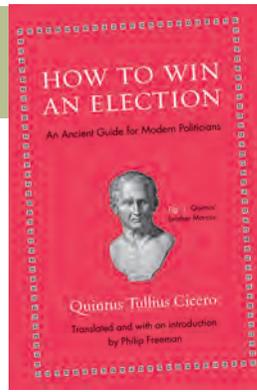
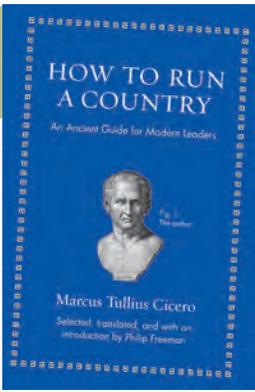


Ancient World
2013





Forthcoming

How to Run a Country

An Ancient Guide for Modern Leaders

Marcus Tullius Cicero

Selected, translated, and with an introduction by Philip Freeman

"Cicero's acute observations about how to govern will resonate with everyone who recognizes that the tribalism, ideological extremism, and coarsened culture of politics today urgently need to change."

—Norman J. Ornstein, coauthor of *It's Even Worse Than It Looks*

Marcus Cicero, Rome's greatest statesman and orator, was elected to the Roman Republic's highest office at a time when the very existence of his beloved country was threatened by power-hungry politicians, dire economic troubles, foreign turmoil, and political parties that refused to work together. Sound familiar? Cicero's letters, speeches, and other writings are filled with timeless wisdom and practical insight about how to solve these and other problems of leadership and politics. *How to Run a Country* collects the best of these writings to provide an entertaining, common sense guide for modern leaders and citizens. This brief book, a sequel to *How to Win an Election*, gathers Cicero's most perceptive thoughts on topics such as leadership, corruption, the balance of power, taxes, war, immigration, and the importance of compromise. These writings have influenced great leaders—including America's Founding Fathers—for two thousand years, and they are just as instructive today as when they were first written.

February 2013. 152 pages.

Cl: 978-0-691-15657-6 \$12.95 | £8.95

New

A *New York Times* Book Review Editor's Choice

How to Win an Election

An Ancient Guide for Modern Politicians

Quintus Tullius Cicero

Translated and with an introduction by Philip Freeman

"I just hope my opponent in the next campaign doesn't get a copy."

—James Carville, *Foreign Affairs*

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer on the humble art of personal politicking is dead-on (Cicero won)—and as relevant today as when it was written.

Philip Freeman holds the Qualley Chair of Classical Languages at Luther College in Decorah, Iowa.

2012. 128 pages.

Cl: 978-0-691-15408-4 \$9.95 | £6.95

New

Through the Eye of a Needle

Wealth, the Fall of Rome, and the Making of Christianity in the West, 350–550 AD

Peter Brown

Jesus taught his followers that it is easier for a camel to go through the eye of a needle than for a rich man to enter heaven. Yet by the fall of Rome, the church was becoming rich beyond measure. *Through the Eye of a Needle* is a sweeping intellectual and social history of the vexing problem of wealth in Christianity in the waning days of the Roman Empire, written by the world's foremost scholar of late antiquity.

Peter Brown examines the rise of the church through the lens of money and the challenges it posed to an institution that espoused the virtue of poverty and called avarice the root of all evil. Drawing on the writings of major Christian thinkers such as Augustine, Ambrose, and Jerome, Brown examines the controversies and changing attitudes toward money caused by the influx of new wealth into church coffers, and describes the spectacular acts of divestment by rich donors and their growing influence in an empire beset with crisis. He shows how the use of wealth for the care of the poor competed with older forms of philanthropy deeply rooted in the Roman world, and sheds light on the ordinary people who gave away their money in hopes of treasure in heaven.

