New
Straight Talk on Trade
Ideas for a Sane World Economy
Dani Rodrik

Not so long ago the nation-state seemed to be on its deathbed, condemned to irrelevance by the forces of globalization and technology. Now it is back with a vengeance, propelled by a groundswell of populists around the world. In Straight Talk on Trade, Dani Rodrik, an early and outspoken critic of economic globalization taken too far, goes beyond the populist backlash and offers a more reasoned explanation for why our elites’ and technocrats’ obsession with hyper-globalization made it more difficult for nations to achieve legitimate economic and social objectives at home: economic prosperity, financial stability, and equity.

Rodrik takes globalization’s cheerleaders to task, not for emphasizing economics over other values, but for practicing bad economics and ignoring the discipline’s own nuances that should have called for caution. He makes a case for a pluralist world economy where nation-states retain sufficient autonomy to fashion their own social contracts and develop economic strategies tailored to their needs. Rather than calling for closed borders or defending protectionists, Rodrik shows how we can restore a sensible balance between national and global governance. Deftly navigating the tensions among globalization, national sovereignty, and democracy, Straight Talk on Trade presents an indispensable commentary on today’s world economy and its dilemmas, and offers a visionary framework at a critical time when we need it most.
Forthcoming

Radical Markets
Uprooting Capitalism and Democracy for a Just Society
Eric A. Posner & E. Glen Weyl

“Perhaps the most ambitious attempt to rethink democracy and markets since Milton Friedman. Twenty years from now this just might be the book people are talking about.”
—Kenneth S. Rogoff, author of The Curse of Cash

Many blame today’s economic inequality, stagnation, and political instability on the free market. The solution is to rein in the market, right? Radical Markets turns this thinking—and pretty much all conventional thinking about markets, both for and against—on its head. The book reveals bold new ways to structure markets for the good of everyone. It shows how the emancipatory force of genuinely open, free, and competitive markets can resuscitate the dormant nineteenth-century spirit of liberal reform and lead to greater equality, prosperity, and cooperation. Only by radically expanding the scope of markets can we reduce inequality, restore robust economic growth, and resolve political conflicts. But to do that, we must replace our most sacred institutions with truly free and open competition—Radical Markets shows how.

May 2018. 352 pages. 20 b/w illus. 3 tables. Cl: 978-0-691-17750-2 $29.95 | £24.95

New

Economics for the Common Good
Jean Tirole
Translated by Steven Rendall

“I predict that Jean Tirole’s Economics for the Common Good will join Thomas Piketty’s Capital in the Twenty-First Century as the two most widely read and important books by economists yet to be published in this century. With Tirole’s terrific, wisdom-filled book, the world will be a better place.”
—Glenn Loury, Brown University

When Jean Tirole won the 2014 Nobel Prize in Economics, he suddenly found himself being stopped in the street by complete strangers and asked to comment on issues of the day, no matter how distant from his own areas of research. His transformation from academic economist to public intellectual prompted him to reflect further on the role economists and their discipline play in society. The result is Economics for the Common Good, a passionate manifesto for a world in which economics, far from being a “dismal science,” is a positive force for the common good. Economics for the Common Good sets a new agenda for the role of economics in society.

2017. 576 pages. 21 line illus. 5 tables. Cl: 978-0-691-17516-4 $29.95 | £24.95

Longlisted for the 2017 Financial Times and McKinsey Business Book of the Year Award

New

How Global Currencies Work
Past, Present, and Future
Barry Eichengreen, Arnaud Mehl & Livia Chitu

“This eloquent and learned book will become the standard—perhaps one should say the gold standard—for discussions of international currency regimes, and for the analysis of the uncertainties that accompany changing global leadership.”
—Harold James, Princeton University

At first glance, the modern history of the global economic system seems to support the long-held view that the leading world power’s currency—the British pound, the U.S. dollar, and perhaps someday the Chinese yuan—invariably dominates international trade and finance. In How Global Currencies Work, three noted economists provide a reassessment of this history and the theories behind the conventional wisdom. By marshaling extensive new data to test established theories of how global currencies work, Barry Eichengreen, Arnaud Mehl, and Livia Chitu argue for a new view, in which several national monies can share international currency status, and their importance can change rapidly.

