“A brilliant, carefully documented, and elegantly written book…. Bernstein has taken on a complex, multifaceted subject that has deep Russian roots and global relevance.”

—Michele Rivkin-Fish, University of North Carolina, Chapel Hill

The Future of Immortality

As long as we have known death, we have dreamed of life without end. *The Future of Immortality* explores the contemporary Russian communities of visionaries and utopians who are pressing at the very limits of the human. Anya Bernstein profiles a diverse cast of characters, putting their debates and polemics in the context of a long history of immortalist thought in Russia. Along the way, she draws out the ethical and philosophical implications of an end to human mortality. Vividly written, this book is a fascinating account of techno-scientific and religious futurism—and the ways in which it hopes to transform our very being.

ANYA BERNSTEIN is the John L. Loeb Associate Professor of Anthropology at Harvard University and the author of *Religious Bodies Politic: Rituals of Sovereignty in Buryat Buddhism.*
“Using rich and inventive methods, Taylor makes a compelling argument for thinking about games across media. I loved the writing and learned a great deal.”
—Jonathan Sterne, author of MP3: The Meaning of a Format

Watch Me Play

Every day thousands of people broadcast their gaming live to audiences over the internet using popular sites such as Twitch, which reaches more than one hundred million viewers a month. In these new platforms for interactive entertainment, big esports events featuring digital game competitors live stream globally, and audiences can interact with broadcasters—and each other—through chat in real time. What are the ramifications of this exploding online industry?

Taking readers inside home studios and backstage at large esports events, Watch Me Play investigates the rise of game live streaming and how it is poised to alter how we understand media and audiences.

T. L. TAYLOR is professor of comparative media studies at the Massachusetts Institute of Technology.

“Required reading for anyone seeking to understand contemporary Arab culture in the digital age.”
—Brian T. Edwards, author of After the American Century: The Ends of U.S. Culture in the Middle East

Leaks, Hacks, and Scandals

In recent years, Arab activists have confronted authoritarian regimes both on the street and online, leaking videos, exposing atrocities, and demanding political rights. Tarek El-Ariss situates these critiques of power within a pervasive culture of scandal and leaks, and shows how cultural production and political change in the contemporary Arab world are enabled by digital technology yet emerge from traditional cultural models. Connecting WikiLeaks to The Arabian Nights, Twitter to mystical revelation, and cyberattacks to pre-Islamic tribal raids, this book maps the changing landscape of Arab modernity in the digital age.

TAREK EL-ARISS is associate professor of Middle Eastern studies at Dartmouth College. His books include Trials of Arab Modernity: Literary Affects and the New Political and The Arab Renaissance: A Bilingual Anthology of the Nahda.
“Written with sophistication, nuance, critical insight, and compassion…. [A] significant contribution.”
—Lucy Suchman, Lancaster University

**Chasing Innovation**

Can entrepreneurs develop a nation, serve the poor, and pursue creative freedom, all while generating economic value? Lilly Irani shows the contradictions that arise as designers, engineers, and business people frame development and governance as opportunities to innovate. Irani documents the rise of “entrepreneurial citizenship” in India over the last seventy years, demonstrating how a global ethos of development through design has come to shape state policy, economic investment, and the middle class. This book lays bare how long-standing power hierarchies such as class, caste, language, and colonialism continue to shape opportunity in a world where good ideas supposedly rule all.

LILLY IRANI is assistant professor of communication and science studies at the University of California, San Diego, and a cofounder and maintainer of digital labor activism tool Turkopticon.

“The chronicle of a failure foretold … an important fable for our times of techno-idealism.”
—Didier Fassin, Institute for Advanced Study

**Disruptive Fixation**

In New York City in 2009, a new kind of public school opened its doors to its inaugural class of middle schoolers. Conceived by a team of game designers and progressive educational reformers and backed by prominent philanthropic foundations, it promised to reinvent the classroom for the digital age. Ethnographer Christo Sims documented the school’s life from its planning stages to the graduation of its first class. This is his account of how the school, heralded as a model of tech-driven educational reform, reverted to a more conventional type of schooling with rote learning, an emphasis on discipline, and traditional hierarchies of authority. In this timely examination of techno-philanthropism, Sims reveals what failed interventions do manage to accomplish—and for whom.

