The Serengeti Rules
The Quest to Discover How Life Works and Why It Matters

SEAN B. CARROLL

How does life work? How does nature produce the right numbers of zebras and lions on the African savanna, or fish in the ocean? How do our bodies produce the right numbers of cells in our organs and bloodstream? In The Serengeti Rules, award-winning biologist and author Sean Carroll tells the stories of the pioneering scientists who sought the answers to such simple yet profoundly important questions, and shows how their discoveries matter for our health and the health of the planet we depend upon.

One of the most important revelations about the natural world is that everything is regulated—there are rules that regulate the amount of every molecule in our bodies and rules that govern the numbers of every animal and plant in the wild. And the most surprising revelation about the rules that regulate life at such different scales is that they are remarkably similar—there is a common underlying logic of life. Carroll recounts how our deep knowledge of the rules and logic of the human body has spurred the advent of revolutionary life-saving medicines, and makes the compelling case that it is now time to use the Serengeti Rules to heal our ailing planet.

A bold and inspiring synthesis by one of our most accomplished biologists and gifted storytellers, The Serengeti Rules is the first book to illuminate how life works at vastly different scales. Read it and you will never look at the world the same way again.

Sean B. Carroll is an award-winning scientist, writer, educator, and executive producer. He is vice president for science education at the Howard Hughes Medical Institute and the Allan Wilson Professor of Molecular Biology and Genetics at the University of Wisconsin—Madison. His books include Endless Forms Most Beautiful, Brave Genius, and Remarkable Creatures, which was a finalist for the National Book Award for nonfiction. He lives in Chevy Chase, Maryland.

MARCH
978-0-691-16742-8 Cloth $24.95
272 pages. 26 halftones. 18 line illus. 1 map. 6 x 9.
Money Changes Everything
How Finance Made Civilization Possible

WILLIAM N. GOETZMANN

In the aftermath of recent financial crises, people might consider finance a wrecking ball: something that destroys fortunes and jobs, and undermines governments and banks. In Money Changes Everything, leading financial economist William Goetzmann argues the exact opposite—that the development of finance has made the growth of civilizations possible. Goetzmann explains that finance is a time machine, a technology that allows us to move value forward and backward through time; and that this innovation has changed the very way we think about and plan for the future. He shows how finance was present at key moments in history: driving the invention of writing in ancient Mesopotamia, spurring the classical civilizations of Greece and Rome to become great empires, determining the rise and fall of dynasties in imperial China, and underwriting the trade expeditions that led Europeans to the New World. He also demonstrates how the apparatus we associate with a modern economy—stock markets, lines of credit, complex financial products, and international trade—were repeatedly developed, forgotten, and reinvented over the course of human history.

Exploring the critical role of finance over the millennia, and around the world, Goetzmann details how wondrous financial technologies and institutions—money, bonds, banks, corporations, and more—have helped urban centers to expand and cultures to flourish. And it’s not done reshaping our lives, as Goetzmann considers the challenges we face in the future, such as how to use the power of finance to care for an aging and expanding population.

Money Changes Everything presents a fascinating look into the way that finance has steered the course of history.

William N. Goetzmann is the Edwin J. Beinecke Professor of Finance and Management and director of the International Center for Finance at the Yale School of Management. His books include The Origins of Value: The Financial Innovations that Created the Modern Financial Markets and The Great Mirror of Folly: Finance, Culture, and the Crash of 1720.

JUNE
978-0-691-14378-1 Cloth $35.00T
576 pages. 51 halftones. 9 line illus. 6 x 9.

POPULAR ECONOMICS | FINANCE
Success and Luck
Good Fortune and the Myth of Meritocracy

ROBERT H. FRANK

How important is luck in economic success? No question more reliably divides conservatives from liberals. As conservatives correctly observe, people who amass great fortunes are almost always talented and hardworking. But liberals are also correct to note that countless others have those same qualities yet never earn much. In recent years, social scientists have discovered that chance plays a much larger role in important life outcomes than most people imagine. In *Success and Luck*, New York Times economics columnist and bestselling author Robert Frank explores the surprising implications of those findings to show why the rich underestimate the importance of luck in success—and why that hurts everyone, even the wealthy.

Frank describes how, in a world increasingly dominated by winner-take-all markets, chance opportunities and trivial initial advantages often translate into much larger ones—and enormous income differences—over time; how false beliefs about luck persist, despite compelling evidence against them; and how myths about personal success and luck shape individual and political choices in harmful ways.

But, Frank argues, we could decrease the inequality driven by sheer luck by adopting simple, unintrusive policies that would free up trillions of dollars each year—more than enough to fix our crumbling infrastructure, expand healthcare coverage, fight global warming, and reduce poverty, all without requiring painful sacrifices from anyone. If this sounds implausible, you’ll be surprised to discover that the solution requires only a few, uncontroversial steps.

Compellingly readable, *Success and Luck* shows how a more accurate understanding of the role of chance in life could lead to better, richer, and fairer economies and societies.

Robert H. Frank is the H. J. Louis Professor of Management and Professor of Economics at Cornell University’s Johnson School of Management. He has been an Economic View columnist for the New York Times for more than a decade. His books include *The Winner-Take-All Society* (with Philip J. Cook), *The Economic Naturalist*, *The Darwin Economy* (Princeton), and *Principles of Economics* (with Ben S. Bernanke).

Why the rich underestimate the importance of luck in their success—and how it hurts everyone

“The most skillful writer in economics has now written an amazing book on luck. Robert Frank brilliantly explains why luck is playing an increasingly important role in the world’s outcomes, why it is hard for all of us to realize it, and why there is a simple fix to the vast inequalities caused by sheer luck—a solution that will make all of our lives better. You will feel very lucky to have read it.”

—Nicholas Epley, author of *Mindwise: Why We Misunderstand What Others Think, Believe, Feel, and Want*
One of the world’s leading physicists questions some of the most fashionable ideas in the field today, including string theory.

“This gem of a book is vintage Roger Penrose: eloquently argued and deeply original on every page. His perspective on the present crisis and future promise of physics and cosmology provides an important corrective to fashionable thinking at this crucial moment in science. This book deserves the widest possible hearing among specialists and the public alike.”

—Lee Smolin, author of Time Reborn: From the Crisis in Physics to the Future of the Universe

ROGER PENROSE

What can fashionable ideas, blind faith, or pure fantasy possibly have to do with the scientific quest to understand the universe? Surely, theoretical physicists are immune to mere trends, dogmatic beliefs, or flights of fancy? In fact, acclaimed physicist and bestselling author Roger Penrose argues that researchers working at the extreme frontiers of physics are just as susceptible to these forces as anyone else. In this provocative book, he argues that fashion, faith, and fantasy, while sometimes productive and even essential in physics, may be leading today’s researchers astray in three of the field’s most important areas—string theory, quantum mechanics, and cosmology.

Arguing that string theory has veered away from physical reality by positing six extra hidden dimensions, Penrose cautions that the fashionable nature of a theory can cloud our judgments of its plausibility. In the case of quantum mechanics, its stunning success in explaining the atomic universe has led to an uncritical faith that it must also apply to reasonably massive objects, and Penrose responds by suggesting possible changes in quantum theory. Turning to cosmology, he argues that most of the current fantastical ideas about the origins of the universe cannot be true, but that an even wilder reality may lie behind them. Finally, Penrose describes how fashion, faith, and fantasy have ironically also shaped his own work, from twistor theory, a possible alternative to string theory that is beginning to acquire a fashionable status, to “conformal cyclic cosmology,” an idea so fantastic that it could be called “conformal crazy cosmology.”

The result is an important critique of some of the most significant developments in physics today from one of its most eminent figures.

Roger Penrose, one the world’s foremost theoretical physicists, has won numerous prizes, including the Albert Einstein Medal, for his fundamental contributions to general relativity and cosmology. He is the bestselling author, with Stephen Hawking, of The Nature of Space and Time (Princeton). Penrose’s other books include Cycles of Time: An Extraordinary New View of the Universe and The Road to Reality: A Complete Guide to the Laws of the Universe (both Vintage). He is the Rouse Ball Professor of Mathematics Emeritus at the University of Oxford and lives in Oxford, England.

JULY
978-0-691-11979-3  Cloth $29.95T
424 pages. 211 line illus. 6 x 9.
In your book, you note that there are many examples of scientific theories that, at some point in the past, were regarded as fully accepted wisdom, but which we no longer give any credence. You then suggest that there are elements of the current dogma of physics that future generations are likely to look back on as equally misconceived. Specifically, you point to important examples of misdirected thinking in three major areas: string theory, quantum mechanics, and cosmology. Can you describe your concerns about each?

**String theory**

One of the main themes of my book emphasizes difficulties with extra-dimensional theories, such as current string theory, which demands, for a consistent scheme, the existence of several extra hidden dimensions of space. Although string theory doesn’t make clear predictions, and may be regarded as suspect as a physical theory from that point of view, I make the case that the difficulties are more deep-rooted than a lack of predictions and that the notion of extra-dimensional space is unlikely to survive.

**Quantum mechanics**

At the other end of the spectrum, where there is indeed an enormous predictive power, is current quantum theory. I argue that despite the full agreement between quantum-mechanical predictions and experiment (whenever the relevant experiments have been possible to perform), there must nevertheless be experiments, not far from the limitations of today’s technology, where the results are likely to contradict the standard predictions of quantum mechanics, bringing it in tension with Einstein’s general relativity. It will be fascinating to see where the tug-of-war between these two titans of twentieth-century physical theory will lead us. I believe that there is a revolution in the theoretical picture of the physical world waiting in the wings.

**Cosmology**

Finally there is cosmology, and this subject has relatively recently entered a new era—largely due to the discovery, in the mid-1960s, of the cosmic microwave background (CMB)—where theory can be well tested by observation. Indeed, much of present theory has evolved in close association with such observation, and a complacency has grown up that the overall picture of the universe, from an early inflationary beginning to its exponential expansion, is pretty secure. Here, again, I believe that there is likely to be a radical overturning of our ideas, and that there is even evidence in analyses of the CMB that strongly indicates what I call an “aeon” existing prior to the Big Bang, and supplanting the theoretical need for an early inflationary phase to our universe. Although this idea has not, so far, gained much credence from the cosmological community, my belief is that this situation will change in the not-so-distant future.
Where Are the Women Architects?

DESPINA STRATIGAKOS

For a century and a half, women have been proving their passion and talent for building and, in recent decades, their enrollment in architecture schools has soared. Yet the number of women working as architects remains stubbornly low, and the higher one looks in the profession, the scarcer women become. Law and medicine, two equally demanding and traditionally male professions, have been much more successful in retaining and integrating women. So why do women still struggle to keep a toehold in architecture? Where Are the Women Architects? tells the story of women’s stagnating numbers in a profession that remains a male citadel, and explores how a new generation of activists is fighting back, grabbing headlines, and building coalitions that promise to bring about change.

Despina Stratigakos’s provocative examination of the past, current, and potential future roles of women in the profession begins with the backstory, revealing how the field has dodged the question of women’s absence since the nineteenth century. It then turns to the status of women in architecture today, and the serious, entrenched hurdles they face. But the story isn’t without hope, and the book documents the rise of new advocates who are challenging the profession’s boys’ club, from its male-dominated elite prizes to the erasure of women architects from Wikipedia. These advocates include Stratigakos herself and here she also tells the story of her involvement in the controversial creation of Architect Barbie.

Accessible, frank, and lively, Where Are the Women Architects? will be a revelation for readers far beyond the world of architecture.

Despina Stratigakos is associate professor and interim chair of architecture at the University at Buffalo, State University of New York. She is the author of Hitler at Home and A Woman’s Berlin: Building the Modern City.

MAY
978-0-691-17013-8  Paper $19.95T
128 pages. 15 halftones. 5 x 8.
Places Books
ARCHITECTURE
IRIS MURDOCH
Edited by Avril Horner & Anne Rowe

Iris Murdoch was an acclaimed novelist and groundbreaking philosopher whose life reflected her unconventional beliefs and values. But what has been missing from biographical accounts has been Murdoch’s own voice—her life in her own words. Living on Paper—the first major collection of Murdoch’s most compelling and interesting personal letters—gives, for the first time, a rounded self-portrait of one of the twentieth century’s greatest writers and thinkers. With more than 760 letters, fewer than forty of which have been published before, the book provides a unique chronicle of Murdoch’s life from her days as a schoolgirl to her last years. The result is the most important book about Murdoch in more than a decade.

The letters show a great mind at work—struggling with philosophical problems, trying to bring a difficult novel together, exploring spirituality, and responding pointedly to world events. They also reveal her personal life, the subject of much speculation, in all its complexity, especially in letters to lovers or close friends, such as the writers Brigid Brophy, Elias Canetti, and Raymond Queneau, philosophers Michael Oakeshott and Philippa Foot, and mathematician Georg Kreisel. We witness Murdoch’s emotional hunger, her tendency to live on the edge of what was socially acceptable, and her irreverence and sharp sense of humor. We also learn how her private life fed into the plots and characters of her novels, despite her claims that they were not drawn from reality.

Direct and intimate, these letters bring us closer than ever before to Iris Murdoch as a person, making for an extraordinary reading experience.

Iris Murdoch (1919–99) was a Booker Prize–winning British novelist and philosopher. Her books include Under the Net, which the Modern Library named one of the 100 best English-language novels of the twentieth century. Avril Horner and Anne Rowe have edited and written a number of previous books on Murdoch, and Rowe is director of the Iris Murdoch Archive Project at Kingston University in London.

FEBRUARY
978-0-691-17056-5 Cloth $39.95T
704 pages. 16 halftones. 6 x 9.
For sale only in North America, the Philippines, and U.S. dependencies

LITERATURE | BIOGRAPHY
Sara Lewis, who has been captivated by fireflies for nearly three decades, is a professor in the Department of Biology at Tufts University. Her work has been featured in numerous publications, including the New York Times, Scientific American, and USA Today. Lewis lives with her husband in Lincoln, Massachusetts.

MAY
978-0-691-16268-3 Cloth $29.95
240 pages. 50 color illus. 5 halftones. 3 line illus. 6 maps. 8 x 10.

POPULAR SCIENCE | NATURAL HISTORY
Listening to a Continent Sing
Birdsong by Bicycle from the Atlantic to the Pacific

DONALD KROODSMA

Join birdsong expert Donald Kroodsma on a ten-week, ten-state bicycle journey as he travels with his son from the Atlantic to the Pacific, lingering and listening to our continent sing as no one has before. On remote country roads, over terrain vast and spectacular, from dawn to dusk and sometimes through the night, you will gain a deep appreciation for the natural symphony of birdsong many of us take for granted. Come along and marvel at how expressive these creatures are as Kroodsma leads you west across nearly five thousand miles—at a leisurely pace that enables a deep listen.

Listening to a Continent Sing is also a guided tour through the history of a young nation and the geology of an ancient landscape, and an invitation to set aside the bustle of everyday life to follow one’s dreams. It is a celebration of flowers and trees, rocks and rivers, mountains and prairies, clouds and sky, headwinds and calm, and of local voices and the people you will meet along the way. It is also the story of a father and son deepening their bond as they travel the slow road together from coast to coast.

Beautifully illustrated throughout with drawings of birds and scenes and featuring QR codes that link to audio birdsong, this poignant and insightful book takes you on a travel adventure unlike any other—accompanied on every leg of your journey by birdsong.

Donald Kroodsma is professor emeritus of ornithology at the University of Massachusetts, Amherst, and a world-renowned authority on birdsong. He is the author of The Singing Life of Birds, The Backyard Birdsong Guides, and Birdsong by the Seasons. He lives in Hatfield, Massachusetts.

“Kroodsma delivers a continent-wide perspective on birdsong and acoustic communication, weaving evolution, habitat, and behavior into a fabric that is rolled out as he and his son make the East-West journey by bicycle. There are few if any researchers with the breadth of knowledge of the subject and field experience that Kroodsma has.”

—Greg Budney, Cornell Lab of Ornithology

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JUNE
978-0-691-16681-0 Cloth $24.95T
344 pages. 125 line illus. 6 x 9.

NATURAL HISTORY | BIRDS
A unique meditation on the pleasures of the natural world as seen through this exhilarating open-air activity

“A special delight. There is no better guide to bee hunting than Seeley. Here, he draws on his extensive groundbreaking research into bee behavior, both in the lab and in the field. Following wild honey bees is Seeley’s passion, and also his scientific reward—and it shows on every page of this wonderful book.”
—Bernd Heinrich, author of The Homing Instinct: Meaning and Mystery in Animal Migration

THOMAS D. SEELEY

Following the Wild Bees is a delightful foray into the pastime of bee hunting, an exhilarating outdoor activity that used to be practiced widely but which few people know about today. Thomas Seeley, a world authority on honey bees, vividly describes the history and science behind this lost pastime and how anyone can do it. Following the Wild Bees is both a unique meditation on the pleasures of the natural world and a guide to the ingenious methods that compose the craft of the bee hunter.

Seeley explains how one finds a patch of flowers humming with honey bees, captures and sumptuously feeds the bees, and then releases and follows them, step-by-step in whatever direction they fly, back to their secret residence in a hollow tree, old building, or abandoned hive. The bee hunter’s reward is a thrilling encounter with nature that challenges mind and body while also giving new insights into the remarkable behavior of honey bees living in the wild.

Drawing on decades of experience as a bee hunter and bee biologist, Seeley weaves informative discussions of the biology of wild honey bees with colorful historical anecdotes, personal insights, and beautiful photos. Whether you’re a bee enthusiast or just curious about the natural world, Following the Wild Bees is the ideal companion for newcomers to bee hunting and a rare treat for armchair naturalists.

Thomas D. Seeley is the Horace White Professor in Biology at Cornell University. He is the author of Honeybee Democracy and Honeybee Ecology (both Princeton) and The Wisdom of the Hive. He lives in Ithaca, New York.

MAY
978-0-691-17026-8 Cloth $22.95
176 pages. 50 color illus. 5 halftones. 1 line illus. 5 1/2 x 8 1/2.

POPULAR SCIENCE | NATURAL HISTORY
Labeling a bee on the thorax with a paint dot while she drinks sugar syrup from a feeder comb. Photo by Megan Denver.

Worker honey bee collecting water from a pond surface while standing on the floating fronds of common duckweed. Photo by Megan Denver.

A worker bee is performing a waggle dance that the bees behind her are following. Photo by Helga Heilmann.

Natural honey bee nest. Photo by Thomas Seeley.

Worker honey bee collecting nectar on a goldenrod inflorescence. Photo by Helga Heilmann.

Capturing a bee off a flower using a bee box. Photo by Megan Denver.
UNEQUAL GAINS

Peter H. Lindert and Jeffrey G. Williamson

Unequal Gains offers a radically new understanding of the economic evolution of the United States, providing a complete picture of the uneven progress of America from colonial times to today.

While other economic historians base their accounts on American wealth, Peter Lindert and Jeffrey Williamson focus instead on income—and the result is a bold reassessment of the American economic experience. America has been exceptional in its rising inequality after an egalitarian start, but not in its long-run growth.

America had already achieved world income leadership by 1700, not just in the twentieth century as is commonly thought. Long before independence, American colonists enjoyed higher living standards than Britain—and America’s income advantage today is no greater than it was three hundred years ago. But that advantage was lost during the Revolution, lost again during the Civil War, and lost a third time during the Great Depression, though it was regained after each crisis. In addition, Lindert and Williamson show how income inequality among Americans rose steeply in two great waves—from 1774 to 1860 and from the 1970s to today—rising more than in any other wealthy nation in the world. Unequal Gains also demonstrates how the widening income gaps have always touched every social group, from the richest to the poorest. The book sheds critical light on the forces that shaped American income history, and situates that history in a broad global context.

Economic writing at its most stimulating, Unequal Gains provides a vitally needed perspective on who has benefited most from American growth, and why.

Peter H. Lindert is Distinguished Professor of Economics at the University of California, Davis. His books include Growing Public: Social Spending and Economic Growth since the Eighteenth Century.

Jeffrey G. Williamson is the Laird Bell Professor of Economics, emeritus, at Harvard University. His books include Trade and Poverty: When the Third World Fell Behind.

MAY

978-0-691-17049-7 Cloth $35.00T
424 pages. 30 line illus. 78 tables. 6 x 9.

The Princeton Economic History of the Western World
Joel Mokyr, Series Editor

POPULAR ECONOMICS | HISTORY
Democracy for Realists
Why Elections Do Not Produce Responsive Government

CHRISTOPHER H. ACHEN & LARRY M. BARTELS

Democracy for Realists assails the romantic folk-theory at the heart of contemporary thinking about democratic politics and government, and offers a provocative alternative view grounded in the actual human nature of democratic citizens.

Christopher Achen and Larry Bartels deploy a wealth of social-scientific evidence, including ingenious original analyses of topics ranging from abortion politics and budget deficits to the Great Depression and shark attacks, to show that the familiar ideal of thoughtful citizens steering the ship of state from the voting booth is fundamentally misguided. They demonstrate that voters—even those who are well informed and politically engaged—mostly choose parties and candidates on the basis of social identities and partisan loyalties, not political issues. They also show that voters adjust their policy views and even their perceptions of basic matters of fact to match those loyalties. When parties are roughly evenly matched, elections often turn on irrelevant or misleading considerations such as economic spurts or downturns beyond the incumbents’ control; the outcomes are essentially random. Thus, voters do not control the course of public policy, even indirectly.

Achen and Bartels argue that democratic theory needs to be founded on identity groups and political parties, not on the preferences of individual voters. Democracy for Realists provides a powerful challenge to conventional thinking, pointing the way toward a fundamentally different understanding of the realities and potential of democratic government.

Christopher H. Achen is the Roger Williams Straus Professor of Social Sciences and professor of politics at Princeton University. His books include The European Union Decides. Larry M. Bartels holds the May Werthan Shayne Chair of Public Policy and Social Science at Vanderbilt University. His books include Unequal Democracy: The Political Economy of the New Gilded Age (Princeton).

MAY 978-0-691-16944-6 Cloth $29.95T 432 pages. 26 line illus. 18 tables. 6 x 9.

Princeton Studies in Political Behavior is a stimulating new series of innovative books that explore the interplay of politics and human behavior. Written by leading experts and up-and-coming scholars, books in the series will examine how people’s motivations, beliefs, perceptions, values, norms, and understandings shape and are shaped by political systems.
Trouble in the Tribe
The American Jewish Conflict over Israel

DOV WAXMAN

Trouble in the Tribe explores the increasingly contentious place of Israel in the American Jewish community. In a fundamental shift, growing numbers of American Jews have become less willing to unquestioningly support Israel and more willing to publicly criticize its government. More than ever before, American Jews are arguing about Israeli policies, and many, especially younger ones, are becoming uncomfortable with Israel’s treatment of Palestinians. Dov Waxman argues that Israel is fast becoming a source of disunity for American Jewry, and that a new era of American Jewish conflict over Israel is replacing the old era of solidarity.

Drawing on a wealth of in-depth interviews with American Jewish leaders and activists, Waxman shows why Israel has become such a divisive issue among American Jews. He delves into the American Jewish debate about Israel, examining the impact that the conflict over Israel is having on Jewish communities, national Jewish organizations, and on the pro-Israel lobby. Waxman sets this conflict in the context of broader cultural, political, institutional, and demographic changes happening in the American Jewish community. He offers a nuanced and balanced account of how this conflict over Israel has developed and what it means for the future of American Jewish politics.

Israel used to bring American Jews together. Now it is driving them apart. Trouble in the Tribe explains why.

Dov Waxman is professor of political science, international affairs, and Israel studies at Northeastern University. He is the author of The Pursuit of Peace and the Crisis of Israeli Identity and the coauthor of Israel’s Palestinians: The Conflict Within. He lives in Boston.

MAY
978-0-691-16899-9 Cloth $29.95T
344 pages. 15 halftones. 6 line illus. 6 x 9.

CURRENT AFFAIRS | JEWISH STUDIES
ISIS
A Short History

FAWAZ A. GERGES

The Islamic State has stunned the world with its savagery, destructiveness, and military and recruiting successes. What explains the rise of ISIS and what does it portend for the future of the Middle East? In this book, one of the world’s leading authorities on political Islam and jihadism sheds new light on these questions as he provides a unique history of the rise and growth of ISIS. Moving beyond journalistic accounts, Fawaz Gerges provides a clear and compelling account of the deeper conditions that fuel ISIS.

The book describes how ISIS emerged in the chaos of Iraq following the 2003 U.S. invasion, how the group was strengthened by the suppression of the Arab Spring and the subsequent war in Syria, and how ISIS seized leadership of the jihadist movement from Al Qaeda. Part of a militant Sunni revival, ISIS claims its goals are to resurrect a caliphate and rid “Islamic lands” of all Shia and other minorities. In contrast to Al Qaeda, ISIS has focused, at least so far, on the “near enemy”—Shia, the Iraqi and Syrian regimes, and secular, pro-western states in the Middle East. Ultimately, the book shows how decades of dictatorship, poverty, and rising sectarianism in the region, exacerbated by foreign intervention, led to the rise of ISIS—and why addressing those problems is the only way to ensure its end.

