman Spogli Institute for International Studies at Stanford University.
“A highly knowledgeable history that is helpful in explaining recent developments in Egypt and elsewhere in the Middle East.”—Kirkus

Making the Arab World

In 2013, just two years after the popular overthrow of Hosni Mubarak, the Egyptian military ousted the country’s first democratically elected president—Mohamed Morsi of the Muslim Brotherhood—and subsequently led a brutal repression of the Islamist group. These bloody events echoed an older political rift in Egypt and the Middle East: the splitting of nationalists and Islamists during the rule of Egyptian president and Arab nationalist leader Gamal Abdel Nasser. In **Making the Arab World**, Fawaz Gerges, one of the world’s leading authorities on the Middle East, tells how the clash between pan-Arab nationalism and pan-Islamism has shaped the history of the region from the 1920s to the present.

**FAWAZ A. GERGES** is professor of international relations and Emirates Chair in Contemporary Middle East Studies at the London School of Economics and Political Science.

“With a sophisticated analysis of thousands of elections in Austria, Belgium, Germany, and the United Kingdom, [Rafaela Dancygier] shows that European political parties have been ruthlessly pragmatic in attracting Muslim votes.”
—Andrew Moravcsik, *Foreign Affairs*

Dilemmas of Inclusion

As Europe’s Muslim communities continue to grow, so does their impact on electoral politics and the potential for inclusion dilemmas. In vote-rich enclaves, Muslim views on religion, tradition, and gender roles can deviate sharply from those of the majority electorate, generating severe trade-offs for parties seeking to broaden their coalitions. **Dilemmas of Inclusion** explains when and why European political parties include Muslim candidates and voters, revealing that the ways in which parties recruit this new electorate can have lasting consequences.

**RAFAELA M. DANCYGIER** is associate professor of politics and international affairs at Princeton University.
“A … successful example of big think history.”

**Vanguard of the Revolution**

*Vanguard of the Revolution* is a sweeping history of one of the most significant political institutions of the modern world. The communist party was a revolutionary idea long before its supporters came to power. In this book, A. James McAdams argues that the rise and fall of communism can be understood only by taking into account the origins and evolution of this compelling idea. He shows how the leaders of parties in countries as diverse as the Soviet Union, China, Germany, Yugoslavia, Cuba, and North Korea adapted the original ideas of revolutionaries like Karl Marx and Vladimir Lenin to profoundly different social and cultural settings.

**A. JAMES MCADAMS** is the William M. Scholl Professor of International Affairs and director of the Nanovic Institute for European Studies at the University of Notre Dame.

—David D. Laitin, Stanford University

**Nation Building**

*Nation Building* presents bold new answers to an age-old question. Why is national integration achieved in some diverse countries, while others are destabilized by political inequality between ethnic groups, contentious politics, or even separatism and ethnic war? Traversing centuries and continents from early nineteenth-century Europe and Asia to Africa from the turn of the twenty-first century to today, Andreas Wimmer delves into the slow-moving forces that encourage political alliances to stretch across ethnic divides and build national unity.

**ANDREAS WIMMER** is the Lieber Professor of Sociology and Political Philosophy at Columbia University.
"In this remarkably thorough, articulate portrait of Hezbollah, Norton ... analyzes how the organization was formed, how it evolved and its current role in Lebanese politics."—Publishers Weekly

**Hezbollah**

With Hezbollah’s entry into the Lebanese government in 2009 and forceful intervention in the Syrian civil war, the potent Shi’i political and military organization continues to play an enormous role in the Middle East. Augustus Richard Norton’s incisive account stands as the most informed and balanced analysis of Hezbollah yet written—and this fully revised and updated edition features a new prologue and conclusion, as well as two new chapters largely devoted to the group’s recent activities. _Hezbollah_ remains essential reading for anyone who wants to understand the Middle East.

**AUGUSTUS RICHARD NORTON** is professor of international relations and anthropology at Boston University and a fellow of the Oxford Center for Islamic Studies. A former U.S. Army officer and West Point professor, he has conducted research in Lebanon for more than three decades.

