Welcome to Princeton's 2011 History list, which Gyan Prakash leads off with Mumbai Fables, a master storyteller's account of the mythic inner life of this legendary city as seen by its inhabitants, journalists, planners, writers, artists, filmmakers, and political activists. Other highlights include Jill Lepore's The Whites of Their Eyes: The Tea Party's Revolution and the Battle over American History, which argues that behind the Tea Party's message is a yearning for an America that never was. We also present Thomas Sugrue's Not Even Past: Barack Obama and the Burden of Race, an unflinchingly honest assessment of the culture of politics and race in the age of Obama and of our prospects for a postracial America. Dovetailing with this is James Kloppenberg's Reading Obama: Dreams, Hope, and the American Political Tradition, which traces the origins of the president's ideas and establishes him as the most penetrating political thinker elected to the presidency in the past century.

In other exciting news, the Politics and Society in Twentieth-Century America series is enjoying the success of award-winning Margot Canaday's The Straight State: Sexuality and Citizenship in Twentieth-Century America, winner of the Lambda Literary Award and the OAH's Ellis Hawley Prize, among many others. And, from one of the editors of our Politics series, we have Julian Zelizer's collection The Presidency of George W. Bush: A First Historical Assessment, which takes a hard, informed look at all aspects of the Bush administration in the context of the American presidency. Additionally, our America in the World series has just published Rachel St. John's Line in the Sand: A History of the Western U.S.-Mexico Border, which recounts the fascinating prehistory of this contentious border and joins our growing list of books in this series seeking to recast American history on a global stage.

Finally, a wonderfully quirky title from Andrei Codrescu, Whatever Gets You through the Night: A Story of Sheherezade and the Arabian Entertainments, is an irreverent and deeply funny retelling of the Arabian Nights and a wildly inspired exploration of the timeless art of storytelling.

We hope that you greatly enjoy these and the many other fine books in Princeton's 2011 season!

Brigitta van Rheinberg Clara Platter
Editor-in-Chief Editor, History
Executive Editor, History
**NEW**

**Mumbai Fables**  
**Gyan Prakash**

“*A fascinating exploration of my favorite city, full of insider knowledge and sharp insights.*”  
—Salman Rushdie

“*Gyan Prakash brilliantly combines the historian’s savoir faire with the savvy seductions of the urban raconteur. Mumbai Fables splendidly explores the shape-changing, scene-setting experience of a city that dares to restlessly reinvent its horizons. It is the challenge of the ‘present’ and the survival of the everyday, Prakash argues, that gives Mumbai its myth and reality. ‘It’s now or never,’ the city seems to sing, ‘tomorrow will be too late.’*”  
—Homi K. Bhabha, Harvard University

A place of spectacle and ruin, Mumbai exemplifies the cosmopolitan metropolis. It is not just a big city but also a soaring vision of modern urban life. Millions from India and beyond, of different ethnicities, languages, and religions, have washed up on its shores, bringing with them their desires and ambitions. *Mumbai Fables* explores the mythic inner life of this legendary city as seen by its inhabitants, journalists, planners, writers, artists, filmmakers, and political activists. In this remarkable cultural history of one of the world’s most important urban centers, Gyan Prakash unearths the stories behind its fabulous history, viewing Mumbai through its turning points and kaleidoscopic ideas, comic book heroes, and famous scandals.

Starting from the catastrophic floods and terrorist attacks of recent years, Prakash reaches back to the sixteenth-century Portuguese conquest to reveal the stories behind Mumbai’s historic journey. Examining Mumbai’s role as a symbol of opportunity and reinvention, he looks at its nineteenth-century development under British rule and its twentieth-century emergence as a fabled city on the sea. Different layers of urban experience come to light as he recounts the narratives of the Nanavati murder trial and the rise and fall of the tabloid Blitz, and Mumbai’s transformation from the red city of trade unions and communists into the saffron city of Hindu nationalist Shiv Sena. Starry-eyed planners and elite visionaries, cynical leaders and violent politicians of the street, land sharks and underworld dons jostle with ordinary citizens and poor immigrants as the city copes with the dashed dreams of postcolonial urban life and lurches into the seductions of globalization.

Shedding light on the city’s past and present, *Mumbai Fables* offers an unparalleled look at this extraordinary metropolis.

Gyan Prakash is the Dayton-Stockton Professor of History at Princeton University.