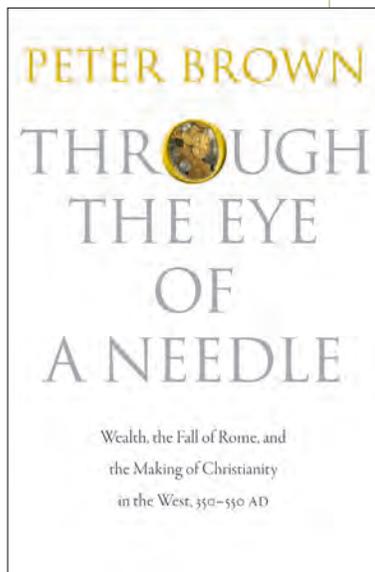
Through the Eye of a Needle challenges the widely held notion that Christianity's growing wealth sapped Rome of its ability to resist the barbarian invasions, and offers a fresh perspective on the social history of the church in late antiquity.

Peter Brown is the Philip and Beulah Rollins Professor of History Emeritus at Princeton University.

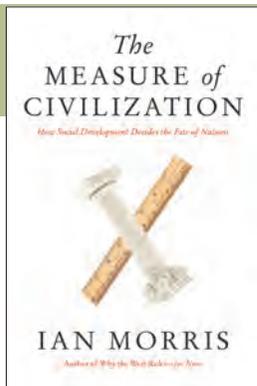
2012. 816 pages. 12 color illus. 8 halftones. 1 line illus. 4 maps.
Cl: 978-0-691-15290-5 \$39.95 | £27.95

"The gap between rich and poor is one of the major issues of today, and who better than Peter Brown to probe the acute problems of conscience it presented to late antique Christians? In this important book, he brings to this vital subject his characteristic wit, wisdom, and humanity, as well as the mature reflection of a great historian. It is a magnificent achievement."
—Averil Cameron, author of *The Mediterranean World in Late Antiquity: AD 395–700*

"To compare it with earlier surveys of this period is to move from the X-ray to the cinema. . . . Every page is full of information and argument, and savoring one's way through the book is an education. It is a privilege to live in an age that could produce such a masterpiece of the historical literature."
—Gary Wills, *New York Review of Books*



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Forthcoming

The Measure of Civilization

How Social Development Decides the Fate of Nations

Ian Morris

In the last thirty years, there have been fierce debates over how civilizations develop and why the West became so powerful. *The Measure of Civilization* presents a brand-new way of investigating these questions and provides new tools for assessing the long-term growth of societies.

Ian Morris is the Jean and Rebecca Willard Professor of Classics and professor of history at Stanford University.

February 2013. 400 pages. 2 halftones. 73 line illus. 4 maps.
Cl: 978-0-691-15568-5 \$29.95 | £19.95
Not for sale in the Commonwealth (except Canada)

New

The Roman Market Economy

Peter Temin

"Peter Temin's fascinating book deploys the techniques of economic analysis to understand the nature of Roman trade, markets, and transactions, and definitively challenges the view of the Roman Empire as a 'primitive' economy."

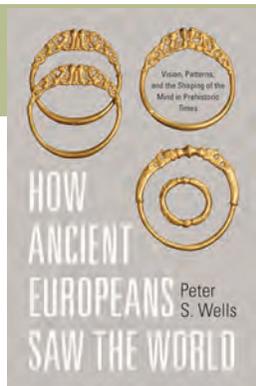
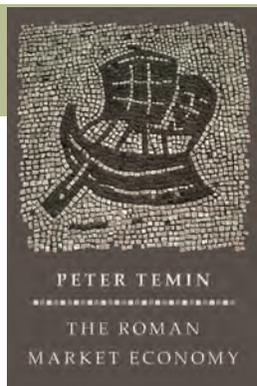
—Alan K. Bowman, University of Oxford

The Roman Market Economy reveals how economics can help us understand how the Roman Empire could have ruled seventy million people and endured for centuries.

Peter Temin is the Gray Professor Emeritus of Economics at the Massachusetts Institute of Technology.

The Princeton Economic History of the Western World

2013. 320 pages. 16 line illus. 16 tables.
Cl: 978-0-691-14768-0 \$35.00 | £24.95



New

How Ancient Europeans Saw the World

Vision, Patterns, and the Shaping of the Mind in Prehistoric Times

Peter S. Wells

"Peter Wells adopts an entirely new approach to the later centuries of European prehistory. He opens our eyes to the way in which Bronze Age and Iron Age people viewed their world, drawing on current work in material culture studies to present us with a dynamic picture of the visual life of late prehistory. This book will revolutionize the way we think about the Iron Age."

