JOEL MOKYR

During the late eighteenth century, innovations in Europe triggered the Industrial Revolution and the sustained economic progress that spread across the globe. While much has been made of the details of the Industrial Revolution, what remains a mystery is why it took place at all. Why did this revolution begin in the West and not elsewhere, and why did it continue? In this groundbreaking book, one of the world’s most celebrated economic historians argues that it was a culture of growth, specific to early modern Europe and the European Enlightenment, that laid the foundations for the scientific advances and pioneering inventions that would bring about explosive technological and economic development. A Culture of Growth is a masterful, authoritative, and surprising account of the very foundations of the modern economy.

“Fascinating.”—Adam Gopnik, New Yorker

“A fine book…. One of our country’s great economic historians has helped us better understand the greatest transformation in human welfare our planet has ever seen.”—Richard Vedder, Wall Street Journal

“The sheer elegance of Mr. Mokyr’s theory … has much to commend it. And it is refreshing that an economist is taking seriously the idea that ideas and culture make a difference to economic growth.”—The Economist

“In pointing to growth-boosting factors that go beyond either the state or the market, Mokyr’s book is very welcome.”—Victoria Bateman, Times Higher Education

MAY
978-0-691-18096-0 Paper $22.95
978-0-691-16888-3 Cloth 2016
417 pages. 1 b/w illus. 5 x 8.

POPULAR ECONOMICS | HISTORY

Why Enlightenment culture sparked the Industrial Revolution
How the Civil War changed the face of war

A Savage War
A Military History of the Civil War

WILLIAMSON MURRAY & WAYNE WEI-SIANG HSIEH

The Civil War represented a momentous change in the character of war. It combined the projection of military might across a continent on a scale never before seen with an unprecedented mass mobilization of peoples. A Savage War sheds critical new light on this defining chapter in military history. In a masterful narrative that propels readers from the first shots fired at Fort Sumter to the surrender of Robert E. Lee’s army at Appomattox, Williamson Murray and Wayne Wei-siang Hsieh bring every aspect of the battlefield vividly to life. They show how this new way of waging war was made possible by the powerful historical forces unleashed by the Industrial Revolution and the French Revolution—yet the war was not simply a story of the triumph of superior machines. Murray and Hsieh paint indelible portraits of Abraham Lincoln, Ulysses S. Grant, William Tecumseh Sherman, and other major figures who played such decisive roles in the fate of a nation. A military history of breathtaking sweep and scope, A Savage War reveals how the Civil War ushered in the age of modern warfare.

“A genuinely fresh set of insights about the Civil War.”
—James McPherson, Pulitzer Prize–winning author of Battle Cry of Freedom: The Civil War Era

“[An] illuminating, ambitious and unsentimental history.”
—Fergus M. Bordewich, Wall Street Journal

“Widely published and respected military historians Murray and Hsieh produce a fresh look at the US Civil War…. An important, impressive book.”—Choice

“[An] outstanding account of the American Civil War…. This expertly written narrative will draw in anyone with an interest in the Civil War at any knowledge level.”—Library Journal (starred review)

JUNE
978-0-691-18109-7 Paper $19.95
978-0-691-16940-8 Cloth 2016
616 pages. 51 maps. 6 x 9.

HISTORY | MILITARY HISTORY
From the New York Times bestselling author of Nudge and The World According to Star Wars, a revealing account of how today’s Internet threatens democracy—and what can be done about it

CASS R. SUNSTEIN

With a new afterword by the author

As the Internet grows more sophisticated, it is creating new threats to democracy. Social media companies such as Facebook can sort us ever more efficiently into groups of the like-minded, creating echo chambers that amplify our views. It’s no accident that on some occasions, people of different political views cannot even understand one another. It’s also no surprise that terrorist groups have been able to exploit social media to deadly effect. Welcome to the age of #Republic.

In this revealing book, New York Times bestselling author Cass Sunstein shows how today’s Internet is driving political fragmentation, polarization, and even extremism—and what can be done about it. He proposes practical and legal changes to make the Internet friendlier to democratic deliberation, showing that #Republic need not be an ironic term. Rather, it can be a rallying cry for the kind of democracy that citizens of diverse societies most need.

