The Age of the Vikings

ANDERS WINROTH

The Vikings maintain their grip on our imagination, but their image is too often distorted by myth. It is true that they pillaged, looted, and enslaved. But they also settled peacefully and traveled far from their homelands in swift and sturdy ships to explore. The Age of the Vikings tells the full story of this exciting period in history. Drawing on a wealth of written, visual, and archaeological evidence, Anders Winroth captures the innovation and pure daring of the Vikings without glossing over their destructive heritage. He not only explains the Viking attacks, but also looks at Viking endeavors in commerce, politics, discovery, and colonization, and reveals how Viking arts, literature, and religious thought evolved in ways unequaled in the rest of Europe. The Age of the Vikings sheds new light on the complex society, culture, and legacy of these legendary seafarers.

“Vivid, engaging, and brilliant in detail.”—Choice

“Winroth really knows what he is writing about…. I recommend the work to anyone with little knowledge of the subject and a wish to learn more.”—Eric Christiansen, New York Review of Books

“Winroth’s account is superior to all its most recent competitors. He avoids what has become the traditional chronological narrative, centering his chapters instead on themes: violence first, regrettably; but then emigration, trade, state-formation and eventually, with some relief, life ‘home on the farm.’ He also has the happy knack of seizing on a fascinating detail to open each chapter.”—Tom Shippey, Wall Street Journal

MARCH
978-0-691-16929-3 Paper $17.95T
978-0-691-14985-1 Cloth 2014
328 pages. 15 color illus. 30 halftones. 2 maps. 5 x 8.
One of the New York Post’s Best Books of 2014
Honorable Mention, 2015 PROSE Award in European & World History, Association of American Publishers

HISTORY
Mirror, Mirror
The Uses and Abuses of Self-Love
SIMPON BLACKBURN

Everyone deplores narcissism, especially in others. The vain are by turns annoying or absurd, offending us whether they are blissfully oblivious or proudly aware of their behavior. But are narcissism and vanity really as bad as they seem? Drawing on philosophy, psychology, literature, history, and popular culture, Simon Blackburn offers an enlightening exploration of self-love, ultimately suggesting that narcissism, vanity, pride, and self-esteem are more complex than they first appear and have innumerable good and bad forms.

“Reading him, we feel as if we were sitting in a comfortable chair, after dinner, listening to our friend Blackburn tell us not so much about politics or social history as about what lies behind them: morals—that is, what we owe to others, as opposed to what we want for ourselves.”—Joan Acocella, New Yorker

“Quoting Miss Piggy and Wittgenstein with equal ease, Blackburn maps the terrain of self-love in its many manifestations.”—Choice

Simon Blackburn taught philosophy for many years at the University of Oxford, the University of North Carolina, Chapel Hill, and the University of Cambridge. He is the author of many notable books, including Think and Being Good.

MAY
978-0-691-16911-8 Paper $19.95
978-0-691-16142-6 Cloth 2014
248 pages. 1 table. 5 x 8.

PHILOSOPHY

66 Paperbacks

Nart Sagas
Ancient Myths and Legends of the Circassians and Abkhazians
JOHN COLARUSSO
Assembled, translated & annotated by John Colarusso
With a new introduction by Adrienne Mayor

The sagas of the ancient Narts are to the Caucasus what Greek mythology is to Western civilization. Nart Sagas presents a wide selection of fascinating myths preserved among the Circassians, Abazas, Abkhaz, and Ubykhs—four related peoples whose ancient cultures today survive by a thread, but who have retained the Nart sagas as a living tradition. Masterfully translated and annotated by world mythology expert John Colarusso, this collection of Nart Sagas makes clear that these tales share much with the lore of ancient India, classical Greece, and pagan Scandinavia and are as deserving of a place in the canon of world mythology.

“An excellent translation.”—Library Journal

“Colarusso is to be congratulated for this splendid contribution to the field.”—Patricia Arant, Slavic and East European Review

John Colarusso is professor of anthropology and modern languages and linguistics at McMaster University. Adrienne Mayor is a research scholar in classics and history of science at Stanford University. (For more Nart sagas, see page 108.)

JUNE
978-0-691-16914-9 Paper $22.95
448 pages. 5 1/2 x 8 1/2.

MYTHOLOGY | FOLKLORE
The Amazons
Lives and Legends of Warrior Women across the Ancient World

ADRIENNE MAYOR

Amazons—fierce warrior women dwelling on the fringes of the known world—were the mythic archenemies of the ancient Greeks. But just who were these bold barbarian archers on horseback who gloried in fighting, hunting, and sexual freedom? In this deeply researched, wide-ranging, and lavishly illustrated book, National Book Award finalist Adrienne Mayor reveals intimate, surprising details and original insights about the flesh-and-blood women of the Eurasian steppes known as Amazons. Combining classical myth and art, nomad traditions, and scientific archaeology, The Amazons is the first comprehensive account of warrior women in both myth and history across the ancient world, from the Mediterranean Sea to the Great Wall of China.