An authoritative introduction to arguably the most important conflict in the world today, this is an essential book for anyone seeking a deeper understanding of the social turmoil and political violence ravaging the Arab-Islamic world.

Fawaz A. Gerges is professor of international relations and Emirates Professor in Contemporary Middle East Studies at the London School of Economics and Political Science. His many books include The New Middle East, Obama and the Middle East, and The Far Enemy. His writing has appeared in the New York Times, the Washington Post, the Guardian, Foreign Affairs, and other publications.

APRIL
978-0-691-17000-8 Cloth $27.95T
296 pages. 5 1/2 x 8 1/2.

CURRENT EVENTS | MIDDLE EAST STUDIES | POLITICS

An authoritative introduction to ISIS, from a leading scholar of jihadism

“In the flood of recent publications about ISIS, Gerges provides a welcome island of thoroughly researched analysis by a major authority on extremist Muslim movements. Both general readers and specialists will benefit from Gerges’s balanced and well-informed understanding of this important and dangerous movement.” —John Voll, professor emeritus, Georgetown University
An in-depth look at why governments do—and don’t—tax the rich

“Scheve and Stasavage provide an engaging analytical history of taxation of the rich in the United States, Canada, and Western Europe from 1800 to the present. There is no doubt in my mind that this terrific book will be widely read, cited, and discussed.”
—Jonas Pontusson, author of Inequality and Prosperity: Social Europe vs. Liberal America

In today’s social climate of acknowledged and growing inequality, why are there not greater efforts to tax the rich? In this wide-ranging and provocative book, Kenneth Scheve and David Stasavage ask when and why countries tax their wealthiest citizens—and their answers may surprise you.

Taxing the Rich draws on unparalleled evidence from twenty countries over the last two centuries to provide the broadest and most in-depth history of progressive taxation available. Scheve and Stasavage explore the intellectual and political debates surrounding the taxation of the wealthy while also providing the most detailed examination to date of when taxes have been levied against the rich and when they haven’t. Fairness in debates about taxing the rich has depended on different views of what it means to treat people as equals and whether taxing the rich advances or undermines this norm. Scheve and Stasavage argue that governments don’t tax the rich just because inequality is high or rising—they do it when people believe that such taxes compensate for the state unfairly privileging the wealthy. Progressive taxation saw its heyday in the twentieth century, when compensatory arguments for taxing the rich focused on unequal sacrifice in mass warfare. Today, as technology gives rise to wars of more limited mobilization, such arguments are no longer persuasive.

Taxing the Rich shows how the future of tax reform will depend on whether political and economic conditions allow for new compensatory arguments to be made.

Kenneth Scheve is professor of political science and senior fellow at the Freeman Spogli Institute for International Studies at Stanford University. He is the coauthor of Globalization and the Perceptions of American Workers. David Stasavage is professor in the Wilf Family Department of Politics at New York University. He is the author of States of Credit: Size, Power, and the Development of European Politics (Princeton).

Copublished with the Russell Sage Foundation

APRIL
978-0-691-16545-5 Cloth $29.95T
304 pages. 20 line illus. 3 tables. 6 x 9.

POLITICS | HISTORY
How to Grow Old
Ancient Wisdom for the Second Half of Life

MARCUS TULLIUS CICERO
Translated and with an introduction by Philip Freeman

Worried that old age will inevitably mean losing your libido, your health, and possibly your marbles too? Well, Cicero has some good news for you. In How to Grow Old, the great Roman orator and statesman eloquently describes how you can make the second half of life the best part of all—and why you might discover that reading and gardening are actually far more pleasurable than sex ever was.

Filled with timeless wisdom and practical guidance, Cicero’s brief, charming classic—written in 44 BC and originally titled On Old Age—has delighted and inspired readers, from Saint Augustine to Thomas Jefferson, for more than two thousand years. Presented here in a lively new translation with an informative new introduction and the original Latin on facing pages, the book directly addresses the greatest fears of growing older and persuasively argues why these worries are greatly exaggerated—or altogether mistaken.

Montaigne said Cicero’s book “gives one an appetite for growing old.” The American founding father John Adams read it repeatedly in his later years. And today its lessons are more relevant than ever in a world obsessed with the futile pursuit of youth.

Philip Freeman is the editor and translator of How to Win an Election: An Ancient Guide for Modern Politicians and How to Run a Country: An Ancient Guide for Modern Leaders (both Princeton). He is the author of many books, including Oh My Gods: A Modern Retelling of Greek and Roman Myths, Alexander the Great, and Julius Caesar (all Simon & Schuster). He holds the Orlando W. Qualley Chair of Classical Languages at Luther College in Decorah, Iowa.

APRIL
978-0-691-16770-1 Cloth $16.95
224 pages. 4 1/2 x 7.

CLASSICS | PHILOSOPHY
How to Choose a Leader
Machiavelli’s Advice to Voters

MAURIZIO VIROI

One of the greatest political advisers of all time, Niccolò Machiavelli thought long and hard about how citizens could identify great leaders—one capable of defending and enhancing the liberty, honor, and prosperity of their countries. Drawing on the full range of the Florentine’s writings, acclaimed Machiavelli biographer Maurizio Viroli gathers and interprets Machiavelli’s timeless wisdom about choosing leaders. The brief and engaging result is a new kind of Prince—one addressed to citizens rather than rulers and designed to make you a better voter.

Demolishing popular misconceptions that Machiavelli is a cynical realist, the book shows that he believes republics can’t survive, let alone thrive, without leaders who are virtuous as well as effective. Among much other valuable advice, Machiavelli says that voters should pick leaders who put the common good above narrower interests and who make fighting corruption a priority, and he explains why the best way to recognize true leaders is to carefully examine their past actions and words. On display throughout are the special insights that Machiavelli gained from long, direct knowledge of real political life, the study of history, and reflection on the great political thinkers of antiquity.

Recognizing the difference between great and mediocre political leaders is difficult but not at all impossible—with Machiavelli’s help. So do your country a favor. Read this book, then vote like Machiavelli would.

Maurizio Viroli is professor of government at the University of Texas, Austin, professor of political communication at the University of Italian Switzerland in Lugano, and professor emeritus of politics at Princeton University. His many books include Niccolò’s Smile: A Biography of Machiavelli (Hill & Wang) and Redeeming “The Prince”: The Meaning of Machiavelli’s Masterpiece (Princeton).

JUNE 978-0-691-17014-5 Cloth $16.95T 192 pages. 5 x 7.

POLITICS | CURRENT AFFAIRS
At the start of the nineteenth century, the Jesuits seemed fated for oblivion. Dissolved as a religious order in 1773 by one pope, they were restored in 1814 by another, but with only six hundred aged members. Yet a century later, the Jesuits numbered seventeen thousand men and were at the vanguard of the Catholic Church’s expansion around the world. In the United States especially, foreign-born Jesuits built universities and schools, aided Catholic immigrants, and served as missionaries. This book traces this nineteenth-century resurgence, showing how Jesuits nurtured a Catholic modernity through a disciplined counterculture of parishes, schools, and associations.

Drawing on archival materials from three continents, *American Jesuits and the World* tracks Jesuits who left Europe for America and Jesuits who left the United States for missionary ventures across the Pacific. Each chapter tells the story of a revealing or controversial event, including the tarring and feathers of an exiled Swiss Jesuit in Maine, the efforts of French Jesuits in Louisiana to obtain Vatican approval of a miraculous healing, and the educational efforts of American Jesuits in Manila. These stories place the Jesuits at the center of the global clash between Catholics and liberal nationalists, and reveal how the Jesuits not only revived their own order but made modern Catholicism more global.

The result is a major contribution to modern global history and an invaluable examination of the meaning of religious liberty in a pluralistic age.

**John T. McGreevy** is dean of the College of Arts and Letters and professor of history at the University of Notre Dame. His books include *Catholicism and American Freedom: A History*. He lives in South Bend, Indiana.
The Rise of a Prairie Statesman
The Life and Times of George McGovern

THOMAS J. KNOCK

The Rise of a Prairie Statesman is the first volume of a major biography of the 1972 Democratic presidential candidate who became America’s most eloquent and prescient critic of the Vietnam War. In this masterful book, Thomas Knock traces George McGovern’s life from his rustic boyhood in a South Dakota prairie town during the Depression to his rise to the pinnacle of politics at the 1968 Democratic National Convention in Chicago where police and antiwar demonstrators clashed in the city’s streets.

Drawing extensively on McGovern’s private papers and scores of in-depth interviews, Knock shows how McGovern’s importance to the Democratic Party and American liberalism extended far beyond his 1972 presidential campaign, and how the story of postwar American politics is about more than just the rise of the New Right. He vividly describes McGovern’s harrowing missions over Nazi Germany as a B-24 bomber pilot, and reveals how McGovern’s combat experiences motivated him to earn a PhD in history and stoked his ambition to run for Congress. When President Kennedy appointed him director of Food for Peace in 1961, McGovern engineered a vast expansion of the program’s school lunch initiative that soon was feeding tens of millions of hungry children around the world. As a senator, he delivered his courageous and unrelenting critique of Lyndon Johnson’s escalation in Vietnam—a conflict that brought their party to disaster and caused a new generation of Democrats to turn to McGovern for leadership.

A stunning achievement, The Rise of a Prairie Statesman ends in 1968, in the wake of the assassinations of Martin Luther King and Robert Kennedy, when the “Draft McGovern” movement thrust him into the national spotlight.

Thomas J. Knock is Alshuler Distinguished Teaching Professor at Southern Methodist University. He is the author of To End All Wars: Woodrow Wilson and the Quest for a New World Order (Princeton).

MARCH
978-0-691-14299-9  Cloth $35.00T
576 pages. 32 halftones. 6 x 9.

Politics and Society in Twentieth-Century America
William Chafe, Gary Gerstle, Linda Gordon & Julian Zelizer, Series Editors

BIOGRAPHY | HISTORY
Wisdom’s Workshop
The Rise of the Modern University

JAMES AXTELL

When universities began in the Middle Ages, Pope Gregory IX described them as “wisdom’s special workshop.” He could not have foreseen how far these institutions would travel and develop. Tracing the eight-hundred-year evolution of the elite research university from its roots in medieval Europe to its remarkable incarnation today, Wisdom’s Workshop places this durable institution in sweeping historical perspective. In particular, James Axtell focuses on the ways that the best American universities took on Continental influences, developing into the finest expressions of the modern university and enviable models for kindred institutions worldwide. Despite hand-wringing reports to the contrary, the venerable university continues to renew itself, becoming ever more indispensable to society in the United States and beyond.

Born in Europe, the university did not mature in America until the late nineteenth century. Once its heirs proliferated from coast to coast, their national role expanded greatly during World War II and the Cold War. Axtell links the legacies of European universities and Tudor-Stuart Oxbridge to nine colonial and hundreds of pre–Civil War colleges, and delves into how U.S. universities were shaped by Americans who studied in German universities and adapted their discoveries to domestic conditions and goals. The graduate school, the PhD, and the research imperative became and remain the hallmarks of the American university system and higher education institutions around the globe.

A rich exploration of the historical lineage of today’s research universities, Wisdom’s Workshop explains the reasons for their ascendency in America and their continued international preeminence.

James Axtell is the Kenan Professor of Humanities Emeritus at the College of William and Mary. His many books include The Pleasures of Academe, The Educational Legacy of Woodrow Wilson, and The Making of Princeton University (Princeton). Axtell was elected to the American Academy of Arts and Sciences in 2004.

MARCH
978-0-691-14959-2 Cloth $35.00T
416 pages. 28 halftones. 6 x 9.

EDUCATION | AMERICAN HISTORY
The End of American Childhood
A History of Parenting from Life on the Frontier to the Managed Child

PAULA S. FASS

The End of American Childhood takes a sweeping look at the history of American childhood and parenting, from the nation’s founding to the present day. Renowned historian Paula Fass shows how, since the beginning of the American republic, independence, self-definition, and individual success have informed Americans’ attitudes toward children. But as parents today hover over every detail of their children’s lives, are the qualities that once made American childhood special still desired or possible? Placing the experiences of children and parents against the backdrop of social, political, and cultural shifts, Fass challenges Americans to reconnect with the beliefs that set the American understanding of childhood apart from the rest of the world.

Fass examines how freer relationships between American children and parents transformed the national culture, altered generational relationships among immigrants, helped create a new science of child development, and promoted a revolution in modern schooling. She looks at the childhoods of icons including Margaret Mead and Ulysses S. Grant—who, as an eleven-year-old, was in charge of his father’s fields and explored his rural Ohio countryside. Fass also features less well-known children like ten-year-old Rose Cohen, who worked in the drudgery of nineteenth-century factories. Bringing readers into the present, Fass argues that current American conditions and policies have made adolescence socially irrelevant and altered children’s road to maturity, while parental oversight threatens children’s competence and initiative.

Showing how American parenting has been firmly linked to historical changes, The End of American Childhood considers what implications this might hold for the nation’s future.

Paula S. Fass is professor of the Graduate School and the Margaret Byrne Professor of History Emerita at the University of California, Berkeley. The author of Kidnapped and Children of a New World, she recently edited The Routledge History of Childhood in the Western World. Fass lives in Berkeley, California.

JUNE
978-0-691-16257-7 Cloth $29.95T
360 pages. 23 halftones. 6 x 9.

AMERICAN HISTORY | EDUCATION
An Essay on Man

ALEXANDER POPE
Edited & with an introduction by Tom Jones

Voltaire called it “the most sublime didactic poem ever written in any language.” Rousseau rhapsodized about its intellectual consolations. Kant recited long passages of it from memory during his lectures. And Adam Smith and David Hume drew inspiration from it in their writings. This was Alexander Pope’s Essay on Man (1733–34), a masterpiece of philosophical poetry, one of the most important and controversial works of the Enlightenment, and one of the most widely read, imitated, and discussed poems of eighteenth-century Europe and America. This volume, which presents the first major new edition of the poem in more than fifty years, introduces this essential work to a new generation of readers, recapturing the excitement and illuminating the debates it provoked from the moment of its publication.

Echoing Milton’s purpose in Paradise Lost, Pope says his aim in An Essay on Man is to “vindicate the ways of God to man”—to explain the existence of evil and explore man’s place in the universe. In a comprehensive introduction, Tom Jones describes the poem as an investigation of the fundamental question of how people should behave in a world they experience as chaotic, but which they suspect to be orderly from some higher point of view. The introduction provides a thorough discussion of the poem’s attitudes, themes, composition, context, and reception, and reassesses the work’s place in history. Extensive annotations to the text explain references and allusions.

The result is the most accessible, informative, and reader-friendly edition of the poem in decades and an invaluable book for students and scholars of eighteenth-century literature and thought.

Tom Jones teaches English at the University of St. Andrews. He is the author of Poetic Language: Theory and Practice from the Renaissance to the Present and Pope and Berkeley: The Language of Poetry and Philosophy.

JULY
978-0-691-15981-2 Cloth $24.95T
256 pages. 5 1/2 x 8 1/2.
Ultimate Questions

BRYAN MAGEE

We human beings had no say in existing—we just opened our eyes and found ourselves here. We have a fundamental need to understand who we are and the world we live in. Reason takes us a long way, but mystery remains. When our minds and senses are baffled, faith can seem justified—but faith is not knowledge. In Ultimate Questions, acclaimed philosopher Bryan Magee provocatively argues that we have no way of fathoming our own natures or finding definitive answers to the big questions we all face.

With eloquence and grace, Magee urges us to be the mapmakers of what is intelligible, and to identify the boundaries of meaningfulness. He traces this tradition of thought to his chief philosophical mentors—Locke, Hume, Kant, and Schopenhauer—and shows why this approach to the enigma of existence can enrich our lives and transform our understanding of the human predicament. As Magee puts it, “There is a world of difference between being lost in the daylight and being lost in the dark.”

The crowning achievement to a distinguished philosophical career, Ultimate Questions is a deeply personal meditation on the meaning of life and the ways we should live and face death.

Bryan Magee has had an unusually multifaceted career as a professor of philosophy, music and theater critic, BBC broadcaster, and member of Parliament. His books, which have been translated into more than twenty languages, include The Story of Philosophy. He lives in Oxford, England.

MARCH

978-0-691-17065-7 Cloth $14.95T
144 pages. 5 x 8.

PHILOSOPHY

How to live meaningfully in the face of the unknowable

“In this fluently written and beautifully clear book, Bryan Magee offers a series of reflections on the human condition, based on a lifetime’s study of the central questions of philosophy. Ultimate Questions is a personal testament, one that reflects a yearning for answers coupled with an honest, and indeed humble, admission that such answers cannot be reached.”
—John Cottingham, author of Philosophy of Religion: Towards a More Humane Approach
“Hillel Halkin is an uncommon and essential figure in Jewish intellectual life—a man at home in the entirety of the tradition and its languages, a secularist fascinated by religion, a scholar in the thick of the world, a critic with an insatiable appetite for exploration. After One-Hundred-and-Twenty—this lively, even scintillating book about the passing of life—generously displays all of Halkin’s virtues. It will enlighten its mortal readers, and even help them.”
—Leon Wieseltier

Hillel Halkin

After One-Hundred-and-Twenty provides a richly nuanced and deeply personal look at Jewish attitudes and practices regarding death, mourning, and the afterlife as they have existed and evolved from biblical times to today. Taking its title from the Hebrew and Yiddish blessing to live to a ripe old age—Moses is said to have been 120 years old when he died—the book explores how the Bible’s original reticence about an afterlife gave way to views about personal judgment and reward after death, the resurrection of the body, and even reincarnation. It examines Talmudic perspectives on grief, burial, and the afterlife, shows how Jewish approaches to death changed in the Middle Ages with thinkers like Maimonides and in the mystical writings of the Zohar, and delves into such things as the origins of the custom of reciting Kaddish for the deceased and beliefs about encountering the dead in visions and dreams.

After One-Hundred-and-Twenty is also Hillel Halkin’s eloquent and disarmingly candid reflection on his own mortality, the deaths of those he has known and loved, and the comfort he has and has not derived from Jewish tradition.

Hillel Halkin is an author, translator, critic, and journalist. His books include Jabotinsky: A Life and Yehuda Halevi, which won the National Jewish Book Award. He lives in Israel.

Cosponsored by the Tikvah Fund

JUNE
978-0-691-14974-5 Cloth $27.95T
272 pages. 5 1/2 x 8 1/2.
Library of Jewish Ideas

RELIGION | JEWISH STUDIES
The Lily of the Field and the Bird of the Air
Three Godly Discourses

SØREN KIERKEGAARD
Translated & with an introduction by Bruce H. Kirmmse

In the Sermon on the Mount, Jesus tells his followers to let go of earthly concerns by considering the lilies of the field and the birds of the air. Søren Kierkegaard’s short masterpiece on this famous gospel passage draws out its vital lessons for readers in a rapidly modernizing and secularizing world. Trenchant, brilliant, and written in stunningly lucid prose, The Lily of the Field and the Bird of the Air (1849) is one of Kierkegaard’s most important books. Presented here in a fresh new translation with an informative introduction, this profound yet accessible work serves as an ideal entrée to an essential modern thinker.

The Lily of the Field and the Bird of the Air reveals a less familiar but deeply appealing side of the father of existentialism—unshorn of his complexity and subtlety, yet supremely approachable. As Kierkegaard later wrote of the book, “Without fighting with anybody and without speaking about myself, I said much of what needs to be said, but movingly, mildly, upliftingly.”

This masterful edition introduces one of Kierkegaard’s most engaging and inspiring works to a new generation of readers.

Bruce H. Kirmmse is one of the world’s leading Kierkegaard translators and scholars. He is the author of Kierkegaard in Golden Age Denmark, the editor of Encounters with Kierkegaard (Princeton), and the general editor of Princeton’s eleven-volume edition of Kierkegaard’s Journals and Notebooks. He is also the translator of Joakim Garff’s acclaimed Søren Kierkegaard: A Biography (Princeton).

MARCH
978-0-691-17047-3 Cloth $16.95T
128 pages. 4 1/2 x 7 1/2.

PHILOSOPHY | RELIGION
Corrupted into Song
The Complete Poems of Alvin Feinman

ALVIN FEINMAN
Edited by Deborah Dorfman
With a preface by Harold Bloom & an introduction by James Geary

According to Harold Bloom, “The best of Alvin Feinman’s poetry is as good as anything by a twentieth-century American. His work achieves the greatness of the American sublime.” Yet, in part because he published so sparsely, Feinman remained little-read and largely unknown when he died in 2008. This definitive edition of Feinman’s complete work, which includes fifty-seven previously published poems and forty-seven unpublished poems discovered among his manuscripts, introduces a new generation of readers to the lyrical intensity and philosophical ambition of this major American poet. Harold Bloom, a lifelong friend of Feinman, provides a preface in which he examines Feinman’s work in the context of the strongest poets of his generation—John Ashbery, James Merrill, and A. R. Ammons—while the introduction by James Geary, who studied with Feinman at Bennington College, presents a biographical and critical sketch of this remarkable poet and teacher. **Corrupted into Song** restores Feinman’s work to its rightful place alongside that of poets like Hart Crane and Wallace Stevens, with whom his poetry and poetics have so much in common.

**Alvin Feinman** (1929–2008) taught literature at Bennington College from 1969 to 1994. He was the author of *Preambles and Other Poems* and an expanded edition of that work, *Poems* (Princeton). He was born in Brooklyn, New York, and educated at Brooklyn College, the University of Chicago, and Yale University. Feinman’s wife, **Deborah Dorfman** (1934–2015), taught literature at Temple University, Wesleyan University, and SUNY Albany. **Harold Bloom** is Sterling Professor of the Humanities and English at Yale. **James Geary** is deputy curator of the Neiman Foundation for Journalism at Harvard University and the author, most recently, of *I Is an Other: The Secret Life of Metaphor and How It Shapes the Way We See the World*.

**AUGUST**

978-0-691-17053-4 Paper $19.95T
978-0-691-17052-7 Cloth $65.00S
192 pages. 6 x 9.

POETRY
Soulmaker
The Times of Lewis Hine

ALEXANDER NEMEROV

Between 1908 and 1917, the American photographer and sociologist Lewis Hine (1874–1940) took some of the most memorable pictures of child workers ever made. Traveling around the United States while working for the National Child Labor Committee, he photographed children in textile mills, coal mines, and factories from Vermont and Massachusetts to Georgia, Tennessee, and Missouri. Using his camera as a tool of social activism, Hine had a major influence on the development of documentary photography. But many of his pictures transcend their original purpose. Concentrating on these photographs, Alexander Nemerov reveals the special eeriness of Hine’s beautiful and disturbing work as never before. Richly illustrated, the book also includes arresting contemporary photographs by Jason Francisco of the places Hine documented.

Soulmaker is a striking new meditation on Hine’s photographs. It explores how Hine’s children lived in time, even how they might continue to live for all time. Thinking about what the mill would be like after he was gone, after the children were gone, Hine intuited what lives and dies in the second a photograph is made. His photographs seek the beauty, fragility, and terror of moments on earth.

Alexander Nemerov is the Carl and Marilynn Thoma Provostial Professor in the Arts and Humanities at Stanford University. His books include Silent Dialogues: Diane Arbus and Howard Nemerov, Wartime Kiss: Visions of the Moment in the 1940s (Princeton), and Acting in the Night: Macbeth and the Places of the Civil War.

APRIL
978-0-691-17017-6  Cloth  $45.00T
200 pages. 114 color illus. 10 halftones. 8 1/2 x 9 1/2.

PHOTOGRAPHY | ART | AMERICAN STUDIES

A personal reassessment of Hine’s iconic, haunting photos of child workers in the early twentieth century

“Quite clearly this is a book that knows its larger context, that seeks to step beyond Roland Barthes and take the discussion of documentary off to a different, and metaphysical level. In many ways Soulmaker is audacious; it is also brilliant, itself possessed of the fire that repeatedly flares on its pages.”
—Molly Nesbit, Vassar College
“A superb study of C. S. Lewis’s greatest work. Marsden succeeds both in illuminating the success of *Mere Christianity* and enriching our own reading of this seminal work.”

—Alister McGrath, author of *C. S. Lewis—A Life*

C. S. Lewis’s *Mere Christianity*
A Biography

GEORGE M. MARSDEN

*Mere Christianity*, C. S. Lewis’s eloquent and winsome defense of the Christian faith, originated as a series of BBC radio talks broadcast during the dark days of World War Two. Here is the story of the extraordinary life and afterlife of this influential and much-beloved book.