—Anthony Harding, University of Exeter

Peter S. Wells is professor of anthropology at the University of Minnesota.

2012. 304 pages. 40 halftones. 6 line illus. 3 maps.
Cl: 978-0-691-14338-5 \$35.00 | £24.95

New Paperback

The Last Pharaohs

Egypt Under the Ptolemies, 305–30 BC

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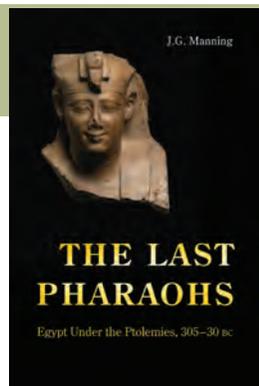
—John Ray, *Times Literary Supplement*

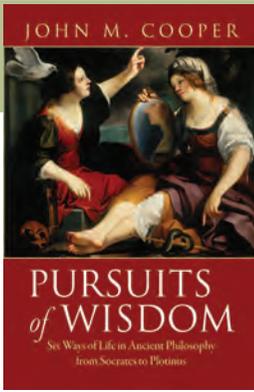
"Manning has produced a deep and meaningful study of the social and political relationships inherent in the Ptolemaic economy."

—Timothy Howe, *Bryn Mawr Classical Review*

J. G. Manning is professor of classics and history at Yale University, and a senior research scholar at Yale Law School.

2012. 280 pages. 8 halftones. 7 line illus. 2 tables. 1 map.
Pa: 978-0-691-15638-5 \$27.95 | £19.95
Cl: 978-0-691-14262-3 \$55.00 | £37.95





New

Pursuits of Wisdom

Six Ways of Life in Ancient Philosophy
from Socrates to Plotinus

John M. Cooper

"[E]legant... Mr. Cooper's book proves to be an antidote to the rosy nostalgia that poisons stories about what philosophy was and what it has become."

—Brendan Boyle, *Wall Street Journal*

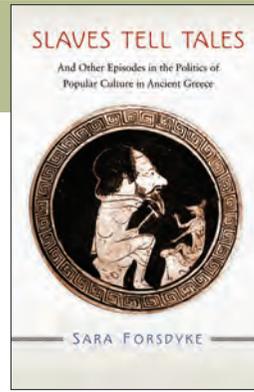
Pursuits of Wisdom is essential reading for anyone interested in understanding what the great philosophers of antiquity thought was the true purpose of philosophy—and of life.

John M. Cooper is the Henry Putnam University Professor of Philosophy at Princeton University.

2012. 456 pages.

Cl: 978-0-691-13860-2

\$35.00 | £24.95



New

Slaves Tell Tales

And Other Episodes in the Politics of
Popular Culture in Ancient Greece

Sara Forsdyke

"In this original and arresting study, Sara Forsdyke explores Greek literature's complex hybrid of elite literary culture and the non-elite, largely oral culture that lies below its surface. She ambitiously examines themes, imagery, and symbolism with a view to detecting subtle traces of sub-elite popular culture as it existed in both free and unfree social contexts."

—Paul Cartledge, University of Cambridge

Sara Forsdyke is associate professor of classical studies at the University of Michigan.

2012. 296 pages. 10 halftones. 1 map.

Cl: 978-0-691-14005-6

\$39.50 | £27.95

Forthcoming

Aristotle

His Life and School

Carlo Natali

Edited by D. S. Hutchinson

"This is the best account of Aristotle's life in print. Carlo Natali has given us a critical biography at once truly authoritative and highly accessible—a rare achievement. At the same time, his lucid and compelling narrative offers a distinctive view of the *raison d'être* of Aristotle's school. There is nothing else of anything like the same stature in English that one could recommend either to students or scholars—and this book will appeal to both."

—Malcolm Schofield, University of Cambridge

Carlo Natali is professor of the history of philosophy at the University of Venice. D. S. Hutchinson is professor of philosophy at the University of Toronto.