"Required reading for anyone who is concerned with the future of democracy."—The Economist

"Sunstein argues convincingly that for deliberative democracy to work, citizens must be in a position to consider a range of options."
—Angelia R. Wilson, Times Higher Education

“I . . . found myself shocked at how relevant Sunstein’s account was to my own life and the ways I seek out and encounter information, which is in a way the value of the book—it gets you to reflect on the role of your information habits on your view of the world around you. And if you want to know how important that is, well, you should read Sunstein’s book.”—Annie Coreno, Publishers Weekly (staff pick)

“Ripped straight from the headlines, but informed by hard data, #Republic should command the attention of American citizens across the political spectrum.”—Glenn C. Altschuler, Philadelphia Inquirer

APRIL
978-0-691-18090-8 Paper $19.95T
978-0-691-17551-5 Cloth 2017
328 pages. 1 b/w illus. 5 x 8.

CURRENT AFFAIRS | POLITICS
Unequal Democracy
The Political Economy of the New Gilded Age
Second Edition

LARRY M. BARTELS

The first edition of Unequal Democracy was an instant classic, shattering illusions about American democracy and spurring scholarly and popular interest in the political causes and consequences of escalating economic inequality. This revised, updated, and expanded second edition includes two new chapters on the political economy of the Obama era. One presents the Great Recession as a “stress test” of the American political system by analyzing the 2008 election and the impact of Barack Obama’s “New New Deal” on the economic fortunes of the rich, middle class, and poor. The other assesses the politics of inequality in the wake of the Occupy Wall Street movement, the 2012 election, and the partisan gridlock of Obama’s second term. Larry Bartels offers a sobering account of the barriers to change posed by partisan ideologies and the political power of the wealthy. He also provides new analyses of tax policy, partisan differences in economic performance, the struggle to raise the minimum wage, and inequalities in congressional representation.

President Obama identified inequality as “the defining challenge of our time.” Unequal Democracy is the definitive account of how and why our political system has failed to rise to that challenge. Now more than ever, this is a book every American needs to read.

“I recommend] Larry M. Bartels’s Unequal Democracy. Especially at this time every thoughtful American needs to learn as much as possible about the relationship of politics to economics.”
—Bill Clinton, Daily Beast

“Unequal Democracy makes the choice voters face clear: Democratic policies spread the wealth and Republican policies protect the wealthy.”—Julian E. Zelizer, Huffington Post

Copublished with the Russell Sage Foundation

JUNE
978-0-691-18107-3 Paper $22.95T
978-0-691-17284-2 Cloth 2016
421 pages. 51 b/w illus. 53 tables. 5 x 8.

POLITICS | PUBLIC POLICY
In *The Work of the Dead*, acclaimed cultural historian Thomas Laqueur examines how even in our supposedly disenchanted scientific age, the dead body still matters—for individuals, communities, and nations. Laqueur offers a compelling and richly detailed account of how and why the living have cared for the dead from antiquity through the twentieth century.

“*The Work of the Dead* is an enormous, erudite, garrulous, exhausting and brilliant piece of work.” —The Economist

**Thomas W. Laqueur** is professor of history at the University of California, Berkeley.

**The Quotable Jung**

Collected and edited by Judith Harris
With the collaboration of Tony Woolfson

C. G. Jung (1875–1961) was a preeminent thinker of the modern era. In seeking to establish an interdisciplinary science of analytical psychology, he studied psychiatry, religion, mysticism, literature, physics, biology, education, and criminology. He introduced the concepts of extraversion and introversion and stressed the primacy of finding meaning in our lives. *The Quotable Jung* is the single most comprehensive collection of Jung quotations ever assembled and presents selections from Jung’s books, essays, correspondence, lectures, seminars, and interviews. Featuring a preface by Judith Harris and a detailed chronology of Jung’s life and work, *The Quotable Jung* is an essential introduction for anyone new to Jung and the Jungian tradition—and it will also inspire those familiar with Jung to view him in an entirely new way.

“This work surpasses the previously most comprehensive collection of Jung’s quotations.” —Choice

“Brings all of Jung’s ideas together in brilliant form.” —Andrew Ladd, *First Things*

**Judith Harris** is former President of the Philemon Foundation and a Jungian analyst in private practice. She is a senior training analyst in Zurich and the author of *Jung and Yoga: The Psyche-Body Connection*.