2010. 424 pages. 16 color illus. 36 line illus.  
Cl: 978-0-691-14284-5    $29.95 | £20.95  
Not for sale in South Asia
NEW

The Whites of Their Eyes
The Tea Party’s Revolution and the Battle over American History
Jill Lepore

“Jill Lepore is a national treasure. There is no other writer so at home both as a trenchant scholar of American history and as an on-the-scene observer of our present-day follies. She etches the connection between past and present with a wisdom, grace, and sparkle that makes this book even harder to put down—if that’s possible—than her previous work.”
—Adam Hochschild, author of Bury the Chains: Prophets and Rebels in the Fight to Free an Empire’s Slaves

“No one writes about our Revolutionary history and its effects upon the shape of our culture and society today with more wit, verve, and sparkling intelligence than Jill Lepore. The Whites of Their Eyes offers the most compelling look we have so far at who we were and who we have become as a nation, and provides a cool and much needed context for the heated rhetoric of this ‘new’ reactionary moment.”
—Henry Louis Gates, Jr., Harvard University

Americans have always put the past to political ends. The Union laid claim to the Revolution—so did the Confederacy. Civil rights leaders said they were the true sons of liberty—so did Southern segregationists. This book tells the story of the centuries-long struggle over the meaning of the nation’s founding, including the battle waged by the Tea Party, Glenn Beck, Sarah Palin, and evangelical Christians to “take back America.”

Jill Lepore, Harvard historian and New Yorker staff writer, offers a wry and bemused look at American history according to the far right, from the “rant heard round the world,” which launched the Tea Party, to the Texas School Board’s adoption of a social-studies curriculum that teaches that the United States was established as a Christian nation. Along the way, she provides rare insight into the eighteenth-century struggle for independence—the real one, that is. Lepore traces the roots of the far right’s reactionary history to the Bicentennial in the 1970s, when no one could agree on what story a divided nation should tell about its unruly beginnings. Behind the Tea Party’s Revolution, she argues, lies a nostalgic and even heartbreaking yearning for an imagined past—a time less troubled by ambiguity, strife, and uncertainty—a yearning for an America that never was.

The Whites of Their Eyes reveals that the far right has embraced a narrative about America’s founding that is not only a fable but is also, finally, a variety of fundamentalism—anti-intellectual, antihistorical, and dangerously antipluralist.

Jill Lepore is the David Woods Kemper ’41 Professor of American History at Harvard University and a staff writer at the New Yorker.

The Public Square
2010. 224 pages.
CL: 978-0-691-15027-7 $19.95 | £13.95
NEW
Not Even Past
Barack Obama and the Burden of Race
Thomas J. Sugrue

“His work adds missing nuance and complexity to the discussion of the history of race and its present societal scars. Readers looking for simple answers or reasons to believe we are in a postracial America will be severely disappointed, as they should be. Readers willing to engage the complexity of race in contemporary American life and politics will find Sugrue’s observations insightful and, at times, appropriately depressing.”
—Amy Black, Books & Culture

Barack Obama, in his acclaimed campaign speech discussing the troubling complexities of race in America today, quoted William Faulkner’s famous remark, “The past isn’t dead and buried. In fact, it isn’t even past.” In Not Even Past, award-winning historian Thomas Sugrue examines the paradox of race in Obama’s America and how President Obama intends to deal with it.

Thomas J. Sugrue is the David Boies Professor of History and Professor of Sociology at the University of Pennsylvania.

The Lawrence Stone Lectures
2010. 184 pages.
Cl: 978-0-691-13730-8 $24.95 | £16.95

NEW
Reading Obama
Dreams, Hope, and the American Political Tradition
James T. Kloppenberg

“An intellectual biography of a practicing politician might nowadays seem a contradiction in terms, but James Kloppenberg, one of America’s leading intellectual historians, draws penetrating insights from a close examination of the ideas that animate Barack Obama. Reading Obama shows the powerful impact on Obama’s politics of his engagement with the late twentieth century revival of philosophical pragmatism and civic republicanism. Obama takes ideas seriously, and Kloppenberg details why that matters for all of us. This is a fine example of contemporary intellectual history.”
—Robert D. Putnam, Harvard University

Barack Obama puzzles observers. Derided by the Right as dangerous and by the Left as spineless, Obama does not fit contemporary partisan categories. Instead, his writings and speeches reflect a principled aversion to absolutes that derives from sustained engagement with American democratic thought. Reading Obama traces the origins of his ideas and establishes him as the most penetrating political thinker elected to the presidency in the past century.

James T. Kloppenberg is the Charles Warren Professor of American History and chair of the History Department at Harvard University.

