The fields of computer science and information science have had unquestioned impact over the several decades of their existence. As academic disciplines, they have evolved to take a central role in science, mathematics, and engineering at universities and research institutions around the world. They have a rich history that connects to David Hilbert, Alan Turing, John von Neumann, Alonzo Church, Claude Shannon, and many other leading mathematicians and scientists of the twentieth century.

Computer science and information science now encompass core areas such as algorithms and data structures, programming methodology and languages, theoretical computer science, computer architecture, artificial intelligence, networking and wireless communications, social and energy networks, database systems, parallel and distributed computation, cryptography, information theory, privacy and security, machine learning, computer-human interaction, computer graphics, data analytics, probabilistic methods, signal processing, and operating systems. These fields are all expanding and have direct impact on the development of the computational and communication infrastructure that surrounds us today.

Research in computer science and information science now provides a foundation for research in many other fields, including computational biology, chemistry to physics, neuroscience, and all subareas of engineering. Indeed, computation and information now play an essential role in science, as scientists are confronted with massive amounts of data, computational models, and large-scale simulations of natural phenomena. More broadly, academics in all fields are recognizing the essential role of computer science and information science in the production and dissemination of knowledge in their disciplines.

As demonstrated by the titles in this catalog, Princeton University Press has a history of publishing in these areas and has begun developing a new book list dedicated to computer science and information science. It will include a select list of advanced field-shaping textbooks, outstanding research monographs, and excellent trade books of broad interest covering the areas mentioned above. We see this expansion as a logical extension of what Princeton University Press has published across the disciplines in recent years.

As advisers to this publishing venture, we hope that you will offer your suggestions or even consider contributing to a list that includes books by many leaders who have made computer science and information science what they are today.

Sanjeev Kulkarni & Robert Sedgewick

For more information, please contact:
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Cover image: Curved crease sculpture by Erik Demaine and Martin Demaine. Photo courtesy of the artists.
“This wonderful book explores the theory of computing from a practical viewpoint. John MacCormick covers the basic concepts of computability and complexity, what we can and cannot compute, keeping the material grounded by connecting it with Python, the popular programming language.”
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“What Can Be Computed? should succeed brilliantly in capturing the imagination of students. Using Python as a model of computation, MacCormick is able to introduce the greatest ideas in computer science theory as quickly and intuitively as possible. On the other hand, no rigor is ever lost. Over and over, he finds ways to take very complex concepts and boil them down to small and concrete components. Core concepts are presented in a beautiful and accessible way.”
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Ten Great Ideas about Chance

In the sixteenth and seventeenth centuries, gamblers and mathematicians transformed the idea of chance from a mystery into the discipline of probability, setting the stage for a series of breakthroughs that enabled or transformed innumerable fields, from gambling, mathematics, statistics, economics, and finance to physics and computer science. This book tells the story of ten great ideas about chance and the thinkers who developed them, tracing the philosophical implications of these ideas as well as their mathematical impact.

PERSI DIACONIS is the Mary V. Sunseri Professor of Statistics and Mathematics at Stanford University.
BRIAN SKYRMS is Distinguished Professor in the Department of Logic and Philosophy at the University of California, Irvine, and Professor of Philosophy at Stanford University.

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CRAIG P. BAUER is professor of mathematics at York College of Pennsylvania. He is editor in chief of the journal Cryptologia, has served as a scholar in residence at the NSA’s Center for Cryptologic History, and is the author of Secret History: The Story of Cryptology. He lives in York, Pennsylvania.

“This chunky book proved to be an unexpected pleasure. . . . A thoroughly engaging read.”
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Unsolved!
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**TANYA BUB** is founder of 48th Ave Productions, a web development company. **JEFFREY BUB** is Distinguished University Professor in the Department of Philosophy and the Institute for Physical Science and Technology at the University of Maryland.
“An exciting contribution to our understanding of censorship and information control in China.”
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Censored
Distraction and Diversion Inside
China’s Great Firewall

As authoritarian governments around the world develop sophisticated technologies for controlling information, many observers have predicted that these controls would be ineffective because they are easily thwarted and evaded by savvy Internet users. In Censored, Margaret Roberts demonstrates that even censorship that is easy to circumvent can still be enormously effective. Taking advantage of digital data harvested from the Chinese Internet and leaks from China’s Propaganda Department, this important book sheds light on how and when censorship influences the Chinese public.