**HISTORY**
Hezbollah
A Short History
Revised and updated edition

AUGUSTUS RICHARD NORTON

With Hezbollah’s entry into the Lebanese government in 2009 and forceful intervention in the Syrian civil war, the potent Shi’i political and military organization continues to play an enormous role in the Middle East. A hybrid of militia, political party, and social services and public works provider, the group is the most powerful player in Lebanon. Augustus Richard Norton’s incisive account stands as the most lucid, informed, and balanced analysis of Hezbollah yet written—and this fully revised and updated edition features a new prologue and conclusion, as well as two new chapters largely devoted to the group’s recent activities, including its intervention in Syria.

“The best recent study of Hezbollah.”
—Fareed Zakaria, Newsweek

“A good, concise survey by a perceptive student of the Lebanese Shia.”—David Gardner, Financial Times

Augustus Richard Norton is professor of international relations and anthropology at Boston University and a fellow of the Oxford Center for Islamic Studies.

JULY
978-0-691-18088-5 Paper $16.95T
248 pages. 10 b/w illus. 1 table. 2 maps. 5 x 8.

Princeton Studies in Muslim Politics
Dale F. Eickelman and Augustus Richard Norton, Series Editor

CURRENT AFFAIRS | MIDDLE EAST STUDIES

Political Hypocrisy
The Mask of Power, from Hobbes to Orwell and Beyond
Revised Edition

DAVID RUNCIMAN

With a new preface by the author

Political Hypocrisy is a timely, and timeless, book on the problems of sincerity and truth in politics, and how we can deal with them without slipping into hypocrisy ourselves. David Runciman draws on the work of some of the great truth-tellers in modern political thought—Hobbes, Mandeville, Jefferson, Bentham, Sidgwick, and Orwell—and applies his ideas to different kinds of hypocritical politicians from Oliver Cromwell to Hillary Clinton. Featuring a new preface that takes the story up to Donald Trump, this book examines why, instead of vainly searching for authentic politicians, we should try to distinguish between harmless and harmful hypocrisies and worry only about the most damaging varieties.

“A deep and thought-provoking work.”
—Tim Dunne, Times Higher Education

“A subtle, impressively intelligent discussion of a topic that’s on just about everybody’s mind.”
—New York Observer

David Runciman is professor of politics at the University of Cambridge and a fellow of Trinity Hall.

JULY
978-0-691-18085-4 Paper $19.95T
288 pages. 1 b/w illus. 5 x 8.

POLITICS
Europe since 1989
A History

PHILIPP THER
Translated by Charlotte Hughes-Kreutzmüller

In this award-winning book, Philipp Ther provides the first comprehensive history of post-1989 Europe, offering a sweeping narrative filled with vivid details and memorable stories. Europe since 1989 shows how liberalization, deregulation, and privatization had catastrophic effects on former Soviet Bloc countries. Ther refutes the idea that this economic “shock therapy” was the basis of later growth, arguing that human capital and the “transformation from below” determined economic success or failure. He also shows how the capitalist West’s effort to reshape Eastern Europe in its own likeness ended up reshaping Western Europe. Europe since 1989 is essential reading for understanding post-Brexit Europe.

“This brilliant book is a masterpiece of contemporary history and far and away the best thing that’s been published about the huge historical turn that began in Europe in 1989.”—Larry Wolff, New York University

Philipp Ther is professor of Central European history and director of the Institute of European History at the University of Vienna.

JULY
978-0-691-18113-4 Paper $24.95T
978-0-691-16737-4 Cloth 2016
440 pages. 34 b/w illus. 3 maps. 5 ½ x 8 ½.
Winner of the Leipzig Book Fair Prize

EUROPEAN HISTORY | CURRENT AFFAIRS

The Euro and the Battle of Ideas

MARKUS K. BRUNNERMEIER, HAROLD JAMES & JEAN-PIERRE LANDAU

Why is Europe’s great monetary endeavor, the Euro, in trouble? In this book, Markus Brunnermeier, Harold James, and Jean-Pierre Landau argue that the core problem with the Euro lies in the philosophical differences between the founding countries of the Eurozone, particularly Germany and France. But the authors also show how these seemingly incompatible differences can be reconciled to ensure Europe’s survival.