2010. 320 pages.
Cl: 978-0-691-14746-8 $24.95 | £16.95

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**FORTHCOMING**

**Whatever Gets You through the Night**
A Story of Sheherezade and the Arabian Entertainments

*Andrei Codrescu*

“Like a supercomputer concealed inside an exotic, aphrodisiac fruit, Codrescu’s retelling of this ancient bawdy wonderwork ends up by surprisingly calculating the future of our race.”

—Tom Robbins, author of *Even Cowgirls Get the Blues*

“This extraordinary rewriting of the *Arabian Nights* is a tour de force. Andrei Codrescu writes with verve, eloquence, and a fervent imagination.”

—Jack Zipes, adapter of the Signet Classics *Arabian Nights*

*Whatever Gets You through the Night* is an irreverent and deeply funny retelling of the *Arabian Nights* and a wildly inspired exploration of the timeless art of storytelling. Award-winning writer *Andrei Codrescu* reimagines how Sheherezade saved Baghdad’s virgins and her own her life through a heroic feat of storytelling—one that kept the Persian king Sharyar hanging in agonizing narrative and erotic suspense for 1001 nights. For Sheherezade, the end of either suspense or curiosity means death, but Codrescu keeps both alive in this entertaining tale of how she learned to hold a king in thrall, setting with her endless invention an unsurpassable example for all storytellers across the ages. Liberated and mischievous, Codrescu’s Sheherezade is as charming as she is shrewd—and so is the story Codrescu tells.

Andrei Codrescu is an award-winning poet, novelist, essayist, and NPR commentator.

CI: 978-0-691-14337-8 $22.95 | £15.95

**NEW**

**The Poetry Lesson**

*Andrei Codrescu*

2010. 128 pages. 1 line illus.
CI: 978-0-691-14724-6 $19.95 | £13.95

**The Posthuman Dada Guide**

*Andrei Codrescu*

*tzara and lenin play chess*

See page 15 for details.

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A Short History of the Jews
Michael Brenner
Translated by Jeremiah Riemer

“Drawing on the best recent scholarship and wearing his formidable learning lightly, Michael Brenner has produced a remarkable synoptic survey of Jewish history. His book must be considered a standard against which all such efforts to master and make sense of the Jewish past should be measured.”
—Stephen J. Whitfield, Brandeis University

“With his characteristically deft touch, Michael Brenner has produced a sweeping and riveting account of Jewish history from Biblical times until the present day. This slender volume is lively, engaging, and a pleasure to read.”
—John M. Efron, University of California, Berkeley

A Short History of the Jews is the story of the Jewish people told in a sweeping and powerful historical narrative. Michael Brenner chronicles the Jewish experience from Biblical times to today, tracing what is at heart a drama of migration and change, yet one that is also deeply rooted in tradition. He surveys the latest scholarly perspectives in Jewish history, making this short history the most learned yet broadly accessible book available on the subject.

Brenner takes readers from the mythic wanderings of Moses to the unspeakable atrocities of the Holocaust; from the Babylonian exile to the founding of the modern state of Israel; and from the Sephardic communities under medieval Islam to the shtetls of eastern Europe and the Hasidic enclaves of modern-day Brooklyn. This richly illustrated book is full of fascinating and often personal stories of exodus and return, from that told about Abraham, who brought his newfound faith into the land of Canaan, to that of Holocaust survivor Esther Barkai, who lived on a kibbutz established on a German estate seized from the Nazi Julius Streicher as she awaited resettlement in Israel. Brenner traces the major events, developments, and personalities that have shaped Jewish history down through the centuries, and highlights the important contributions Jews have made to the arts, politics, religion, and science.

Breathtaking in scope, A Short History of the Jews is a compelling blend of storytelling and scholarship that brings the history of the Jewish people marvelously to life.

Michael Brenner is professor of Jewish history and culture at the University of Munich.

2010. 440 pages. 92 color illus. 1 table. 5 maps.
Cl: 978-0-691-14351-4 $29.95 | £20.95
NEW

The Presidency of George W. Bush
A First Historical Assessment
Edited by Julian E. Zelizer

“An all-star cast of historians examines the perplexing presidency of George W. Bush—the ‘compassionate conservative’ who frequently ended up allied with the hard right, the ‘uniter’ who presided over one of the nation’s most divisive political eras, the advocate of ‘humility’ on the world stage who fiercely championed unilateral presidential powers. After the journalists and pundits have had their say, the historians are here to put Bush’s tumultuous tenure in historical perspective. An essential resource for anyone seeking to understand contemporary American politics.”
—Jacob S. Hacker, coauthor of Winner-Take-All Politics and Off Center

Julian E. Zelizer is professor of history and public affairs at Princeton University.