“Hezbollah remains essential reading for anyone who wants to understand the Middle East.”

**Boko Haram**

Boko Haram is one of the world’s deadliest jihadist groups. It has killed more than twenty thousand people and displaced more than two million in a campaign of terror that began in Nigeria but has since spread to Chad, Niger, and Cameroon as well. This is the first book to tell the full story of this West African affiliate of the Islamic State, from its beginnings in the early 2000s to its most infamous violence, including the 2014 kidnapping of 276 Nigerian schoolgirls.

An in-depth account of a group that is menacing Africa’s most populous and richest country, the book also illuminates the dynamics of civil war in Africa and jihadist movements in other parts of the world.

**ALEXANDER THURSTON** is visiting assistant professor of African studies at Georgetown University.
Small Wars, Big Data
How a new understanding of warfare can help the military fight today’s conflicts more effectively

The way wars are fought has changed starkly over the past sixty years. International military campaigns used to play out between large armies at central fronts. Today’s conflicts find major powers facing rebel insurgencies that deploy elusive methods, from improvised explosives to terrorist attacks. Small Wars, Big Data presents a transformative understanding of these contemporary confrontations and how they should be fought. The authors show that a revolution in the study of conflict—enabled by vast data, rich qualitative evidence, and modern methods—yields new insights into terrorism, civil wars, and foreign interventions. Modern warfare is not about struggles over territory but over people; civilians—and the information they might choose to provide—can turn the tide at critical junctures.

The authors draw practical lessons from the past two decades of conflict in locations ranging from Latin America and the Middle East to Central and Southeast Asia. Building an information-centric understanding of insurgencies, the authors examine the relationships between rebels, the government, and civilians. Ultimately the authors show how the stronger side can almost always win the villages, but why that does not guarantee winning the war.

Small Wars, Big Data provides groundbreaking perspectives for how small wars can be better strategized and favorably won to the benefit of the local population.

ELI BERMAN is chair of economics at the University of California, San Diego, and research director for international security studies at the UC Institute on Global Conflict and Cooperation. JOSEPH H. FELTER is a senior research scholar at Stanford University’s Center for International Security and Cooperation. JACOB N. SHAPIRO is professor of politics and international affairs at Princeton University. Felter and Shapiro codirect the Empirical Studies of Conflict Project.

“Offers some compelling insights on how to better handle these small wars.”
—Jerry D. Lenaburg, New York Journal of Book

“This seminal work examines an extensive body of evidence from more than a decade of scholarship on modern asymmetric conflict, and provides compelling insights on what is effective, and what is not, in today’s small wars. The soldier-scholar authors, who served in the wars they describe, have produced a book that should be required reading for military leaders, policymakers, development professionals, and diplomats.”
—Retired U.S. Army General David H. Petraeus

2018. 408 pages. 19 b/w illus. 1 tables.
Hardback 9780691177076 $29.95 | £24.00
ebook 9781400890119
INTERNATIONAL POLITICS

Dark Commerce
A comprehensive look at the world of illicit trade

Though mankind has traded tangible goods for millennia, recent technology has changed the fundamentals of trade, in both legitimate and illegal economies. In the past three decades, the most advanced forms of illicit trade have broken with all historical precedents and, as Dark Commerce shows, now operate as if on steroids, tied to computers and social media. In this new world of illicit commerce, which benefits states and diverse participants, trade is impersonal and anonymized, and vast profits are made in short periods with limited accountability to sellers, intermediaries, and purchasers.

Louise Shelley examines how new technology, communications, and globalization fuel the exponential growth of dangerous forms of illegal trade—the markets for narcotics and child pornography online, the escalation of sex trafficking through web advertisements, and the sale of endangered species for which revenues total in the hundreds of millions of dollars. The illicit economy exacerbates many of the world’s destabilizing phenomena: the perpetuation of conflicts, the proliferation of arms and weapons of mass destruction, and environmental degradation and extinction. Shelley explores illicit trade in tangible goods—drugs, human beings, arms, wildlife and timber, fish, antiquities, and ubiquitous counterfeits—and contrasts this with the damaging trade in cyberspace, where intangible commodities cost consumers and organizations billions as they lose identities, bank accounts, access to computer data, and intellectual property.