“This is the best and most important book so far on an experiment with profound economic and geopolitical implications.”—Lawrence H. Summers, former Secretary of the U.S. Treasury

Markus K. Brunnermeier is the Edwards S. Sanford Professor of Economics at Princeton University. Harold James is professor of history and international affairs and the Claude and Lore Kelly Professor of European Studies at Princeton University. Jean-Pierre Landau is former deputy governor of the Banque de France and associate professor of economics at Sciences Po in Paris.

MAY
978-0-691-17841-7 Paper $24.95T
978-0-691-17292-7 Cloth 2016
448 pages. 20 b/w illus. 6 x 9.

POPULAR ECONOMICS | CURRENT AFFAIRS
Despite playing a decisive role in shaping the past two hundred years of American and European politics, liberalism is no longer the dominant force it once was. In this expanded and updated edition of what has become a classic history of liberalism, Edmund Fawcett traces its ideals, successes, and failures through the lives and ideas of exemplary thinkers and politicians from the early nineteenth century to today. Significant revisions—including a new conclusion—reflect recent changes affecting the world political order that many see as presenting new and very potent threats to the survival of liberal democracy as we know it.

“A magisterial history of liberalism.”—Sebastian Mallaby, Washington Post

“Not only a gripping piece of intellectual history, it also equips the reader to understand today’s threats—and how they might be withstood.”
—The Economist

Edmund Fawcett worked at The Economist for more than three decades, serving as chief correspondent in Washington, Paris, and Berlin, as well as European and literary editor.

JUNE
978-0-691-18038-0 Paper $27.95T
512 pages. 5 ½ x 8 ½.

POLITICS | HISTORY

American Prophets
Seven Religious Radicals and Their Struggle for Social and Political Justice

ALBERT J. RABOTEAU

American Prophets sheds critical new light on the lives and thought of seven major prophetic figures in twentieth-century America whose social activism was motivated by a deeply felt compassion for those suffering injustice. In this compelling and provocative book, acclaimed religious scholar Albert Raboteau tells the remarkable stories of Abraham Joshua Heschel, A. J. Muste, Dorothy Day, Howard Thurman, Thomas Merton, Martin Luther King, Jr., and Fannie Lou Hamer—inspired individuals who succeeded in conveying their vision to the broader public through writing, speaking, demonstrating, and organizing.

“Albert Raboteau is the legendary godfather of Afro-American religious studies. He also is one of the exemplary spiritual radicals of our time. This wise and courageous book solidifies both well-deserved reputations.”—Cornel West

“Raboteau’s admiration for these figures leaps off the pages and invites a hushed reverence.”
—Susan Haarman, Commonweal

Albert J. Raboteau is the Henry W. Putnam Professor of Religion Emeritus at Princeton University.

JUNE
978-0-691-18112-7 Paper $19.95T
978-0-691-16430-4 Cloth 2016
248 pages. 8 b/w illus. 5 ½ x 8 ½.

AMERICAN HISTORY | RELIGION
The Essential Goethe

JOHANN WOLFGANG VON GOETHE
Edited and introduced by Matthew Bell

The Essential Goethe is the most comprehensive and representative one-volume collection of Goethe's writings ever published in English. In addition to the works for which he is most famous, including Faust Part I and the lyric poems, the volume features important literary works that are rarely published in English. The volume also offers a selection of Goethe's essays on the arts, philosophy, literature, and science, and an extensive introduction to Goethe's life and works by volume editor Matthew Bell. Primarily drawn from Princeton's authoritative twelve-volume Goethe edition, these highly readable and reliable translations make up an essential anthology of one of the greatest writers in world history.

“A rich new anthology.”—Adam Kirsch, New Yorker

“This succeeds in presenting Goethe from as many angles as can be fitted in between the covers of a single tome.”—Osman Durrani, Times Literary Supplement

Johann Wolfgang von Goethe (1749–1832) was one of the greatest writers of the German Romantic period. Matthew Bell is professor of German and comparative literature at King's College London.