2017. 272 pages. 38 line illus. 18 tables. Cl: 978-0-691-17700-7 $39.50 | £32.95
In this thought-provoking book, Basu urges us to think in new and better ways about pressing problems at the intersection of economics and the law.

—Steven G. Medema, author of The Hesitant Hand

In The Republic of Beliefs, Kaushik Basu, one of the world’s leading economists, argues that the traditional economic analysis of the law has significant flaws and has failed to answer certain critical questions satisfactorily. Why are good laws drafted but never implemented? When laws are unenforced, is it a failure of the law or the enforcers? And, most important, considering that laws are simply words on paper, why are they effective? Basu offers a provocative alternative to how the relationship between economics and real-world law enforcement should be understood.

June 2018. 304 pages. 3 b/w illus. 13 tables. Cl: 978-0-691-17768-7 $35.00 | £27.95

Also by Kaushik Basu

Beyond the Invisible Hand
Groundwork for a New Economics

2016. 296 pages. 8 tables. Pa: 978-0-691-17369-6 $24.95 | £19.95

Not for sale in South Asia

“Scott Page’s model of diversity—less a glorious rainbow of superficial attributes, more a toolkit crammed with different skills and perspectives—is a powerful way to appreciate the problem with homogeneity.”

—Tim Harford, Financial Times

What if workforce diversity is more than simply the right thing to do in order to make society more integrated and just? What if diversity can also improve the bottom line of businesses and other organizations facing complex challenges in the knowledge economy? It can. And The Diversity Bonus shows how and why. Scott Page, a leading thinker, writer, and speaker whose ideas and advice are sought after by corporations, nonprofits, universities, and governments around the world, makes a clear and compellingly pragmatic case for diversity and inclusion. He presents overwhelming evidence that teams that include different kinds of thinkers outperform homogenous groups on complex tasks, producing what he calls “diversity bonuses.”

Our Compelling Interests
Earl Lewis and Nancy Cantor, Series Editors

2017. 328 pages. 20 line illus. Cl: 978-0-691-17688-8 $27.95 | £22.95
Forthcoming
The Mystery of the Kibbutz
Egalitarian Principles in a Capitalist World
Ran Abramitzky

“This beautifully written book brings economics alive through the lens of a unique social experiment in communal living, teaching us how economic incentives and social contracts shape our society today.”
—Raj Chetty, Stanford University

The kibbutz is a social experiment in collective living that challenges traditional economic theory. By sharing all income and resources equally among its members, the kibbutz system created strong incentives to free ride or—as in the case of the most educated and skilled—to depart for the city. Yet for much of the twentieth century kibbutzim thrived, and kibbutz life was perceived as idyllic both by members and the outside world.

In The Mystery of the Kibbutz, Ran Abramitzky blends economic perspectives with personal insights to examine how kibbutzim successfully maintained equal sharing for so long despite their inherent incentive problems.

The Princeton Economic History of the Western World
Joel Mokyr, Series Editor
February 2018. 344 pages. 19 halftones. 34 line illus. 14 tables. 1 map.
Cl: 978-0-691-17753-3 $29.95 | £24.95

Forthcoming
Measuring Tomorrow
Accounting for Well-Being, Resilience, and Sustainability in the Twenty-First Century
Éloi Laurent

“Éloi Laurent addresses the challenge of ensuring that measurement of the economy reflects all the dimensions of what society values, including the sustainable use of resources. This is a practical contribution to the increasingly salient agenda of going ‘beyond GDP’ in setting metrics to guide public policy, incorporating indicators of environmental quality and well-being.”
—Diane Coyle, author of GDP: A Brief but Affectionate History

Never before in human history have we produced so much data, and this empirical revolution has shaped economic research and policy profoundly. But are we measuring, and thus managing, the right things—those that will help us solve the real social, economic, political, and environmental challenges of the twenty-first century? In Measuring Tomorrow, Éloi Laurent argues that we need to move away from narrowly useful metrics such as gross domestic product and instead use broader ones that aim at well-being, resilience, and sustainability.