George Marsden describes how Lewis gradually went from being an atheist to a committed Anglican—famously converting to Christianity in 1931 after conversing into the night with his friends J. R. R. Tolkien and Hugh Dyson—and how Lewis delivered his wartime talks to a traumatized British nation in the midst of an all-out war for survival. Marsden recounts how versions of those talks were collected together in 1952 under the title *Mere Christianity*, and how the book went on to become one of the most widely read presentations of essential Christianity ever published, particularly among American evangelicals. He examines its role in the conversion experiences of such figures as Charles Colson, who read the book while facing arrest for his role in the Watergate scandal. Marsden explores its relationship with Lewis’s Narnia books and other writings, and explains why Lewis’s plainspoken case for Christianity continues to have its critics and ardent admirers to this day.

With uncommon clarity and grace, Marsden provides invaluable new insights into this modern spiritual classic.

George M. Marsden is the Francis A. McAnaney Professor of History Emeritus at the University of Notre Dame. His books include *Fundamentalism and American Culture, Jonathan Edwards: A Life, The Outrageous Idea of Christian Scholarship*, and *The Soul of the American University*. He lives in Grand Rapids, Michigan.
John Calvin’s Institutes of the Christian Religion
A Biography

BRUCE GORDON

John Calvin’s Institutes of the Christian Religion is a defining book of the Reformation and a pillar of Protestant theology. First published in Latin in 1536 and in Calvin’s native French in 1541, the Institutes argues for the majesty of God and for justification by faith alone. The book decisively shaped Calvinism as a major religious and intellectual force in Europe and throughout the world. Here, Bruce Gordon provides an essential biography of Calvin’s influential and enduring theological masterpiece, tracing the diverse ways it has been read and interpreted from Calvin’s time to today.

Gordon explores the origins and character of the Institutes, looking closely at its theological and historical roots, and explaining how it evolved through numerous editions to become a complete summary of Reformation doctrine. He shows how the development of the book reflected the evolving thought of Calvin, who instilled in the work a restlessness that reflected his understanding of the Christian life as a journey to God. Following Calvin’s death in 1564, the Institutes continued to be reprinted, reedited, and reworked through the centuries. Gordon describes how it has been used in radically different ways, such as in South Africa, where it was invoked both to defend and attack the horror of apartheid. He examines its vexed relationship with the historical Calvin—a figure both revered and despised—and charts its robust and contentious reception history, taking readers from the Puritans and Voltaire to YouTube, the novels of Marilynne Robinson, and to China and Africa, where the Institutes continues to find new audiences today.

Bruce Gordon is the Titus Street Professor of Ecclesiastical History at Yale Divinity School. He is the author of Calvin and The Swiss Reformation. He lives in New Haven, Connecticut.

JUNE
978-0-691-15212-7 Cloth $27.95T
264 pages. 4 1/2 x 7 1/2.

Lives of Great Religious Books

RELIGION
PAUL J. NAHIN

Physics can explain many of the things that we commonly encounter. It can tell us why the night is dark, what causes the tides, and even how best to catch a baseball. With In Praise of Simple Physics, popular math and science writer Paul Nahin presents a plethora of situations that explore the science and math behind the wonders of everyday life. Roaming through a diverse range of puzzles, he illustrates how physics shows us ways to wring more energy from renewable sources, to measure the gravity in our car garages, to figure out which of three light switches in the basement controls the light bulb in the attic, and much, much more.

How fast can you travel from London to Paris? How do scientists calculate the energy of an atomic bomb explosion? How do you kick a football so it stays in the air and goes a long way downfield? Nahin begins with simpler problems and progresses to more challenging questions, and his entertaining, accessible, and scientifically and mathematically informed explanations are all punctuated by his trademark humor. Readers are presumed to have some background in beginning differential and integral calculus. Whether you simply have a personal interest in physics’ influence in the world or you’re an engineering and science student who wants to gain more physics know-how, this book has an intriguing scenario for you.

In Praise of Simple Physics proves that if we look carefully at the world around us, physics has answers for the most astonishing day-to-day occurrences.

Paul J. Nahin is the author of many best-selling popular-math books, including Digital Dice, Chases and Escapes, Dr. Euler’s Fabulous Formula, When Least Is Best, Duelling Idiots and Other Probability Puzzlers, and An Imaginary Tale (all Princeton; see page 72). He is professor emeritus of electrical engineering at the University of New Hampshire.
Strange Glow
The Story of Radiation

TIMOTHY J. JORGENSEN

More than ever before, radiation is a part of our modern daily lives. We own radiation-emitting phones, regularly get diagnostic x-rays, such as mammograms, and submit to full-body security scans at airports. We worry and debate about the proliferation of nuclear weapons and the safety of nuclear power plants. But how much do we really know about radiation? And what are its actual dangers?

An accessible blend of narrative history and science, Strange Glow describes mankind’s extraordinary, thorny relationship with radiation, including the hard-won lessons of how radiation helps and harms our health. Timothy Jorgensen explores how our knowledge of and experiences with radiation in the last century can lead us to smarter personal decisions about radiation exposures today.

Jorgensen introduces key figures in the story of radiation—from Wilhelm Roentgen, the discoverer of x-rays, and pioneering radioactivity researchers Marie and Pierre Curie, to Thomas Edison and the victims of the recent Fukushima Daiichi nuclear power plant accident. Tracing the most important events in the evolution of radiation, Jorgensen explains exactly what radiation is, how it produces certain health consequences, and how we can protect ourselves from harm. He also considers a range of practical scenarios such as the risks of radon in our basements, radiation levels in the fish we eat, questions about cell-phone use, and radiation’s link to cancer. Jorgensen empowers us to make informed choices while offering a clearer understanding of broader societal issues.

Investigating radiation’s benefits and risks, Strange Glow takes a remarkable look at how, for better or worse, radiation has transformed our society.

Timothy J. Jorgensen is associate professor of radiation medicine and director of the Health Physics and Radiation Protection Graduate Program at Georgetown University. He lives with his family in Rockville, Maryland.

MARCH
978-0-691-16503-5 Cloth $35.00T
496 pages. 17 halftones. 8 line illus. 6 x 9.

POPULAR SCIENCE | HISTORY OF SCIENCE

"A thoroughly readable book about an important subject. The sometimes bizarre, sometimes brilliant story of the discovery of radioactivity and its effects on living things is told in an enlightening and entertaining way. I found it surprisingly reassuring."

—Penny Le Couteur, coauthor of Napoleon’s Buttons: How Seventeen Molecules Changed History
"Summing It Up ambitiously presents concepts of number theory, from the elementary to the advanced, for readers with only a knowledge of high school math and some calculus. With a crisp yet conversational style and excellent examples, Ash and Gross explain a great amount of interesting and important math."

—James Pommersheim, coauthor of *Number Theory*

**Summing It Up**
*From One Plus One to Modern Number Theory*

**AVNER ASH & ROBERT GROSS**

We use addition on a daily basis—yet how many of us stop to truly consider the enormous and remarkable ramifications of this mathematical activity? *Summing It Up* uses addition as a springboard to present a fascinating and accessible look at numbers and number theory, and how we apply beautiful numerical properties to answer math problems. Mathematicians Avner Ash and Robert Gross explore addition’s most basic characteristics as well as the addition of squares and other powers before moving onward to infinite series, modular forms, and issues at the forefront of current mathematical research.

Ash and Gross tailor their succinct and engaging investigations for math enthusiasts of all backgrounds. Employing college algebra, the first part of the book examines such questions as, can all positive numbers be written as a sum of four perfect squares? The second section of the book incorporates calculus and examines infinite series—long sums that can only be defined by the concept of limit, as in the example of $1+1/2+1/4+\ldots=?$. With the help of some group theory and geometry, the third section ties together the first two parts of the book through a discussion of modular forms—the analytic functions on the upper half-plane of the complex numbers that have growth and transformation properties. Ash and Gross show how modular forms are indispensable in modern number theory, for example in the proof of Fermat’s Last Theorem.

Appropriate for numbers novices as well as college math majors, *Summing It Up* delves into mathematics that will enlighten anyone fascinated by numbers.

Avner Ash is professor of mathematics at Boston College. Robert Gross is associate professor of mathematics at Boston College. They are the coauthors of *Elliptic Tales: Curves, Counting, and Number Theory* and *Fearless Symmetry: Exposing the Hidden Patterns of Numbers* (both Princeton).

JUNE
978-0-691-17019-0 **Cloth $27.95**
248 pages. 16 line illus. 4 tables. 6 x 9.

POPULAR MATHEMATICS
The risks of global warming are pressing and potentially vast. The difficulty of doing without fossil fuels is daunting, possibly even insurmountable. So there is an urgent need to rethink our responses to the crisis. To meet that need, a small but increasingly influential group of scientists is exploring proposals for planned human intervention in the climate system: a stratospheric veil against the sun, the cultivation of photosynthetic plankton, fleets of unmanned ships seeding the clouds. These are the technologies of geoengineering—and as Oliver Morton argues in this visionary book, it would be as irresponsible to ignore them as it would be foolish to see them as a simple solution to the problem.

The Planet Remade explores the history, politics, and cutting-edge science of geoengineering. Morton weighs both the promise and perils of these controversial strategies and puts them in the broadest possible context. The past century’s changes to the planet—to the clouds and the soils, to the winds and the seas, to the great cycles of nitrogen and carbon—have been far more profound than most of us realize. Appreciating those changes clarifies not just the scale of what needs to be done about global warming, but also our relationship to nature.

Climate change is not just one of the twenty-first century’s defining political challenges. Morton untangles the implications of our failure to meet the challenge of climate change and reintroduces the hope that we might. He addresses the deep fear that comes with seeing humans as a force of nature, and asks what it might mean—and what it might require of us—to try to use that force for good.

Oliver Morton is briefings editor at the Economist, and his writing has appeared in leading publications such as the New Yorker and National Geographic. He is the author of Eating the Sun: How Plants Power the Planet and Mapping Mars: Science, Imagination, and the Birth of a World. He lives in London.
Histories of Ornament
From Global to Local

EDITED BY GÜLRU NECIPOĞLU & ALINA PAYNE

This lavishly illustrated volume is the first major global history of ornament from the Middle Ages to today. Crossing historical and geographical boundaries in unprecedented ways and considering the role of ornament in both art and architecture, Histories of Ornament offers a nuanced examination that integrates medieval, Renaissance, baroque, and modern Euroamerican traditions with their Islamic, Indian, Chinese, and Mesoamerican counterparts. At a time when ornament has re-emerged in architectural practice and is a topic of growing interest to art and architectural historians, the book reveals how the long history of ornament illuminates its global resurgence today.

Organized by thematic sections on the significance, influence, and role of ornament, the book addresses ornament’s current revival in architecture, its historiography and theories, its transcontinental mobility in medieval and early modern Europe and the Middle East, and its place in the context of industrialization and modernism. Throughout, Histories of Ornament emphasizes the portability and politics of ornament, figuration versus abstraction, cross-cultural dialogues, and the constant negotiation of local and global traditions.

Featuring original essays by more than two dozen scholars from around the world, this authoritative and wide-ranging book provides an indispensable reference on the histories of ornament in a global context.

Contributors include: Michele Bacci; Anna Contadini; Thomas B. F. Cummins; Chanchal Dadlani; Daniela del Peso; Vittoria Di Palma; Anne Dunlop; Marzia Faietti; Maria Judith Feliciano; Finbarr Barry Flood; Jonathan Hay; Christopher P. Heuer; Rémi Labrusse; Gülru Necipoğlu; Marco Rosario Nobile; Oya Pancaroğlu; Spyros Papapetros; Alina Payne; Antoine Picon; David Pullins; Jennifer L. Roberts; David J. Roxburgh; Hashim Sarkis; Robin Schuldenfrei; Avinoam Shalem; and Gerhard Wolf.

Gülru Necipoğlu is the Aga Khan Professor of Islamic Art and director of the Aga Khan Program for Islamic Architecture at Harvard University. Alina Payne is the Alexander P. Misheff Professor of History of Art and Architecture at Harvard University and director of The Harvard Center for Italian Renaissance Studies at Villa I Tatti in Florence.

APRIL
978-0-691-16728-2 Cloth $60.00S
464 pages. 206 color illus. 25 halftones. 8 1/2 x 11 1/2.
Landscape as Urbanism
A General Theory

CHARLES WALDHEIM

It has become conventional to think of urbanism and landscape as opposing one another—or to think of landscape as merely providing temporary relief from urban life as shaped by buildings and infrastructure. But, driven in part by environmental concerns, landscape has recently emerged as a model and medium for the city, with some theorists arguing that landscape architects are the urbanists of our age. In Landscape as Urbanism, one of the field’s pioneers presents a powerful case for rethinking the city through landscape.

Charles Waldheim traces the roots of landscape as a form of urbanism from its origins in the Renaissance through the twentieth century. Growing out of progressive architectural culture and populist environmentalism, the concept was further informed by the nineteenth-century invention of landscape architecture as a “new art” charged with reconciling the design of the industrial city with its ecological and social conditions. In the late twentieth and early twenty-first centuries, as urban planning shifted from design to social science, and as urban design committed to neotraditional models of town planning, landscape urbanism emerged to fill a void at the heart of the contemporary urban project.

Generously illustrated, Landscape as Urbanism examines works from around the world by designers ranging from Ludwig Hilberseimer, Andrea Branzi, and Frank Lloyd Wright to James Corner, Adriaan Geuze, and Michael Van Valkenburgh. The result is the definitive account of an emerging field that is likely to influence the design of cities for decades to come.

Charles Waldheim is the John E. Irving Professor and Chair of Landscape Architecture at Harvard University’s Graduate School of Design. He is the author of Constructed Ground, the editor of The Landscape Urbanism Reader and Case: Lafayette Park Detroit, and the coeditor of Stalking Detroit and Composite Landscapes, among other books.

MARCH
978-0-691-16790-9 Cloth $39.95S
216 pages. 158 halftones. 7 x 9 1/2.

ARCHITECTURE | LANDSCAPE ARCHITECTURE | URBAN STUDIES

“Landscape as Urbanism creates a much-needed intellectual infrastructure for the maturing but still-evolving field of landscape urbanism. Comprehensive and excellent, this will be an essential volume for urbanists, architects, landscape architects, and urban designers and planners.”
—Jane Amidon, Northeastern University School of Architecture
The Arab Imago
A Social History of Portrait Photography, 1860–1910

STEPHEN SHEEHI

The birth of photography coincided with the expansion of European imperialism in the Middle East, and some of the medium’s earliest images are Orientalist pictures taken by Europeans in such places as Cairo and Jerusalem—photographs that have long shaped and distorted the Western visual imagination of the region. But the Middle East had many of its own photographers, collectors, and patrons. In this book, Stephen Sheehi presents a groundbreaking new account of early photography in the Arab world.

The Arab Imago concentrates primarily on studio portraits by Arab and Armenian photographers in the late Ottoman Empire. Examining previously known studios such as Abdullah Frères, Pascal Sébah, Garabed Krikorian, and Khalil Raad, the book also provides the first account of other pioneers such as Georges and Louis Sabounghi, the Kova Brothers, Muhammad Sadiq Bey, and Ibrahim Rif’at Pasha—as well as the first detailed look at early photographs of the annual pilgrimage to Mecca. In addition, the book explores indigenous photography manuals and albums, newspapers, scientific journals, and fiction.

Featuring extensive previously unpublished images, The Arab Imago shows how native photography played an essential role in the creation of modern Arab societies in Egypt, Palestine, Syria, and Lebanon before the First World War. At the same time, the book overturns Eurocentric and Orientalist understandings of indigenous photography and challenges previous histories of the medium.

Stephen Sheehi is the Sultan Qaboos bin Said Chair of Middle East Studies at the College of William and Mary. He is the author of Foundations of Modern Arab Identity and Islamophobia: The Ideological Campaign against Muslims.

MAY
978-0-691-15132-8  Cloth $45.00
264 pages. 100 halftones. 7 x 10.

PHOTOGRAPHY | ART | MIDDLE EAST STUDIES
**Engineers of Jihad**

The Curious Connection between Violent Extremism and Education

DIEGO GAMBETTA & STEFFEN HERTOG

The violent actions of a few extremists can alter the course of history, yet there persists a yawning gap between the potential impact of these individuals and what we understand about them. In *Engineers of Jihad*, Diego Gambetta and Steffen Hertog uncover two unexpected facts, which they imaginatively leverage to narrow that gap: they find that a disproportionate share of Islamist radicals come from an engineering background, and that Islamist and right-wing extremism have more in common than either does with left-wing extremism, in which engineers are absent while social scientists and humanities students are prominent.

Searching for an explanation, they tackle four general questions about extremism: Under which socioeconomic conditions do people join extremist groups? Does the profile of extremists reflect how they self-select into extremism or how groups recruit them? Does ideology matter in sorting who joins which group? Lastly, is there a mindset susceptible to certain types of extremism?

Using rigorous methods and several new datasets, they explain the link between educational discipline and type of radicalism by looking at two key factors: the social mobility (or lack thereof) for engineers in the Muslim world, and a particular mindset seeking order and hierarchy that is found more frequently among engineers. Engineers’ presence in some extremist groups and not others, the authors argue, is a proxy for individual traits that may account for the much larger question of selective recruitment to radical activism.

Opening up markedly new perspectives on the motivations of political violence, *Engineers of Jihad* yields unexpected answers about the nature and emergence of extremism.

Diego Gambetta is professor of social theory at the European University Institute, Florence, and official fellow of Nuffield College at the University of Oxford. His books include *The Sicilian Mafia* and *Codes of the Underworld* (Princeton). Steffen Hertog is associate professor of comparative politics at the London School of Economics. He is the author of *Princes, Brokers, and Bureaucrats*.

MARCH

978-0-691-14517-4 Cloth $29.95

200 pages. 44 line illus. 16 tables. 6 x 9.

MIDDLE EAST STUDIES | SOCIOLOGY

press.princeton.edu
In the age of search, keywords increasingly organize research, teaching, and even thought itself. Inspired by Raymond Williams’s 1976 classic *Keywords*, the timely collection *Digital Keywords* gathers pointed, provocative short essays on more than two dozen keywords by leading and rising digital media scholars from the areas of anthropology, digital humanities, history, political science, philosophy, religious studies, rhetoric, science and technology studies, and sociology. *Digital Keywords* examines and critiques the rich lexicon animating the emerging field of digital studies.

This collection broadens our understanding of how we talk about the modern world, particularly of the vocabulary at work in information technologies. Contributors scrutinize each keyword independently: for example, the recent pairing of *digital* and *analog* is separated, while classic terms such as *community*, *culture*, *event*, *memory*, and *democracy* are treated in light of their historical and intellectual importance. Metaphors of the *cloud* in cloud computing and the *mirror* in data mirroring combine with recent and radical uses of terms such as *information*, *sharing*, *gaming*, *algorithm*, and *internet* to reveal previously hidden insights into contemporary life. Bookended by a critical introduction and a list of over two hundred other digital keywords, these essays provide concise, compelling arguments about our current mediated condition.

*Digital Keywords* delves into what language does in today’s information revolution and why it matters.

**Benjamin Peters** is assistant professor of communication at the University of Tulsa and affiliated faculty at the Information Society Project at Yale Law School.
Elements of Mathematics
From Euclid to Gödel

JOHN STILLWELL

Elements of Mathematics takes readers on a fascinating tour that begins in elementary mathematics—but, as John Stillwell shows, this subject is not as elementary or straightforward as one might think. Not all topics that are part of today's elementary mathematics were always considered as such, and great mathematical advances and discoveries had to occur in order for certain subjects to become "elementary." Stillwell examines elementary mathematics from a distinctive twenty-first-century viewpoint and describes not only the beauty and scope of the discipline, but also its limits.

From Gaussian integers to propositional logic, Stillwell delves into arithmetic, computation, algebra, geometry, calculus, combinatorics, probability, and logic. He discusses how each area ties into more advanced topics to build mathematics as a whole. Through a rich collection of basic principles, vivid examples, and interesting problems, Stillwell demonstrates that elementary mathematics becomes advanced with the intervention of infinity. Infinity has been observed throughout mathematical history, but the recent development of "reverse mathematics" confirms that infinity is essential for proving well-known theorems, and helps to determine the nature, contours, and borders of elementary mathematics.

Elements of Mathematics gives readers, from high school students to professional mathematicians, the highlights of elementary mathematics and glimpses of the parts of math beyond its boundaries.

John Stillwell is professor of mathematics at the University of San Francisco. His many books include Mathematics and Its History and Roads to Infinity.

JUNE
978-0-691-17168-5 Cloth $39.95
400 pages. 8 halftones. 119 line illus. 6 x 9.

POPPULAR MATHEMATICS | HISTORY OF SCIENCE

"This is a beautifully written overview and excursion through elementary mathematics, written to appeal to non-specialists. The book is distinguished by its breadth of scope and precise details. It will be a classic in the field."
—David Bressoud, Macalester College
How the role of the philosopher has changed over time and across cultures—and what it reveals about philosophy today

“Sophisticated and provocative, The Philosopher is an outstanding exploration of possible ways to redefine philosophy today by examining its multifaceted pasts. One of the book’s most exciting aspects is the way it revises the Eurocentric view of philosophy by using a very original global framework.”

—Stéphane van Damme, European University Institute, Florence

The Philosopher
A History in Six Types

JUSTIN E. H. SMITH

What would the global history of philosophy look like if it were told not as a story of ideas but as a series of job descriptions—ones that might have been used to fill the position of philosopher at different times and places over the past 2,500 years? The Philosopher does just that, providing a new way of looking at the history of philosophy by bringing to life six kinds of figures who have occupied the role of philosopher in a wide range of societies around the world over the millennia—the Natural Philosopher, the Sage, the Gadfly, the Ascetic, the Mandarin, and the Courtier. The result is at once an unconventional introduction to the global history of philosophy and an original exploration of what philosophy has been—and perhaps could be again.

By uncovering forgotten or neglected philosophical job descriptions, the book reveals that philosophy is a universal activity, much broader—and more gender inclusive—than we normally think today. In doing so, The Philosopher challenges us to reconsider our idea of what philosophers can do and what counts as philosophy.


JUNE
978-0-691-16327-7 Cloth $27.95s
320 pages. 7 halftones. 5 1/2 x 8 1/2.

PHILOSOPHY
AN INTERVIEW WITH JUSTIN E. H. SMITH

Why a history of “the philosopher”?  
It struck me that historians of philosophy face a problem historians of science don’t. European and Indian astronomy have the stars in common, Chinese and Greek medicine have the human body in common, and so on. But what, exactly, do all traditions or schools of philosophy share? It seemed to me that the best way to approach this question was to turn the focus to the social role of the philosopher: what need is he or she filling?

Is there a common denominator among all the different types of philosopher you identify?  
No. In fact, this is perhaps the most noteworthy conclusion of the book: there can be no necessary and sufficient conditions for identifying people in different times and places as philosophers. There are, at most, family resemblances.

How does the long, global history of philosophy challenge today’s idea of what a philosopher does?  
There are social roles that have been filled by philosophers or philosopher-like figures in the past, which we have entirely forgotten, but which arguably continue to play a role in our self-conception today. One important example is monasticism: throughout much of the history of philosophy, the monk or world-denier served as the ideal of what a philosopher ought to be. Today, by contrast, it is taken for granted that a professional philosopher has the right, perhaps even the duty, to lead a worldly life, with a family and a craft-brewing kit and whatever else. The last philosopher to understand what was at stake in the loss of the monastic ideal was Nietzsche.

What is your favorite of the types of philosophers you describe and why?  
As I report at the end of the book, I had started out writing it with the idea that I would be impartial among all the different types. But by the end it had become clear that I could not contain my sympathy for the natural philosopher, while most of the others left me cold. The natural philosopher seems to embody the fullness or capaciousness of philosophy that was lost by the end of the eighteenth century, when it became a fully institutionalized discipline alongside the natural sciences.

“The Philosopher is a terrific, much-needed, and important book that should be read by all philosophers. Smith’s thoughtfulness is as illuminating as his erudition is astonishing.”  
—Aaron Garrett, Boston University
This superb collection presents more than forty incisive portraits of leading Jewish thinkers, artists, scientists, and other public figures of the last hundred years who, in their own unique ways, engaged with and helped shape the modern world.

*Makers of Jewish Modernity* features entries on political figures such as Walther Rathenau, Rosa Luxemburg, and David Ben-Gurion; philosophers and critics such as Walter Benjamin, Hannah Arendt, Isaiah Berlin, Jacques Derrida, and Judith Butler; and artists such as Mark Rothko. The book provides fresh insights into the lives and careers of novelists like Franz Kafka, Saul Bellow, and Philip Roth; the filmmakers Joel and Ethan Coen; social scientists such as Sigmund Freud; religious leaders and thinkers such as Avraham Kook and Martin Buber; and many others. Written by a diverse group of leading contemporary scholars from around the world, these vibrant and frequently surprising portraits offer a global perspective that highlights the multiplicity of Jewish experience and thought.