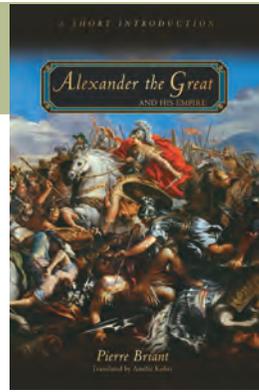
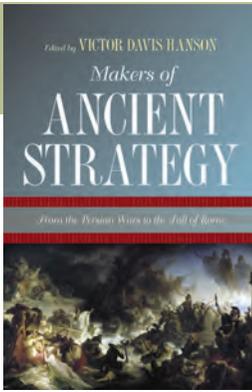
August 2013. 224 pages. 5 line illus.

Cl: 978-0-691-09653-7

\$29.95 | £19.95

The translation of this work has been funded in part by SEPS—Segretariato Europeo per le Pubblicazioni Scientifiche.

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Forthcoming

Men of Bronze

Hoplite Warfare in Ancient Greece

Edited by Donald Kagan & Gregory F. Viggiano

"This is the new hoplite book everyone has been waiting for—punchy, stimulating, up-to-date, and full of excitement and contention, like a hoplite scrum."

—John Ma, University of Oxford

Men of Bronze takes up one of the most important and fiercely debated subjects in ancient history and classics: how did archaic Greek hoplites fight, and what role, if any, did hoplite warfare play in shaping the Greek polis? *Men of Bronze* gathers leading scholars to advance the current debate and bring it to a broader audience of ancient historians, classicists, archaeologists, and general readers.

Donald Kagan is Sterling Professor of Classics and History at Yale University. Gregory F. Viggiano is assistant professor of history at Sacred Heart University in Fairfield, Connecticut.

July 2013. 336 pages. 9 halftones. 5 line illus. 4 tables. 9 maps.
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—Paul Cartledge, author of *Alexander the Great*

Victor Davis Hanson is the Martin and Illie Anderson Senior Fellow in Classics and Military History at the Hoover Institution, Stanford University.

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Cl: 978-0-691-13790-2 \$27.95 | £19.95

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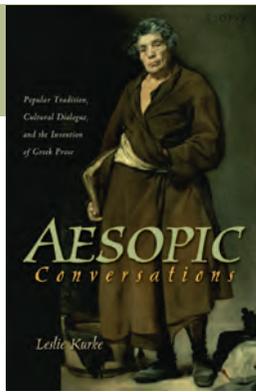
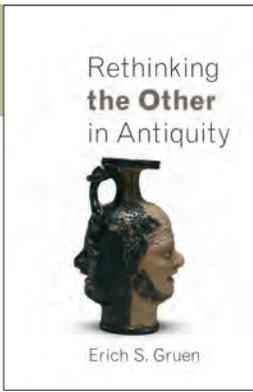
"This is a book not to be missed."

—Lawrence Tritle, Loyola Marymount University

Pierre Briant is the Professor of the History and Civilization of the Achaemenid World and the Empire of Alexander the Great at the Collège de France.

2012. 216 pages. 11 halftones. 3 maps.
Pa: 978-0-691-15445-9 \$19.95 | £13.95
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 Erich S. Gruen

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Erich S. Gruen is the Gladys Rehard Wood Professor of History and Classics (emeritus) at the University of California, Berkeley.

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Martin Classical Lectures

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Unrivalled Influence explores the exceptional roles that women played in the vibrant cultural and political life of medieval Byzantium.

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Also by Judith Herrin

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This volume explores the political, cultural, and ecclesiastical forces that linked the metropolis of Byzantium to the margins of its far-flung empire. Focusing on the provincial region of Hellas and Peloponnesos in central and southern Greece, Judith Herrin shows how the prestige of Constantinople was reflected in the military, civilian, and ecclesiastical officials sent out to govern the provinces.