January 2018. 240 pages. 20 line illus. 41 tables.
Cl: 978-0-691-17069-5 $35.00 | £27.95

Forthcoming
Unelected Power
The Quest for Legitimacy in Central Banking and the Regulatory State
Paul Tucker

“Unelected Power is a well-researched, extremely knowledgeable, and authoritative account by a leading expert. It is destined to be one of the most important books on this increasingly topical and contentious subject.”
—Charles Goodhart, London School of Economics

Central bankers have emerged from the financial crisis as the third great pillar of unelected power alongside the judiciary and the military. They pull the regulatory and financial levers of our economic well-being, yet unlike democratically elected leaders, their power does not come directly from the people. Unelected Power lays out the principles needed to ensure that central bankers, technocrats, regulators, and other agents of the administrative state remain stewards of the common good and do not become overmighty citizens. Paul Tucker draws on a wealth of personal experience from his many years in domestic and international policymaking to tackle the big issues raised by unelected power.

May 2018. 448 pages.
Cl: 978-0-691-17673-4 $35.00 | £27.95
**New**

**Beating the Odds**
**Jump-Starting Developing Countries**
Justin Yifu Lin & Célestin Monga

“In their terrific new book … Justin Yifu Lin and Célestin Monga give the best overview account I’ve read of how countries might begin to achieve the lift-off from poverty trajectory, and an outline of how in practical terms governments might go about it.”
—Enlightened Economist

Contrary to conventional wisdom, countries that ignite a process of rapid economic growth almost always do so while lacking what experts say are the essential preconditions for development, such as good infrastructure and institutions. In *Beating the Odds*, two of the world’s leading development economists begin with this paradox to explain what is wrong with mainstream development thinking—and to offer a practical blueprint for moving poor countries out of the low-income trap regardless of their circumstances. *Beating the Odds* shows how poor countries can ignite growth without waiting for global action or the creation of ideal local conditions.

2017. 384 pages. 1 halftone. 22 line illus. 18 tables.
Cl: 978-0-691-17605-5 $35.00 | £27.95

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**New**

**Adaptive Markets**
**Financial Evolution at the Speed of Thought**
Andrew W. Lo

“The financial markets we create similarly reflect ‘principles of evolution—competition, innovation, reproduction and adaptation.’ In this important book, Lo of the Massachusetts Institute of Technology demonstrates the radical implications of this insight.”
—Martin Wolf, Financial Times

Half of all Americans have money in the stock market, yet economists can’t agree on whether investors and markets are rational and efficient, as modern financial theory assumes, or irrational and inefficient, as behavioral economists believe—and as financial bubbles, crashes, and crises suggest. This is one of the biggest debates in economics and the value or futility of investment management and financial regulation hang on the outcome. In this groundbreaking book, Andrew Lo cuts through this debate with a new framework, the Adaptive Markets Hypothesis, in which rationality and irrationality coexist. *Adaptive Markets* is essential reading for anyone who wants to know how markets really work.

2017. 512 pages. 15 color illus. 28 line illus. 9 tables.
Cl: 978-0-691-13514-4 $37.50 | £31.95
Longlisted for the 2017 Financial Times and McKinsey Business Book of the Year Award

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**New**

**The Financial Diaries**
**How American Families Cope in a World of Uncertainty**
Jonathan Morduch & Rachel Schneider

“Morduch and Schneider make a clear and persuasive argument that blame should not be put on families for the way that they manage their finances in times of such instability and uncertainty.”
—Lisa McKenzie, Times Higher Education

Deep within the American Dream lies the belief that hard work and steady saving will ensure a comfortable retirement and a better life for one’s children. But in a nation experiencing unprecedented prosperity, even for many families who seem to be doing everything right, this ideal is still out of reach.

In *The Financial Diaries*, Jonathan Morduch and Rachel Schneider draw on the groundbreaking U.S. Financial Diaries, which follow the lives of 235 low- and middle-income families as they navigate through a year. Through the Diaries, Morduch and Schneider challenge popular assumptions about how Americans earn, spend, borrow, and save—and they identify the true causes of distress and inequality for many working Americans.