A reference book like no other, *Makers of Jewish Modernity* includes an informative general introduction that situates its subjects within the broader context of Jewish modernity as well as a rich selection of photos.

Jacques Picard is professor of modern and Jewish history and cultures at the University of Basel in Switzerland. Jacques Revel is a cultural historian and former president of the École des Hautes Études en Sciences Sociales in France. Michael P. Steinberg is vice provost for the arts, the Barnaby Conrad and Mary Critchfield Keeney Professor of History, and professor of music and German studies at Brown University. Idith Zertal is an Israeli historian and essayist who has taught at the University of Basel, the Interdisciplinary Center Herzliya, and the Hebrew University of Jerusalem. Professor Zertal's books and essays have been published in many languages.
This book brings together some of the world’s most exciting scholars from across a variety of disciplines to provide a concise and accessible guide to the Hebrew Bible. It covers every major genre of book in the Old Testament together with in-depth discussions of major themes such as human nature, covenant, creation, ethics, ritual and purity, sacred space, and monotheism. This authoritative overview sets each book within its historical and cultural context in the ancient Near East, paying special attention to its sociological setting. It provides new insights into the reception of the books and the different ways they have been studied, from historical-critical enquiry to modern advocacy approaches such as feminism and liberation theology. It also includes a guide to biblical translations and textual criticism and helpful suggestions for further reading.

Featuring contributions from experts with backgrounds in the Jewish and Christian faith traditions as well as secular scholars in the humanities and social sciences, The Hebrew Bible is the perfect starting place for anyone seeking a user-friendly introduction to the Old Testament, and an invaluable reference for students and teachers.

John Barton is the Oriel and Laing Professor of the Interpretation of Holy Scripture Emeritus at the University of Oxford. His many books include Reading the Old Testament, Oracles of God: Perceptions of Ancient Prophecy in Israel after the Exile, and The Nature of Biblical Criticism.

JULY
978-0-691-15471-8 Cloth $45.00S
480 pages. 1 halftone. 5 tables. 5 maps. 6 x 9.

RELIGION | REFERENCE

“There are contributions here that present this material in ways that provoke reflection and can set the reader thinking in new directions. The book’s thematic approach puts it in a category by itself.”
—Joseph Blenkinsopp, author of Abraham: The Story of a Life
Blue Skies over Beijing
Economic Growth and the Environment in China

MATTHEW E. KAHN & SIQI ZHENG

Over the last thirty years, even as China’s economy has grown by leaps and bounds, the environmental quality of its urban centers has precipitously declined due to heavy industrial output and coal consumption. The country is currently the world’s largest greenhouse-gas emitter and several of the most polluted cities in the world are in China. Yet, millions of people continue moving to its cities seeking opportunities. Blue Skies over Beijing investigates the ways that China’s urban development impacts local and global environmental challenges. Focusing on day-to-day choices made by the nation’s citizens, families, and government, Matthew Kahn and Siqi Zheng examine how Chinese urbanites are increasingly demanding cleaner living conditions and consider where China might be headed in terms of sustainable urban growth.

Kahn and Zheng delve into life in China’s cities from the personal perspectives of the rich, middle class, and poor, and how they cope with the stresses of pollution. Urban parents in China have a strong desire to protect their children from environmental risk, and calls for a better quality of life from the rising middle class places pressure on government officials to support greener policies. Using the historical evolution of American cities as a comparison, the authors predict that as China’s economy moves away from heavy manufacturing toward cleaner sectors, many of China’s cities should experience environmental progress in upcoming decades.

Looking at pressing economic and environmental issues in urban China, Blue Skies over Beijing shows that a cleaner China will mean more social stability for the nation and the world.

Matthew E. Kahn is visiting professor of economics at the University of Southern California and professor of economics at the University of California, Los Angeles. His books include Climatopolis (Basic), Green Cities, and Heroes and Cowards (Princeton). Siqi Zheng is professor of economics and the director of the Hang Lung Center for Real Estate at Tsinghua University in China.

JUNE
978-0-691-16936-1 Cloth $32.95
272 pages. 6 halftones. 12 line illus. 8 tables. 6 x 9.

ECONOMICS | ASIAN STUDIES
In the Land of a Thousand Gods
A History of Asia Minor in the Ancient World

CHRISTIAN MAREK
In collaboration with Peter Frei
Translated by Steven Rendall

This monumental book provides the first comprehensive history of Asia Minor from prehistory to the Roman imperial period. In this handsome English-language edition of the critically acclaimed German book, Christian Marek masterfully weaves together illuminating citations from the ancient sources with vivid sketches of civic institutions, urban and rural society, agriculture, trade and money, the influential Greek writers of the Second Sophistic, the notoriously bloody exhibitions of the gladiatorial arena, and more.

In the Land of a Thousand Gods is truly panoramic in scope. Blending rich narrative history with in-depth analyses of political, social, and economic achievements, it traces Asia Minor’s shifting orientation between East and West in the ancient world and examines its roles as both a melting pot of nations and a bridge for cultural transmission. Marek takes readers from the earliest known Stone Age settlements to the appearance and downfall of Bronze and Iron Age empires. He covers the emergence of early Greek poetry and science, the invention of coinage, Persian domination and the prosperity of cities under the Hellenistic kings, and the establishment of Roman provinces. Marek draws on the latest research—in fields ranging from demography and economics to architecture and religion—to describe how Asia Minor became a civilized and wealthy part of the Roman Empire, and shows how the advancement of Hellenization and civic autonomy was the irreversible legacy of the Pax Romana.

A breathtaking work of scholarship, In the Land of a Thousand Gods is destined to become the standard reference book on the subject in English.

Christian Marek is professor of ancient history at the University of Zurich.

JULY
978-0-691-15979-9 Cloth $49.50S
808 pages. 105 halftones. 4 line illus. 23 tables. 23 maps. 6 x 9.

ANCIENT HISTORY
A World of Struggle
How Power, Law, and Expertise Shape Global Political Economy

DAVID KENNEDY

A World of Struggle reveals the role of expert knowledge in our political and economic life. As politicians, citizens, and experts engage one another on a technocratic terrain of irresolvable argument and uncertain knowledge, a world of astonishing inequality and injustice is born.

In this provocative book, David Kennedy draws on his experience working with international lawyers, human rights advocates, policy professionals, economic development specialists, military lawyers, and humanitarian strategists to provide a unique insider’s perspective on the complexities of global governance. He describes the conflicts, unexamined assumptions, and assertions of power and entitlement that lie at the center of expert rule. Kennedy explores the history of intellectual innovation by which experts developed a sophisticated legal vocabulary for global management strangely detached from its distributive consequences. At the center of expert rule is struggle: myriad everyday disputes in which expertise drifts free of its moorings in analytic rigor and observable fact. He proposes tools to model and contest expert work and concludes with an in-depth examination of modern law in warfare as an example of sophisticated expertise in action.

Charting a major new direction in global governance at a moment when the international order is ready for change, this critically important book explains how we can harness expert knowledge to remake an unjust world.


MARCH
978-0-691-14678-2 Cloth $29.95
320 pages. 22 line illus. 3 tables. 6 x 9.

LAW | INTERNATIONAL RELATIONS
The Star and the Stripes
A History of the Foreign Policies of American Jews

MICHAEL N. BARNETT

How do American Jews envision their role in the world? Are they tribal—a people whose obligations extend solely to their own? Or are they prophetic—a light unto nations, working to repair the world? The Star and the Stripes is an original, provocative interpretation of the effects of these worldviews on the foreign policy beliefs of American Jews since the nineteenth century. Michael Barnett argues that it all begins with the political identity of American Jews. As Jews, they are committed to their people’s survival. As Americans, they identify with, and believe their survival depends on, the American principles of liberalism, religious freedom, and pluralism. This identity and search for inclusion form a political theology of prophetic Judaism that emphasizes the historic mission of Jews to help create a world of peace and justice.

The political theology of prophetic Judaism accounts for two enduring features of the foreign policy beliefs of American Jews. They exhibit a cosmopolitan sensibility, advocating on behalf of human rights, humanitarianism, and international law and organizations. They also are suspicious of nationalism—including their own. Contrary to the conventional wisdom that American Jews are natural-born Jewish nationalists, Barnett charts a long history of ambivalence; this ambivalence connects their early rejection of Zionism with the current debate regarding their attachment to Israel. And, Barnett contends, this growing ambivalence also explains the rising popularity of humanitarian and social justice movements among American Jews.

Rooted in the understanding of how history shapes a political community’s sense of the world, The Star and the Stripes is a bold reading of the past, present, and possible future foreign policies of American Jews.

Michael N. Barnett is the University Professor of International Affairs and Political Science at George Washington University. His many books include Empire of Humanity and Dialogues in Arab Politics.

A look at the foreign policy beliefs of American Jews from the nineteenth century to the present

“The Star and the Stripes is a highly readable and provocative account of the role that American Jews play in the world. Synthesizing a huge amount of literature, it challenges many of the myths perpetrated about U.S.-Israel relations. This book will attract significant attention.”
—Stephen Hopgood, SOAS, University of London

APrIL
978-0-691-16597-4 Cloth $35.00S
368 pages. 12 halftones. 2 line illus. 6 x 9.

POLITICS | JEWISH STUDIES
Germaine de Staël
A Political Portrait

BIANCAMARIA FONTANA

Germaine de Staël (1766–1817) is perhaps best known today as a novelist, literary critic, and outspoken and independent thinker. Yet she was also a prominent figure in politics during the French Revolution. Biancamaria Fontana sheds new light on this often overlooked aspect of Staël’s life and work, bringing vividly to life her unique experience as a political actor in a world where women had no place.

The banker’s daughter who became one of Europe’s best-connected intellectuals, Staël was an exceptionally talented woman who achieved a degree of public influence to which not even her wealth and privilege would normally have entitled her. During the Revolution, when the lives of so many around her were destroyed, she succeeded in carving out a unique path for herself and making her views heard, first by the powerful men around her, later by the European public at large. Fontana provides the first in-depth look at her substantial output of writings on the theory and practice of the exercise of power, setting in sharp relief the dimension of Staël’s life that she cared most about—politics. She was fascinated by the nature of public opinion, and believed that viable political regimes were founded on public trust and popular consensus. Fontana shows how Staël’s ideas were shaped by the remarkable times in which she lived, and argues that it is only through a consideration of her political insights that we can fully understand Staël’s legacy and its enduring relevance for us today.

Biancamaria Fontana is professor of the history of political ideas at the University of Lausanne in Switzerland. Her books include Montaigne’s Politics (Princeton), Benjamin Constant and the Post-Revolutionary Mind, and Rethinking the Politics of Commercial Society.

JUNE
978-0-691-16904-0 Cloth $35.00S
288 pages. 5 1/2 x 8 1/2.

INTELLECTUAL HISTORY | POLITICAL THEORY
The Unquiet Frontier
Rising Rivals, Vulnerable Allies, and the Crisis of American Power

JAKUB J. GRYGIEL & A. WESS MITCHELL

From the Baltic to the South China Sea, newly assertive authoritarian states sense an opportunity to resurrect old empires or build new ones at America’s expense. Hoping that U.S. decline is real, nations such as Russia, Iran, and China are testing Washington’s resolve by targeting vulnerable allies at the frontiers of American power. The Unquiet Frontier explains why the United States needs a new grand strategy that uses strong frontier alliance networks to raise the costs of military aggression in the new century.

Jakub Grygiel and Wess Mitchell describe the aggressive methods rival nations are using to test U.S. power in strategically critical regions throughout the world. They show how rising and revisionist powers are putting pressure on our frontier allies—countries like Poland, Israel, and Taiwan—to gauge our leaders’ commitment to upholding the U.S.-led global order. To cope with these dangerous dynamics, nervous U.S. allies are diversifying their national-security “menu cards” by beefing up their militaries or even aligning with their aggressors. Grygiel and Mitchell reveal how numerous would-be great powers use an arsenal of asymmetric techniques to probe and sift American strength across several regions simultaneously, and how rivals and allies alike are learning from America’s management of increasingly interlinked global crises to hone effective strategies of their own.

The Unquiet Frontier demonstrates why the United States must strengthen the international order that has provided greater benefits to the world than any in history.

Jakub J. Grygiel is the George H. W. Bush Associate Professor at the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University. He is the author of Great Powers and Geopolitical Change. A. Wess Mitchell is president and cofounder of the Center for European Policy Analysis (CEPA).

How America’s vulnerable frontier allies—and American power—are being targeted by rival nations

“Grygiel and Mitchell join the ongoing debate over the future of American grand strategy and offer a compelling refutation of the idea that the United States can safely draw back from the positions it currently maintains around the world. They make the case that, far from being a burden with which Washington might be wise to dispense, America’s alliances are actually critical to its continued security and prosperity.”
—Aaron L. Friedberg, author of A Contest for Supremacy: China, America, and the Struggle for Mastery in Asia
“Good Neighbors makes a breakthrough contribution to both political theory and moral philosophy. Nancy Rosenblum rightly claims that moral philosophical work on the question of what it means to be a good neighbor is largely absent, and with her book she fills this space. Her writing is graceful and her imaginative power is wonderful to behold.”
—Danielle Allen, author of Our Declaration

NANCY L. ROSENBLUM

“Love thy neighbor” is an impossible exhortation. Good neighbors greet us on the street and do small favors, but neighbors also startle us with sounds at night and unleash their demons on us, they monitor and reproach us, and betray us to authorities. The moral principles prescribed for friendship, civil society, and democratic public life apply imperfectly to life around home, where we interact day to day without the formal institutions, rules of conduct, and means of enforcement that guide us in other settings.

In Good Neighbors, Nancy Rosenblum explores how encounters among neighbors create a democracy of everyday life, which has been with us since the beginning of American history and is expressed in settler, immigrant, and suburban narratives and in novels, poetry, and popular culture. During disasters, like Hurricane Katrina, the democracy of everyday life is a resource for neighbors who improvise rescue and care. Degraded, this framework can give way to betrayal by neighbors, as faced by the Japanese Americans interned during World War II, or to terrible violence such as the lynching of African Americans. Under extreme conditions the barest act of neighborliness is a bulwark against total ethical breakdown. The elements of the democracy of everyday life—reciprocity, speaking out, and “live and let live”—comprise a democratic ideal not reducible to public principles of justice or civic virtue, but it is no less important. The democracy of everyday life, Rosenblum argues, is the deep substrate of democracy in America and can be its saving remnant.

Nancy L. Rosenblum is the Senator Joseph Clark Professor of Ethics in Politics and Government at Harvard University. Her books include On the Side of the Angels and Membership and Morals (both Princeton).
Contested Tastes
Foie Gras and the Politics of Food

MICHAELA DESOUCY

Who cares about foie gras? As it turns out, many do. In the last decade, this French delicacy—the fattened liver of ducks or geese that have been force-fed through a tube—has been at the center of contentious battles between animal rights activists, artisanal farmers, industry groups, politicians, chefs, and foodies. In *Contested Tastes*, Michaela DeSoucey takes us to farms, restaurants, protests, and political hearings in both the United States and France to reveal why people care so passionately about foie gras—and why we should care too.

Bringing together fieldwork, interviews, and materials from archives and the media on both sides of the Atlantic, DeSoucey offers a compelling look at the moral arguments and provocative actions of pro- and anti-foie gras forces. She combines personal stories with a fair-minded analysis of the social contexts within which foie gras is loved and loathed. From the barns of rural southwest France and the headquarters of the European Union in Brussels, to exclusive New York City kitchens and the government offices of Chicago, DeSoucey demonstrates that the debates over foie gras involve heated and controversial politics. Her rich and nuanced account draws our attention to the cultural dynamics of markets, the multivocal nature of “gastropolitics,” and the complexities of what it means to identify as a “moral” eater in today’s food world.

Investigating the causes and consequences of the foie gras wars, *Contested Tastes* illuminates the social significance of food and taste in the twenty-first century.

Michaela DeSoucey is assistant professor of sociology at North Carolina State University.

JULY
978-0-691-15493-0 Cloth $29.95S
288 pages. 10 halftones. 6 x 9.
Princeton Studies in Cultural Sociology
Paul J. DiMaggio, Michèle Lamont, Robert J. Wuthnow & Viviana A. Zelizer, Series Editors

SOCILOGY
The Princeton Handbook of World Poetries

EDITED BY ROLAND GREENE & STEPHEN CUSHMAN

The Princeton Handbook of World Poetries—drawn from the latest edition of the acclaimed Princeton Encyclopedia of Poetry and Poetics—provides a comprehensive and authoritative survey of the history and practice of poetry in more than 100 major regional, national, and diasporic literatures and language traditions around the globe. With more than 165 entries, the book combines broad overviews and focused accounts to give extensive coverage of poetic traditions throughout the world. For students, teachers, researchers, poets, and other readers, it supplies a one-of-a-kind resource, offering in-depth treatment of Indo-European poetries; ancient Middle Eastern poetries; subcontinental Indian poetries; Asian and Pacific poetries; Spanish American poetries; indigenous American poetries; and African poetries. Complete with an introduction by the editors, this is an essential volume for anyone interested in understanding poetry in an international context.

- Drawn from the latest edition of the acclaimed Princeton Encyclopedia of Poetry and Poetics
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- Features extensive coverage of non-Western poetic traditions
- Includes an introduction, bibliographies, cross-references, and a general index

Roland Greene is the Mark Pigott KBE Professor in the School of Humanities and Sciences at Stanford University. He is the editor in chief of The Princeton Encyclopedia of Poetry and Poetics. Stephen Cushman is the Robert C. Taylor Professor of English at the University of Virginia and the general editor of The Princeton Encyclopedia of Poetry and Poetics.

MAY
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608 pages. 6 x 9.

REFERENCE | POETRY
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Third Edition

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The Princeton Handbook of Poetic Terms—drawn from the latest edition of the acclaimed Princeton Encyclopedia of Poetry and Poetics—provides an authoritative guide to the most important terms in the study of poetry and literature. Featuring 226 fully revised and updated entries, including 100 that are new to this edition, the book offers clear and insightful definitions and discussions of critical concepts, genres, forms, movements, and poetic elements, followed by invaluable, up-to-date bibliographies that guide users to further reading and research. Because the entries are carefully selected and adapted from the Princeton Encyclopedia, the Handbook has unrivalled breadth and depth for a book of its kind, in a convenient, portable size. Fully indexed for the first time and complete with an introduction by the editors, this is an essential volume for all literature students, teachers, and researchers, and other readers and writers.

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- Includes invaluable bibliographies, cross-references, a full index, and an introduction

Roland Greene is the Mark Pigott KBE Professor in the School of Humanities and Sciences at Stanford University. He is the editor in chief of The Princeton Encyclopedia of Poetry and Poetics. Stephen Cushman is the Robert C. Taylor Professor of English at the University of Virginia and the general editor of The Princeton Encyclopedia of Poetry and Poetics.

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REFERENCE | POETRY
An authoritative exploration of why understanding evolution is crucial to human life today

How Evolution Shapes Our Lives
Essays on Biology and Society

EDITED BY JONATHAN B. LOSOS & RICHARD E. LENSKI

It is easy to think of evolution as something that happened long ago, or that occurs only in “nature,” or that is so slow that its ongoing impact is virtually nonexistent when viewed from the perspective of a single human lifetime. But we now know that when natural selection is strong, evolutionary change can be very rapid. In this book, some of the world’s leading scientists explore the implications of this reality for human life and society. With some twenty-five essays, this volume provides authoritative yet accessible explorations of why understanding evolution is crucial to human life—from dealing with climate change and ensuring our food supply, health, and economic survival to developing a richer and more accurate comprehension of society, culture, and even what it means to be human itself. Combining new essays with ones revised and updated from the acclaimed Princeton Guide to Evolution, this collection addresses the role of evolution in aging, cognition, cooperation, religion, the media, engineering, computer science, and many other areas. The result is a compelling and important book about how evolution matters to humans today.


Jonathan B. Losos is the Monique and Philip Lehner Professor for the Study of Latin America and professor of organismic and evolutionary biology at Harvard University. Richard E. Lenski is the John A. Hannah Distinguished Professor of Zoology at Michigan State University.

JULY
978-0-691-17039-8 Paper $35.00S
978-0-691-17187-6 Cloth $65.00S
328 pages. 15 line illus. 10 tables. 6 x 9.

SCIENCE | EVOLUTION | REFERENCE
Wildlife of the Galápagos
Second Edition

JULIAN FITTER, DANIEL FITTER & DAVID HOSKING

Since its first publication more than a decade ago, *Wildlife of the Galápagos* has become the definitive, classic field guide to the natural splendors of this amazing part of the world. Now fully updated, this essential and comprehensive guide has been expanded to include the more than 400 commonly seen birds, mammals, reptiles, invertebrates, and plants, and other coastal and marine life of this wondrous archipelago. Over 650 stunning color photographs, maps, and drawings are accompanied by accessible, descriptive text. This new edition includes information about all the common fish of the region and Spanish names are featured for the first time. There is also a revised section that discusses the islands’ history, climate, geology, and conservation, with the most current details on visitor sites.

This is the perfect portable companion for all nature enthusiasts interested in the astounding Galápagos.

- Covers 400+ commonly seen species, including birds, mammals, reptiles, invertebrates, and plants, and other coastal and marine life
- Illustrated with over 650 color photographs, maps, and drawings
- Includes maps of visitor sites
- Written by wildlife experts with extensive knowledge of the area
- Includes information on the history, climate, geology, and conservation of the islands

**Julian Fitter** was one of the founders of the Galápagos Conservation Trust in the UK and is currently chairman of the Friends of Galápagos New Zealand. His son **Daniel Fitter** leads nature tours in the Galápagos and on mainland Ecuador. **David Hosking**, a fellow of the Royal Photographic Society, is the coauthor of *Wildlife of Southern Africa* (Princeton).

**MARCH**
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Princeton Pocket Guides
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Praise for the first edition:

“[Today] you’ll find more than a dozen recent field guides to the wildlife of this most famous of archipelagos. But of the general guides, *Wildlife of the Galápagos* is by far the most complete and convenient. Well-organized, nicely illustrated and clearly written, it manages the delicate balance between breadth and depth, while covering all major groups of both land and marine animals and plants.”
—Adrian Barnett, *New Scientist*
Bovids of the World
Antelopes, Gazelles, Cattle, Goats, Sheep, and Relatives

JOSE R. CASTELLÓ
Foreword by Brent Huffman & Colin Groves

Bovids are a diverse group of ruminant mammals that have hooves and unbranched hollow horns. Bovids of the World is the first comprehensive field guide to cover all 279 bovid species, including antelopes, gazelles, cattle, buffaloes, sheep, and goats. From the hartebeest of Africa and the takin of Asia, to the muskox of North America, bovids are among the world’s most spectacular animals and this stunningly illustrated and easy-to-use field guide is an ideal way to learn more about them.

The guide covers all species and subspecies of bovids described to date. It features more than 300 superb full-color plates depicting every kind of bovid, as well as detailed facing-page species accounts that describe key identification features, horn morphology, distribution, subspeciation, habitat, and conservation status in the wild. This book also shows where to observe each species and includes helpful distribution maps.

Suitable for anyone with an interest in natural history, Bovids of the World is a remarkable and attractive reference, showcasing the range and beauty of these important mammals.

- The first comprehensive field guide to all 279 bovid species
- 337 full-color plates, with more than 1,500 photographs
- Detailed species accounts describe key identification features, distribution, subspeciation, habitat, behavior, reproduction, and conservation status
- Fully updated and revised taxonomy, with common and scientific names

José R. Castelló is a medical doctor with a particular interest in zoology and biology. He is a member of the American Society of Mammalogists and the Spanish Society for Conservation and Study of Mammals. He lives in Madrid.

MAY
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664 pages. 337 color illus. 313 maps. 5 1/2 x 8 1/2.
Princeton Field Guides

FIELD GUIDES | NATURAL HISTORY
Waterfowl of North America, Europe, and Asia
An Identification Guide

SÉBASTIEN REEBER

This is the ultimate guide for anyone who wants to identify the ducks, geese, and swans of North America, Europe, and Asia. With 72 stunning color plates (that include more than 920 drawings), over 650 superb photos, and in-depth descriptions, this book brings together the most current information on 84 species of Eurasian and North American waterfowl, and on more than 100 hybrids. The guide delves into taxonomy, identification features, determination of age and sex, geographic variations, measurements, voice, molt, and hybridization. In addition, the status of each species is treated with up-to-date details on distribution, population size, habitats, and life cycle. Color plates and photos are accompanied by informative captions and 85 distribution maps are also provided. Taken together, this is an unrivaled, must-have reference for any birder with an interest in the world’s waterfowl.