JUNE
978-0-691-18104-2 Paper $27.95T
978-0-691-16290-4 Cloth 2015
1056 pages. 1 b/w illus. 1 table. 6 x 9.
One of Choice’s Outstanding Academic Titles for 2016

Living on Paper

Letters from Iris Murdoch, 1934–1995

IRIS MURDOCH
Edited by Avril Horner & Anne Rowe

Iris Murdoch was an acclaimed novelist and groundbreaking philosopher whose life reflected her unconventional beliefs and values, but what has been missing from biographical accounts has been Murdoch's own voice—her life in her own words. Living on Paper—the first major collection of Murdoch's most compelling and interesting personal letters—gives, for the first time, a rounded self-portrait of one of the twentieth century's greatest writers and thinkers.

“Anyone who misses the regular appearance of new Murdoch novels will find plenty to enjoy and admire in these letters.”—Dwight Garner, New York Times

“The selection Horner and Rowe have made offers insight into many corners of [Murdoch’s] life and work.”—John Sutherland, New York Times Book Review

Iris Murdoch (1919–99) was a British writer and philosopher. Her twenty-six novels include the Booker Prize–winning The Sea, the Sea. Avril Horner and Anne Rowe are the coeditors of Iris Murdoch: Texts and Contexts and Iris Murdoch and Morality.

MAY
978-0-691-18092-2 Paper $27.95T
978-0-691-17056-5 Cloth 2016
704 pages. 16 b/w illus. 6 x 9.
Not for sale in the Commonwealth (except Canada) & Europe

LITERATURE | BIOGRAPHY
After One-Hundred-and-Twenty
Reflecting on Death, Mourning, and the Afterlife in the Jewish Tradition
HILLEL HALKIN

After One-Hundred-and-Twenty provides a richly nuanced and deeply personal look at Jewish attitudes and practices regarding death, mourning, and the afterlife as they have existed and evolved from biblical times to today. Taking its title from the Hebrew and Yiddish blessing to live to a ripe old age—Moses is said to have been 120 years old when he died—the book explores how the Bible’s original reticence about an afterlife gave way to views about personal judgment and reward after death, the resurrection of the body, and even reincarnation.

“Deeply moving.”—Ray Olson, Booklist

“Charming, frankly vulnerable, and deceptively deep.”—Abraham Socher, Jewish Review of Books

Hillel Halkin is an author, translator, critic, and journalist. His books include Jabotinsky: A Life and Yehuda Halevi, which won the National Jewish Book Award.

Cosponsored by the Tikvah Fund

JULY
978-0-691-18116-5 Paper $18.95
978-0-691-14974-5 Cloth 2016
232 pages. 5 ½ x 8 ½.
Library of Jewish Ideas
Longlisted for the 2017 Jewish Quarterly Wingate Prize

Trouble in the Tribe
The American Jewish Conflict over Israel
DOV WAXMAN

Trouble in the Tribe explores the increasingly contentious place of Israel in the American Jewish community. In a fundamental shift, growing numbers of American Jews have become less willing to unquestioningly support Israel and more willing to publicly criticize its government. Drawing on a wealth of in-depth interviews with American Jewish leaders and activists, Dov Waxman shows why Israel has become such a divisive issue among American Jews.

“[A] detailed and meticulously balanced account…. Both Waxman’s complex picture of American Jewry and the plea for ‘critical engagement’ emerging from it deserve our serious consideration.”—William Kolbrener, Times Higher Education

“An indispensable volume for anyone seeking to understand why American Jews quarrel over Israel.”—Michael Rubner, Middle East Policy

Dov Waxman is professor of political science, international affairs, and Israel studies at Northeastern University. He is the author of The Pursuit of Peace and the Crisis of Israeli Identity and the coauthor of Israel’s Palestinians: The Conflict Within.

APRIL
978-0-691-18115-8 Paper $19.95
978-0-691-16899-9 Cloth 2016
328 pages. 15 b/w illus. 6 x 9.