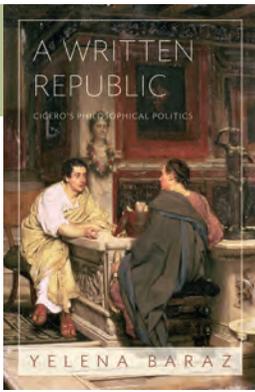
March 2013. 392 pages. 31 halftones.
 Cl: 978-0-691-15301-8 \$39.50 | £27.95

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“The scope and shape of Herrin’s survey of Byzantine history and culture are impressive.”

—G. W. Bowersock, *New York Review of Books*

2009. 440 pages. 13 color illus. 29 halftones. 6 maps.
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 For sale only in the United States and Canada



New
A Written Republic
Cicero's Philosophical Politics
Yelena Baraz

"This is an innovative study of Cicero's claims about the role philosophy could play in restoring stability to the post-civil war Roman Republic. Yelena Baraz argues that, for Cicero, philosophical translation was a patriotic act, a new form of political engagement necessitated in the mid-40s BCE by the demise of its traditional outlets. The book's focus is refreshing and its insights are excellent."

—Cynthia Damon, University of Pennsylvania

Yelena Baraz is assistant professor of classics at Princeton University.

2012. 272 pages.
Cl: 978-0-691-15332-2 \$45.00 | £30.95

Forthcoming
Status in Classical Athens
Deborah Kamen

Ancient Greek literature, Athenian civic ideology, and modern classical scholarship have all worked together to reinforce the idea that there were three neatly defined status groups in classical Athens—citizens, slaves, and resident foreigners. But this book—the first comprehensive account of status in ancient democratic Athens—clearly lays out the evidence for a much broader and more complex spectrum of statuses, one that has important implications for understanding Greek social and cultural history.

Deborah Kamen is assistant professor of classics at the University of Washington.

July 2013. 160 pages.
Cl: 978-0-691-13813-8 \$35.00 | £24.95



Forthcoming
The Devil's Tabernacle
The Pagan Oracles in Early Modern Thought
Anthony Ossa-Richardson

"In this powerfully researched, cogently argued, and eloquently written book, Ossa-Richardson traces how humanist antiquarians, philosophers, theologians, and a host of others tried to understand and explain the ancient and patristic accounts of pagan oracles. He opens up rich and uncharted intellectual territories, offering a vast amount of unknown material and some sharp interventions into current historical debates. This is a terrific piece of work."

—Anthony Grafton, Princeton University

Anthony Ossa-Richardson is a Leverhulme Early Career Fellow at Queen Mary, University of London.

June 2013. 320 pages. 3 line illus.
Cl: 978-0-691-15711-5 \$35.00 | £24.95

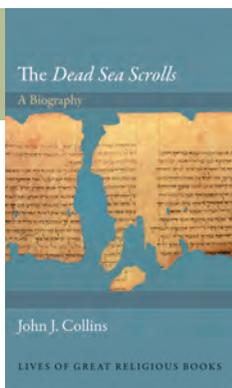
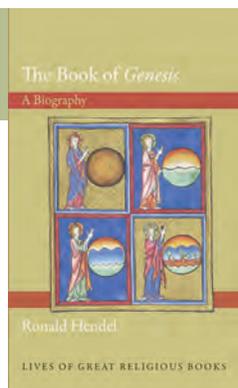
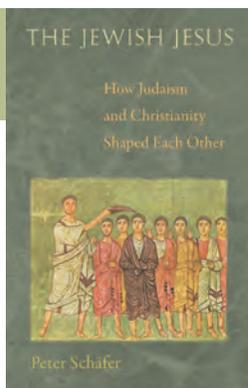
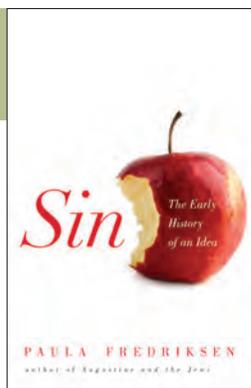
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Simon Goldhill

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—*Choice*

Martin Classical Lectures

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The Early History of an Idea

Paula Fredriksen

"Fredriksen's eloquent study traces the early development of the idea of sin, illustrating the intricate patterns woven by the many colorful threads of culture and religion and the ways that those patterns influence contemporary Christian religion."