2010. 408 pages.
Pa: 978-0-691-14901-1 $29.95 | £20.95
Cl: 978-0-691-13485-7 $75.00 | £52.00

NEW

The Wind from the East
French Intellectuals, the Cultural Revolution, and the Legacy of the 1960s
Richard Wolin

“The Wind From the East must be regarded as a monument of committed scholarship. It is also a fascinating chronicle of people who, however ludicrous they may seem at times, did on occasion think and act with profound seriousness. For that reason the book is a valuable addition to the literature of the era.”
—David Gress, Wall Street Journal

Richard Wolin is Distinguished Professor of History, Comparative Literature, and Political Science at the City University of New York Graduate Center.

2010. 408 pages. 6 halftones.
Cl: 978-0-691-12998-3 $35.00 | £24.95

FORTHCOMING

The End of the West
The Once and Future Europe
David Marquand

“Positive criticism is always the best criticism. David Marquand’s compact but impressively broad-ranging analysis is built on a lifetime of pro-European advocacy. Yet his book displays many deep concerns about the flaws and failings of today’s European Union as it ambles complacently toward an uncertain future. Essential reading for all who wish Europe well.”
—Norman Davies, St. Antony’s College, University of Oxford

David Marquand has been a member of the British Parliament, an official of the European Commission, and principal of Mansfield College, University of Oxford.

The Public Square
Cl: 978-0-691-14159-6 $24.95 | £16.95

See page 14 for more books in this series.
“This superb book redefines the field of empire and colonial studies. Careful not to reduce the complexity and variety of imperial experiences to fit a rigid or narrow definition, the authors find a fresh way to retell the story of empires, illuminating how they were maintained for such long periods, what made them, and why they collapsed. There is nothing comparable.”
—Ronald Grigor Suny, University of Michigan

Empires—vast states of territories and peoples united by force and ambition—have dominated the political landscape for more than two millennia. *Empires in World History* departs from conventional European and nation-centered perspectives to take a remarkable look at how empires relied on diversity to shape the global order. Beginning with ancient Rome and China and continuing across Asia, Europe, the Americas, and Africa, Jane Burbank and Frederick Cooper examine empires’ conquests, rivalries, and strategies of domination—with an emphasis on how empires accommodated, created, and manipulated differences among populations.

Jane Burbank is professor of history and Russian and Slavic studies at New York University. Frederick Cooper is professor of history at New York University.

2010. 528 pages. 44 halftones. 34 line illus. Cl: 978-0-691-12708-8 $35.00 | £24.95

“Empires in World History is a transformative achievement, and this first essay from it is a tour de force. Burbank and Cooper do justice to the myth of the Roman Empire in which the Greeks lived and died, and the Chinese were more important than the Jews, and they do more. They reframe the history of empire to encompass the colonization of its non-European peoples. They argue that the consequences of empire are not just a matter of the ‘West’ versus the ‘East’ but of how the colonizers and the colonized thought about themselves and each other.”
—John W. D然后再

Empires in World History
Power and the Politics of Difference
Jane Burbank & Frederick Cooper

“Empires in World History is a transformative achievement, and this first essay from it is a tour de force. Burbank and Cooper do justice to the myth of the Roman Empire in which the Greeks lived and died, and the Chinese were more important than the Jews, and they do more. They reframe the history of empire to encompass the colonization of its non-European peoples. They argue that the consequences of empire are not just a matter of the ‘West’ versus the ‘East’ but of how the colonizers and the colonized thought about themselves and each other.”
—John W. D再

“The Inner Life of Empires
An Eighteenth-Century History
Emma Rothschild

“They were abolitionists, speculators, slave owners, government officials, and occasional politicians. They were observers of the anxieties and dramas of empire. And they were from one family. *The Inner Life of Empires* tells the intimate history of the Johnstones—four sisters and seven brothers who lived in Scotland and around the globe in the fast-changing eighteenth century. Piecing together their voyages, marriages, debts, and lawsuits, and examining their ideas, sentiments, and values, renowned historian Emma Rothschild illuminates a tumultuous period that created the modern economy, the British Empire, and the philosophical Enlightenment.

Emma Rothschild is the Jeremy and Jane Knowles Professor of History and director of the Joint Center for History and Economics at Harvard University, and a fellow of Magdalene College, University of Cambridge.