CURRENT AFFAIRS | JEWISH STUDIES
An Einstein Encyclopedia
ALICE CALAPRICE, DANIEL KENNEFICK, & ROBERT SCHULMANN

This is the single most complete guide to Albert Einstein’s life and work. Written by three leading Einstein scholars who draw on their combined wealth of expertise gained during their work on the Collected Papers of Albert Einstein, this authoritative and accessible reference features more than one hundred entries and is divided into three parts covering the personal, scientific, and public spheres of Einstein’s life. This comprehensive guide is an essential resource for students, researchers, and browsers alike.

“Three Einstein scholars cover in exquisite detail the scientific, public and private lives of Einstein.” —Symmetry Magazine

“An Einstein Encyclopedia is an invaluable companion to the serious Einstein researcher.” —Cosmos Magazine

Alice Calaprice is the author of several popular books on Einstein, including The Ultimate Quotable Einstein (Princeton). Daniel Kennefick is associate professor of physics at the University of Arkansas and an editor of the Collected Papers of Albert Einstein. Robert Schulmann, former director of the Einstein Papers Project and editor of the Collected Papers of Albert Einstein, is coeditor of Einstein on Politics (Princeton).

The Cosmic Web
Mysterious Architecture of the Universe

J. RICHARD GOTT

J. Richard Gott was among the first cosmologists to propose that the structure of our universe is like a sponge made up of clusters of galaxies intricately connected by filaments of galaxies—a magnificent structure now called the “cosmic web.” Here is his gripping insider’s account of how a generation of undaunted theorists and observers solved the mystery of the architecture of our cosmos.

“The Cosmic Web is not just a well-told story about the frontiers of cosmological knowledge. It is also an inspiration to explore them further.” —Michael Blanton, Nature

“With a style that’s rich in fascinating detail, and bolstered by personal memories and anecdotes, The Cosmic Web delivers everything we need in a book on this subject.” —Alastair Gunn, BBC Sky at Night

J. Richard Gott is professor emeritus of astrophysics at Princeton University.

JULY
978-0-691-18117-2 Paper $19.95T
978-0-691-15726-9 Cloth 2016
288 pages. 16 color + 44 b/w illus. 6 x 9.
Winner of the 2017 PROSE Award in Cosmology & Astronomy, Association of American Publishers
One of Symmetry Magazine’s Physics Books of 2016

POPULAR SCIENCE | ASTROPHYSICS
How Men Age
What Evolution Reveals about Male Health and Mortality

RICHARD G. BRIBIESCAS

*How Men Age* is the first book to explore how natural selection has shaped male aging, how evolutionary theory can inform our understanding of male health and well-being, and how older men may have contributed to the evolution of some of the very traits that make us human.

“The best short summation I’ve seen of a massive body of research.”—Michael Shermer, *Wall Street Journal*

“How *Men Age* is wry, sly, informative, and provocative.”—Glenn Altschuler, *Psychology Today*

“Richard Bribiescas covers some interesting uncharted territory. This is not a mere description of ageing. Instead, by considering male ageing in the light of natural selection, it aims to answer big questions.”—Kate Douglas, *New Scientist*

Richard G. Bribiescas is professor of anthropology and ecology and evolutionary biology at Yale University, where he also serves as deputy provost for faculty development and diversity.

MAY
978-0-691-18091-5  Paper  $17.95T
978-0-691-16063-4  Cloth  2014
192 pages. 10 b/w illus. 6 x 9.

2017 Regional Finalist in Science, ForeWord Reviews INDIEFAB Book of the Year Awards

POPULAR SCIENCE | NATURE

Listening to a Continent Sing
Birdsong by Bicycle from the Atlantic to the Pacific

DONALD KROODSMA

Join birdsong expert Donald Kroodsma on a ten-week, ten-state bicycle journey as he travels with his son from the Atlantic to the Pacific, lingering and listening to the birds across our continent as no one has before. *Listening to a Continent Sing* is a guided tour through the history of a young nation and the geology of an ancient landscape, and an invitation to set aside the bustle of everyday life to follow one’s dreams. It is also the story of a father and son deepening their bond as they travel the slow road together from coast to coast.

“One of the quirkiest and most oddly charming travel books you’re likely to come across.”—*Washington Post*

“In its refreshing mix of history, linguistics, biology, and ethology, *Listening to a Continent Sing* brings back the joy and enthusiasm for scientific pursuits that can sometimes wane with time.”—Helen J. Barr, *Science*

Donald Kroodsma is professor emeritus of ornithology at the University of Massachusetts, Amherst, and a world-renowned authority on birdsong.

