Forthcoming

1989
The Struggle to Create Post–Cold War Europe
Mary Elise Sarotte

“Sarotte has written a major book about one of the most important events at the end of the cold war—the international negotiations which culminated in the unification of Germany. Notably, she has managed to get access to primary sources that would be the dream of any historian. She vividly describes the efforts of powerful individuals to create order out of fast-moving and chaotic circumstances. This is a terrific book.”

—A. James McAdams, University of Notre Dame

Based on documents, television broadcasts, and interviews from many different locations including Moscow, Berlin, Bonn, Paris, and Washington, 1989 describes how Germany unified, NATO expansion began, and Russia got left on the periphery of the new Europe. Mary Sarotte explains that while it was clear past a certain point that the Soviet Bloc would crumble, there was nothing inevitable about what would follow.

Mary Elise Sarotte is associate professor of international relations at the University of Southern California.

Delete
The Virtue of Forgetting in the Digital Age
Viktor Mayer-Schönberger

“Human society has taken for granted the fact of forgetting. Technology has made us less able to forget, and this change, as Mayer-Schönberger nicely demonstrates, will have a profound effect on society. We as a culture must think carefully and strategically about this incredibly significant problem.”

—Lawrence Lessig, author of Remix: Making Art and Commerce Thrive in the Hybrid Economy

Delete looks at the surprising phenomenon of perfect remembering in the digital age, and reveals why we must reintroduce our capacity to forget. Digital technology empowers us as never before, yet it has unforeseen consequences as well. Potentially humiliating content on Facebook is enshrined in cyberspace for future employers to see. Google remembers everything we’ve searched for and when. The digital realm remembers what is sometimes better forgotten, and this has profound implications for us all.

Viktor Mayer-Schönberger is director of the Information and Innovation Policy Research Centre at the National University of Singapore’s Lee Kuan Yew School of Public Policy.
New

Animal Spirits
How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism
George A. Akerlof & Robert J. Shiller

“This book is dynamite. It is a powerful, cogent, and convincing call for a fundamental reevaluation of basic economic principles. It presents a refreshingly new understanding of important economic phenomena that standard economic theory has been unable to explain convincingly. Animal Spirits should help set in motion an intellectual revolution that will change the way we think about economic depressions, unemployment, poverty, financial crises, real estate swings, and much more.”
—Dennis J. Snower, president of the Kiel Institute for the World Economy

George A. Akerlof is the Daniel E. Koshland Sr. Distinguished Professor of Economics at the University of California, Berkeley. Robert J. Shiller is the Arthur M. Okun Professor of Economics at Yale University.

2009. 248 pages.
Cl: 978-0-691-14233-3 $24.95 | £16.95

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Why Our Election System Is Failing and How to Fix It
Heather K. Gerken

“What a terrific idea! Heather Gerken makes a powerful argument that with the Democracy Index ranking states and localities, we can create a little competition to improve our electoral process. She makes the brilliant suggestion that democratic checks should be enlisted to improve democracy itself. In the process of elaborating what may well be the best recent idea for promoting electoral reform, Gerken offers a fun and engaging read. I couldn’t put it down.”
—Cass R. Sunstein, coauthor of Nudge: Improving Decisions about Health, Wealth, and Happiness

Heather K. Gerken is a professor at Yale Law School, where she teaches election and constitutional law.

2009. 192 pages. 2 tables.
Cl: 978-0-691-13694-3 $24.95 | £16.95
This Time Is Different
Eight Centuries of Financial Folly
Carmen M. Reinhart & Kenneth S. Rogoff

“This Time Is Different is a tremendously exciting, topical, and controversial book on the history of debt and default. This one belongs on everyone’s shelf.”
—Barry Eichengreen, author of The European Economy since 1945

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Carmen M. Reinhart is professor of economics at the University of Maryland. Kenneth S. Rogoff is the Thomas D. Cabot Professor of Public Policy and professor of economics at Harvard University.

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2 • General Interest
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Daniel Callahan is senior researcher and president emeritus at the Hastings Center, which he cofounded, and an elected member of the Institute of Medicine of the National Academy of Sciences.

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George C. Edwards III is a Distinguished Professor of Political Science and the Jordan Chair in Presidential Studies at Texas A&M University.

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With the election of Barack Obama as the first black president of the United States, the issue of racial justice in America occupies center stage. Have black Americans finally achieved racial justice?

Roy L. Brooks is Warren Distinguished Professor of Law at the University of San Diego.

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Mark A. R. Kleiman

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Since the crime explosion of the 1960s, the prison population in the United States has multiplied fivefold, to one prisoner for every hundred adults—a rate unprecedented in American history and unmatched anywhere in the world. Even as the prisoner head count continues to rise, crime has stopped falling, and poor people and minorities still bear the brunt of both crime and punishment. When Brute Force Fails explains how we got into the current trap and how we can get out of it: to cut both crime and the prison population in half within a decade.

Brute-force crime control has been a costly mistake, both socially and financially. Now that we know how to do better, it would be immoral not to put that knowledge to work.

Mark A. R. Kleiman is professor of public policy at the University of California, Los Angeles.

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Michael E. O’Hanlon is a senior fellow at the Brookings Institution who specializes in national security policy.

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John C. Hulsman is the Alfred von Oppenheim Scholar in Residence at the German Council on Foreign Relations in Berlin. A. Wess Mitchell is co-founder and director of research at the Center for European Policy Analysis (CEPA) in Washington, D.C.

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This is an important book. . . . This book explains systematically the conditions that make global regulatory capture possible and demonstrates through a wide range of case studies how it might be averted.”

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Walter Mattli is professor of international political economy and a fellow of St. John’s College, University of Oxford. Ngaire Woods is professor of international political economy and director of the Global Economic Governance Programme at Oxford.

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Peter Paret is professor emeritus at the Institute for Advanced Study.

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Avishai Margalit is professor emeritus of philosophy at the Hebrew University of Jerusalem, and a professor at the Institute for Advanced Study in Princeton.

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Peter Moskos is assistant professor of law, police science, and criminal justice administration at John Jay College of Criminal Justice and at the City University of New York’s Doctoral Program in Sociology.

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Matthew A. Baum is the Marvin Kalb Professor of Global Communications and professor of public policy and government at Harvard University. Tim J. Groeling is assistant professor of communication studies at the University of California, Los Angeles.

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David Ekbladh is assistant professor of history at Tufts University.

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Jason K. Dempsey is a major in the U.S. Army and is currently serving in Afghanistan. He has a PhD in political science from Columbia University and is a graduate of the United States Military Academy.

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Jon A. Shields is assistant professor of government at Claremont McKenna College.

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James L. Gibson is the Sidney W. Souers Professor of Government at Washington University in St. Louis. Gregory A. Caldeira holds the Ann and Darrell Dreher Chair in Political Communication and Policy Thinking at Ohio State University.

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Michael Kazin is professor of history at Georgetown University. Rebecca Edwards is the Eloise Ellery Professor of History at Vassar College. Adam Rothman is associate professor of history at Georgetown University.

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Daniel J. Galvin is assistant professor of political science at Northwestern University.

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Matthew Hindman is assistant professor of political science at Arizona State University.

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