Forthcoming

How to Run a Country
An Ancient Guide for Modern Leaders

Marcus Tullius Cicero
Selected, translated, and with an introduction by Philip Freeman

"Cicero’s acute observations about how to govern will resonate with everyone who recognizes that the tribalism, ideological extremism, and coarsened culture of politics today urgently need to change."
—Norman J. Ornstein, coauthor of It’s Even Worse Than It Looks

Marcus Cicero, Rome’s greatest statesman and orator, was elected to the Roman Republic’s highest office at a time when the very existence of his beloved country was threatened by power-hungry politicians, dire economic troubles, foreign turmoil, and political parties that refused to work together. Sound familiar? Cicero’s letters, speeches, and other writings are filled with timeless wisdom and practical insight about how to solve these and other problems of leadership and politics. How to Run a Country collects the best of these writings to provide an entertaining, common sense guide for modern leaders and citizens. This brief book, a sequel to How to Win an Election, gathers Cicero’s most perceptive thoughts on topics such as leadership, corruption, the balance of power, taxes, war, immigration, and the importance of compromise. These writings have influenced great leaders—including America’s Founding Fathers—for two thousand years, and they are just as instructive today as when they were first written.

February 2013. 152 pages.
Cl: 978-0-691-15657-6 $12.95 | £8.95

New

A New York Times Book Review Editor’s Choice

How to Win an Election
An Ancient Guide for Modern Politicians

Quintus Tullius Cicero
Translated and with an introduction by Philip Freeman

“I just hope my opponent in the next campaign doesn’t get a copy.”
—James Carville, Foreign Affairs

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow’s headlines. In 64 BC when idealist Marcus Cicero, Rome’s greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer on the humble art of personal politicking is dead-on (Cicero won)—and as relevant today as when it was written.

Philip Freeman holds the Qualley Chair of Classical Languages at Luther College in Decorah, Iowa.

2012. 128 pages.
Cl: 978-0-691-15408-4 $9.95 | £6.95
New

Through the Eye of a Needle
Wealth, the Fall of Rome, and the Making of Christianity in the West, 350–550 AD

Peter Brown

Jesus taught his followers that it is easier for a camel to go through the eye of a needle than for a rich man to enter heaven. Yet by the fall of Rome, the church was becoming rich beyond measure. Through the Eye of a Needle is a sweeping intellectual and social history of the vexing problem of wealth in Christianity in the waning days of the Roman Empire, written by the world’s foremost scholar of late antiquity.

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Through the Eye of a Needle challenges the widely held notion that Christianity’s growing wealth sapped Rome of its ability to resist the barbarian invasions, and offers a fresh perspective on the social history of the church in late antiquity.

Peter Brown is the Philip and Beulah Rollins Professor of History Emeritus at Princeton University.

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J. G. Manning is professor of classics and history at Yale University, and a senior research scholar at Yale Law School.

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Sara Forsdyke is associate professor of classical studies at the University of Michigan.

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Carlo Natali is professor of the history of philosophy at the University of Venice. D. S. Hutchinson is professor of philosophy at the University of Toronto.

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*The translation of this work has been funded in part by SEPS—Segretariato Europeo per le Pubblicazioni Scientifiche.*

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Anthony Ossa-Richardson is a Leverhulme Early Career Fellow at Queen Mary, University of London.

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William Granger Ryan was a priest in the diocese of Brooklyn and Queens and president of Seton Hill College.

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Dorothy J. Thompson is a fellow of Girton College, University of Cambridge, and a member of the faculty of classics at the University of Cambridge.

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Shelley C. Stone is professor of art history at California State University, Bakersfield.

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