APRIL
978-0-691-18089-2  Paper  $21.95T
978-0-691-16681-0  Cloth  2016
336 pages. 6 x 9.

NATURAL HISTORY | BIRDS
Braintrust
What Neuroscience Tells Us about Morality
PATRICIA S. CHURCHLAND
With a new preface by the author

In *Braintrust*, neurophilosophy pioneer Patricia Churchland argues that morality is rooted in a behavior common to all mammals—the caring for offspring. The evolved structure, processes, and chemistry of the brain incline humans to strive not only for self-preservation but for the well-being of allied selves—first offspring, then mates, kin, and so on, in wider and wider “caring” circles. Now with a new preface by the author, *Braintrust* challenges us to reconsider the origins of some of our most cherished values.

“With a series of examples, [Churchland] rejects the idea that morality is a set of rules and codes handed down from on high, without which we would all behave badly.”—Matt Ridley, *Wall Street Journal*

Patricia S. Churchland is professor emerita of philosophy at the University of California, San Diego, and an adjunct professor at the Salk Institute.

JUNE
978-0-691-18097-7 Paper $17.95T
288 pages. 12 b/w illus. 5 ½ x 8 ½.
Winner of the 2011 PROSE Award for Excellence in Biology & Life Sciences, Association of American Publishers
Winner of the 2011 PROSE Award for Excellence in Biomedicine & Neuroscience, Association of American Publishers
One of Choice’s Outstanding Academic Titles for 2012

Why Big Fierce Animals Are Rare
An Ecologist’s Perspective
PAUL A. COLINVAUX
With a new foreword by Cristina Eisenberg

First published in 1979, *Why Big Fierce Animals Are Rare* has established itself as a seminal work in ecology. Now with a new foreword by ecologist and writer Cristina Eisenberg, this penetrating study of ecosystems and animal populations is more relevant than ever. What accounts for the many different species of insect? Why does the robin population stay relatively steady year after year, despite the fact that their nests contain several chicks at once? Paul Colinvaux “traces the ecologist’s quest” to answer these questions and more in this accessibly written book. He brings to the subject both profound knowledge and an enthusiasm that will encourage a greater understanding of the environment and of the efforts of those who seek to preserve it.

“A rare achievement…. Colinvaux makes us marvel with him at the stability of nature and the incredible fit of every part of it.”—*New York Times Book Review*

Paul A. Colinvaux (1930–2016) was an ecologist and professor emeritus at Ohio State University. Cristina Eisenberg is chief scientist at the Earthwatch Institute.

JUNE
978-0-691-17808-0 Paper $18.95T
264 pages. 5 ½ x 8 ¼.
Not for sale in the Commonwealth (except Canada & Australia)
The New Science of Strong Materials
Or Why You Don’t Fall through the Floor

J. E. GORDON
With an introduction by Philip Ball

J. E. Gordon’s classic introduction to the properties of materials used in engineering answers fundamental questions about how the structural world around us works. Gordon focuses on so-called strong materials—such as metals, wood, ceramics, and glass—explaining in engaging terms the unique physical and chemical basis for their inherent structural qualities. He also shows how an in-depth understanding of these materials’ intrinsic strengths—and weaknesses—guides our engineering choices, allowing us to build the structures that support our society.

“I was thoroughly charmed and won over by this book, which I now recommend to all my colleagues.”
—Daniel C. Mattis, American Journal of Physics

“The technical content is superb.”—Enoch J. Durbin, Princeton University

J. E. Gordon (1913–98) was a founder of materials science and biomechanics. Philip Ball is a science writer whose work has appeared in Nature, New Scientist, the New York Times, and the Guardian.

JUNE
978-0-691-18098-4 Paper $19.95T
328 pages. 65 b/w illus. 6 tables. 5 ½ x 8 ½.