CHRISTO SIMS is assistant professor of communication and a founding member of the Studio for Ethnographic Design at the University of California, San Diego.
The Iranian Metaphysicals

What do the occult sciences, séances with the souls of the dead, and appeals to saintly powers have to do with rationality? Since the late nineteenth century, modernizing intellectuals, religious leaders, and statesmen in Iran have attempted to curtail many such practices as “superstitious,” instead encouraging the development of rational religious sensibilities and dispositions. However, these rationalizing processes have multiplied the possibilities for metaphysical experimentation. Examining these experiments and their transformations over the past century, The Iranian Metaphysicals challenges widely held assumptions about Islam, rationality, and the relationship between science and religion.

ALIREZA DOOSTDAR is assistant professor of Islamic Studies and the anthropology of religion at the University of Chicago.

“Unique in being at once theoretically informed, with its own clear argument to make, and ethnographically superior to many of the anthropological works available on Islam and ethics.”
—Joel Robbins, University of Cambridge

Becoming Better Muslims

How do ordinary Muslims deal with and influence the increasingly pervasive Islamic norms set by institutions of the state and religion? Becoming Better Muslims offers an innovative account of the dynamic interactions between individual Muslims, religious authorities, and the state in Aceh, Indonesia. Relying on extensive historical and ethnographic research, David Kloos offers a detailed analysis of religious life in Aceh and an investigation into today’s personal processes of ethical formation. Arguing that Islamic norms are carried out through daily negotiations and contestations rather than blind conformity, Becoming Better Muslims examines how ordinary people develop and exercise their religious agency.

DAVID KLOOS is a researcher at the Royal Netherlands Institute of Southeast Asian and Caribbean Studies (KITLV) in Leiden.
“Will be welcome to anyone trying to understand what ‘the Islamic state’ means in the world today.”
—Talal Asad, Graduate Center, City University of New York

For Love of the Prophet

For some, the idea of an Islamic state serves to fulfill aspirations for cultural sovereignty and new forms of ethical political practice. For others, it violates the proper domains of religion and politics. Yet surprisingly little has been written about how this political formation is lived. For Love of the Prophet looks at the Republic of Sudan’s twenty-five-year experiment with Islamic statehood. Focusing on daily life in the shadows of state institutions, this ethnography examines the lasting effects of state Islamization on Sudanese society through a study of the individuals and organizations working in its midst, revealing both novel political ideals and new articulations of Islam as it is rethought through the lens of the nation.

NOAH SALOMON is assistant professor of religion at Carleton College.

“ ‘This elegant book is an invaluable resource and much-needed gold standard for future scholarship on Muslims and Islam in liberal societies.”
—Maleiha Malik, King’s College London

On British Islam

This book examines the history and everyday workings of Islamic institutions in Britain, with a focus on shari’a councils. These councils concern themselves with religious matters, especially divorce. They have a higher profile in Britain than in other Western nations. Why? Taking a historical and ethnographic look at British Islam, John Bowen examines how Muslims have created distinctive religious institutions in Britain and how shari’a councils interpret and apply Islamic law in a secular British context. Bowen shows that each specific shari’a council represents a unique experiment in meeting Muslims’ needs in a Western country. This balancing act is rarely acknowledged, but it is urgent that we understand it if we are to build new ways of living together.

JOHN R. BOWEN is the Dunbar-Van Cleve Professor in Arts & Sciences at Washington University in St. Louis.
“A tour de force of research that tells us how the right inserts itself into the fabric of everyday life.”
—Mabel Berezin, author of *Illiberal Politics in Neo-liberal Times*

**The Extreme Gone Mainstream**

The past decade has witnessed a steady increase in far right politics, social movements, and extremist violence in Europe. Scholars and policymakers have struggled to understand the causes and dynamics that have made the far right so appealing to so many people. In this book, Cynthia Miller-Idriss examines how extremist ideologies have entered mainstream German culture through commercialized products and clothing laced with extremist, anti-Semitic, racist, and nationalist coded symbols and references.

**CYNTHIA MILLER-IDRISS** is associate professor of education and sociology and director of the International Training and Education Program at American University. Her books include *Blood and Culture: Youth, Right-Wing Extremism, and National Belonging in Contemporary Germany*.