Demonstrating that illicit trade is a business the global community cannot afford to ignore and must work together to address, Dark Commerce considers diverse ways of responding to this increasing challenge.

LOUISE I. SHELLEY is the Omer L. and Nancy Hirst Professor of Public Policy and University Professor at George Mason University’s Schar School of Policy and Government, and founder and director of its Terrorism, Transnational Crime and Corruption Center. Her many books include Human Trafficking and Dirty Entanglements. She lives in Washington, DC.

“Dark Commerce argues that economic globalization in the last three decades has facilitated illicit trade on an unprecedented scale. This comprehensive book describes and analyzes organized crime in its contemporary manifestation while at the same time placing it in a historical context. With a huge quantity of data, this work makes a significant contribution to understanding the power of organized crime today and the need for much stronger recognition of its impact.”
—Jonathan Sullivan, New Scientist

“Written by a leading scholar in the field of transnational and organized crime, Dark Commerce is impressive in its scope and detail. Shelley makes noteworthy comparisons of illicit markets and commendably traverses areas as diverse as rhino poaching and cybercrime. There is no other comparable book.”
—Susan L. Shirk, chair of the 21st Century China Center, University of California, San Diego

November 2018. 320 pages. 2 b/w illus. 2 tables.
Hardback 9780691170183 $29.95 | £27.00
ebook 9780691184296
INTERNATIONAL POLITICS

“[M]andatory reading for understanding the complexities and ironies of the Israeli-Palestinian conflict.”
—Itamar Rabinovich, author of Yitzhak Rabin: Soldier, Leader, Statesman

Preventing Palestine

For seventy years Israel has existed as a state, and for forty years it has honored a peace treaty with Egypt that is widely viewed as a triumph of U.S. diplomacy in the Middle East. Yet the Palestinians remain stateless to this day. How and why Palestinian statelessness persists are the central questions of Seth Anziska’s book, which explores the complex legacy of the agreement brokered by President Jimmy Carter.

Combining astute political analysis, extensive research, and interviews, Preventing Palestine offers a bold new interpretation of a highly charged struggle for self-determination.

SETH ANZISKA is the Mohamed S. Farsi-Polonsky Lecturer in Jewish-Muslim Relations at University College London and a visiting fellow at the U.S./Middle East Project.

“A deft, accessible, and in-depth account of the Islamic Republic.”
—Mehran Kamrava, author of The Impossibility of Palestine

Iran Rising

When Iranians overthrew their monarchy, rejecting a pro-Western shah in favor of an Islamic regime, many observers predicted that revolutionary turmoil would paralyze the country for decades to come. Yet forty years after the 1978–79 revolution, Iran has emerged as a critical player in the Middle East and the wider world, as demonstrated in part by the 2015 international nuclear agreement. In Iran Rising, renowned Iran specialist Amin Saikal describes how the country has managed to survive despite ongoing domestic struggles, Western sanctions, and countless other serious challenges.

AMIN SAIKAL is Distinguished Professor of Political Science, Public Policy Fellow, and Director of the Centre for Arab and Islamic Studies (the Middle East and Central Asia) at the Australian National University.
Empires of the Weak

Bringing a revisionist perspective to the idea that Europe ruled the world due to military dominance, *Empires of the Weak* demonstrates that the rise of the West was an exception in the prevailing world order.

J. C. SHARMAN is the Sir Patrick Sheehy Professor of International Relations in the Department of Politics and International Studies at the University of Cambridge and a fellow of King’s College. His books include *The Despot’s Guide to Wealth Management* and *International Order in Diversity*. He lives in London.

“The lively and engaging, this essential book takes on the claim that a revolution in military power can explain the expansion of European political power from the sixteenth through eighteenth centuries. Instead, *Empires of the Weak* argues that European expansion had much more to do with deference to local polities and the cultivation of local allies. A pleasure to read.” —Paul K. MacDonald, Wellesley College

The Grand Strategy of the Habsburg Empire

The Empire of Habsburg Austria faced more enemies than any other European great power. Flanked on four sides by rivals, it possessed few of the advantages that explain successful empires. *The Grand Strategy of the Habsburg Empire* tells the story of how this cash-strapped, polyglot empire survived for centuries in Europe’s most dangerous neighborhood without succumbing to the pressures of multisided warfare.