June 2011. 600 pages. 6 maps. Cl: 978-0-691-14895-3 $35.00 | £24.95

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FORTHCOMING

Rome
Day One
Andrea Carandini
Translated by Stephen Sartarelli

“Dateline Rome, April 21, 753 BC. Andrea Carandini, archaeologist extraordinary, burrows down through thirteen meters of fill to hit pay dirt—Day 1 of Urbs Roma. What could be more exciting! History and archaeology rub shoulders with Freudian psychology as Carandini, a native of Rome, takes us on an enthralling guided tour through the material and written sources for the primal moment of the City that would create a World, our world. Urbi et Orbi, indeed.” —Paul Cartledge, University of Cambridge

Andrea Carandini’s archaeological discoveries and controversial theories about ancient Rome have made international headlines over the past few decades. In this book, he presents his most important findings and ideas, including the argument that there really was a Romulus—a first king of Rome—who founded the city in the mid-eighth century BC, making it the world’s first city-state, as well as its most influential. Rome: Day One makes a powerful and provocative case that Rome was established—if not built—in a one-day ceremony, and that Rome’s first day was also Western civilization’s.

Andrea Carandini is professor of archaeology at the University of Rome, La Sapienza.

NEW

The Axe and the Oath
Ordinary Life in the Middle Ages
Robert Fossier
Translated by Lydia G. Cochrane

“What did men and women eat, drink, and wear in the Middle Ages? How did they work, fight, pray, and laugh? This book reduces medieval life to its most elemental functions. It encompasses not only material and social conditions, thought, and belief, but the natural environment as well. In other words, it raises all the questions that one never dares to ask. Among France’s most active medieval scholars, Robert Fossier has spent more than six decades studying historical documents. Now he steps back from them to propose a deeply personal perspective. The result is a tour de force. Viewed in their bare flesh, humans living in the Middle Ages appear not much different from us.” —John W. Baldwin, Johns Hopkins University

In The Axe and the Oath, one of the world’s leading medieval historians presents a compelling picture of daily life in the Middle Ages as it was experienced by ordinary people.

Robert Fossier is professor emeritus of medieval history at the Sorbonne.

2010. 400 pages.
Cl: 978-0-691-14312-5 $35.00 | £24.95

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NEW

Empire for Liberty
A History of American Imperialism from Benjamin Franklin to Paul Wolfowitz
Richard H. Immerman

“Empire for Liberty places both the theory and the practice of empire inside history. Richard Immerman’s complex, ironic account of the American empire and its relation to the concept of liberty is an essential analysis of how the United States became the kind of power it is today and where it might now be going.”
—Marilyn B. Young, New York University

Richard H. Immerman is the Edward J. Buthusiem Family Distinguished Faculty Fellow in History and the Marvin Wachman Director of the Center for the Study of Force and Diplomacy at Temple University.

2010. 288 pages. 6 halftones.
Cl: 978-0-691-12762-0  $24.95 | £16.95

NEW PAPERBACK

Ten Hills Farm
The Forgotten History of Slavery in the North
C. S. Manegold

“Manegold’s research is wide-ranging and meticulous, and with her vivid storytelling and persistent ethical sense, she does much-needed justice to this obscure chapter in American history.”
—New York Times Book Review

“[An] intimate and sobering account of slavery’s hold on New England…. [Manegold] makes vivid what has not so much been forgotten as suppressed.”
—Stephan Salisbury, Philadelphia Inquirer

C. S. Manegold is a reporter with the New York Times, Newsweek, and the Philadelphia Inquirer.

2011. 344 pages. 24 halftones. 5 maps.
Pa: 978-0-691-15035-2  $19.95 | £13.95
G: 978-0-691-13152-8  $29.95 | £20.95

NEW

Taming the Gods
Religion and Democracy on Three Continents
Ian Buruma

“[Buruma] writes intimately about the relationship between politics and faith in Britain, the Netherlands, France, China, Japan and the United States. And beneath every cliché—about American religious fervor, French intolerance or Japanese godlessness—he uncovers ironies that wreak havoc with popular stereotypes…. Taming the Gods is an admirably learned book.”
—Peter Beinart, New York Times Book Review

Ian Buruma is the Henry R. Luce Professor of Democracy, Human Rights, and Journalism at Bard College.

2010. 144 pages.
Cl: 978-0-691-13489-5  $19.95 | £13.95
NEW PAPERBACK

Religion in American Politics
A Short History
Frank Lambert

“Religion in American Politics ... traces the interplay between pulpits and the public square through nearly two centuries of U.S. history. Some things, [Lambert] writes, never change.”
—Daniel Burke, Washington Post

“Lambert’s richly-textured book provides a timely reminder of the divisiveness of religion and the wisdom of the Founding Fathers in keeping it out of national politics.”
—Henry L. Carrigan, Jr., ForeWord

Frank Lambert is professor of history at Purdue University.