- A guide to the 84 species of ducks, geese, and swans of Europe, Asia, and North America
- 72 color plates with more than 920 illustrations of most plumages and subspecies, both in flight and standing
- More than 650 color photos
- Details on taxonomy, identification features, determination of age and sex, geographic variations, measurements, voice, molt, hybridization, habitat and life cycle, range and populations, and status in captivity
- 85 distribution maps
- Descriptions and illustrations of more than 100 hybrids regularly encountered in the wild

Sébastien Reeber has been monitoring the birds of the National Nature Reserve of the Lake of Grand-Lieu in France for the National Society for Nature Protection (SNPN) since 1994. He is currently chairman of the French Rarities Committee and a regular contributor to the French birding magazine Ornithos.

MARCH
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656 pages. 72 color plates. 650+ color photos. 85 maps. 6 1/2 x 9.
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ROB HUME, ROBERT STILL, ANDY SWASH, HUGH HARROP & DAVID TIPLING

Britain’s Birds will be enjoyed and valued by everyone, from beginner to experienced birder. One of the most comprehensive, up-to-date and practical bird books of modern times, it features an unrivalled selection of photographs showing all the plumages you are likely to see. Focusing on identification, and containing maps, facts and figures on numbers and distributions, this breakthrough publication was devised by a team of lifelong birdwatchers, all with many years’ experience of showing people birds and producing user-friendly field guides.

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- Latest information on status, population, distribution and conservation designations

Rob Hume, a freelance writer and editor for 35 years and editor of Royal Society for the Protection of Birds (RSPB) publications from 1983 to 2009, was Chairman of the British Birds Rarities Committee, and has led wildlife holidays in the UK, Europe and Africa. Robert Still, cofounder and publishing director of WILDGuides, is an ecologist and widely travelled naturalist. Andy Swash has been involved professionally in nature conservation since 1977 and is managing director of WILDGuides. A renowned photographer, he leads photographic tours worldwide and has coauthored and edited many books. Hugh Harrop, one of Shetland’s top birders and naturalists, founded the ecotourism business Shetland Wildlife in 1992. David Tipling is one of the world’s most widely published wildlife photographers.

JUNE
978-0-691-15889-1 Paper $35.00T 
544 pages. 2,700+ color photos. 6 x 8.

Britain’s Wildlife
Distributed by Princeton University Press
Wildlife of Madagascar

KEN BEHRENS & KEITH BARNES

The Indian Ocean island of Madagascar is one of the world’s great natural treasures and ecotourism destinations. Like Galápagos, it is a laboratory of evolution, but on a much larger scale, since it is home to nearly an entire continent’s variety of species, from the famous lemurs to a profusion of bizarre and beautiful birds, reptiles, and amphibians. Small and portable yet thorough, this is the most comprehensive single-volume field guide to Madagascar’s wildlife and the first to provide extensive coverage of the island’s butterflies.

More than 500 stunning color photographs illustrate the vast majority of mammals, birds, reptiles, amphibians, and butterflies that a visitor is likely to see, along with a selection of insects and plants. The guide is organized by group—from mammals to plants—and its authoritative and accessible text provides key information about identification, habitat, behavior, and conservation.

This is an essential guide for anyone interested in the natural wonders of Madagascar.

- The most comprehensive single-volume field guide to Madagascar’s wildlife
- The first guide to provide extensive coverage of the island’s butterflies
- Small, portable format ideal for field use
- Unique attractive layout with more than 500 stunning color photographs, many of rarely photographed species
- Authoritative and accessible text provides key information about identification, habitat, behavior, and conservation

Ken Behrens is a naturalist and photographer who lives in Madagascar and works as a guide for Tropical Birding, a birdwatching, wildlife, and photography tour operator. Keith Barnes, a native of South Africa, is a founder and director of Tropical Birding.

JUNE
978-0-691-16171-6  Paper  $27.95T
304 pages. 500+ color illus. 6 x 8.

Wildlife Explorer Guides
Distributed by Princeton University Press

FIELD GUIDES | NATURAL HISTORY

press.princeton.edu
South Africa’s Kruger National Park is one of the largest and most iconic conservation areas in Africa—and the wide range of habitats results in a phenomenal diversity of birds. This compact field guide is essential for experts and beginners alike. More than 400 stunning color photographs of birds, perched and in flight, illustrate the 250 species most frequently encountered, and a habitat-based approach assists in easy identification. The authoritative text provides key information about identification, habitat, behavior, biology, and conservation. The guide contains novel information for experts, but is written in a nontechnical style that makes it accessible to everyone.

Keith Barnes is a founder and director of Tropical Birding, a birdwatching, wildlife, and photography tour operator. Ken Behrens lives and works in Africa, guiding tours for Tropical Birding.

This compact and stunningly illustrated field guide is an essential companion for any safari in South Africa’s iconic Kruger National Park. Featuring more than 200 color photographs, the guide covers all of the park’s most frequently seen mammals, reptiles, and frogs. The authoritative and accessible text provides key information on identification, habitat, behavior, biology, and conservation. In addition to Kruger’s famous Big-5 of elephants, leopards, lions, rhinoceroses, and buffalos, the guide includes most lesser-known animals. So whether you see a galago on a night drive, or a genet in your camp, this book—with its unique and attractive layout—has it all covered. Sections on where and how best to see the animals will further enhance your visit.

Keith Barnes is a founder and director of Tropical Birding, a birdwatching, wildlife, and photography tour operator.
Birds of Western Ecuador
A Photographic Guide

NICK ATHANAS & PAUL J. GREENFIELD
With special contributions from Iain Campbell,
Pablo Cervantes Daza, Andrew Spencer & Sam Woods

Western Ecuador is famed for its astonishingly diverse birdlife, from
colorful hummingbirds and outrageous toucans to more difficult
groups like raptors, flycatchers, and ovenbirds. Here is the ultimate
photographic guide to the spectacular birds of this region. Featur-
ing nearly 1,500 stunning color photos of 946 species, this richly
detailed and taxonomically sophisticated field guide will help you
with even the toughest identification challenges. Species accounts,
photos, and color distribution maps appear side by side, making it
easier than ever to find what you are looking for, whether you are in
the field or preparing for your trip.

- Features nearly 1,500 photos of 946 species
- Includes facing-page species accounts, photos, and maps
- Provides photos of multiple plumages for many species
- Helps you to differentiate between similar species

**Nick Athanas** is cofounder of the tour company Tropical Birding. He
leads bird tours throughout the Neotropics and has photographed
more than 2,500 bird species. **Paul J. Greenfield** is a longtime
resident of Ecuador, where he leads bird tours and is active in bird
conservation. He is the coauthor and illustrator of *The Birds of Ecua-
dor*. **Iain Campbell** is cofounder of Tropical Birding. **Pablo Cervantes
Daza, Andrew Spencer**, and **Sam Woods** are tour guides with Tropi-
cal Birding.

JULY
978-0-691-15780-1  Paper  $39.50T
464 pages. 1,500 color photos. 946 maps. 6 1/2 x 10.

FIELD GUIDES | BIRDS
New Guinea, the largest tropical island, supports a spectacular bird fauna characterized by cassowaries, megapodes, pigeons, parrots, kingfishers, and owlet-nightjars, as well as the iconic birds of paradise and bowerbirds. Of the nearly 800 species of birds recorded from New Guinea, more than 350 are found nowhere else on Earth. This comprehensive annotated checklist of distribution, taxonomy, and systematics of the birds of New Guinea is the first formal review of this avifauna since Ernst Mayr’s Checklist, published in 1941. This new book brings together all the systematic, taxonomic, and distributional research conducted on the region’s bird families over the last 70 years.

Bruce Beehler and Thane Pratt provide the scientific foundation for the names, geographic distributions, and systematic arrangement of New Guinea’s bird fauna. All technical information is annotated and a geographic gazetteer and bibliography are included. This book is an ideal complement to the Birds of New Guinea field guide also published by Princeton.

Bruce M. Beehler is a research associate of the Division of Birds at the Smithsonian’s National Museum of Natural History. Thane K. Pratt is wildlife biologist emeritus at the U.S. Geological Survey’s Pacific Island Ecosystems Research Center.

This handy photographic guide offers a stunning look at the wildlife of Southeast Asia, which includes Burma, Cambodia, Laos, Malaysia, Thailand, and Vietnam. Accessible text and more than 500 color photographs help readers to learn about and identify the most common species found in the region, particularly the mammals, birds, reptiles, amphibians, and insects that visitors will most likely encounter. Detailed photos are accompanied on facing pages by succinct species accounts highlighting key identification features, status, and distribution. The book’s brief introduction offers readers useful information on major wildlife sites as well as practical advice on making the most of a wildlife-watching trip.

Wildlife of Southeast Asia is the essential resource for visitors and residents interested in the fauna of this fascinating area of the world.

Susan Myers has led special birding tours in the Asian and Australasian region for more than fifteen years. She now works with WINGS Birding Tours, based in Arizona. Myers is the author of Birds of Borneo (Princeton).
The Age of the Vikings

ANDERS WINROTH

The Vikings maintain their grip on our imagination, but their image is too often distorted by myth. It is true that they pillaged, looted, and enslaved. But they also settled peacefully and traveled far from their homelands in swift and sturdy ships to explore. *The Age of the Vikings* tells the full story of this exciting period in history. Drawing on a wealth of written, visual, and archaeological evidence, Anders Winroth captures the innovation and pure daring of the Vikings without glossing over their destructive heritage. He not only explains the Viking attacks, but also looks at Viking endeavors in commerce, politics, discovery, and colonization, and reveals how Viking arts, literature, and religious thought evolved in ways unequaled in the rest of Europe. *The Age of the Vikings* sheds new light on the complex society, culture, and legacy of these legendary seafarers.

“Vivid, engaging, and brilliant in detail.”—Choice

“Winroth really knows what he is writing about…. I recommend the work to anyone with little knowledge of the subject and a wish to learn more.”—Eric Christiansen, *New York Review of Books*

“Winroth’s account is superior to all its most recent competitors. He avoids what has become the traditional chronological narrative, centering his chapters instead on themes: violence first, regrettably; but then emigration, trade, state-formation and eventually, with some relief, life ‘home on the farm.’ He also has the happy knack of seizing on a fascinating detail to open each chapter.”—Tom Shippey, *Wall Street Journal*

MARCH
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978-0-691-14985-1  Cloth  2014
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One of the New York Post’s Best Books of 2014
Honorable Mention, 2015 PROSE Award in European & World History, Association of American Publishers

HISTORY

Anders Winroth is the Forst Family Professor of History at Yale University.
Everyone deplores narcissism, especially in others. The vain are by turns annoying or absurd, offending us whether they are blissfully oblivious or proudly aware of their behavior. But are narcissism and vanity really as bad as they seem? Drawing on philosophy, psychology, literature, history, and popular culture, Simon Blackburn offers an enlightening exploration of self-love, ultimately suggesting that narcissism, vanity, pride, and self-esteem are more complex than they first appear and have innumerable good and bad forms.

“Reading him, we feel as if we were sitting in a comfortable chair, after dinner, listening to our friend Blackburn tell us not so much about politics or social history as about what lies behind them: morals—that is, what we owe to others, as opposed to what we want for ourselves.”—Joan Acocella, New Yorker

“Quoting Miss Piggy and Wittgenstein with equal ease, Blackburn maps the terrain of self-love in its many manifestations.”—Choice

Simon Blackburn taught philosophy for many years at the University of Oxford, the University of North Carolina, Chapel Hill, and the University of Cambridge. He is the author of many notable books, including Think and Being Good.

JOHN COLARUSSO

Assembled, translated & annotated by John Colarusso
With a new introduction by Adrienne Mayor

The sagas of the ancient Narts are to the Caucasus what Greek mythology is to Western civilization. Nart Sagas presents a wide selection of fascinating myths preserved among the Circassians, Abazas, Abkhaz, and Ubykhs—four related peoples whose ancient cultures today survive by a thread, but who have retained the Nart sagas as a living tradition. Masterfully translated and annotated by world mythology expert John Colarusso, this collection of Nart Sagas makes clear that these tales share much with the lore of ancient India, classical Greece, and pagan Scandinavia and are as deserving of a place in the canon of world mythology.

“An excellent translation.”—Library Journal

“Colarusso is to be congratulated for this splendid contribution to the field.”—Patricia Arant, Slavic and East European Review

John Colarusso is professor of anthropology and modern languages and linguistics at McMaster University. Adrienne Mayor is a research scholar in classics and history of science at Stanford University. (For more Nart sagas, see page 108.)
The Amazons
Lives and Legends of Warrior Women across the Ancient World

ADRIENNE MAYOR

Amazons—fierce warrior women dwelling on the fringes of the known world—were the mythic archenemies of the ancient Greeks. But just who were these bold barbarian archers on horseback who gloriéd in fighting, hunting, and sexual freedom? In this deeply researched, wide-ranging, and lavishly illustrated book, National Book Award finalist Adrienne Mayor reveals intimate, surprising details and original insights about the flesh-and-blood women of the Eurasian steppes known as Amazons. Combining classical myth and art, nomad traditions, and scientific archaeology, The Amazons is the first comprehensive account of warrior women in both myth and history across the ancient world, from the Mediterranean Sea to the Great Wall of China.

“A fascinatingly detailed account.”—Emily Wilson, Wall Street Journal

“[Mayor’s] expertise shines throughout.”—Publishers Weekly

“No one has ever marshalled the full sweep of evidence as Mayor does here…. The result is a book as erudite as it is riveting, one that is surely destined to serve as the definitive work on the subject.”—Tom Holland, Literary Review

“In her quest to separate reality from mythology, Mayor left few stones unturned, even examining the graves of women with war wounds and mummified tattoos. She skillfully presents her findings with wit and conviction.”—Lawrence D. Freedman, Foreign Affairs

“Mayor opens up new horizons in world storytelling and feminist iconography.”—Edith Hall, New Statesman

APRIL
978-0-691-17027-5 Paper $17.95T
978-0-691-14720-8 Cloth 2014
544 pages. 15 color illus. 71 halftones. 10 maps. 5 x 8.
2015 Silver Medal Winner in World History, Independent Publisher Book Awards
Selected for American Scientist’s Science Book Gift Guide 2014

ANCIENT HISTORY | MYTHOLOGY

Adrienne Mayor is a research scholar in classics and history of science at Stanford University, and the author of The Poison King: The Life and Legend of Mithradates, Rome’s Deadliest Enemy (Princeton), which was a finalist for the National Book Award.
A Social Strategy
How We Profit from Social Media

MIKOŁAJ JAN PISKORSKI

Almost no one had heard of social media a decade ago, but today websites such as Facebook, Twitter, and LinkedIn have more than 1 billion users and account for almost 25 percent of Internet use. What makes social media so different from traditional media? Answering that question is the key to making social media work for any business, argues Mikołaj Piskorski, one of the world’s leading experts on the business of social media.

“For companies that are struggling to measure social media, Piskorski offers a different way of looking at the problem.”—Maija Palmer, Financial Times

“Piskorski’s thought-provoking and well-researched title is ground-breaking.”—Lucy Heckman, Library Journal (starred review)

Mikołaj Jan (“Misiek”) Piskorski is professor of strategy and innovation at IMD Business School in Lausanne, Switzerland. Previously, he was an associate professor of business administration in the Strategy Unit at Harvard Business School, where he wrote numerous case studies on how companies can use social media platforms to improve their competitive advantage.

MARCH
978-0-691-16926-2 Paper $22.95T
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Winner of the 2015 Gold Medal in Networking, Axiom Business Book Awards

BUSINESS | MEDIA

68 Paperbacks

Pedigree
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LAUREN A. RIVERA
With a new afterword by the author

Americans are taught to believe that upward mobility is possible for anyone who is willing to work hard, that college is a great equalizer, and that the job market is a level playing field. Yet it is often those from affluent backgrounds who land the best opportunities. Pedigree takes readers behind the closed doors of prestigious investment banks, consulting firms, and law firms to reveal the truth about who really gets hired for the nation’s highest-paying entry-level jobs, who doesn’t, and why.

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“[Pedigree] provides an insider look at how top-notch places hire, and explores how their processes serve those with the most privileged and affluent backgrounds.”—Bouree Lam, Atlantic

Lauren A. Rivera is associate professor of management and organizations at Northwestern University’s Kellogg School of Management.

MAY
978-0-691-16927-9 Paper $17.95T
978-0-691-15562-3 Cloth 2015
392 pages. 4 line illus. 16 tables. 5 1/2 x 8 1/2.

BUSINESS | SOCIOLOGY
The Box
How the Shipping Container Made the World Smaller and the World Economy Bigger
Second Edition—With a New Chapter by the Author

MARC LEVINSON

In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed into a huge industry that reshaped manufacturing. But the container didn’t just happen. Its adoption required huge sums of money, years of high-stakes bargaining, and delicate negotiation on standards. Now with a new chapter, The Box tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation costs, and made the boom in global trade possible.

“In the second half of the twentieth century, an innovation came along that would transform the way the world did business…. I’m not talking about software. I’m talking about the shipping industry, and in particular an innovation you might not have thought much about: the shipping container. It is the subject of an excellent book I read this summer called The Box.”—Bill Gates, Gatesnotes

“By artfully weaving together the nuts and bolts of what happened at which port with the grand sweep of economic history, Levinson has produced a marvelous read for anyone who cares about how the interconnected world economy came to be.”—Neil Irwin, Washington Post

“A smart, engaging book…. Levinson makes a persuasive case that the container has been woefully underappreciated.”—Joe Nocera, New York Times

APRIL 978-0-691-17081-7 Paper $18.95T
544 pages. 1 halftone. 1 line illus. 6 tables. 5 x 8.
One of the Financial Times’s Best Business Books of 2013
Winner of the 2007 Bronze Award in Finance/Investment/Economics, Independent Publisher
One of Businessweek’s Best Business Books of 2006
Shortlisted for the 2006 Business Book of the Year Award, Financial Times/Goldman Sachs

ECONOMICS | BUSINESS
Climate Shock
The Economic Consequences of a Hotter Planet

GERNOT WAGNER & MARTIN L. WEITZMAN
With a new preface by the authors

We insure our lives against an uncertain future—why not our planet? In Climate Shock, Gernot Wagner and Martin Weitzman explain in lively, clear terms why we need to consider climate change in the same way we think about insurance—as a risk management problem, only on a global scale. They show that the longer we wait to act, the more likely it is that an extreme event will happen.

“A lively and thought-provoking book.”—Financial Times

“Climate Shock should shift our narrative on climate change.”—Peter Orszag, Bloomberg View

“Gernot Wagner and Martin Weitzman deliver a high-voltage shock in their analysis of the costs of climate change.”—Nature

Gernot Wagner is lead senior economist at the Environmental Defense Fund. Martin L. Weitzman is professor of economics at Harvard University. For more, see www.climateshock.org.

MAY
978-0-691-17132-6  Paper  $18.95T
978-0-691-15947-8  Cloth  2015
264 pages. 3 line illus. 5 tables. 5 x 8.


CURRENT AFFAIRS | POPULAR ECONOMICS | NATURE

Dreams of Other Worlds
The Amazing Story of Unmanned Space Exploration Revised and Updated Edition

CHRI$$ IMPEY & HOLLY HENRY

Dreams of Other Worlds describes the unmanned space missions that have opened new windows on distant worlds. Spanning four decades of dramatic advances in astronomy and planetary science, this stunningly illustrated book tells the story of eleven iconic exploratory missions and how they have fundamentally transformed our scientific and cultural perspectives on the universe and our place in it.

“A riveting read…. The book is well told, and interweaves its story with wonderful little nuggets.”—Katia Moskvitch, BBC Sky at Night

“Refreshing…. From the interior of the Sun to the outer reaches of our Solar System—Impey and Henry are able guides.”—John Zarnecki, Nature

Chris Impey is University Distinguished Professor in the Department of Astronomy at the University of Arizona. His books include The Living Cosmos, How It Ends, and How It Began. Holly Henry is professor of English at California State University, San Bernardino. She is the author of Virginia Woolf and the Discourse of Science: The Aesthetics of Astronomy.

MAY
978-0-691-16922-4  Paper  $24.95T
978-0-691-14753-6  Cloth  2013
472 pages. 16 color illus. 68 halftones. 10 line illus. 6 x 9.
Winner of the 2013 Eugene E. Emme Award for Astronautical Literature, American Astronautical Society

POPULAR SCIENCE | ASTRONOMY
The Soul of the World

ROGER SCRUTON

What is left of our aspirations after science has delivered its verdict about what we are? Drawing on art, architecture, music, and literature, renowned philosopher Roger Scruton defends the experience of the sacred against today’s fashionable forms of atheism. He argues that our personal relationships, moral intuitions, and aesthetic judgments hint at a transcendent dimension that cannot be understood through the lens of science alone. To be fully alive—and to understand what we are—is to acknowledge the reality of sacred things. Rather than an argument for the existence of God, or a defense of the truth of religion, The Soul of the World is an extended reflection on why a sense of the sacred is essential to human life—and ultimately, why a world without the sacred would be one in which we humans are not truly at home.

“A stately and often beautiful journey through various areas of human experience…. [W]ide-ranging and intellectually impassioned.”
—Sarah Bakewell, Financial Times

“Fascinating.”—Christopher Hart, Sunday Times

“It is immensely entertaining to see Scruton run the reductionists to ground, then eviscerate them with the appetite of a hungry beagle. The Soul of the World is worth reading for the blood sport alone; but Scruton is after bigger game. His ultimate objective is the philosopher’s trophy: meaning. And that, Scruton believes, lies in our experience of the sacred…. The Soul of the World is a highly personal vision of a reconstructed Lebenswelt. In a series of cogent, fascinating chapters, he explains why we should set our sights on the beautiful horizon.”—Dominic Green, Weekly Standard

APRIL

978-0-691-16928-6 Paper $17.95T
978-0-691-16157-0 Cloth 2014
216 pages. 5 halftones. 5 musical examples. 5 x 8.
One of the Times Literary Supplement’s Books of the Year 2014
One of Flavorwire’s 10 Best Books by Academic Publishers in 2014
One of the Scotsman’s Books of the Year 2014

PHILOSOPHY | RELIGION
The Long Thaw
How Humans Are Changing the Next 100,000 Years of Earth’s Climate

DAVID ARCHER
With a new preface by the author

The human impact on Earth’s climate is often treated as a hundred-year issue lasting as far into the future as 2100, the year in which most climate projections cease. In The Long Thaw, David Archer, one of the world’s leading climatologists, reveals the hard truth that these changes in climate will be “locked in,” essentially forever. A human-driven, planet-wide thaw has already begun, and will continue to impact Earth’s climate and sea level for hundreds of thousands of years. But The Long Thaw also shows that it is still not too late to avert dangerous climate change—if we can find a way to cooperate as never before.

“A beautifully written primer on why climate change matters hugely for our future—on all time scales.”—New Scientist

“Enjoyable and fast-paced.”—Susan Solomon, Nature

David Archer is professor of geophysical sciences at the University of Chicago. He is the author of many books, including The Global Carbon Cycle (Princeton).

APRIL
978-0-691-16906-4 Paper $17.95T
200 pages. 2 halftones. 20 line illus. 2 tables. 5 1/2 x 8 1/2.
Winner of the 2009 Walter P. Kistler Award, Foundation For the Future
One of The Australian’s Best Books of 2009

POPULAR SCIENCE | EARTH SCIENCE

An Imaginary Tale
The Story of √-1

PAUL J. NAHIN

In An Imaginary Tale, Paul Nahin tells the 2000-year history of one of mathematics’ most elusive numbers, the square root of minus one, also known as i. He re-creates the baffling mathematical problems that conjured it, and the colorful cast of characters who tried to solve them. Weaving together entertaining historical facts and mathematical discussions, An Imaginary Tale is an engaging history of one of the most evasive and pervasive “numbers” in all of mathematics.

“Someone has finally delivered a definitive history of this ‘imaginary’ number…. A must read.”—D. S. Larson, Choice

“An Imaginary Tale is marvelous reading and hard to put down. Readers will find that Nahin has cleared up many of the mysteries surrounding the use of complex numbers.”—Victor J. Katz, Science

“A book-length hymn of praise to the square root of minus one.”—Brian Rotman, Times Literary Supplement

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire and the author of many best-selling popular math books, including The Logician and the Engineer and Will You Be Alive 10 Years from Now? (both Princeton). (See page 32 for another book by Paul J. Nahin).

APRIL
978-0-691-16924-8 Paper $16.95T
296 pages. 1 halftone. 47 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS
Frans de Waal is the C. H. Candler Professor of Psychology at Emory University and director of the Living Links Center at the Yerkes National Primate Center in Atlanta.