2017. 248 pages. 14 line illus.
Cl: 978-0-691-17298-9 $27.95 | £22.95
New Capitalism without Capital
The Rise of the Intangible Economy
Jonathan Haskel & Stian Westlake
“Whether you are a customer, investor, manager, employee, or politician, you will gain new insights from this tour de force.” —John Kay, author of Other People’s Money
Early in the twenty-first century, a quiet revolution occurred. For the first time, the major developed economies began to invest more in intangible assets, like design, branding, R&D, and software, than in tangible assets, like machinery, buildings, and computers. For all sorts of businesses, from tech firms and pharma companies to coffee shops and gyms, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success. Capitalism without Capital shows that the growing importance of intangible assets has also played a role in some of the big economic changes of the last decade. The rise of intangible investment is, Jonathan Haskel and Stian Westlake argue, an underappreciated cause of phenomena from economic inequality to stagnating productivity.

New Big Mind
How Collective Intelligence Can Change Our World
Geoff Mulgan
“How collective intelligence can stay ahead of artificial intelligence is the big question of the day and Mulgan has answers. This is a smart, lucid, and compelling book.” —Julia Hobsbawm, author of Fully Connected
A new field of collective intelligence has emerged in the last few years, prompted by a wave of digital technologies that make it possible for organizations and societies to think at large scale. This “bigger mind”—human and machine capabilities working together—has the potential to solve the great challenges of our time. Big Mind reveals how collective intelligence can guide corporations, governments, universities, and societies to make the most of human brains and digital technologies.

Forthcoming
The Infinite Desire for Growth
Daniel Cohen
Translated by Jane Marie Todd
“Can modern society survive slow growth? In The Infinite Desire for Growth, Cohen presents on balance among the best and most accessible analyses of this central and very important issue. This is an interesting, forthright, and worthwhile book from an author who brings humanity to economics.” —Jeffrey Madrick, author of Seven Bad Ideas
Economic growth—and the hope of better things to come—is the religion of the modern world. Yet its prospects have become bleak, with crashes following booms in an endless cycle. In the United States, eighty percent of the population has seen no increase in purchasing power over the last thirty years and the situation is not much better elsewhere. The Infinite Desire for Growth spotlights the obsession with wanting more, and the global tensions that have arisen as a result. Amid finite resources, increasing populations, environmental degradation, and political unrest, the quest for new social and individual goals has never been so critical.

2017. 296 pages. 30 line illus. 2 tables.
Cl: 978-0-691-17503-4 $29.95 | £24.95

2017. 288 pages. 5 line illus.
Cl: 978-0-691-17079-4 $29.95 | £24.95

2015. 360 pages.
Pa: 978-0-691-16574-5 $19.95 | £14.95
Cl: 978-0-691-14696-6 $29.95 | £24.95

June 2018. 184 pages.
Cl: 978-0-691-17253-8 $24.95 | £19.95
New
Happiness For All?
Unequal Hopes and Lives in Pursuit of the American Dream
Carol Graham
“Makes a convincing case that perceptions of well-being, including factors like stress and a sense of the value of one’s life, have become far more negative for poorer Americans since 2007.”
—Jeff Madrick, New York Review of Books
The Declaration of Independence states that all people are endowed with certain unalienable rights, and that among these is the pursuit of happiness. But is happiness available equally to everyone in America today? How about elsewhere in the world? Carol Graham draws on cutting-edge research linking income inequality with well-being to show how the widening prosperity gap has led to rising inequality in people’s beliefs, hopes, and aspirations. For the United States and other developed countries, the high costs of being poor are most evident not in material deprivation but rather in stress, insecurity, and lack of hope. The result is an optimism gap between rich and poor that, if left unchecked, could lead to an increasingly divided society.