“**A brave and haunting ethnography of right-wing extremists in Germany that exposes the struggle between licit and illicit modes of nationalism in the soul of liberal democracy. This is a must-read book at a time when Europe is fighting its nationalist demons once again.**”—Dominic Boyer, Rice University

**The Management of Hate**

Since German reunification in 1990, there has been widespread concern about marginalized young people who, faced with bleak prospects for their future, have embraced increasingly violent forms of racist nationalism that glorify the country’s Nazi past. *The Management of Hate*, Nitzan Shoshan’s riveting account of the year and a half he spent with these young right-wing extremists in East Berlin, reveals how they contest contemporary notions of national identity and defy the clichés that others use to represent them. This powerful and compelling book shines critical light on a German nationhood haunted by its own historical contradictions.

**NITZAN SHOSHAN** is assistant professor at the Center for Sociological Studies at the Colegio de México in Mexico City.
“A sensitive, lucid, compelling portrait of the social complexity of male Muslim teen life. It should be read by anyone concerned with the way young people navigate complicated cultural terrains.”
—Omar M. McRoberts, author of Streets of Glory

Keeping It Halal

This book provides a uniquely personal look at the social worlds of a group of young male friends as they navigate the complexities of growing up Muslim in America. Drawing on three and a half years of intensive fieldwork, John O’Brien offers a compelling portrait of Muslim American teenage boys concerned with typical teenage issues—girlfriends, school, parents, being cool—yet who are also expected to be good, practicing Muslims who don’t date before marriage, avoid vulgar popular culture, and never miss their prayers. Through strategically managing their day-to-day cultural dilemmas, they devise novel and dynamic modes of Muslim American identity.

JOHN O’BRIEN is assistant professor of sociology at New York University Abu Dhabi.

“A profoundly original and fascinating look at the making of China’s creative cultural labor. Creativity Class breaks new ground in the study of contemporary Chinese media and culture.”
—Ruoyun Bai, author of Staging Corruption

Creativity Class

The last three decades have seen a massive expansion of China’s visual culture industries, from architecture and graphic design to fine art and fashion. Creativity Class is the first book to explore how Chinese art students develop, embody, and promote their own personalities and styles as they move from art school entrance test preparation, to art school, to work in the country’s burgeoning culture industries. Lily Chumley shows the connections between this creative explosion and the Chinese government’s explicit goal of cultivating creative human capital in a new “market socialist” economy where value is produced through innovation.

LILY CHUMLEY is an associate professor in the Department of Media, Culture, and Communication at New York University.
“Boyd shows here in compelling style how our possession of culture ... explains the highs, lows, and contradictions in our behaviors.”
—Mark Pagel, author of Wired for Culture

A Different Kind of Animal

Human beings are a very different kind of animal. We have evolved to become the most dominant species on Earth. We have a larger geographical range and process more energy than any other creature alive. This astonishing transformation is usually explained in terms of cognitive ability—people are just smarter than all the rest. But in this compelling book, Robert Boyd argues that culture—our ability to learn from each other—has been the essential ingredient of our remarkable success.

ROBERT BOYD is Origins Professor in the School of Human Evolution and Social Change at Arizona State University. His books include How Humans Evolved, Not by Genes Alone: How Culture Transformed Human Evolution, and The Origin and Evolution of Cultures.

“Brilliantly creative and eye-opening ... Milam teaches once again that appeals to nature always turn out to be politics by other means.”
—Samuel Moyn, Yale University

Creatures of Cain

After World War II, the question of how to define a universal human nature took on new urgency. This book charts the rise and precipitous fall in Cold War America of a theory that attributed man’s evolutionary success to his unique capacity for murder. Milam reveals how the scientists who advanced this “killer ape” theory capitalized on an expanding postwar market in intellectual paperbacks and widespread faith in the power of science to solve humanity’s problems, even to answer the most fundamental questions of human identity. Creatures of Cain argues that the legacy of the killer ape persists today in the conviction that science can resolve the essential dilemmas of human nature.