Primates and Philosophers
How Morality Evolved

FRANS DE WAAL
Edited by Stephen Macedo & Josiah Ober

Can virtuous behavior be explained by nature, and not by human rational choice? In *Primates and Philosophers*, renowned primatologist Frans de Waal explores the biological foundations of one of humanity’s most cherished traits: morality. Drawing on Darwin, recent scientific advances, and his extensive research of primate behavior, de Waal argues that modern-day evolutionary biology incorrectly reinforces our habit of labeling ethical behavior as humane and the less civilized as animalistic. His compelling account of how human morality evolved out of mammalian society will fascinate anyone who has ever wondered about the origins and reach of human goodness.

“[De Waal] sees human morality as having grown out of primate sociality, but with two extra levels of sophistication.”—Nicholas Wade, *New York Times*

“De Waal is one of the world’s foremost authorities on nonhuman primates, and his thoughtful contribution … is enriched by decades of close observation of their behavior.”—John Gray, *New York Review of Books*

“De Waal argues that … Not only are we nice by nature, but our ancestors were too, ever since they came down from the proverbial trees.”—Stephen Cave, *Financial Times*

“[De Waal’s] work … has helped lift Darwin’s conjectures about the evolution of morality to a new level.”—Jonathan Weiner, *Scientific American*

“Exceptionally rich…. Intellectual soul food for biology-minded ethicists.”—Ray Olsen, *Booklist*

APRIL
978-0-691-16916-3 Paper $17.95T
232 pages. 9 halftones. 3 tables. 5 1/2 x 8 1/2.

POPULAR SCIENCE | BIOLOGY
On the Medieval Origins of the Modern State

JOSEPH R. STRAYER
With forewords by Charles Tilly & William Chester Jordan

The modern state, however we conceive of it today, is based on a pattern that emerged in Europe in the period from 1100 to 1600. Inspired by a lifetime of teaching and research, On the Medieval Origins of the Modern State is classic work on what is known about the early history of the European state. The book explores the European state in its infancy, especially in institutional developments in the administration of justice and finance. Forewords from Charles Tilly and William Chester Jordan demonstrate the perennial importance of Joseph Strayer’s book, and situate it within a contemporary context.

“A great book, perhaps the most important work in the history of medieval political thought, surely the most spectacular.”—P. N. Riesenberg, American Political Science Review

“A monumental work of superb scholarship and profound learning, magnificently produced.”—B. Chrimes, Law Quarterly Review

Joseph R. Strayer (1904–87) was the Dayton-Stockton Professor of History Emeritus at Princeton University. Charles Tilly is the Joseph L. Buttenwieser Professor of Social Science at Columbia University. William Chester Jordan is professor of history at Princeton University.

APRIL
978-0-691-16933-0 Paper $19.95T
149 pages. 5 1/2 x 8 1/2.

EUROPEAN HISTORY | POLITICAL SCIENCE
Walden

HENRY D. THOREAU
Edited by J. Lyndon Shanley
With an introduction by John Updike

One of the most influential and compelling books in American literature, Walden is a vivid account of the years that Henry D. Thoreau spent alone in a secluded cabin at Walden Pond. This edition—introduced by John Updike—celebrates the perennial importance of a classic work. Walden's material is derived from Thoreau's journals and contains engaging pieces, from the lively “Where I Lived, and What I Lived For” and “Brute Neighbors” to the serene “Reading” and “The Pond in the Winter.” Other famous sections involve Thoreau's visits with a Canadian woodcutter and an Irish family, a trip to Concord, and a description of his bean field. This is the authoritative text of Walden and the ideal presentation of Thoreau's great document of social criticism and dissent.

“Walden is a self-help book, perhaps the ultimate self-help book, urging us to show up for our own lives, to have the courage to find our own convictions and to try to live them out…. [Thoreau is] a writer of immense humanity, vitality and humor…. One hundred fifty years after its publication, Walden also remains a practical, usable manual on how to lead a good, and just life…. At its core, Walden is about the project of personal freedom, self-emancipation, which is where all pursuits of freedom must start.”—Robert D. Richardson, Smithsonian Magazine

APRIL
978-0-691-16934-7 Paper $9.95T
384 pages. 5 1/2 x 8 1/2.

The Writings of Henry D. Thoreau
Elizabeth Hall Witherell, Editor-in-Chief

AMERICAN LITERATURE
A World without Why

RAYMOND GEUSS

Many influential ethical views depend on the optimistic assumption that the human and natural world in which we live could, eventually, be made to make sense to us. In A World without Why, Raymond Geuss challenges the genesis and historical development of this optimism in ethical thought and reveals the ways in which it has shown itself to be unfounded and misguided.

“...Raymond Geuss brings his caustic intelligence to many of the themes and figures that have occupied his career.”—Alex Sager, Marx & Philosophy

“...Raymond Geuss exhibits in this unique collection an intellectual courage, rare today, in radically undermining current beliefs and preoccupations so that a new, surprising view is disclosed. By doing this with respect to some of the most demanding political questions of our times, Geuss contributes more to the unfinished project of critical theory than most of its self-acclaimed followers.”—Axel Honneth, Columbia University

Raymond Geuss is professor emeritus of philosophy at the University of Cambridge. His books include Politics and the Imagination and Philosophy and Real Politics (both Princeton).

JUNE
978-0-691-16918-7 Paper $24.95S
978-0-691-15588-3 Cloth 2013
288 pages. 5 x 8.

Philosophy | Political Theory

The Cosmic Cocktail

Three Parts Dark Matter

KATHERINE FREESE

The ordinary atoms that make up the known universe—from our bodies and the air we breathe to the planets and stars—constitute only 5 percent of all matter and energy in the cosmos. The rest is known as dark matter and dark energy, because their precise identities are unknown. Blending cutting-edge science with her own behind-the-scenes insights as a leading researcher in the field, acclaimed theoretical physicist Katherine Freese recounts the hunt for dark matter.

“In The Cosmic Cocktail, Professor Katie Freese offers a gripping first-person account of her life as a cosmologist. The recipe? Part memoir, part tutorial, part social commentary. Shaken, not stirred.”—Neil deGrasse Tyson, astrophysicist

“In prose as in life, Katherine Freese is never boring.”—Francis Halzen, Nature

 “[Freese’s] enthusiasm and sense of fun shine through every page.”—Marcus Chown, New Scientist

Katherine Freese is director of Nordita, the Nordic Institute for Theoretical Physics, in Stockholm, and professor of physics at the University of Michigan.

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272 pages. 16 color illus. 63 halftones. 11 line illus. 6 x 9.

Science Essentials

Popular Science | Physics
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Edited & with an introduction by James I. Porter
Translated by Jane O. Newman

Erich Auerbach (1892–1957), best known for his classic literary study *Mimesis*, is celebrated as a founder of comparative literature, a forerunner of secular criticism, and a prophet of global literary studies. Yet the true depth of Auerbach’s thinking and writing remains unplumbed. *Time, History, and Literature* presents a wide selection of Auerbach’s essays spanning the full length of his career.

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—Library Journal

James I. Porter is Chancellor Professor in the Department of Rhetoric at the University of California, Berkeley. Jane O. Newman is Professor of Comparative Literature and European Languages and Studies at the University of California, Irvine.

MARCH
978-0-691-16907-1 Paper $24.95S
978-0-691-13711-7 Cloth 2013
336 pages. 6 x 9.

LITERATURE

Xunzi
The Complete Text

XUNZI
Translated & with an introduction by Eric L. Hutton

This is the first complete, one-volume English translation of the ancient Chinese text *Xunzi*, one of the most extensive, sophisticated, and elegant works in the tradition of Confucian thought. Through essays, poetry, dialogues, and anecdotes, the *Xunzi* presents a more systematic vision of the Confucian ideal than the fragmented sayings of Confucius and Mencius, articulating a Confucian perspective on ethics, politics, warfare, language, psychology, human nature, ritual, and music, among other topics. Aimed at general readers and students of Chinese thought, Eric Hutton’s translation makes the full text of this important work more accessible in English than ever before.

“An outstanding translation of the complete text of the *Xunzi*. Eric Hutton has succeeded in providing a translation that is both philosophically precise and highly readable. This will help introduce one of the most important philosophical texts from early China to a larger audience.”—Michael Puett, Harvard University

Eric L. Hutton is associate professor of philosophy at the University of Utah.

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CHINESE PHILOSOPHY | ASIAN STUDIES

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Jacqueline Bhabha is a professor at the Harvard School of Public Health, director of research at Harvard’s François-Xavier Bagnoud Center for Health and Human Rights, and the Jeremiah Smith, Jr. Lecturer at Harvard Law School.

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Human Rights and Crimes against Humanity
Eric D. Weitz, Series Editor

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Rough Country

How Texas Became America’s Most Powerful Bible-Belt State

ROBERT WUTHNOW

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“Anyone seeking to examine the relationship between modern American religious conservatism and politics needs to look no further than Wuthnow’s authoritative, encyclopedic survey of Texas’s influence on national trends.”—*Publishers Weekly* (starred review)

Robert Wuthnow is the Gerhard R. Andlinger ’52 Professor of Social Sciences and director of the Center for the Study of Religion at Princeton University.

MAY
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664 pages. 23 halftones. 6 x 9.

Winner of the 2014 Coral Horton Tullis Memorial Prize, Texas State Historical Association

AMERICAN HISTORY | RELIGION
Caught
The Prison State and the Lockdown of American Politics

MARIE GOTTSCHALK
With a new preface by the author

The huge prison buildup of the past four decades has few defenders, yet reforms to reduce the numbers of those incarcerated have been remarkably modest. Meanwhile, an ever-widening carceral state has sprouted in the shadows, extending its reach far beyond the prison gate. It sunders families and communities and reworks conceptions of democracy, rights, and citizenship—posing a formidable political and social challenge. In Caught, Marie Gottschalk examines why the carceral state remains so tenacious in the United States.

“Gottschalk has done a public service. She has tried to untangle a fiendishly complex subject, helping to liberate her readers from the intellectual prison of conventional wisdom in the process.”—Gary Silverman, Financial Times

“Gottschalk’s commanding and disturbing Caught is our best guide to the political decisions and public policies that have created the carceral state and our present immobility on the issue of crime and its punishment.”—Michael Meranze, Los Angeles Review of Books

Marie Gottschalk is professor of political science at the University of Pennsylvania.

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978-0-691-17083-1  Paper  $24.95
978-0-691-16405-2  Cloth  2014
496 pages. 5 1/2 x 8 1/2.

PAPERBACKS 79
The Copyright Wars
Three Centuries of Trans-Atlantic Battle

PETER BALDWIN

Today’s copyright wars can seem unprecedented. Sparked by the digital revolution that has made copyright—and its violation—a part of everyday life, fights over intellectual property have pitted creators, Hollywood, and governments against consumers, pirates, Silicon Valley, and open-access advocates. But the copyright wars in fact stretch back three centuries—and their history is essential to understanding today’s battles. Telling this important story, The Copyright Wars is the first major trans-Atlantic history of copyright from its origins to today.

“A rich history of copyright and its underlying philosophy.”—John Gapper, Financial Times

“[Copyright Wars] reminds readers that whereas many of today’s copyright issues have to do with new technology, they have deep historical and cultural roots. And the book offers one of the best collections of copyright anecdotes.”—Economist

“Superbly researched [and] well-written.”—Choice

Peter Baldwin is professor of history at the University of California, Los Angeles, and Global Distinguished Professor at New York University.

JUNE
978-0-691-16909-5 Paper $24.95S
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552 pages. 6 x 9.

HISTORY | LAW

Arab Nationalism in the Twentieth Century
From Triumph to Despair

New Edition—With a New Chapter on the Twenty-First-Century Arab World

ADEED DAWISHA

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“Splendid.”—Economist

“A timely, illuminating and highly readable overview of the history of the Arab national movement, from its origins in the 19th century to the present.”—Avi Shlaim, Guardian

Adeed Dawisha is University Distinguished Professor at Miami University, Ohio.

MARCH
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MIDDLE EAST STUDIES | POLITICAL SCIENCE

80 Paperbacks
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“An intriguing story of cross-class devotion.”
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“A scholarly yet highly readable jewel that tackles the big issues of early-20th-century England in an intimate way.”—Publishers Weekly (starred review)

Seth Koven is professor of history at Rutgers University, New Brunswick. He is the author of Slumming: Sexual and Social Politics in Victorian London (Princeton).

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464 pages. 79 halftones. 6 x 9.
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EUROPEAN HISTORY | WORLD HISTORY

Einstein’s German World
New Edition—With a New Preface by the Author

FRITZ STERN

In Einstein’s German World, Fritz Stern explores the ambiguous promise of Germany before Hitler, its horrifying decline under Nazi rule, and its remarkable recovery since World War II. Stern gracefully blends history and biography in a sequence of studies of Germany’s great scientists and of German-Jewish relations before and during Hitler’s regime.

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—Jackie Wullschlager, Financial Times

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“Stern’s writing has an unmatched authority and a magisterial sweep that throws a brilliant light on the tragic disintegration of a noble culture, one in which science reigned supreme.”—Nature

Fritz Stern is University Professor Emeritus at Columbia University.

JUNE
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Cross and Scepter
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SVERRE BAGGE

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Sverre Bagge is professor emeritus of medieval history at the University of Bergen in Norway. His books include Kings, Politics, and the Right Order of the World in German Historiography.

MARCH
978-0-691-16908-8 Paper $24.95
978-0-691-16150-1 Cloth 2014
336 pages. 20 halftones. 5 1/2 x 8 1/2.

HISTORY

Ruling Russia
Authoritarianism from the Revolution to Putin

WILLIAM ZIMMERMAN

With a new afterword by the author

When the Soviet Union collapsed, many hoped that Russia’s centuries-long history of autocratic rule might finally end. Yet today’s Russia appears to be retreating from democracy, not progressing toward it. Ruling Russia is the only book of its kind to trace the history of modern Russian politics and regime changes from the Bolshevik Revolution to the presidency of Vladimir Putin. It examines the complex evolution of communist and post-Soviet leadership, explaining why the democratization of Russia has all but failed.

“The first major overview of Russian leadership politics from 1917 to the present…. [L]ively … with flashes of humour.” —Lara Cook, Times Higher Education

“[This is] a welcome addition to the literature on comparative authoritarianism, and it is a unique contribution to the study of contemporary Russian politics in particular.” —Kathryn Stoner, Political Science Quarterly

William Zimmerman is professor emeritus of political science at the University of Michigan, where he is also research professor emeritus at the Institute for Social Research.

APRIL
978-0-691-16932-3 Paper $24.95
978-0-691-16148-8 Cloth 2014
344 pages. 3 line illus. 12 tables. 1 map. 6 x 9.

POLITICS | RUSSIAN HISTORY
After Victory
Institutions, Strategic Restraint, and the Rebuilding of Order after Major Wars
New Edition—With a New Preface by the Author

G. JOHN IKENBERRY

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“After Victory show[s] how international governance can serve the interests of hegemonic powers.”
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“An elegant, penetrating study.”—Choice

G. John Ikenberry is the Albert G. Milbank Professor of Politics and International Affairs at Princeton University.

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336 pages. 5 1/2 x 8 1/2.
Princeton Studies in International History and Politics
G. John Ikenberry, Marc Trachtenberg & William C. Wohlforth, Series Editors

POLITICAL SCIENCE | INTERNATIONAL RELATIONS

Secrets and Leaks
The Dilemma of State Secrecy

RAHUL SAGAR

With a new preface by the author

State secrecy is vital for national security, but it can also be used to conceal wrongdoing. So how to ensure that this power is used responsibly? Lawmakers and judges are supposed to oversee the executive. But lacking national security expertise, they tend to defer to the executive’s decisions about why and when to employ secrecy. As a result, potential abuses are usually exposed by leaks published in the press. Should such disclosures be condoned?

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—David Cole, New York Review of Books

“Secrets and Leaks is a provocative, thoughtful, and important contribution to our understanding.”
—Geoffrey R. Stone, Political Science Quarterly

Rahul Sagar is Global Network Associate Professor of Political Science at New York University in Abu Dhabi and Washington Square Fellow at New York University in New York.

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Ian W. McLean is a visiting research fellow in economics at the University of Adelaide.

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ECONOMICS | HISTORY

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David Colander is professor of economics at Middlebury College and the author of The Making of an Economist, Redux (Princeton). Roland Kupers is an associate fellow in the Smith School of Enterprise and the Environment at the University of Oxford. He is the coauthor of The Essence of Scenarios: Learning from the Shell Experience.

MARCH
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ECONOMICS | PUBLIC POLICY
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—Diane Coyle, Enlightened Economist

“Fortune Tellers is a marvel…. [S]cholarship of the highest quality, without shortcuts or gimmicks. We may not be able to trust the forecasters, but when it comes to their stories we are in excellent hands.”
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Walter A. Friedman is a historian at Harvard Business School and the author of Birth of a Salesman: The Transformation of Selling in America.

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NIGEL DODD
With a new preface by the author

Questions about the nature of money have gained a new urgency in the aftermath of the global financial crisis. Even as many people have less of it, there are more forms and systems of money, from local currencies and social lending to mobile money and Bitcoin. Yet our understanding of what money is—and what it might be—hasn’t kept pace. In The Social Life of Money, Nigel Dodd, one of today’s leading sociologists of money, reformulates the theory of the subject for a postcrisis world in which new kinds of money are proliferating.

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Nigel Dodd is professor of sociology at the London School of Economics. He is the author of The Sociology of Money and Social Theory and Modernity.

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—Foreign Affairs

Ignacio Palacios-Huerta is professor of management, economics, and strategy at the London School of Economics, and head of talent identification at Athletic Club de Bilbao, a professional soccer club in Spain.

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David Card is Class of 1950 Professor of Economics at the University of California, Berkeley. Alan B. Krueger is Bendheim Professor of Economics and Public Affairs at Princeton University.

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New and Forthcoming in Paperback 89
Game Theory in Action
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The essential textbook for learning game theory strategies

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Game Theory in Action is an undergraduate textbook about using game theory across a range of real-life scenarios. From traffic accidents to the sex lives of lizards, Stephen Schecter and Herbert Gintis show students how game theory can be applied in diverse areas including animal behavior, political science, and economics.

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- Examples are drawn from diverse scenarios, ranging from traffic accidents to the sex lives of lizards
- A substantial treatment of evolutionary game theory
- Useful problem sets at the end of each chapter

Stephen Schecter is professor of mathematics at North Carolina State University. Herbert Gintis is external professor at the Santa Fe Institute. He is the author of Game Theory Evolving and The Bounds of Reason, and the coauthor (with Samuel Bowles) of A Cooperative Species (all Princeton).

APRIL
978-0-691-16765-7 Paper $39.95X
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320 pages. 60 line illus. 102 tables. 7 x 10.

ECONOMICS | MATHEMATICS
Economic forecasting involves choosing simple yet robust models to best approximate highly complex and evolving data-generating processes. This poses unique challenges for researchers in a host of practical forecasting situations, from forecasting budget deficits and assessing financial risk to predicting inflation and stock market returns. *Economic Forecasting* presents a comprehensive, unified approach to assessing the costs and benefits of different methods currently available to forecasters.

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- Presents a comprehensive and integrated approach to assessing the strengths and weaknesses of different forecasting methods
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**Graham Elliott** is professor of economics at the University of California, San Diego. **Allan Timmermann** holds the Atkinson/Epstein Chair at the Rady School of Management at the University of California, San Diego, where he is also professor of finance and economics.
Competition and Stability in Banking
The Role of Regulation and Competition Policy

XAVIER VIVES

Does too much competition in banking hurt society? What policies can best protect and stabilize banking without stifling it? Institutional responses to such questions have evolved over time, from interventionist regulatory control after the Great Depression to the liberalization policies that started in the United States in the 1970s. The global financial crisis of 2007–09, which originated from an oversupply of credit, once again raised questions about excessive banking competition and what should be done about it. *Competition and Stability in Banking* addresses the critical relationships between competition, regulation, and stability, and the implications of coordinating banking regulations with competition policies.

Xavier Vives argues that while competition is not responsible for fragility in banking, there are trade-offs between competition and stability. Well-designed regulations would alleviate these trade-offs but not eliminate them, and the specificity of competition in banking should be accounted for. Vives argues that regulation and competition policy should be coordinated, with tighter prudential requirements in more competitive situations, but he also shows that supervisory and competition authorities should stand separate from each other, each pursuing its own objective. Vives reviews the theory and empirics of banking competition, drawing on up-to-date analysis that incorporates the characteristics of modern market-based banking, and he looks at regulation, competition policies, and crisis interventions in Europe, the United States, as well as emerging economies.

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Xavier Vives is professor of economics and finance at the IESE Business School in Barcelona, where he is also academic director of the Public-Private Research Center. His books include *Information and Learning in Markets* (Princeton) and *Oligopoly Pricing*.

JULY
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168 pages. 20 line illus. 5 1/2 x 8 1/2.

ECONOMICS | FINANCE
Understanding Institutions
The Science and Philosophy of Living Together

FRANCESCO GUALA

*Understanding Institutions* proposes a new unified theory of social institutions that combines the best insights of philosophers and social scientists who have written on this topic. Francesco Guala presents a theory that combines the features of three influential views of institutions: as equilibria of strategic games, as regulative rules, and as constitutive rules.

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Moving beyond specific cases to general models and principles, *Understanding Institutions* offers new perspectives on what institutions are, how they work, and what they can do for us.

Francesco Guala is professor in the Department of Economics, Management, and Quantitative Methods at the University of Milan. He is the author of *The Methodology of Experimental Economics* and the coeditor, with Daniel Steel, of *The Philosophy of Social Science Reader.*

JULY
978-0-691-17178-4 Cloth $35.00S
192 pages. 15 line illus. 6 x 9.

ECONOMICS | PHILOSOPHY

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“A groundbreaking new synthesis and theory of social institutions

“This valuable and beautifully structured book reviews and explains the key idea of correlated equilibria and also offers a novel theoretical synthesis. Clearly written, but even better, clearly conceived, this book is a winner on many levels.”
—Stephen Turner, University of South Florida

“In this complex and sophisticated book, the unified view of institutions is original because it bridges two views that have been considered to be incompatible. Moreover, the unified view is linked with other key issues in the philosophy of social sciences. With its enormous scope, it will appeal to specialists in the philosophy of social sciences, as well as such social science practitioners as economists and theoretical sociologists.”
—Jack Vromen, Erasmus University Rotterdam
Quantal Response Equilibrium
A Statistical Theory of Games

JACOB K. GOEREE, CHARLES A. HOLT & THOMAS R. PALFREY

Quantal Response Equilibrium presents a stochastic theory of games that unites probabilistic choice models developed in psychology and statistics with the Nash equilibrium approach of classical game theory. Nash equilibrium assumes precise and perfect decision making in games, but human behavior is inherently stochastic and people realize that the behavior of others is not perfectly predictable. In contrast, QRE models choice behavior as probabilistic and extends classical game theory into a more realistic and useful framework, with broad applications for economics, political science, management, and other social sciences.

This book spans the range from basic theoretical foundations to examples of how the principles yield useful predictions and insights in strategic settings, including voting, bargaining, auctions, public goods provision, and more. The approach provides a natural framework for estimating the effects of behavioral factors like altruism, reciprocity, risk aversion, judgment fallacies, and impatience. New theoretical results push the frontiers of models that include heterogeneity, learning, and well-specified behavioral modifications of rational choice and rational expectations. The empirical relevance of the theory is enhanced by discussion of data from controlled laboratory experiments.

Jacob K. Goeree is a Distinguished Research Professor at the University of Technology Sydney. Charles A. Holt is the A. Willis Robertson Professor of Political Economy at the University of Virginia. Thomas R. Palfrey is the Flintridge Foundation Professor of Economics and Political Science at the California Institute of Technology.

AUGUST
978-0-691-12423-0 Cloth $60.00
288 pages. 45 line illus. 45 tables. 6 x 9.

ECONOMICS | POLITICAL SCIENCE

The Econometric Analysis of Recurrent Events in Macroeconomics and Finance

DON HARDING & ADRIAN PAGAN

The global financial crisis highlighted the impact on macroeconomic outcomes of recurrent events like business and financial cycles, highs and lows in volatility, and crashes and recessions. At the most basic level, such recurrent events can be summarized using binary indicators showing if the event occurs or not. These indicators are constructed either directly from data or indirectly through models. Because they are constructed, they have different properties than those arising in microeconomics, and how one is to use them depends a lot on the method of construction.

This book presents the econometric methods necessary for the successful modeling of recurrent events, providing valuable insights for policymakers, empirical researchers, and theorists. It explains why it is inherently difficult to forecast the onset of a recession in a way that provides useful guidance for active stabilization policy, with the consequence that policymakers should place more emphasis on making the economy robust to recessions. The book offers a range of econometric tools and techniques that researchers can use to measure recurrent events, summarize their properties, and evaluate how effectively economic and statistical models capture them.

Don Harding is professorial research fellow at the Centre of Policy Studies (CoPS) at Victoria University and honorary professor of economics at La Trobe University. Adrian Pagan is professor emeritus of economics at the University of Sydney and professorial fellow at the University of Melbourne.