A. WESS MITCHELL is former President of the Center for European Policy Analysis in Washington, DC. He currently serves at the US Department of State in the Bureau of European and Eurasian Affairs.
“[Sikkink] effectively demonstrates what has been done in the past, giving doubters and pessimists reason to hope about what can be done in the future. From a scholarly activist, a solid and encouraging piece of research on the status of human rights around the world.”—Kirkus

Evidence for Hope

Evidence for Hope makes the case that human rights work. Critics may counter that the movement is in serious jeopardy or even a questionable byproduct of Western imperialism. But respected human rights expert Kathryn Sikkink draws on decades of research and fieldwork to provide a rigorous rebuttal to doubts about human rights laws and institutions. She demonstrates that change comes slowly and as the result of struggle, but in the long term, human rights movements have been vastly effective.

KATHRYN SIKKINK is the Ryan Family Professor of Human Rights Policy at the Harvard Kennedy School of Government, and the Carol K. Pforzheimer Professor at the Radcliffe Institute for Advanced Study.

“A refreshing dose of pragmatism.”
—Eleanor Healy-Birt, interLib

How to Do Things with International Law

Conventionally understood as a set of limits on state behavior, the “rule of law” in world politics is widely assumed to serve as a progressive contribution to a just, stable, and predictable world. In How to Do Things with International Law, Ian Hurd challenges this received wisdom. Bringing the study of law and legality together with power, politics, and legitimation, he illustrates the complex politics of the international rule of law.

Hurd draws on a series of timely case studies involving recent legal arguments to demonstrate that international law not only domesticates state power but also serves as a permissive and even empowering source of legitimation for state action—including violence and torture.

IAN HURD is associate professor of political science at Northwestern University. He is the author of After Anarchy (Princeton) and International Organizations.
SECRET WARS
COVERT CONFLICT IN INTERNATIONAL POLITICS
AUSTIN CARSON

Secret Wars

Secret Wars is the first book to systematically analyze the ways powerful states covertly participate in foreign wars, showing a recurring pattern of such behavior stretching from World War I to U.S.-occupied Iraq. Investigating what governments keep secret during wars and why, Austin Carson argues that leaders maintain the secrecy of state involvement as a response to the persistent concern of limiting war. Keeping interventions “backstage” helps control escalation dynamics, insulating leaders from domestic pressures while communicating their interest in keeping a war contained.

Parting the curtain on the secret side of modern war, Secret Wars provides important lessons about how rival state powers collude and compete, and the ways in which they avoid outright military confrontations.

AUSTIN CARSON is assistant professor of political science at the University of Chicago.

WHO FIGHTS FOR REPUTATION?
THE PSYCHOLOGY OF LEADERS IN INTERNATIONAL CONFLICT
KEREN YARHI-MILO

Who Fights for Reputation

In Who Fights for Reputation, Keren Yarhi-Milo provides an original framework, based on insights from psychology, to explain why some political leaders are more willing to use military force to defend their reputation than others. Rather than focusing on a leader’s background, beliefs, bargaining skills, or biases, Yarhi-Milo draws a systematic link between a trait called self-monitoring and foreign policy behavior. She examines self-monitoring among national leaders and advisers and shows that while high self-monitors modify their behavior strategically to cultivate image-enhancing status, low self-monitors are less likely to change their behavior in response to reputation concerns.

KEREN YARHI-MILO is assistant professor of politics and international affairs at Princeton University.