MARGARET E. ROBERTS is assistant professor of political science at the University of California, San Diego.

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MATTHEW LANE is a mathematician and cofounder of Rithm, a school for aspiring web developers. He is also the creator of Math Goes Pop!, a blog that explores the interconnections between mathematics and popular culture. He lives in San Francisco.
NEW & FORTHCOMING

How Behavior Spreads
The Science of Complex Contagions
Damon Centola

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New social movements, technologies, and public-health initiatives often struggle to take off, yet many diseases disperse rapidly without issue. Can the lessons learned from the viral diffusion of diseases be used to improve the spread of beneficial behaviors and innovations? In How Behavior Spreads, Damon Centola presents over a decade of original research examining how changes in societal behavior—in voting, health, technology, and finance—occur and the ways social networks can be used to influence how they propagate.

DAMON CENTOLA is an associate professor in the Annenberg School for Communications and the School of Engineering and Applied Sciences at the University of Pennsylvania.
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A Comprehensive Introduction

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ARVIND NARAYANAN, JOSEPH BONNEAU, EDWARD FELTEN, ANDREW MILLER & STEVEN GOLDFEDER

Noncooperative Game Theory
An Introduction for Engineers and Computer Scientists

Noncooperative Game Theory is aimed at students interested in using game theory as a design methodology for solving problems in engineering and computer science. João Hespanha shows that such design challenges can be analyzed through game theoretical perspectives that help to pinpoint each problem’s essence: Who are the players? What are their goals? Will the solution to “the game” solve the original design problem? Using the fundamentals of game theory, Hespanha explores these issues and more.

JOÃO P. HESPANHA is a professor in the Department of Electrical and Computer Engineering at the University of California, Santa Barbara.
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**Bit by Bit**

*Social Research in the Digital Age*

In just the past several years, we have witnessed the birth and rapid spread of social media, mobile phones, and numerous other digital marvels. In addition to changing how we live, these tools enable us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. *Bit by Bit* is the key to unlocking these powerful methods—a landmark book that will fundamentally change how the next generation of social scientists and data scientists explores the world around us.

MATTHEW J. SALGANIK is professor of sociology at Princeton University, where he is also affiliated with the Center for Information Technology Policy and the Center for Statistics and Machine Learning.

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**ROBERT MCGINN** is professor of management science and engineering and of science, technology, and society at Stanford University. He is the author of *Science, Technology, and Society* (Prentice Hall).
In *Big Mind*, Mulgan nails it yet again…. This is a smart, lucid, and compelling book.”
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**Eli Berman** is chair of economics at the University of California, San Diego, and research director for international security studies at the UC Institute on Global Conflict and Cooperation. **Joseph H. Felter** is a senior research scholar at Stanford University’s Center for International Security and Cooperation. **Jacob N. Shapiro** is professor of politics and international affairs at Princeton University.

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**Geoff Mulgan** is chief executive of Nesta, the UK’s National Endowment for Science, Technology and the Arts, and a senior visiting scholar at Harvard University’s Ash Center.
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**JAN VON PLATO** is professor of philosophy at the University of Helsinki. His books include *Elements of Logical Reasoning* and *Structural Proof Theory*.

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**PAUL CHARBONNEAU** is professor of physics at the University of Montreal.
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STEVEN J. MILLER is associate professor of mathematics at Williams College. He is the coauthor of An Invitation to Modern Number Theory (Princeton) and The Mathematics of Encryption: An Elementary Introduction and the editor of Benford’s Law: Theory and Applications (Princeton).

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MIRCEA PITICI teaches advanced calculus at Syracuse University. He has edited The Best Writing on Mathematics since 2010.
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**JERRY Z. MULLER** is the author of many books, including *The Mind and the Market* (Knopf), *Adam Smith in His Time and Ours* (Princeton), and *Capitalism and the Jews* (Princeton).

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**CHRISTO SIMS** is assistant professor of communication and a founding member of the Studio for Ethnographic Design at the University of California, San Diego.
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