For sale only in the United States, its dependencies & the Philippines

SUCCESS THROUGH FAILURE

Success through Failure
The Paradox of Design

HENRY PETROSKI
With a new preface by the author

Design pervades our lives. Everything from drafting a PowerPoint presentation to planning a state-of-the-art bridge embodies this universal human activity. But what makes a great design? In Success through Failure, distinguished engineer and author Henry Petroski argues that, time and again, we have built success not through easy imitation of prior success but on the back of failure. Now with a new preface by the author, this book uses a range of examples, from child-resistant drug packaging to the world’s tallest skyscrapers, to reveal a pattern of social behavior with far-reaching implications.

“Success through Failure is insightful and accessible.”
—J. M. Ottino, Nature

“Petroski’s main message deserves notice. He points out that failure is an inherent part of success when it comes to design and innovation, and failure can come in many forms.”—Martin Ince, Times Higher Education Supplement

Henry Petroski is the Aleksandar S. Vesic Professor of Civil Engineering and professor of history at Duke University.

JUNE
978-0-691-18099-1 Paper $19.95T
256 pages. 15 b/w illus. 5 ½ x 8 ½.

For sale only in the United States, its dependencies & the Philippines
Eugene Onegin
A Novel in Verse

ALEKSANDR PUSHKIN
Translated and with an introduction by Vladimir Nabokov
With a new foreword by Brian Boyd

When Vladimir Nabokov’s translation of Pushkin’s masterpiece Eugene Onegin was first published in 1964, it ignited a storm of controversy that famously resulted in the demise of Nabokov’s friendship with critic Edmund Wilson. While Wilson derided it as a disappointment in the New York Review of Books, other critics hailed the translation and accompanying commentary as Nabokov’s highest achievement. Nabokov’s Onegin remains the most famous and frequently cited English-language version of the most celebrated poem in Russian literature, a translation that reflects a lifelong admiration of Pushkin on the part of one of the twentieth century’s most brilliant writers.

“Nabokov has not merely rendered the most precious gem of Russia’s poetic heritage into limpid, literal poetic translation. He has given Pushkin’s wondrous lines the glow and sparkle of their Russian original.”—Harrison E. Salisbury, New York Times

Vladimir Nabokov (1899–1977) was a Russian-American writer known for his unique blend of erudition and playfulness. His novels in English include Lolita, Pale Fire, and Ada. Brian Boyd is professor of literature at the University of Auckland.

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S. Y. Agnon (1888–1970) was awarded the Nobel Prize in Literature in 1966. Among his works that have been translated into English are A Simple Story, In the Heart of the Seas, and Shira.

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LITERATURE | FICTION
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Theory and Practice in Hellenistic Ethics

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With an introduction by the author

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Martha C. Nussbaum is the Ernst Freund Distinguished Service Professor of Law and Ethics at the Law School and in the Philosophy Department at the University of Chicago.

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F. E. Peters is professor emeritus of history, religion, and Middle Eastern and Islamic studies at New York University. His many books include Islam: A Guide for Jews and Christians (Princeton).

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Emrys Westacott is professor of philosophy at Alfred University in New York.

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ALEXANDER POPE
Edited and with an introduction by Tom Jones

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Tom Jones teaches English at the University of St. Andrews.

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Nancy Weiss Malkiel is professor emeritus of history at Princeton University, where she was the longest-serving dean of the college.

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Beth Akers is a senior fellow at the Manhattan Institute for Policy Research. Matthew M. Chingos is director of the Education Policy Program at the Urban Institute.

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Victor D. Cha holds the D. S. Song–Korea Foundation Chair in Government and is the director of Asian Studies at Georgetown University. He is also senior adviser at the Center for Strategic and International Studies (CSIS) in Washington, D.C.

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Benjamin J. Cohen is the Louis G. Lancaster Professor of International Political Economy at the University of California, Santa Barbara.

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Chris Wickham is professor emeritus of medieval history at the University of Oxford.

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Winnifred Fallers Sullivan is Professor in the Department of Religious Studies and Affiliate Professor in the Maurer School of Law at Indiana University Bloomington.

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David Kennedy is the Manley O. Hudson Professor of Law and Director of the Institute for Global Law and Policy at Harvard Law School.

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Mahmood Mamdani is the Herbert Lehman Professor of Government in the Middle Eastern, South Asian, and African Studies Department at Columbia University.

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