2017. 208 pages. 20 line illus. 12 tables.
Cl: 978-0-691-16946-0 $29.95 | £24.95

Forthcoming
The Case against Education
Why the Education System Is a Waste of Time and Money
Bryan Caplan
“Bryan Caplan has written what is sure to be one of the most intriguing and provocative books on education published this year. . . . [S]hould be cause for serious reflection on the part of parents, students, educators, advocates, and policymakers.”
—Frederick Hess, American Enterprise Institute
Despite being immensely popular—and immensely lucrative—education is grossly overrated. In this explosive book, Bryan Caplan argues that the primary function of education is not to enhance students’ skill but to certify their intelligence, work ethic, and conformity—in other words, to signal the qualities of a good employee. Learn why students hunt for easy As and casually forget most of what they learn after the final exam, why decades of growing access to education have not resulted in better jobs for the average worker but instead in runaway credential inflation, how employers reward workers for costly schooling they rarely if ever use, and why cutting education spending is the best remedy.

February 2018. 416 pages. 45 b/w illus. 17 tables.
Cl: 978-0-691-17465-5 $29.95 | £24.95

Forthcoming
The Tyranny of Metrics
Jerry Z. Muller
“Quantification, once only a tool, has become a cult. I can think of no better deprogrammer than Jerry Muller, whose renowned skills in dissecting political and social doctrines are evident here.”
—Edward Tenner, author of The Efficiency Paradox and Why Things Bite Back
Today, organizations of all kinds are ruled by the belief that the path to success is quantifying human performance, publicizing the results, and dividing up the rewards based on the numbers. But in our zeal to instill the evaluation process with scientific rigor, we’ve gone from measuring performance to fixating on measuring itself. The result is a tyranny of metrics that threatens the quality of our lives and most important institutions. In this timely and powerful book, Jerry Muller uncovers the damage our obsession with metrics is causing—and shows how we can begin to fix the problem.

Complete with a checklist of when and how to use metrics, The Tyranny of Metrics is an essential corrective to a rarely questioned trend that increasingly affects us all.

February 2018. 232 pages.
Cl: 978-0-691-17495-2 $24.95 | £19.95
New
The Language of Global Success
How a Common Tongue Transforms Multinational Organizations
Tsedal Neeley
“This analysis offers sharp insights for any multinational thinking about adopting a ‘lingua franca.’”
—Matthew Reisz, Times Higher Education
2017. 200 pages. 2 line illus. 5 tables.
Ct: 978-0-691-17537-9 $26.95 | £21.95

Forthcoming
How Growth Really Happens
The Making of Economic Miracles through Production, Governance, and Skills
Michael H. Best
“This is a timely book, one that has the potential to become a seminal study of economic growth.”
—Robert H. Wade, London School of Economics
July 2018. 296 pages. 34 b/w illus. 7 tables. 1 map.
Ct: 978-0-691-17925-4 $29.95 | £24.95

New
Pathways to Reform
Credits and Conflict at The City University of New York
Alexandra W. Logue
“Well-documented and exceptionally well-written…. There is no other book like this one.”
—William G. Bowen, author of Lesson Plan
The William G. Bowen Memorial Series in Higher Education
2017. 456 pages. 2 line illus.
Ct: 978-0-691-16994-1 $29.95 | £24.95

Congratulations to Dr. Richard H. Thaler
Dr. Thaler is the Charles R. Walgreen Distinguished Service Professor of Economics and Behavioral Science at the University of Chicago’s Booth School of Business where he directs the Center for Decision Research. He is also a Research Associate at the National Bureau of Economic Research where he codirects the Behavioral Economics Project. Dr. Thaler’s research bridges the gap between psychology and economics. He is considered a pioneer in the fields of behavioral economics and finance.

Princeton University Press is deeply gratified to be the publisher of Dr. Thaler’s The Winner’s Curse: Paradoxes and Anomalies of Economic Life (1994) and Advances in Behavioral Finance, Volume II (2005).