—*Publishers Weekly*

Paula Fredriksen, the Aurelio Professor Emerita at Boston University, now teaches as Distinguished Visiting Professor of Comparative Religion at the Hebrew University in Jerusalem.

2012. 224 pages. 4 halftones. 1 line illus.
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Peter Schäfer is the Ronald O. Perelman Professor of Jewish Studies and professor of religion at Princeton University, where he directs the Program in Judaic Studies.

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Ronald Hendel is the Norma and Sam Dabby Professor of Hebrew Bible and Jewish Studies at the University of California, Berkeley.

Lives of Great Religious Books

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John J. Collins is the Holmes Professor of Old Testament Criticism and Interpretation at Yale University.

Lives of Great Religious Books

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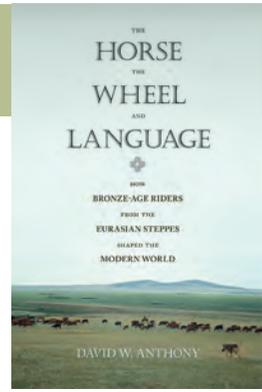
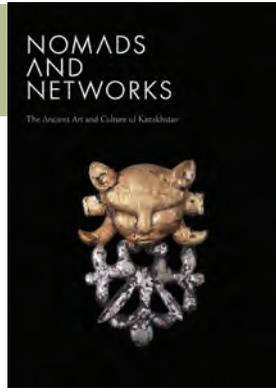
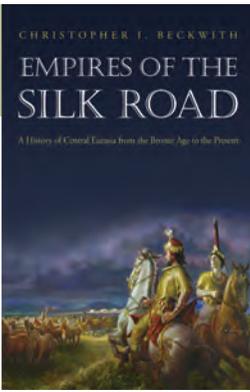
Augustine's Confessions

A Biography

Garry Wills

Lives of Great Religious Books

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New

Warriors of the Cloisters

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Using in-depth analysis of ancient Buddhist, Classical Arabic, and Medieval Latin writings, *Warriors of the Cloisters* transforms our understanding of the origins of medieval scientific culture.

Christopher I. Beckwith is professor of Central Eurasian studies at Indiana University, Bloomington.

2012. 232 pages.

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Pa: 978-0-691-15034-5

\$16.95 | £11.95

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Nomads and Networks

The Ancient Art and Culture of Kazakhstan

Edited by Sören Stark & Karen S. Rubinson
with Zainolla S. Samashev & Jennifer Y. Chi

Nomads and Networks presents an unparalleled overview of the sophisticated culture of pastoral nomadic populations who lived on the territory of present-day Kazakhstan from roughly the middle of the first millennium BCE to the early centuries CE.

Sören Stark is assistant professor of Central Asian Art and Archaeology at the Institute for the Study of the Ancient World at New York University.

Karen S. Rubinson is a research associate at the Institute for the Study of the Ancient World at New York University. Zainolla S. Samashev is director of excavations at Berel and head of the Astana branch of the A. Kh. Margulan Institute of Archaeology of the Republic of Kazakhstan. Jennifer Y. Chi is exhibitions director and chief curator at the Institute for the Study of the Ancient World at New York University.

A copublication with the Institute for the Study of the Ancient World at New York University

2012. 200 pages. 268 color illus.

Cl: 978-0-691-15480-0

\$49.95 | £34.95

Winner of the 2010 Book Award, Society for American Archaeology

The Horse, the Wheel, and Language

How Bronze-Age Riders from the Eurasian Steppes Shaped the Modern World

David W. Anthony

"David Anthony's book is a masterpiece."