AUGUST
978-0-691-16708-4 Cloth $49.50
232 pages. 20 line illus. 18 tables. 5 1/2 x 8 1/2.

The Econometric and Tinbergen Institutes Lectures
Herman K. van Dijk, Philip Hans Franses & Dennis Fok, Series Editors

ECONOMICS | FINANCE

94 Economics
Confessing that he may be acting “with more boldness than wisdom,” Jefferson in November 1803 drafts a bill to create Orleans Territory. The administration sends stock certificates to France in payment for Louisiana. Relieved that affairs in the Mediterranean have improved with the evaporation of a threat of war with Morocco, the president does not know yet that Tripoli has captured the frigate Philadelphia with its officers and crew. He deals with never-ending issues of appointment to office and quarreling in his own party, while hearing that some Federalists are “as bitter as wormwood.” He shares seeds of the Venus flytrap with Elizabeth Leathes Merry, the British minister’s wife. She and her husband, however, create a diplomatic storm over seating arrangements at dinner parties. Having reached St. Louis, Meriwether Lewis reports on the progress of the western expedition. Congress passes the Twelfth Amendment, which will provide for the separate election of president and vice president. In detailed notes made after Aaron Burr calls on him in January, Jefferson records his long-standing distrust of the New Yorker. Less than a month later, a congressional caucus nominates Jefferson for a second term, with George Clinton to replace Burr as vice president.

James P. McClure, senior research historian at Princeton University, is general editor of The Papers of Thomas Jefferson.

AUGUST
978-0-691-17046-6  Cloth $125.00
856 pages. 8 duotones. 3 line illus. 6 x 9.

The Papers of Thomas Jefferson
James P. McClure, General Editor

10% subscription discount available to libraries and individuals (United States and Canada only)
The New Worlds of Thomas Robert Malthus
Rereading the Principle of Population

ALISON BASHFORD & JOYCE E. CHAPLIN

The New Worlds of Thomas Robert Malthus is a sweeping global and intellectual history that radically recasts our understanding of Malthus’s Essay on the Principle of Population, the most famous book on population ever written or ever likely to be. Malthus’s Essay is also persistently misunderstood. First published anonymously in 1798, the Essay systematically argues that population growth tends to outpace its means of subsistence unless kept in check by factors such as disease, famine, or war, or else by lowering the birth rate through such means as sexual abstinence.

Challenging the widely held notion that Malthus’s Essay was a product of the British and European context in which it was written, Alison Bashford and Joyce Chaplin demonstrate that it was the new world, as well as the old, that fundamentally shaped Malthus’s ideas. They explore what the Atlantic and Pacific new worlds—from the Americas and the Caribbean to New Zealand and Tahiti—meant to Malthus, and how he treated them in his Essay. Bashford and Chaplin reveal how Malthus, long vilified as the scourge of the English poor, drew from his principle of population to conclude that the extermination of native populations by European settlers was unjust.

Elegantly written and forcefully argued, The New Worlds of Thomas Robert Malthus relocates Malthus’s Essay from the British economic and social context that has dominated its reputation to the colonial and global history that inspired its genesis.

Alison Bashford is the Vere Harmsworth Professor of Imperial and Naval History at the University of Cambridge and a fellow of Jesus College. Her books include Global Population: History, Geopolitics, and Life on Earth. Joyce E. Chaplin is the James Duncan Phillips Professor of Early American History at Harvard University. Her books include Round about the Earth: Circumnavigation from Magellan to Orbit.

MAY
978-0-691-16419-9 Cloth $49.50S
448 pages. 12 halftones. 2 tables. 6 x 9.

HISTORY | INTELLECTUAL HISTORY
What Is Global History?

SEBASTIAN CONRAD

Until very recently, historians have looked at the past with the tools of the nineteenth century. But globalization has fundamentally altered our ways of knowing, and it is no longer possible to study nations in isolation or to understand world history as emanating from the West. This book reveals why the discipline of global history has emerged as the most dynamic and innovative field in history—one that takes the connectedness of the world as its point of departure, and that poses a fundamental challenge to the premises and methods of history as we know it.

What Is Global History? provides a comprehensive overview of this exciting new approach to history. The book addresses some of the biggest questions the discipline will face in the twenty-first century: How does global history differ from other interpretations of world history? How do we write a global history that is not Eurocentric yet does not fall into the trap of creating new centrisms? How can historians compare different societies and establish compatibility across space? What are the politics of global history? This in-depth and accessible book also explores the limits of the new paradigm and even its dangers, the question of whom global history should be written for, and much more.

Written by a leading expert in the field, What Is Global History? shows how, by understanding the world’s past as an integrated whole, historians can remap the terrain of their discipline for our globalized present.

Sebastian Conrad is professor of history at the Free University of Berlin. He is the author of German Colonialism: A Short History, Globalisation and the Nation in Imperial Germany, and The Quest for the Lost Nation: Writing History in Germany and Japan in the American Century.

FEbruary
978-0-691-15525-8 Cloth $29.95 S
304 pages. 5 1/2 x 8 1/2.

HISTORY

“The first comprehensive overview of the innovative new discipline of global history

“Thoughtful and impressive. This book is an important addition to one of history’s most exciting new fields.”
—Sven Beckert, author of Empire of Cotton: A Global History
The Power of Place
Rulers and Their Palaces, Landscapes, Cities, and Holy Places

DAVID ROLLASON

How rulers in ancient and medieval Europe expressed their power through cities, buildings, and sites

“A work of considerable learning and precise scholarship, The Power of Place demonstrates how rulers supported and extended power through the places from which they exercised it. I know of no other book that brings together this topic in such a comprehensive, systematic way. Focusing on Western Europe in the Middle Ages, the book’s breadth, accessibility, and illustrations make it attractive to a wide audience.”
—R. I. Moore, professor emeritus of history, Newcastle University

“This extremely ambitious and appealing book discusses an array of structures and building sites over time, from Roman antiquity to the end of the Middle Ages, and across the face of Western Europe. Richly illustrated, it impressively compiles a wide range of material from a variety of sources and succeeds in examining the nature of power through buildings. No other work on this subject covers this much information.”
—Charles B. McClendon, Brandeis University

The Power of Place explores the nature of power—the power of kings, emperors, and popes—through the places that these rulers created or developed, including palaces, cities, landscapes, holy places, inauguration sites, and burial places. Ranging across all of Europe from the first to the sixteenth centuries—from Prague and Seville to Palermo and the Oslo Fjord—David Rollason examines how these places conveyed messages of power and what those messages were.

Rollason draws on the latest research in a range of disciplines—principally archaeology and the histories of art, architecture, and landscape, as well as historical and literary studies—to investigate what the power of rulers consisted of. Was their power based on impersonal bureaucratic mechanisms, on personal relationships between rulers and subjects, or on strong beliefs in the quasi-divine status of rulers? How did impressive edifices support and emphasize these practices of power? Rollason takes readers to spectacular sites, including the remarkable remains of the tenth-century city of Madinat al-Zahra near Cordoba, the remarkably preserved palace-church of the emperor Charlemagne in Aachen, and the soaring shrine-church of the Saint-Chapelle of King Louis IX.

Giving readers the tools to analyze rulers’ palaces, landscapes, cities, and holy places, The Power of Place offers a fascinating perspective on the development of power throughout history.

David Rollason is professor emeritus of history at the University of Durham. His books include Early Medieval Europe 300–1050: The Birth of Western Society and Northumbria 500–1100: Creation and Destruction of a Kingdom.

AUGUST
978-0-691-16762-6 Cloth $49.95
488 pages. 37 color illus. 151 halftones. 33 line illus. 3 maps. 8 1/2 x 11.

EUROPEAN HISTORY | ARCHITECTURE | ANCIENT HISTORY
Predicting the Presidency
The Potential of Persuasive Leadership

GEORGE C. EDWARDS III

Millions of Americans—including many experienced politicians—viewed Barack Obama through a prism of high expectations, based on a belief in the power of presidential persuasion. Yet many who were inspired by candidate Obama were disappointed in what he was able to accomplish once in the White House. They could not understand why he often was unable to leverage his position and political skills to move the public and Congress to support his initiatives. Predicting the Presidency explains why Obama had such difficulty bringing about the change he promised, and challenges the conventional wisdom about presidential leadership.

In this incisive book, George Edwards shows how we can ask a few fundamental questions about the context of a presidency—the president’s strategic position or opportunity structure—and use the answers to predict a president’s success in winning support for his initiatives. If presidential success is largely determined by a president’s strategic position, what role does persuasion play? Almost every president finds that a significant segment of the public and his fellow partisans in Congress are predisposed to follow his lead. Others may support the White House out of self-interest. Edwards explores the possibilities of the president exploiting such support, providing a more realistic view of the potential of presidential persuasion.

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How Armies Respond to Revolutions and Why

ZOLTAN BARANY

We know that a revolution’s success largely depends on the army’s response to it. But can we predict the military’s reaction to an uprising? How Armies Respond to Revolutions and Why argues that it is possible to make a highly educated guess—and in some cases even a confident prediction—about the generals’ response to a domestic revolt if we know enough about the army, the state it is supposed to serve, the society in which it exists, and the external environment that affects its actions. Through concise case studies of modern uprisings in Iran, China, Eastern Europe, Burma, and the Arab world, Zoltan Barany looks at the reasons for and the logic behind the variety of choices soldiers ultimately make.

Barany offers tools—in the form of questions to be asked and answered—that enable analysts to provide the most informed assessment possible regarding an army’s likely response to a revolution and, ultimately, the probable fate of the revolution itself. He examines such factors as the military’s internal cohesion, the regime’s treatment of its armed forces, and the size, composition, and nature of the demonstrations.

How Armies Respond to Revolutions and Why explains how generals decide to support or suppress domestic uprisings.

Zoltan Barany is the Frank C. Erwin, Jr. Centennial Professor of Government at the University of Texas. His books include The Soldier and the Changing State: Building Democratic Armies in Africa, Asia, Europe and the Americas and Democratic Breakdown and the Decline of the Russian Military (both Princeton).

MARCH
978-0-691-15736-8 Cloth $35.00S
240 pages. 6 tables. 6 x 9.

POLITICAL SCIENCE | INTERNATIONAL RELATIONS
Power and International Relations
A Conceptual Approach

DAVID A. BALDWIN

Contrary to conventional wisdom, the concept of power has not always been central to international relations theory. During the 1920s and 30s, power was often ignored or vilified by international relations scholars—especially in America. Power and International Relations explores how this changed in later decades by tracing how power emerged as an important social science concept in American scholarship after World War I. Combining intellectual history and conceptual analysis, David Baldwin examines power's increased presence in the study of international relations and looks at how the three dominant approaches of realism, neoliberalism, and constructivism treat power.

The clarity and precision of thinking about power increased greatly during the last half of the twentieth century, due to efforts by political scientists, psychologists, sociologists, economists, philosophers, mathematicians, and geographers who contributed to "social power literature." Baldwin brings the insights of this literature to bear on the three principal theoretical traditions in international relations theory. He discusses controversial issues in power analysis, and shows the relevance of older works frequently under-appreciated today.

Focusing on the social power perspective in international relations, this book sheds light on how power has been considered during the last half century and how it should be approached in future research.

David A. Baldwin is senior political scientist in the Woodrow Wilson School of Public and International Affairs at Princeton University and the Wallach Professor of Political Science Emeritus at Columbia University.

AUGUST
978-0-691-17200-2 Paper $29.95
978-0-691-17038-1 Cloth $95.00
216 pages. 5 1/2 x 8 1/2.

State and Commonwealth
The Theory of the State in Early Modern England, 1549–1640

NOAH DAUBER

In the history of political thought, the emergence of the modern state in early modern England has usually been treated as the development of an increasingly centralizing and expansive national sovereignty. Recent work in political and social history, however, has shown that the state—at court, in the provinces, and in the parishes—depended on the authority of local magnates and the participation of what has been referred to as “the middling sort.” This poses challenges to scholars seeking to describe how the state was understood by contemporaries of the period in light of the great classical and religious textual traditions of political thought.

State and Commonwealth presents a new theory of state and society by expanding on the usual treatment of “commonwealth” in pre–Civil War English history. Drawing on works of theology, moral philosophy, and political theory—including Martin Bucer’s De Regno Christi, Thomas Smith’s De Republica Anglorum, John Case’s Sphaera Civitatis, Francis Bacon’s essays, and Thomas Hobbes’s early works—Noah Dauber argues that the commonwealth ideal was less traditional than often thought. He shows how it incorporated new ideas about self-interest and new models of social order and stratification, and how the associated ideal of distributive justice pertained as much to the honors and offices of the state as to material wealth.

Broad-ranging in scope, State and Commonwealth provides a more complete picture of the relationship between political and social theory in early modern England.

Noah Dauber is assistant professor of political science at Colgate University.

AUGUST
978-0-691-17030-5 Cloth $45.00
280 pages. 6 x 9.

POLITICAL SCIENCE | INTERNATIONAL RELATIONS

Political Science | Political Theory 101
A leading scholar of British political thought explores the relationship between liberalism and empire.

“This is a fine collection of essays that gives a compelling overview of a large number of issues, problems, and themes resulting from the juxtaposition of liberalism to empire.”
—Gregory Claeys, author of Mill and Paternalism

“Remaking the World is a collection of unusually thoughtful, incisive, and cogent essays that will interest a variety of scholars, from intellectual historians and scholars in British studies to historians of empire and political theorists. This book will be widely read and widely taught.”
—Andrew Sartori, author of Liberalism in Empire: An Alternative History

Remaking the World is a penetrating account of the complexity and contradictions found in liberal visions of empire. Focusing mainly on nineteenth-century Britain—at the time the largest empire in history and a key incubator of liberal political thought—Duncan Bell sheds new light on some of the most important themes in modern imperial ideology.

The book ranges widely across Victorian intellectual life and beyond. The opening essays explore the nature of liberalism, varieties of imperial ideology, the uses and abuses of ancient history, the imaginative functions of the monarchy, and fantasies of Anglo-Saxon global domination. They are followed by illuminating studies of prominent thinkers, including J. A. Hobson, L. T. Hobhouse, John Stuart Mill, Henry Sidgwick, Herbert Spencer, and J. R. Seeley. While insisting that liberal attitudes to empire were multiple and varied, Bell emphasizes the liberal fascination with settler colonialism. It was in the settler empire that many liberal imperialists found the place of their political dreams.

Remaking the World is a significant contribution to the history of modern political thought and political theory.

Duncan Bell is Reader in Political Thought and International Relations at the University of Cambridge and a Fellow of Christ’s College. His books include The Idea of Greater Britain: Empire and the Future of World Order, 1860–1900 (Princeton).
In his provocative new book, *The Tyranny of the Ideal*, Gerald Gaus lays out a vision for how we should theorize about justice in a diverse society. Gaus shows how free and equal people, faced with intractable struggles and irreconcilable conflicts, might share a common moral life shaped by a just framework. He argues that if we are to take diversity seriously and if moral inquiry is sincere about shaping the world, then the pursuit of idealized and perfect theories of justice—essentially, the entire production of theories of justice that has dominated political philosophy for the past forty years—needs to change.

Drawing on recent work in social science and philosophy, Gaus points to an important paradox: only those in a heterogeneous society—with its various religious, moral, and political perspectives—have a reasonable hope of understanding what an ideally just society would be like. However, due to its very nature, this world could never be collectively devoted to any single ideal. Gaus defends the moral constitution of this pluralistic, open society, where the very clash and disagreement of ideals spurs all to better understand what their personal ideals of justice happen to be.

Presenting an original framework for how we should think about morality, *The Tyranny of the Ideal* rigorously analyzes a theory of ideal justice more suitable for contemporary times.

**Gerard Gaus** is the James E. Rogers Professor of Philosophy at the University of Arizona. His books include *The Order of Public Reason* and *Justificatory Liberalism*.

**The Tyranny of the Ideal**  
*Justice in a Diverse Society*

**Hugo Drochon** is a historian of nineteenth- and twentieth-century political thought and a postdoctoral research fellow at CRASH, the Centre for Research in the Arts, Social Sciences, and Humanities, at the University of Cambridge.

**Nietzsche’s Great Politics**  
*Justice in a Diverse Society*
On British Islam
Religion, Law, and Everyday Practice in Shari’a Councils

JOHN R. BOWEN

On British Islam examines the history and everyday workings of Islamic institutions in Britain, with a focus on shari’a councils. These councils concern themselves with religious matters, especially divorce. They have a higher profile in Britain than in other Western nations. Why? Taking a historical and ethnographic look at British Islam, John Bowen examines how Muslims have created distinctive religious institutions in Britain and how shari’a councils interpret and apply Islamic law in a secular British context.

Bowen focuses on three specific shari’a councils: the oldest and most developed, in London; a Midlands community led by a Sufi saint and barrister; and a Birmingham-based council in which women play a leading role. Bowen shows that each of these councils represents a prolonged, unique experiment in meeting Muslims’ needs in a Western country. He also discusses how the councils have become a flash point in British public debates even as they adapt to the English legal environment.

On British Islam highlights British Muslims’ efforts to create institutions that make sense in both Islamic and British terms. This balancing act is rarely acknowledged in Britain—or elsewhere—but it is urgent that we understand it if we are to build new ways of living together.

John R. Bowen is the Dunbar-Van Cleve Professor in Arts & Sciences at Washington University in St. Louis. His books include A New Anthropology of Islam and Blaming Islam.

CREATIVITY CLASS
Art School and Culture Work in Post-Socialist China

LILY CHUMLEY

The last three decades have seen a massive expansion of China’s visual culture industries, from architecture and graphic design to fine art and fashion. New ideologies of creativity and creative practices have reshaped the training of a new generation of art school graduates. Creativity Class is the first book to explore how Chinese art students develop, embody, and promote their own personalities and styles as they move from art school entrance-test preparation, to art school, to work in the country’s burgeoning culture industries. Lily Chumley shows the connections between this creative explosion and the Chinese government’s explicit goal of cultivating creative human capital in a new “market socialist” economy where value is produced through innovation.

Drawing on years of fieldwork in China’s leading art academies and art-test-prep schools, Chumley combines ethnography and oral history with analyses of contemporary avant-garde and official art, popular media, and propaganda. Examining the rise of a Chinese artistic vanguard and creative knowledge-based economy, Creativity Class sheds light on an important facet of today’s China.

Lily Chumley is an assistant professor in the Department of Media, Culture, and Communication at New York University.

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Lily Chumley is an assistant professor in the Department of Media, Culture, and Communication at New York University.
After decades of denying racism and underplaying cultural diversity, Latin American states began adopting transformative ethno-racial legislation in the late 1980s. In addition to symbolic recognition of indigenous peoples and black populations, governments in the region created a more pluralistic model of citizenship and made significant reforms in the areas of land, health, education, and development policy. *Becoming Black Political Subjects* explores this shift from color blindness to ethno-racial legislation in two of the most important cases in the region: Colombia and Brazil.

Drawing on archival and ethnographic research, Tianna Paschel shows how, over a short period, black movements and their claims went from being marginalized to become institutionalized into the law, state bureaucracies, and mainstream politics. The strategic actions of a small group of black activists—working in the context of domestic unrest and the international community’s growing interest in ethno-racial issues—successfully brought about change. Paschel also examines the consequences of these reforms, including the institutionalization of certain ideas of blackness, the reconfiguration of black movement organizations, and the unmaking of black rights in the face of reactionary movements.

*Becoming Black Political Subjects* offers important insights into the changing landscape of race and Latin American politics.

Tianna S. Paschel is assistant professor of African American Studies at the University of California, Berkeley.
In the Shadow of World Literature
Sites of Reading in Colonial Egypt

MICHAEL ALLAN

We have grown accustomed to understanding world literature as a collection of national or linguistic traditions bound together in the universality of storytelling. Michael Allan challenges this way of thinking and argues instead that the disciplinary framework of world literature, far from serving as the neutral meeting ground of national literary traditions, levels differences between scripture, poetry, and prose, and fashions textual forms into a particular pedagogical, aesthetic, and ethical practice.

In the Shadow of World Literature examines the shift from Qur’anic schooling to secular education in colonial Egypt and shows how an emergent literary discipline transforms the act of reading itself. The various chapters draw from debates in literary theory and anthropology to consider sites of reception that complicate the secular/religious divide—from the discovery of the Rosetta stone and translations of the Qur’an to debates about Charles Darwin in the modern Arabic novel. Through subtle analysis of competing interpretative frames, Allan reveals the ethical capacities and sensibilities literary reading requires, the conceptions of textuality and critique it institutionalizes, and the forms of subjectivity it authorizes.

A brilliant and original exploration of what it means to be literate in the modern world, this book is a unique meditation on the reading practices that define the contours of world literature.

Michael Allan is assistant professor of comparative literature at the University of Oregon.

MAY
978-0-691-16783-1 Paper $35.00S
978-0-691-16782-4 Cloth $85.00S
208 pages. 3 halftones. 6 x 9.
Translation/Transnation
Emily Apter, Series Editor

LITERATURE | COMPARATIVE LITERATURE
Divination and Human Nature
A Cognitive History of Intuition in Classical Antiquity

PETER T. STRUCK

Divination and Human Nature casts a new perspective on the rich tradition of ancient divination—the reading of divine signs in oracles, omens, and dreams. Popular attitudes during classical antiquity saw these readings as signs from the gods while modern scholars have treated such beliefs as primitive superstitions. In this book, Peter Struck reveals instead that such phenomena provoked an entirely different accounting from the ancient philosophers. These philosophers produced subtle studies into what was an odd but observable fact—that humans could sometimes have uncanny insights—and their work signifies an early chapter in the cognitive history of intuition.

Examining the writings of Plato, Aristotle, the Stoics, and the Neoplatonists, Struck demonstrates that they all observed how, setting aside the charlatans and swindlers, some people had premonitions defying the typical bounds of rationality. Given the wide differences among these ancient thinkers, Struck notes that they converged on seeing this surplus insight as an artifact of human nature, projections produced under specific conditions by our physiology. For the philosophers, such unexplained insights invited a speculative search for an alternative and more naturalistic system of cognition.

Recovering a lost piece of an ancient tradition, Divination and Human Nature illustrates how philosophers of the classical era interpreted the phenomena of divination as a practice closer to intuition and instinct than magic.

Peter T. Struck is the Evan C. Thompson Associate Professor of Classical Studies at the University of Pennsylvania.

JULY
978-0-691-16939-2 Cloth $45.00S
280 pages. 6 x 9.

CLASSICS

The Emperor Nero
A Guide to the Ancient Sources

EDITED BY ANTHONY A. BARRETT, ELAINE FANTHAM & JOHN C. YARDLEY

Nero’s reign (AD 54–68) witnessed some of the most memorable events in Roman history, such as the rebellion of Boudica and the first persecution of the Christians—not to mention Nero’s murder of his mother, his tyranny and extravagance, and his suicide, which plunged the empire into civil war. The Emperor Nero gathers into a single collection the major sources for Nero’s life and rule, providing students of Nero and ancient Rome with the most authoritative and accessible reader there is.

The Emperor Nero features clear, contemporary translations of key literary sources along with translations and explanations of representative inscriptions and coins issued under Nero. An informative introduction situates the emperor’s reign within the history of the Roman Empire, and concise headnotes to chapters place the source material in historical and biographical context. Passages are accompanied by detailed notes and are organized around events, such as the Great Fire of Rome, or by topic, such as Nero’s relationships with his wives. Complex events like the war with Parthia—split up among several chapters in Tacitus—are brought together in continuous narratives, making this the most comprehensible and user-friendly sourcebook on Nero available.

Anthony A. Barrett is professor emeritus of classics at the University of British Columbia. His books include Livia: First Lady of Imperial Rome. Elaine Fantham is the Giger Professor of Latin, emerita, at Princeton University. Her books include Roman Literary Culture: From Plautus to Macrobius. John C. Yardley is professor emeritus of classics at the University of Ottawa. His books include Alexander the Great: Historical Sources in Translation.

JULY
978-0-691-15651-4 Paper $35.00S
320 pages. 11 halftones. 6 maps. 6 x 9.

ANCIENT HISTORY | CLASSICS
Tales of the Narts
Ancient Myths and Legends of the Ossetians

EDITED BY JOHN COLARUSSO & TAMIRLAN SALBIEV
Translated by Walter May

The Nart sagas are to the Caucasus what Greek mythology is to Western civilization. Tales of the Narts presents a wide selection of fascinating tales preserved as a living tradition among the peoples of Ossetia in southern Russia, a region where ethnic identities have been maintained for thousands of years in the face of major cultural upheavals.

A mythical tribe of tall, nomad warriors, the Narts were courageous, bold, and good-hearted. But they were also capable of cruelty, envy, and forceful measures to settle disputes. In this wonderfully vivid and accessible compilation of stories, colorful and exciting heroes, heroines, villains, and monsters pursue their destinies though a series of peculiar exploits, often with the intervention of ancient gods.