ERIKA LORRAINE MILAM is professor of history at Princeton University. She is the author of Looking for a Few Good Males: Female Choice in Evolutionary Biology.
NEW IN PAPERBACK

“An affable introduction to the discipline.”
—James Ryerson, New York Times Book Review

How to Think Like an Anthropologist

What is anthropology? What can it tell us about the world? Why, in short, does it matter? For well over a century, cultural anthropologists have circled the globe, uncovering surprising facts and insights about how humans organize their lives and articulate their values. In the process, anthropology has done more than any other discipline to reveal what culture means—and why it matters.

MATTHEW ENGELKE is an anthropologist at Columbia University, where he directs the Institute for Religion, Culture, and Public Life.

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“Mamdani’s powerful new volume challenges the established wisdom of Africanists concerning the European colonial impact on Africa and Africa’s postcolonial settlement.”
—Robert L. Tignor, American Historical Review

Citizen and Subject

In this acclaimed book, Mahmood Mamdani offers a provocative reinterpretation of late-colonial Africa and how its legacy continues to hamper democracy in the post-independence era.

MAHMOOD MAMDANI is the Herbert Lehman Professor of Government in the Middle Eastern, South Asian, and African Studies Department at Columbia University.

2018. 384 pages.
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“An affable introduction to the discipline.”
—James Ryerson, New York Times Book Review

Ethical Life

Is ethical life a universal human trait? Or is it a product of one’s cultural and historical context? This book reveals how we are creatures of our biology as well as our history—and how our ethical lives are contingent on both. Ethical Life presents an entirely new way of thinking about ethics, morals, and the factors that shape them.

WEBB KEANE is the George Herbert Mead Collegiate Professor of Anthropology at the University of Michigan.

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“A modern parable of post-industrial survival and environmental renewal.”—Peter D Smith, The Guardian

The Mushroom at the End of the World

This book is an original examination into the relation between capitalist destruction and collaborative survival within multispecies landscapes, the prerequisite for continuing life on earth.

ANNA LOWENHAUPT TSING is professor of anthropology at the University of California, Santa Cruz, and a Niels Bohr Professor at Aarhus University in Denmark, where she codirects Aarhus University Research on the Anthropocene (AURA).

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Winner of the 2016 Gregory Bateson Prize, Society for Cultural Anthropology

“Schmitz has done a remarkable job weaving together threads drawn from classical ecology, economics, and environmental studies and science.”—Aaron M. Ellison, Ecology

The New Ecology

Our species has transitioned from being one among millions on Earth to the species that is single-handedly transforming the entire planet to suit its own needs. The New Ecology shows how today’s ecology can provide the insights we need to appreciate the crucial role we play in this era of unprecedented global environmental transition.

OSWALD J. SCHMITZ is professor of population and community ecology in the School of Forestry and Environmental Studies at Yale University.

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Evolution’s Bite

Bringing together cutting-edge advances in understanding human evolution with new approaches to uncovering dietary clues from fossil teeth, this book is a remarkable investigation into the ways that teeth—their shape, chemistry, and wear—reveal how we came to be.

PETER S. UNGAR is Distinguished Professor and director of the Environmental Dynamics Program at the University of Arkansas.

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KEVIN N. LALAND is professor of behavioral and evolutionary biology at the University of St Andrews.

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—Michael Shermer, *Wall Street Journal*

**How Men Age**

*How Men Age* is the first book to explore how natural selection has shaped male aging, how evolutionary theory can inform our understanding of male health and well-being, and how older men may have contributed to the evolution of some of the very traits that make us human.

RICHARD G. BRIBIESCAS is professor of anthropology and ecology and evolutionary biology at Yale University, where he also serves as deputy provost for faculty development and diversity.

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DAVID R. BEGUN is professor of anthropology at the University of Toronto.

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Uneasy Street

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RACHEL SHERMAN teaches sociology at the New School for Social Research and Eugene Lang College.

May 2019. 228 pages.
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—William L. Hamilton, Wall Street Journal

Masters of Craft

In today’s new economy—in which “good” jobs are typically knowledge or technology based—many well-educated young people are pursuing traditionally low-status manual labor occupations as careers. Looking at bartending, distilling, barbering, and butchering, Ocejo provides insights into the stratification of taste, the spread of gentrification, and the evolving labor market in today’s postindustrial city.

RICHARD E. OCEJO is associate professor of sociology at John Jay College and the Graduate Center of the City University of New York.

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