—Martin Walker, *Wilson Quarterly*

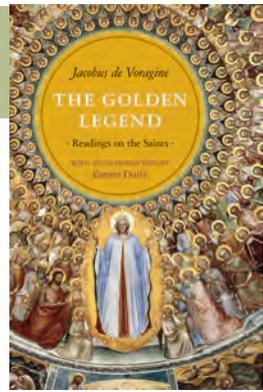
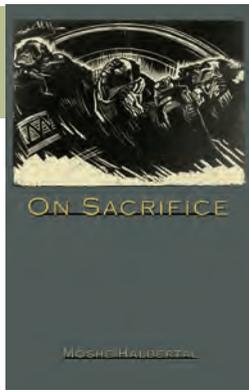
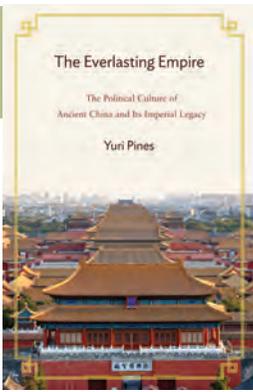
2011. 568 pages. 3 halftones. 86 line illus. 16 tables. 25 maps.

Pa: 978-0-691-14818-2

\$24.95 | £16.95

Cl: 978-0-691-05887-0

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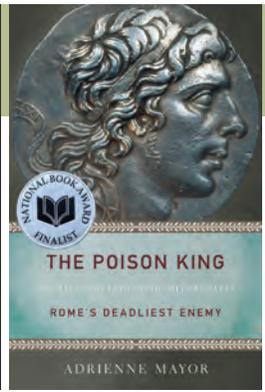
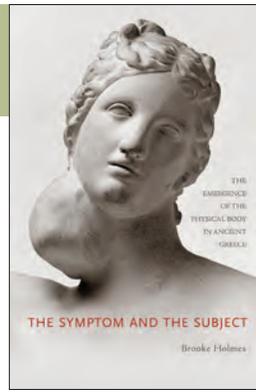
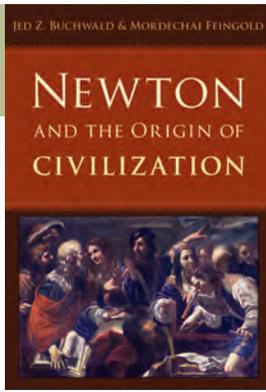
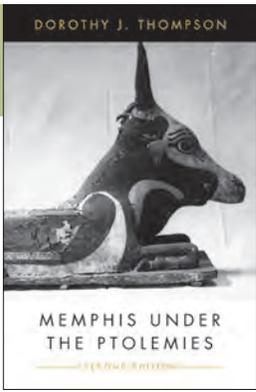
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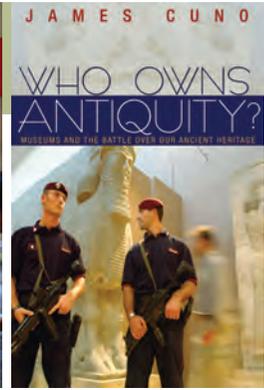
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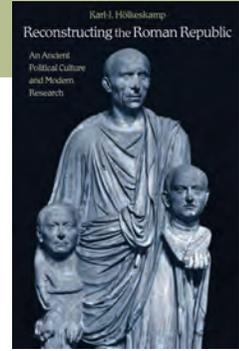
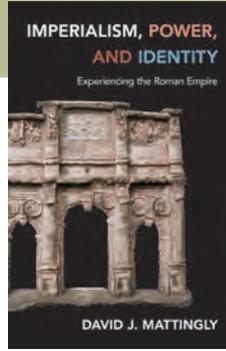
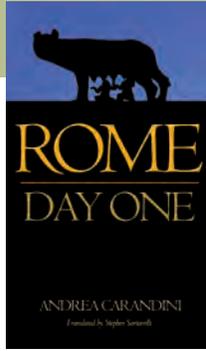
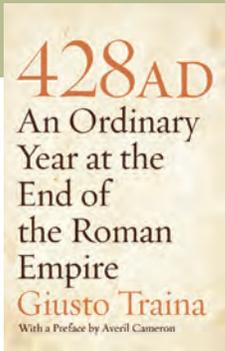
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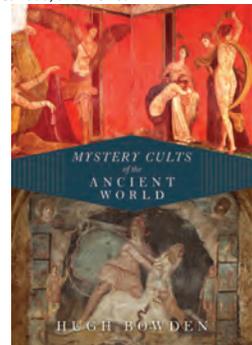
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