2010. 304 pages.
Pb: 978-0-691-14613-3 $18.95 | £12.95
Cl: 978-0-691-12833-7 $24.95 | £16.95

NOW AVAILABLE IN PAPERBACK

A Tale of Two Cities
Santo Domingo and New York after 1950
Jesse Hoffman-Garskof

“[A] balanced, sophisticated look into the national and community-level challenges for transnational nations.”
—Marc Simon Rodriguez, Journal of American History

2010. 352 pages. 14 halftones. 5 maps.
Pb: 978-0-691-14936-3 $27.95 | £19.95
Cl: 978-0-691-12338-7 $38.50 | £26.95

NEW

Gaming the World
How Sports Are Reshaping Global Politics and Culture
Andrei S. Markovits & Lars Rensmann

“Fascinating on matters both large—the late 19th-century dissemination of newly codified sports from two competing economic and cultural ‘cores’ (Britain/Europe and North America) to countries around the world—and small: the spread in recent years, from North America to Europe, of the wave, high fives and player tattoos. Best of all is their discussion of how high-end sports have managed to go global, so that Manchester United boasts fans from Beijing to Lima, while maintaining the local identities that give teams their emotional power.”
—Brian Bethune, Macleans

Gaming the World reveals the pervasive influence of sports on our daily lives, making all of us citizens of an increasingly cosmopolitan world while affirming our local, regional, and national identities.

Andrei S. Markovits is the Karl W. Deutsch Collegiate Professor of Comparative Politics and German Studies at the University of Michigan. Lars Rensmann is DAAD Assistant Professor of Political Science at the University of Michigan.

2010. 360 pages. 1 table.
Cl: 978-0-691-13751-3 $29.95 | £20.95

Also by Andrei S. Markovits

Uncouth Nation
Why Europe Dislikes America

See page 15 for details.
NEW

Reputation and Power
Organizational Image and Pharmaceutical Regulation at the FDA
Daniel Carpenter

“In this truly splendid, magisterial study, Carpenter thoroughly documents and narrates the FDA’s struggle with the certainties of science, the uncertainties of politics, and the requirements of reputation, an asset that simultaneously granted the agency autonomy and then took it away through ever-increasing expectations of performance.”
—Richard Bensel, Cornell University

The U.S. Food and Drug Administration is the most powerful regulatory agency in the world. How did the FDA become so influential? And how exactly does it wield its extraordinary power? Reputation and Power traces the history of FDA regulation of pharmaceuticals, revealing how the agency’s organizational reputation has been the primary source of its power, yet also one of its ultimate constraints.

Reputation and Power demonstrates how reputation shapes the power and behavior of government agencies, and sheds new light on how that power is used and contested.

Daniel Carpenter is the Allie S. Freed Professor of Government at Harvard University.

NEW

Heavenly Merchandize
How Religion Shaped Commerce in Puritan America
Mark Valeri

“Heavenly Merchandize is a compelling original exploration of moral conviction and commercial culture in early New England. Boldly challenging the view that the demise of piety was a condition for the rise of opportunistic market behavior, Valeri finds that New England’s ministers and merchants were neither traditionalists eclipsed by a secularizing Atlantic world nor easy proto-capitalists rushing into modernity. He discloses a commercial community that was intent upon righteous trading and pious living.”
—Cathy Matson, University of Delaware

Heavenly Merchandize offers a critical reexamination of religion’s role in the creation of a market economy in early America. Focusing on the economic culture of New England, it views commerce through the eyes of four generations of Boston merchants, drawing upon their personal letters, diaries, business records, and sermon notes to reveal how merchants built a modern form of exchange out of profound transitions in the puritan understanding of discipline, providence, and the meaning of New England.

Mark Valeri is the Ernest Trice Thompson Professor of Church History at the Union Theological Seminary and Presbyterian School of Christian Education in Virginia.

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NEW

The Rise and Fall of Modern American Conservatism
A Short History
David Farber

“A compelling book. With verve and skill, Farber offers a penetrating and persuasive concise history of modern American conservatism. This volume will prove immensely valuable to anyone interested in recent American politics.”
—Bruce J. Schulman, author of The Seventies: The Great Shift in American Culture, Society, and Politics

The Rise and Fall of Modern American Conservatism tells the gripping story of perhaps the most significant political force of our time through the lives and careers of six leading figures at the heart of the movement. David Farber traces the history of modern conservatism from its revolt against New Deal liberalism, to its breathtaking resurgence under Ronald Reagan, to its spectacular defeat with the election of Barack Obama.