The world of the Narts can be as familiar as it is alien, and the tales contain local themes as well as echoes of influence from diverse lands. The ancestors of the Ossetians once roamed freely from eastern Europe to western China, and their myths exhibit striking parallels with ancient Indian, Norse, and Greek myth. The Nart sagas may also have formed a crucial component of the Arthurian cycle.

Tales of the Narts expands the canon of this precious body of lore and demonstrates the passion and values that shaped the lives of the ancient Ossetians.

John Colarusso is professor of anthropology and modern languages and linguistics at McMaster University and one of the world’s most distinguished scholars of comparative linguistics. (For more Nart sagas, see page 66.)

JUNE
978-0-691-17040-4 Cloth $39.50S
608 pages. 6 x 9.

MYTHOLOGY | FOLKLORE

108 Mythology | Archaeology

Trophies of Victory
Public Building in Periklean Athens

T. LESLIE SHEAR, JR.

The Greek military victories at Marathon, Salamis, and Plataia during the Persian Wars profoundly shaped fifth-century politics and culture. By long tradition, the victors commemorated their deliverance by dedicating thank-offerings in the sanctuaries of their gods, and the Athenians erected no fewer than ten new temples and other buildings. Because these buildings were all at some stage of construction during the political ascendency of Perikles, in the third quarter of the fifth century, modern writers refer to them collectively as the Periklean building program. In Trophies of Victory, T. Leslie Shear, Jr., who directed archaeological excavations at the Athenian Agora for more than twenty-five years, provides the first comprehensive account of the Periklean buildings as a group.

This richly illustrated book examines each building in detail, including its archaeological reconstruction, architectural design, sculptural decoration, chronology, and construction history. Shear emphasizes the Parthenon’s revolutionary features and how they influenced smaller contemporary temples. In the case of the buildings on the Acropolis and the Telesterion at Eleusis, he looks at accounts of their overseers, which illuminate the administration, financing, and organization of public works. Throughout, the book provides new details about how the Periklean buildings proclaimed Athenian military prowess, aggrandized the city’s cults and festivals, and laid claim to its religious and cultural primacy in the Greek world.

T. Leslie Shear, Jr., is professor emeritus of classical archaeology at Princeton University.

APRIL
978-0-691-17057-2 Paper $65.00S
490 pages. 55 halftones. 68 line illus. 8 1/2 x 11.
Publications of the Department of Art and Archaeology, Princeton University

ARCHAEOLOGY | ART | ARCHITECTURE
Jan Gossart and the Invention of Netherlandish Antiquity

MARISA ANNE BASS

This is the first English-language study of Jan Gossart (ca. 1478–1532)—one of the most important painters of the so-called Northern Renaissance—in his historical context. Providing a richly illustrated chronological narrative of the Netherlandish artist’s life and art, Marisa Anne Bass shows how Gossart’s painting was part of a larger cultural effort in the Netherlands to assert the region’s ancient heritage, one distinct from the Roman past then being revived by the artists of the Italian Renaissance.

Focusing on five of Gossart’s vibrant, monumental mythological nudes, the book challenges previous interpretations by arguing that Gossart and his patrons were seeking not to imitate Italian Renaissance models but to contest the idea that the Roman past gave the Italians a monopoly on antiquity. Drawing on many previously unused primary sources in Latin, Dutch, and French, Jan Gossart and the Invention of Netherlandish Antiquity offers a fascinating new understanding of both the painter and the Northern Renaissance itself.

Marisa Anne Bass is assistant professor in the Art History and Archaeology Department at Washington University in St. Louis.

APRIL

978-0-691-16999-6 Cloth $49.95S
224 pages. 40 color illus. 57 halftones. 7 x 10.

The first English-language study of Jan Gossart, one of the leading painters of the Northern Renaissance

“With great enthusiasm and erudition, Marisa Anne Bass situates Jan Gossart in the intellectual network of his Netherlandish patrons and thoroughly investigates the literary output of the humanist circles that he and his patrons moved in. Bass has unearthed a vast number of important texts that shed light on the intellectual concerns of the period.”

—Dagmar Eichberger, University of Trier and University of Heidelberg
The Scientist’s Guide to Writing
How to Write More Easily and Effectively throughout Your Scientific Career

STEPHEN B. HEARD

The ability to write clearly is critical to any scientific career. The Scientist’s Guide to Writing provides practical advice to help scientists become more effective writers so that their ideas have the greatest possible impact.

Drawing on his own experience as a scientist, graduate adviser, and editor, Stephen Heard emphasizes that the goal of all scientific writing should be absolute clarity; that good writing takes deliberate practice; and that what many scientists need are not long lists of prescriptive rules but rather direct engagement with their behaviors and attitudes when they write. He combines advice on such topics as how to generate and maintain writing momentum with practical tips on structuring a scientific paper, revising a first draft, handling citations, responding to peer reviews, managing coauthorships, and more.

In an accessible, informal tone, The Scientist’s Guide to Writing explains essential techniques that students, postdoctoral researchers, and early-career scientists need to write more clearly, efficiently, and easily.

- Emphasizes writing as a process, not just a product
- Encourages habits that improve motivation and productivity
- Explains the structure of the scientific paper and the function of each part
- Provides detailed guidance on submission, review, revision, and publication
- Addresses issues related to coauthorship, English as a second language, and more

Stephen B. Heard is professor of biology at the University of New Brunswick in Canada and associate editor of the journal American Naturalist.

MAY
978-0-691-17022-0 Paper $21.95S
978-0-691-17021-3 Cloth $59.95S
304 pages. 17 tables. 6 x 9.

SCIENCE | WRITING | REFERENCE
Doing Global Science
A Guide to Responsible Conduct in the Global Research Enterprise

INTERACADEMY PARTNERSHIP

This concise introductory guide explains the values that should inform the responsible conduct of scientific research in today’s global setting. Featuring accessible discussions and ample real-world scenarios, Doing Global Science covers proper conduct, fraud and bias, the researcher’s responsibilities to society, communication with the public, and much more. The book places special emphasis on the international and highly networked environment in which modern research is done, presenting science as an enterprise that is being transformed by globalization, interdisciplinary research projects, team science, and information technologies.

Accessibly written by an InterAcademy Partnership committee comprised of leading scientists from around the world, Doing Global Science is required reading for students, practitioners, and anyone concerned about the responsible conduct of science today.

An essential introduction to the responsible conduct of science in today’s interconnected world

“Welcome and timely. Even for an old-style theoretician like myself with a romantic view of science as a totally free adventure, these guidelines are a ringing bell about numerous very real issues that we cannot ignore.”
—Carlo Rovelli, Aix-Marseille University

“This unique book offers an international perspective on the difficulties and challenges of doing research.”
—Merav Opher, Boston University

“I thoroughly enjoyed reading this concise and accessible book. Doing Global Science covers a broad range of topics and is full of relevant and extremely useful information.”
—Ralph R. Ristenbatt, III, Pennsylvania State University
“Fantastic. I have been teaching radio astronomy at Harvard for more than forty years, and this is the book I wish I had had to teach from—and the book I wish I had written myself. It is destined to become the essential resource for all aspiring radio astronomers and for anyone who uses radio astronomical data.”

—James M. Moran, Harvard-Smithsonian Center for Astrophysics

The ideal text for a one-semester course in radio astronomy

Essential Radio Astronomy is the only textbook on the subject specifically designed for a one-semester introductory course for advanced undergraduates or graduate students in astronomy and astrophysics. It starts from first principles in order to fill gaps in students’ backgrounds, make teaching easier for professors who are not expert radio astronomers, and provide a useful reference to the essential equations used by practitioners.

This unique textbook reflects the fact that students of multiwavelength astronomy typically can afford to spend only one semester studying the observational techniques particular to each wavelength band. Essential Radio Astronomy presents only the most crucial concepts—succinctly and accessibly. It covers the general principles behind radio telescopes, receivers, and digital backends without getting bogged down in engineering details. Emphasizing the physical processes in radio sources, the book’s approach is shaped by the view that radio astrophysics owes more to thermodynamics than electromagnetism.

Proven in the classroom and generously illustrated throughout, Essential Radio Astronomy is an invaluable resource for students and researchers alike.

- The only textbook specifically designed for a one-semester course in radio astronomy
- Starts from first principles
- Provides the essential equations and fundamental constants used by practitioners
- Supplementary website includes lecture notes, problem sets, exams, and links to interactive demonstrations
- An online illustration package is available to professors

James J. Condon and Scott M. Ransom are astronomers at the National Radio Astronomy Observatory and research professors of astronomy at the University of Virginia.

APRIL
978-0-691-13779-7 Cloth $85.00X
416 pages. 16 color illus. 23 halftones. 132 line illus. 5 tables. 7 x 10.
Princeton Series in Modern Observational Astronomy
David N. Spergel, Series Editor

ASTRONOMY | ASTROPHYSICS
Astrophysics in a Nutshell
Second Edition

DAN MAOZ

Winner of the American Astronomical Society’s Chambliss Award, Astrophysics in a Nutshell has become the text of choice in astrophysics courses for science majors at top universities in North America and beyond. In this expanded and fully updated second edition, the book gets even better, with a new chapter on extrasolar planets; a greatly expanded chapter on the interstellar medium; fully updated facts and figures on all subjects, from the observed properties of white dwarfs to the latest results from precision cosmology; and additional instructive problem sets. Throughout, the text features the same focused, concise style and emphasis on physics intuition that have made the book a favorite of students and teachers.

In addition to serving as a course textbook, Astrophysics in a Nutshell is an ideal review for a qualifying exam and a handy reference.

- The most concise and current astrophysics textbook for science majors—now expanded and fully updated with the latest research results
- Contains a broad and well-balanced selection of traditional and current topics
- Uses simple, short, and clear derivations of physical results
- Trains students in the essential skills of order-of-magnitude analysis
- Features a new chapter on extrasolar planets, including discovery techniques
- Includes new and expanded sections and problems on the physics of shocks, supernova remnants, cosmic-ray acceleration, white dwarf properties, baryon acoustic oscillations, and more
- Contains instructive problem sets at the end of each chapter
- Solutions manual (available only to professors)

Dan Maoz is the George S. Wise Professor at Tel-Aviv University.

MARCH
978-0-691-16479-3 Cloth $85.00X
304 pages. 21 halftones. 77 line illus. 7 x 10.

In a Nutshell

One of Choice’s Outstanding Academic Titles
Winner of the Chambliss Award, American Astronomical Society

ASTROPHYSICS | PHYSICS

The ideal one-semester astrophysics introduction for science undergraduates—now expanded and fully updated

Praise for the first edition:

“Dan Maoz aims to provide a concise guide to the subject for advanced science undergraduates. The essentials of modern astrophysics are covered, from traditional topics such as stellar remnants and galaxies to recent research including dark matter and dark energy, while training students in order-of-magnitude analysis.”
—Times Higher Education

“Maoz makes generous and excellent use of back-of-the-envelope calculations and approximations to the more complete theory, accurate enough to both illustrate the physics and to arrive at decent numerical answers.… Lots of material is squeezed into this thin volume.”
—K. L. Schick, Choice
A concise, modern textbook on group theory written especially for physicists

“Group Theory in a Nutshell for Physicists fills a gap in the market. Zee turns group theory into a less intimidating topic.”
—Katrin Becker, Texas A&M University

“This is an ambitious book. Zee brings together a lot of material not easily found in one place.”
—Savdeep S. Sethi, University of Chicago

Although group theory is a mathematical subject, it is indispensable to many areas of modern theoretical physics, from atomic physics to condensed matter physics, particle physics to string theory. In particular, it is essential for an understanding of the fundamental forces. Yet until now, what has been missing is a modern, accessible, and self-contained textbook on the subject written especially for physicists.

*Group Theory in a Nutshell for Physicists* fills this gap, providing a user-friendly and classroom-tested text that focuses on those aspects of group theory physicists most need to know. From the basic intuitive notion of a group, A. Zee takes readers all the way up to how theories based on gauge groups could unify three of the four fundamental forces. He also includes a concise review of the linear algebra needed for group theory, making the book ideal for self-study.

- Provides physicists with a modern and accessible introduction to group theory
- Covers applications to various areas of physics, including field theory, particle physics, relativity, and much more
- Topics include finite group and character tables; real, pseudoreal, and complex representations; Weyl, Dirac, and Majorana equations; the expanding universe and group theory; grand unification; and much more
- The essential textbook for students and an invaluable resource for researchers
- Features a brief, self-contained treatment of linear algebra
- An online illustration package is available to professors

A. Zee is professor of physics at the Kavli Institute for Theoretical Physics at the University of California, Santa Barbara. His books include *Quantum Field Theory in a Nutshell*, *Einstein Gravity in a Nutshell*, and *Fearful Symmetry: The Search for Beauty in Modern Physics* (all Princeton).

APRIL
978-0-691-16269-0 Cloth  $90.00X
592 pages. 3 halftones. 60 line illus. 7 x 10.
In a Nutshell
Not for sale in China and Taiwan

PHYSICS
Modern Classical Physics
Optics, Fluids, Plasmas, Elasticity, Relativity, and Statistical Physics

KIP S. THORNE & ROGER D. BLANDFORD

This first-year graduate-level text and reference book covers the fundamental concepts and twenty-first-century applications of six major areas of classical physics that every masters- or PhD-level physicist should be exposed to, but often isn’t: statistical physics, optics (waves of all sorts), elastodynamics, fluid mechanics, plasma physics, and special and general relativity and cosmology. Growing out of a full-year course that the eminent researchers Kip Thorne and Roger Blandford taught at Caltech for almost three decades, this book is designed to broaden the training of physicists. Its six main topical sections are also designed so they can be used in separate courses, and the book is an invaluable reference for researchers.

- Presents all the major fields of classical physics except three prerequisites: classical mechanics, electromagnetism, and elementary thermodynamics
- Focuses on fundamental concepts and modern, real-world applications
- Takes applications from fundamental, experimental, and applied physics; astrophysics and cosmology; geophysics, oceanography, and meteorology; biophysics and chemical physics; engineering and optical science and technology; and information science and technology
- Emphasizes the quantum roots of classical physics, and how to use quantum techniques to elucidate classical concepts or simplify classical calculations
- Features hundreds of color figures, some five hundred exercises, extensive cross-references, and a detailed index
- An online illustration package is available to professors

Kip S. Thorne is the Feynman Professor Emeritus of Theoretical Physics at Caltech. Roger D. Blandford is the Luke Blossom Professor of Physics and the director of the Kavli Institute of Particle Astrophysics and Cosmology at Stanford University.

OCTOBER 2016
978-0-691-15902-7  Cloth  $99.50X
1504 pages. 24 color illus. 6 halftones. 325 line illus. 15 tables. 8 x 10.

PHYSICS
The Phytochemical Landscape
Linking Trophic Interactions and Nutrient Dynamics

MARK D. HUNTER

The dazzling variation in plant chemistry is a primary mediator of trophic interactions, including herbivory, predation, parasitism, and disease. At the same time, such interactions feed back to influence spatial and temporal variation in the chemistry of plants. In this book, Mark Hunter provides a novel approach to linking the trophic interactions of organisms with the cycling of nutrients in ecosystems.

Hunter introduces the concept of the “phytochemical landscape”—the shifting spatial and temporal mosaic of plant chemistry that serves as the nexus between trophic interactions and nutrient dynamics. He shows how plant chemistry is both a cause and consequence of trophic interactions, and how it also mediates ecosystem processes such as nutrient cycling.

Nutrients and organic molecules in plant tissues affect decomposition rates and the fluxes of elements such as carbon, nitrogen, and phosphorus. The availability of these same nutrients influences the chemistry of cells and tissues that plants produce. In combination, these feedback routes generate pathways by which trophic interactions influence nutrient dynamics and vice versa.

Hunter provides evidence from terrestrial and aquatic systems for each of these pathways, and describes how a focus on the phytochemical landscape enables us to better understand and manage ecosystems.

Essential reading for students and researchers alike, this book offers an integrated approach to ecological processes.

Mark D. Hunter is the Henry A. Gleason Collegiate Professor of Ecology and Evolutionary Biology at the University of Michigan.

AUGUST
978-0-691-15845-7 Cloth $65.00S
336 pages. 99 line illus. 6 x 9.

Monographs in Population Biology, 56
Simon A. Levin & Henry S. Horn, Series Editors

ECOLOGY | BIOLOGY
Pursuing Sustainability
A Guide to the Science and Practice

PAMELA MATSON, WILLIAM C. CLARK
& KRISTER ANDERSSON

Sustainability is a global imperative and a scientific challenge like no other. This concise guide provides students and practitioners with a strategic framework for linking knowledge with action in the pursuit of sustainable development, and serves as an invaluable companion to more narrowly focused courses dealing with sustainability in particular sectors such as energy, food, water, and housing, or in particular regions of the world.

Written by leading experts, Pursuing Sustainability shows how more inclusive and interdisciplinary approaches and systems perspectives can help you achieve your sustainability objectives. It stresses the need for understanding how capital assets are linked to sustainability goals through the complex adaptive dynamics of social-environmental systems, how committed people can use governance processes to alter those dynamics, and how successful interventions can be shaped through collaborations among researchers and practitioners on the ground.

The ideal textbook for undergraduate and graduate students and an invaluable resource for anyone working in this fast-growing field, Pursuing Sustainability also features case studies, a glossary, and suggestions for further reading.

- Provides a strategic framework for linking knowledge with action
- Draws on the latest cutting-edge science and practices
- Utilizes interdisciplinary approaches and systems perspectives
- Illustrates concepts with a core set of case studies used throughout the book
- An online illustration package is available to professors

An essential guide to sustainable development for students and practitioners

“It is an enormous challenge to relay to students the complexity of sustainable development while providing them with skills and ways of thinking that can be applied concretely. This succinct and accessible primer provides the essential tools, methods, and approaches they need.”
—Ruth DeFries, author of The Big Ratchet: How Humanity Thrives in the Face of Natural Crisis

“A useful, compelling synthesis of a range of ideas.”
—Kai N. Lee, coauthor of Humans in the Landscape: An Introduction to Environmental Studies

Pamela Matson is dean of the School of Earth, Energy & Environmental Sciences and the Goldman Professor of Environmental Studies at Stanford University. William C. Clark is the Harvey Brooks Professor of International Science, Public Policy, and Human Development at Harvard University’s Kennedy School of Government. Krister Andersson is professor of political science at the University of Colorado at Boulder.

APRIL
978-0-691-15761-0 Cloth $35.00S
192 pages. 7 halftones. 17 line illus. 4 tables. 6 x 9.

ENVIRONMENTAL SCIENCE | ECOLOGY | PUBLIC POLICY
The $p$-adic Simpson Correspondence

AHMED ABBES, MICHEL GROS & TAKESHI TSUJI

The $p$-adic Simpson correspondence, recently initiated by Gerd Faltings, aims at describing all $p$-adic representations of the fundamental group of a proper smooth variety over a $p$-adic field in terms of linear algebra—namely Higgs bundles. This book undertakes a systematic development of the theory following two new approaches, one by Ahmed Abbes and Michel Gros, the other by Takeshi Tsuji. The authors mainly focus on generalized representations of the fundamental group that are $p$-adically close to the trivial representation.

The first approach relies on a new family of period rings built from the torsor of deformations of the variety over a universal $p$-adic thickening defined by J. M. Fontaine. The second approach introduces a crystalline-type topos and replaces the notion of Higgs bundles with that of Higgs isocrystals. The authors show the compatibility of the two constructions and the compatibility of the correspondence with the natural cohomologies. The last part of the volume contains results of wider interest in $p$-adic Hodge theory. The reader will find a concise introduction to Faltings' theory of almost étale extensions and a chapter devoted to the Faltings topos.

Ahmed Abbes is director of research at the French National Center for Scientific Research (CNRS) and the Institute of Advanced Scientific Studies (IHES), France. Michel Gros is a researcher at the CNRS. Takeshi Tsuji is a professor in the Graduate School of Mathematical Sciences at the University of Tokyo.

MAY
978-0-691-17029-9 Paper $75.00S
978-0-691-17028-2 Cloth $165.00S
618 pages. 7 x 10.
Annals of Mathematics Studies, 193
Phillip A. Griffiths, John N. Mather & Elias M. Stein, Series Editors

Non-Archimedean Tame Topology and Stably Dominated Types

EHUD HRUSHOVSKI & FRANÇOIS LOESER

Over the field of real numbers, analytic geometry has long been in deep interaction with algebraic geometry, bringing the latter subject many of its topological insights. In recent decades, model theory has joined this work through the theory of o-minimality, providing finiteness and uniformity statements and new structural tools.

For non-archimedean fields, such as the $p$-adics, the Berkovich analytification provides a connected topology with many thoroughgoing analogies to the real topology on the set of complex points, and it has become an important tool in algebraic dynamics and many other areas of geometry.

This book lays down model-theoretic foundations for non-archimedean geometry. The methods combine o-minimality and stability theory. Definable types play a central role, serving first to define the notion of a point and then properties such as definable compactness.

Beyond the foundations, the main theorem constructs a deformation retraction from the full non-archimedean space of an algebraic variety to a rational polytope. This generalizes previous results of V. Berkovich, who used resolution of singularities methods.

No previous knowledge of non-archimedean geometry is assumed.

Ehud Hrushovski is professor of mathematics at the Hebrew University of Jerusalem. François Loeser is professor of mathematics at Pierre-and-Marie-Curie University in Paris.

MARCH
978-0-691-16169-3 Paper $75.00S
978-0-691-16168-6 Cloth $165.00S
232 pages. 7 x 10.
Annals of Mathematics Studies, 192
Phillip A. Griffiths, John N. Mather & Elias M. Stein, Series Editors

MATHEMATICS

118  Mathematics
Fourier Restriction for Hypersurfaces in Three Dimensions and Newton Polyhedra

ISROIL A. IKROMOV & DETLEF MÜLLER

This is the first book to present a complete characterization of Stein-Tomas type Fourier restriction estimates for large classes of smooth hypersurfaces in three dimensions, including all real-analytic hypersurfaces. The range of Lebesgue spaces for which these estimates are valid is described in terms of Newton polyhedra associated to the given surface.

Isroil Ikromov and Detlef Müller begin with Elias M. Stein’s concept of Fourier restriction and some relations between the decay of the Fourier transform of the surface measure and Stein-Tomas type restriction estimates. Varchenko’s ideas relating Fourier decay to associated Newton polyhedra are briefly explained, particularly the concept of adapted coordinates and the notion of height. It turns out that these classical tools suffice to treat the case where there exist linear adapted coordinates, and thus Ikromov and Müller concentrate on the remaining case. Here the notion of r-height is introduced. They then describe decomposition techniques and related stopping time algorithms. Different interpolation techniques are presented and used, from complex to more recent real methods by Bak and Seeger.

Fourier restriction plays an important role in several fields, in particular in real and harmonic analysis, number theory, and PDEs. This book will interest graduate students and researchers working in such fields.

Isroil A. Ikromov is professor of mathematics at Samarkand State University in Uzbekistan. Detlef Müller is professor of mathematics at the University of Kiel in Germany.

JULY
978-0-691-17055-8 Paper $75.00$  
978-0-691-17054-1 Cloth $165.00$  
312 pages. 7 line illus. 6 x 9.

Annals of Mathematics Studies, 194
 Phillip A. Griffiths, John N. Mather & Elias M. Stein, Series Editors

MATHEMATICS

Complex Ball Quotients and Line Arrangements in the Projective Plane

PAULA TRETKOFF

With an appendix by Hans-Christoph Im Hof

This book introduces the theory of complex surfaces through a comprehensive look at finite covers of the projective plane branched along line arrangements. Paula Tretkoff emphasizes those finite covers that are free quotients of the complex two-dimensional ball. Tretkoff also includes background on the classical Gauss hypergeometric function of one variable, and a chapter on the Appell two-variable $F_1$ hypergeometric function.

The material in this book began as a set of lecture notes, taken by Tretkoff, of a course given by Friedrich Hirzebruch at ETH Zürich in 1996. The lecture notes were then considerably expanded by Hirzebruch and Tretkoff over a number of years. In this book, Tretkoff has expanded those notes even further, still stressing examples offered by finite covers of line arrangements. The book is largely self-contained and foundational material is introduced and explained as needed, but not treated in full detail. References to omitted material are provided for interested readers.

Aimed at graduate students and researchers, this is an accessible account of a highly informative area of complex geometry.

Paula Tretkoff is professor of mathematics at Texas A&M University and director of research in the National Center for Scientific Research (CNRS) at the Université de Lille 1, France.

MARCH
978-0-691-14477-1 Paper $75.00$  
232 pages. 2 line illus. 18 tables. 6 x 9.

Mathematical Notes
 Phillip A. Griffiths, John N. Mather & Elias M. Stein, Series Editors

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