The Winner’s Curse
Paradoxes and Anomalies of Economic Life
“Richard Thaler … stylishly recounts empirical findings that skewer hitherto sheltered economic beliefs.”
—Lola L. Lopes, Contemporary Psychology
Pa: 978-0-691-01934-5 $23.95 | £19.95

Advances in Behavioral Finance, Volume II
The Roundtable Series in Behavioral Economics
Copublished with the Russell Sage Foundation
2005. 728 pages. 72 line illus. 79 tables.
Pa: 978-0-691-12175-8 $85.00 | £70.95
Forthcoming
Winnebagos on Wednesdays
How Visionary Leadership Can Transform Higher Education
Scott Cowen
With Betsy Seifter

“Winnebagos on Wednesdays offers an array of worthwhile ideas for how universities can better serve their students and society.”
—Derek Bok, president emeritus of Harvard University and author of The Struggle to Reform Our Colleges

At a time when schools seem overrun by sports programs, spiraling costs, and absurd ranking systems, Winnebagos on Wednesdays argues that colleges and universities of all stripes and sizes can achieve their educational aims if they possess two things: visionary leadership and a strong mission. Cowen, named one of the nation’s top university presidents by Time magazine in 2009, gives a behind-the-scenes look at the critical demands faced by many education leaders.

A sweeping overview of the higher education landscape, Winnebagos on Wednesdays demonstrates that the courage of transformative leadership is essential for colleges and universities to remain vital.

The William G. Bowen Memorial Series in Higher Education
February 2018. 272 pages.
Cl: 978-0-691-17461-7 $29.95 | £24.95

New
The End of Theory
Financial Crises, the Failure of Economics, and the Sweep of Human Interaction
Richard Bookstaber

“The analysis is top-notch, and anyone who wants to understand the workings of the financial system will benefit from reading this book.”
—The Economist
2017. 240 pages. 10 line illus.
Cl: 978-0-691-16901-9 $29.95 | £24.95

New
A Different Kind of Animal
How Culture Transformed Our Species
Robert Boyd

“Robert Boyd adroitly combines detailed analyses of diverse societies, crystal-clear experimental studies, and rich descriptions of hunter-gatherer life with the precision that only mathematics can provide. Writing with the confidence of someone who has mastered his own field, and several others, Boyd boldly leads us on a scientific journey to discover who we are and where we came from.”
—Joseph Henrich, author of The Secret of Our Success

Human beings are a very different kind of animal. We have evolved to become the most dominant species on Earth. We have a larger geographical range and process more energy than any other creature alive. This astonishing transformation is usually explained in terms of cognitive ability—people are just smarter than all the rest. But in this compelling book, Robert Boyd argues that culture—our ability to learn from each other—has been the essential ingredient of our remarkable success.

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Stephen Macedo, Series Editor
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What Economics Can Learn from the Humanities
Gary Saul Morson & Morton Schapiro

“There’s immense joy to be found throughout this work on thinking with creativity and passion.”
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With a new afterword by the author
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New in Paperback
The Globalization of Inequality
François Bourguignon
Translated by Thomas Scott-Railton
With a new preface by the author
2017. 224 pages. 3 line illus. 2 tables.
Pb: 978-0-691-17564-5 $18.95 | £14.95
Cl: 978-0-691-16052-8 $27.95 | £22.95
One of the Financial Times’s Best Books in Economics 2015
One of the Financial Times’s Summer Books of 2015

New
Reputation
What It Is and Why It Matters
Gloria Origgi
Translated by Stephen Holmes & Noga Arikha
“This is a truly original, highly insightful, and highly readable book on a vital yet largely unexplored question: who do we trust, why should we trust, and how should we trust. Let’s stop ignoring the expert problem. This is not a book, but the birth of a branch of applied knowledge.”
—Nassim Nicholas Taleb
Reputation touches almost everything, guiding our behavior and choices in countless ways. But it is also shrouded in mystery. Why is it so powerful when the criteria by which people and things are defined as good or bad often appear to be arbitrary? Why do we care so much about how others see us that we may even do irrational and harmful things to try to influence their opinion? In this engaging book, Gloria Origgi draws on philosophy, social psychology, sociology, economics, literature, and history to offer an illuminating account of an important yet oddly neglected subject. Compellingly written and filled with surprising insights, Reputation pins down an elusive subject that affects everyone.
2017. 296 pages. 2 halftones. 5 line illus. 2 tables. 6 maps.
Pb: 978-0-691-17589-8 $19.95 | £14.95
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New
Uneasy Street
The Anxieties of Affluence
Rachel Sherman
“Sherman offers something new and surprising…. She shifts our understanding of today’s dominant class.”
—Simon Kuper, Financial Times
2017. 328 pages.
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Ian Morris
Edited and with an introduction by Stephen Macedo
With commentary by Richard Seaford, Jonathan D. Spence, Christine M. Korsgaard & Margaret Atwood
The University Center for Human Values Series
Stephen Macedo, Series Editor
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2 tables. 6 maps.
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John Kenneth Galbraith
With a new foreword by James K. Galbraith