“[A] compelling and significant contribution to one of the most lively debates in security studies: whether and how individual leaders shake loose from system- and state-level constraints to shape international outcomes.”—Peter Feaver, Duke University

**After Victory**

The end of the Cold War was a “big bang” reminiscent of earlier moments after major war. But what do states that win wars do with their newfound power? In *After Victory*, John Ikenberry examines postwar settlements in modern history, arguing that powerful countries do seek to build stable and cooperative relations, but the type of order that emerges hinges on their ability to make commitments and restrain power. Blending comparative politics with international relations, and history with theory, *After Victory* will be of interest to anyone concerned with the organization of world order, the role of institutions in world politics, and the lessons of past postwar settlements for today.

G. JOHN IKENBERRY is professor of politics and international affairs at Princeton University.

“The question of policy relevance has bedeviled social scientists for the past century. This is a serious, sober, and well-researched exploration of the issue.” —Daniel W. Drezner, author of *The Ideas Industry*

**Cult of the Irrelevant**

In *Cult of the Irrelevant*, Michael Desch traces the history of the relationship between the Beltway and the Ivory Tower from World War I to the present day. Recounting key “Golden Age” academic strategists, Desch’s narrative shows that social science research became most oriented toward practical problem-solving during times of war and that scholars returned to less relevant work during peacetime.

Drawing on the lessons of this history as well as a unique survey of national security policymakers, Desch offers concrete recommendations for scholars who want to shape government work. The result is a rich intellectual history and an essential wake-up call to a field that has lost its way.

MICHAEL C. DESCH is professor of political science and founding director of the Notre Dame International Security Center.
Data Visualization

An accessible primer on how to create effective graphics from data

This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way.

Data Visualization builds the reader’s expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include plotting continuous and categorical variables; layering information on graphics; producing effective “small multiple” plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible.

Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings.

- Provides hands-on instruction using R and ggplot2
- Shows how the “tidyverse” of data analysis tools makes working with R easier and more consistent
- Includes a library of data sets, code, and functions

KIERAN HEALY is associate professor of sociology at Duke University. He is the author of Last Best Gifts: Altruism and the Market for Human Blood and Organs.

December 2018. 304 pages. 185 color illus.
Hardback 9780691181615  $99.95 | £77.00
Paperback 9780691181622  $40.00 | £30.00
ebook 9780691185064

“Healy provides a unique introduction to the process of visualizing quantitative data, offering a remarkably coherent treatment that will appeal to novices and advanced analysts alike. There is no other book quite like this.”
—Thomas J. Leeper, London School of Economics

“Healy’s fun and readable book is unusual in covering the ‘why do’ as well as the ‘how to’ of data visualization, demonstrating how dataviz is a key step in all stages of social science—from theory construction to measurement to modeling and interpretation of analyses—and giving readers the tools to integrate visualization into their own work.”
—Andrew Gelman, author of Red State, Blue State, Rich State, Poor State: Why Americans Vote the Way They Do
Quantitative Social Science

An introductory textbook on data analysis and statistics written especially for students in the social sciences and allied fields

Quantitative analysis is an increasingly essential skill for social science research, yet students in the social sciences and related areas typically receive little training in it—or if they do, they usually end up in statistics classes that offer few insights into their field. This textbook is a practical introduction to data analysis and statistics written especially for undergraduates and beginning graduate students in the social sciences and allied fields, such as economics, sociology, public policy, and data science.

Quantitative Social Science engages directly with empirical analysis, showing students how to analyze data using the R programming language and to interpret the results—it encourages hands-on learning, not paper-and-pencil statistics. More than forty data sets taken directly from leading quantitative social science research illustrate how data analysis can be used to answer important questions about society and human behavior.

Proven in the classroom, this one-of-a-kind textbook features numerous additional data analysis exercises and interactive R programming exercises, and also comes with supplementary teaching materials for instructors.

• Written especially for students in the social sciences and allied fields, including economics, sociology, public policy, and data science
• Provides hands-on instruction using R programming, not paper-and-pencil statistics
• Includes more than forty data sets from actual research for students to test their skills on
• Covers data analysis concepts such as causality, measurement, and prediction, as well as probability and statistical tools
• Features a wealth of supplementary exercises, including additional data analysis exercises and interactive programming exercises

KOSUKE IMAI is professor of politics and founding director of the Program in Statistics and Machine Learning at Princeton University.