David Farber is professor of history at Temple University.

2010. 312 pages. 6 halftones.
Cl: 978-0-691-12915-0 $29.95 | £20.95

NEW

The Indignant Generation
A Narrative History of African American Writers and Critics, 1934-1960
Lawrence P. Jackson

“Lawrence Jackson’s authoritatively detailed and lively Indignant Generation is an omnium gatherum of virtually everybody of color in the mid-twentieth century who tried to write the Great American Novel. This excellent study should become a literary and cultural history benchmark.”

Lawrence P. Jackson is professor of English and African American studies at Emory University.

2010. 600 pages. 60 halftones.
Cl: 978-0-691-14135-0 $35.00 | £24.95
Since 1950, the writings of our third president have been compiled in the ongoing project *The Papers of Thomas Jefferson*, a great feat of documentary editing. This monumental reference is now available in a digital edition as part of the University of Virginia Press’ Rotunda program which brings together all previously published volumes into one searchable online resource. Joined for the first time with this content is the *Retirement Series* sponsored by the Thomas Jefferson Foundation; the volumes published to date document the time between Jefferson’s return to private life and his death in 1826.

From the daily business of running his plantation to his vigorous correspondence with the age’s great statesmen and scholars we see the complete Jefferson.

The digital edition is the perfect entrance to Jefferson’s extensive writings. Users can search by name, date, author, and recipient; they can even conduct French-language searches. This edition includes all the illustrations and bibliographical content of the print edition, with the added convenience of linked cross-references and a master index.

To arrange for a FREE TRIAL or inquire about pricing and availability, contact Jason Coleman, electronic marketing manager, 434-924-1450, jcoleman@virginia.edu

http://rotunda.upress.virginia.edu

Published by the Electronic Imprint of the University of Virginia Press.
NEW

**Not for Profit**
Why Democracy Needs the Humanities
Martha C. Nussbaum

“Nussbaum’s defense of the value of the humanities is informed, intelligent and deeply plausible—so much so that many readers might find themselves somewhat at a loss as to how our society, and indeed the world in general, has reached the point where such a book is even needed. What could be more obvious, and thus less in need of a defense, than the claim that a strong grounding in the arts and humanities is a great good, both for the individual and for the society in which she lives? … I admire this book, as I do all Nussbaum’s work, and I could not be more sympathetic to its message.”
—Troy Jollimore, *Truthdig*

In this short and powerful book, celebrated philosopher Martha Nussbaum makes a passionate case for the importance of the liberal arts at all levels of education.

Martha C. Nussbaum is the Ernst Freund Distinguished Service Professor of Law and Ethics in the Philosophy Department, Law School, and Divinity School at the University of Chicago.

2010. 184 pages.
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Noel Maurer is associate professor of business administration at Harvard Business School. Carlos Yu is an economic historian and private consultant based in New York City.

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From the Thirties to the Postwar Era
Philip Nord

“Authoritative, subtle, and persuasive, this book is a major advance in conceptualizing the transformation of the French state in the mid-twentieth century. It will supersede any current literature on the subject.”
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France’s New Deal is an in-depth and important look at the remaking of the French state after World War II, a time when the nation was endowed with brand-new institutions for managing its economy and culture. Yet, as Philip Nord reveals, the significant process of state rebuilding did not begin at the Liberation. Rather, it got started earlier, in the waning years of the Third Republic and under the Vichy regime. Tracking the nation’s evolution from the 1930s through the postwar years, Nord describes how a variety of political actors—socialists, Christian democrats, technocrats, and Gaullists—had a hand in the construction of modern France.

Nord examines the French development of economic planning and a cradle-to-grave social security system; and he explores the nationalization of radio, the creation of a national cinema, and the funding of regional theaters. Nord shows that many of the policymakers of the Liberation era had also served under the Vichy regime, and that a number of postwar institutions and policies were actually holdovers from the Vichy era—minus the authoritarianism and racism of those years. From this perspective, the French state after the war was neither entirely new nor purely social-democratic in inspiration. The state’s complex political pedigree appealed to a range of constituencies and made possible the building of a wide base of support that remained in place for decades to come.

A nuanced perspective on the French state’s postwar origins, France’s New Deal chronicles how one modern nation came into being.

Philip Nord is the Rosengarten Professor of Modern and Contemporary History at Princeton University.