“No American writer has done more to comfort the afflicted and afflict the comfortable than John Kenneth Galbraith.”
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2017. 392 pages.
Pa: 978-0-691-17166-1 $26.95 | £21.95

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The Culture of Contentment
John Kenneth Galbraith
With a new foreword by Jeff Madrick

2017. 176 pages.
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Economics in Perspective
A Critical History
John Kenneth Galbraith
With a new foreword by Richard Parker

“[A] sweeping, often brilliant and always accessible summary of the insights Galbraith has developed.”
—Los Angeles Times

2017. 384 pages.
Pa: 978-0-691-17164-7 $24.95 | £19.95

Quantitative Social Science
An Introduction
Kosuke Imai

“A superb hands-on introduction to modern quantitative methods in the social sciences.”
—Alberto Abadie, Massachusetts Institute of Technology

2017. 440 pages. 14 color illus. 9 halftones. 77 line illus.
Pa: 978-0-691-17546-1 $49.50 | £41.95
Cl: 978-0-691-16703-9 $95.00 | £78.95

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The Economics of Manipulation and Deception
George A. Akerlof & Robert J. Shiller

“Should be required reading for policy makers and for consumers (which is to say, all of us).”
—Oliver Kamm, Times

2016. 288 pages.
Pa: 978-0-691-17302-3 $16.95 | £14.95
Cl: 978-0-691-16831-9 $24.95 | £19.95
One of the Independent’s Best Economics Books of 2015
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Failing in the Field
What We Can Learn When Field Research Goes Wrong
Dean Karlan & Jacob Appel

“Karlan and Appel provide vivid examples of failure to help future evaluators avoid common pitfalls.”
—Paul Brest, Stanford Law School

2016. 176 pages. 2 line illus.
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ECONOMETRICS

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Don Harding & Adrian Pagan
“Forcefully hammers out its central message with illustrative examples and provides invaluable guidance to practitioners.”
—Emre Yoldas, Journal of Economic Literature
The Econometric and Tinbergen Institutes Lectures
Herman K. van Dijk, Philip Hans Franses, and Dennis Fok, Series Editors
2016. 232 pages. 20 line illus. 18 tables.
Cl: 978-0-691-16708-4 $49.50 | £41.95

Bayesian Non- and Semi-parametric Methods and Applications
Peter E. Rossi
“As the creator of bayesm (R software for Bayesian inference) and lead author of Bayesian Statistics and Marketing, Rossi has deep knowledge of the book’s titular methods.”
—Choice
The Econometric and Tinbergen Institutes Lectures
Herman K. van Dijk, Philip Hans Franses, and Dennis Fok, Series Editors
2014. 224 pages. 66 line illus.
Cl: 978-0-691-14532-7 $49.95 | £41.95

High-Frequency Financial Econometrics
Yacine Aït-Sahalia & Jean Jacod
“A must-read for academics and practitioners alike.”
—Per Mykland, University of Chicago
2014. 688 pages. 35 line illus.
Cl: 978-0-691-16143-3 $57.50 | £48.95

Bayesian Estimation of DSGE Models
Edward P. Herbst & Frank Schorfheide
Also by Joshua D. Angrist & Jörn-Steffen Pischke
Mostly Harmless Econometrics
An Empiricist’s Companion
2008. 392 pages. 8 halftones. 17 line illus. 26 tables.
Pa: 978-0-691-12035-5 $45.00 | £37.95

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