“The author has masterfully balanced careful explanations of the quantitative theory with the practical computer implementation of the methods applied to real world data sets. . . . That Quantitative Social Science: An Introduction is carefully written, detailed, and interactive makes it useful either as a textbook for a lecture course or for self-study. . . . I highly recommend the book to anyone looking for an introduction to data science.”
—Jason M. Graham, Mathematical Association of America Reviews

“Kosuke Imai has produced a superb hands-on introduction to modern quantitative methods in the social sciences. Placing practical data analysis front and center, this book is bound to become a standard reference in the field of quantitative social science and an indispensable resource for students and practitioners alike.”
—Alberto Abadie, Massachusetts Institute of Technology
“[A] highly readable yet intellectually rigorous introduction to the brave new world of computational social science.”—Duncan Watts, Microsoft Research

**Bit by Bit**

In just the past several years, we have witnessed the birth and rapid spread of social media, mobile phones, and numerous other digital marvels. These tools enable us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. *Bit by Bit* is the key to unlocking these powerful methods—a landmark book that will fundamentally change how the next generation of social scientists and data scientists explores the world around us.

**MATTHEW J. SALGANIK** is professor of sociology at Princeton University, where he is also affiliated with the Center for Information Technology Policy and the Center for Statistics and Machine Learning. His research has been funded by Microsoft, Facebook, and Google, and has been featured on NPR and in such publications as the *New Yorker*, the *New York Times*, and the *Wall Street Journal*.

“[A] must-read for methodologically engaged scholars.”—Jennifer Cyr, *European Political Science*

**Multimethod Research, Causal Mechanisms, and Case Studies**

This authoritative and accessible book offers the first truly comprehensive approach to multimethod and case-study research, and is particularly aimed at students of qualitative methods in the social sciences.

Walking step-by-step through these cutting-edge tools and techniques, Gary Goertz introduces a new integrated approach that unites three corners of a powerful research triad—causal mechanisms, cross-case causal inference, and within-case causal inference. In addition, Goertz analyzes how one can generalize using case studies, as well as systematically test game-theoretic and other models using multiple case studies.

**GARY GOERTZ** is professor of political science and peace studies at the Kroc Institute for International Peace Studies at the University of Notre Dame.
In *Speak Freely*, Keith Whittington argues that universities must protect and encourage free speech because vigorous free speech is the lifeblood of the university. Without free speech, a university cannot fulfill its most basic, fundamental, and essential purposes, including fostering freedom of thought, ideological diversity, and tolerance.

KEITH E. WHITTINGTON is the William Nelson Cromwell Professor of Politics at Princeton University and a leading authority on American constitutional theory and law.

2018. 232 pages.  
Hardback 9780691181608  $24.95 | £19.95  
ebook 9781400889884

Out of Many Faiths

America is the most religiously devout country in the Western world and the most religiously diverse nation on the planet. In today’s volatile climate of religious conflict, prejudice, and distrust, how do we affirm the principle that the American promise is deeply intertwined with how each of us engages with people of different faiths and beliefs? Eboo Patel, former faith adviser to Barack Obama and named one of America’s best leaders by *U.S. News & World Report*, provides answers to this consequential question.

EBOO PATEL is founder and president of Interfaith Youth Core, a nonprofit organization that promotes interfaith leadership on college campuses.

2018. 240 pages. 1 b/w illus.  
Hardback 9780691182728  $27.95 | £22.00  
ebook 9780691189000

The Shape of the River

First published in 1998, *The Shape of the River* became an immediate landmark in the debate over affirmative action. Today, it continues to present the most compelling data available about affirmative action. Now with a new foreword and an afterword, *The Shape of the River* is an essential text for anyone seeking to understand race-conscious admissions in higher education.

WILLIAM G. BOWEN (1933–2016) was president emeritus of the Andrew W. Mellon Foundation and Princeton University and founding chairman of JSTOR and ITHAKA. DEREK BOK is the 300th Anniversary University Research Professor, professor of law, and president emeritus of Harvard University.

January 2019. 536 pages. 103 b/w illus., 93 tables  
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