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Death and Redemption
The Gulag and the Shaping of Soviet Society
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Death and Redemption offers a fundamental reinterpretation of the role of the Gulag—the Soviet Union’s vast system of forced-labor camps, internal exile, and prisons—in Soviet society. Soviet authorities undoubtedly had the will to exterminate all the prisoners who passed through the Gulag, but unlike the Nazis they did not conceive of their concentration camps as instruments of genocide. In this provocative book, Steven Barnes argues that the Gulag must be understood primarily as a penal institution where prisoners were given one final chance to reintegrate into Soviet society. Millions whom authorities deemed “reeducated” through brutal forced labor were allowed to leave. Millions more who “failed” never got out alive.

Steven A. Barnes is associate professor of history and director of the Center for Russian and Eurasian Studies at George Mason University.

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Silvio Pons is professor of eastern European history at the University of Rome Tor Vergata and director of the Gramsci Institute Foundation in Rome. Robert Service teaches Russian history at the University of Oxford.

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With a foreword by Richard Kohn
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A Wehrmacht Soldier’s Letters from the Eastern Front
Edited by Konrad H. Jarausch

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—Michael Geyer, University of Chicago

Reluctant Accomplice is a volume of the wartime letters of Dr. Konrad Jarausch, a German high-school teacher of religion and history who served in a reserve battalion of Hitler’s army in Poland and Russia, where he died of typhoid in 1942. He wrote most of these letters to his wife, Elisabeth. His son, acclaimed German historian Konrad H. Jarausch, brings them together here to tell the gripping story of a patriotic soldier of the Third Reich who, through witnessing its atrocities in the East, begins to doubt the war’s moral legitimacy.

Konrad H. Jarausch is the Lurcy Professor of European Civilization at the University of North Carolina, Chapel Hill.

NEW
Justice in Lüritz
Experiencing Socialist Law in East Germany
Inga Markovits

“This is a marvelous book. It is beautifully written—Markovits has a wonderful, elegant, moving style; and the whole enterprise is informed by a passion for understanding, a gift for generalization, and a deep knowledge of the society and its people. It is a delight to read. There is nothing quite like this book in the literature.”
—Lawrence M. Friedman, Stanford Law School

As a child, Inga Markovits dreamt of stealing and reading every letter contained in a mailbox at a busy intersection of her town in order to learn what life is all about. When, decades later, working as a legal historian, she tracked down the almost complete archive of a former East German trial court, she knew that she had finally found her mailbox. Combining her work in this extraordinary archive with interviews of former plaintiffs and defendants, judges and prosecutors, government and party functionaries, and Stasi collaborators, all in the little town she calls “Lüritz,” Markovits has written a remarkable grassroots history of a legal system that set out with the utopian hopes of a few and ended in the anger and disappointment of the many.

Inga Markovits holds the “Friends of Jamail” Regents Chair in Law at the University of Texas, Austin.

2010. 256 pages.
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M. Şükrü Hanoğlu

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When Mustafa Kemal Atatürk became the first president of Turkey in 1923, he set about transforming his country into a secular republic where nationalism sanctified by science—and by the personality cult Atatürk created around himself—would reign supreme as the new religion. This book provides the first in-depth look at the intellectual life of the Turkish Republic’s founder. In doing so, it frames him within the historical context of the turbulent age in which he lived, and explores the uneasy transition from the late Ottoman imperial order to the modern Turkish state through his life and ideas.

M. Şükrü Hanoğlu is the Garrett Professor in Foreign Affairs in the Department of Near Eastern Studies at Princeton University.

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Fred Inglis is professor emeritus of cultural studies at the University of Sheffield.

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Francis Sejersted, one of Scandinavia’s leading historians, is former chairman of the Norwegian Nobel Committee (the Peace Prize Committee) and current chairman of the Norwegian Freedom of Expression Foundation. He is a senior researcher at the Institute for Social Research in Oslo.

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Beth S. Wenger is associate professor of history and director of the Jewish Studies Program at the University of Pennsylvania.

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Robert L. Tignor is the Rosengarten Professor of Modern and Contemporary History, Emeritus, at Princeton University.

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Marnia Lazreg is professor of sociology at the Graduate Center and Hunter College, City University of New York.

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Timur Kuran is professor of economics and political science and the Gorter Family Professor of Islamic Studies at Duke University.

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Gudrun Krämer is professor of Islamic studies at Free University Berlin and a member of the Berlin-Brandenburg Academy of Sciences.

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Adeed Dawisha is distinguished professor of political science at Miami University in Ohio.

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Francesco Boldizzoni is research fellow in economic history at Università Bocconi in Italy and a life member of Clare Hall, University of Cambridge.

August 2011. 240 pages. 4 line illus. Cl: 978-0-691-14400-9 $39.50 | £27.95

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