“A fascinatingly detailed account.”—Emily Wilson, Wall Street Journal

“[Mayor’s] expertise shines throughout.”—Publishers Weekly

“No one before has ever marshalled the full sweep of evidence as Mayor does here…. The result is a book as erudite as it is riveting, one that is surely destined to serve as the definitive work on the subject.”
—Tom Holland, Literary Review

“In her quest to separate reality from mythology, Mayor left few stones unturned, even examining the graves of women with war wounds and mummified tattoos. She skillfully presents her findings with wit and conviction.”—Lawrence D. Freedman, Foreign Affairs

“Mayor opens up new horizons in world storytelling and feminist iconography.”—Edith Hall, New Statesman

APRIL
978-0-691-17027-5 Paper $17.95T
978-0-691-14720-8 Cloth 2014
544 pages. 15 color illus. 71 halftones. 10 maps. 5 x 8.
2015 Silver Medal Winner in World History, Independent Publisher Book Awards
Selected for American Scientist’s Science Book Gift Guide 2014

ANCIENT HISTORY | MYTHOLOGY

Adrienne Mayor is a research scholar in classics and history of science at Stanford University, and the author of The Poison King: The Life and Legend of Mithradates, Rome’s Deadliest Enemy (Princeton), which was a finalist for the National Book Award.
A Social Strategy
How We Profit from Social Media

MIKOŁAJ JAN PISKORSKI

Almost no one had heard of social media a decade ago, but today websites such as Facebook, Twitter, and LinkedIn have more than 1 billion users and account for almost 25 percent of Internet use. What makes social media so different from traditional media? Answering that question is the key to making social media work for any business, argues Mikołaj Piskorski, one of the world’s leading experts on the business of social media.

“For companies that are struggling to measure social media, Piskorski offers a different way of looking at the problem.”—Maija Palmer, Financial Times

“Piskorski’s thought-provoking and well-researched title is ground-breaking.”—Lucy Heckman, Library Journal (starred review)

Mikołaj Jan (“Misiek”) Piskorski is professor of strategy and innovation at IMD Business School in Lausanne, Switzerland. Previously, he was an associate professor of business administration in the Strategy Unit at Harvard Business School, where he wrote numerous case studies on how companies can use social media platforms to improve their competitive advantage.

MARCH
978-0-691-16926-2 Paper $22.95T
978-0-691-15339-1 Cloth 2014
288 pages. 13 line illus. 9 tables. 6 x 9.
Winner of the 2015 Gold Medal in Networking, Axiom Business Book Awards

BUSINESS | MEDIA

68 Paperbacks

Pedigree
How Elite Students Get Elite Jobs

LAUREN A. RIVERA

With a new afterword by the author

Americans are taught to believe that upward mobility is possible for anyone who is willing to work hard, that college is a great equalizer, and that the job market is a level playing field. Yet it is often those from affluent backgrounds who land the best opportunities. Pedigree takes readers behind the closed doors of prestigious investment banks, consulting firms, and law firms to reveal the truth about who really gets hired for the nation’s highest-paying entry-level jobs, who doesn’t, and why.

“Mesmerising—and horrifying.”—Gillian Tett, Financial Times

“Forget Hollywood. Forget the American Dream. In Pedigree, Lauren Rivera discloses the harsh reality of landing a job on Wall Street.”—Angelia Wilson, Times Higher Education

“[Pedigree] provides an insider look at how top-notch places hire, and explores how their processes serve those with the most privileged and affluent backgrounds.”—Bouree Lam, Atlantic

Lauren A. Rivera is associate professor of management and organizations at Northwestern University’s Kellogg School of Management.

MAY
978-0-691-16927-9 Paper $17.95T
978-0-691-15562-3 Cloth 2015
392 pages. 4 line illus. 16 tables. 5 1/2 x 8 1/2.

BUSINESS | SOCIOLOGY
In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed into a huge industry that reshaped manufacturing. But the container didn’t just happen. Its adoption required huge sums of money, years of high-stakes bargaining, and delicate negotiation on standards. Now with a new chapter, The Box tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation costs, and made the boom in global trade possible.

“In the second half of the twentieth century, an innovation came along that would transform the way the world did business. . . . I’m not talking about software. I’m talking about the shipping industry, and in particular an innovation you might not have thought much about: the shipping container. It is the subject of an excellent book I read this summer called The Box.”—Bill Gates, GatesNotes

“By artfully weaving together the nuts and bolts of what happened at which port with the grand sweep of economic history, Levinson has produced a marvelous read for anyone who cares about how the interconnected world economy came to be.”—Neil Irwin, Washington Post

“A smart, engaging book…. Levinson makes a persuasive case that the container has been woefully underappreciated.”—Joe Nocera, New York Times

APRIL
978-0-691-17081-7 Paper $18.95
544 pages. 1 halftone. 1 line illus. 6 tables. 5 x 8.
One of the Financial Times’s Best Business Books of 2013
Winner of the 2007 Bronze Award in Finance/Investment/Economics, Independent Publisher
One of Businessweek’s Best Business Books of 2006
Shortlisted for the 2006 Business Book of the Year Award, Financial Times/Goldman Sachs
Climate Shock
The Economic Consequences of a Hotter Planet

GERNOT WAGNER & MARTIN L. WEITZMAN
With a new preface by the authors

We insure our lives against an uncertain future—why not our planet? In *Climate Shock*, Gernot Wagner and Martin Weitzman explain in lively, clear terms why we need to consider climate change in the same way we think about insurance—as a risk management problem, only on a global scale. They show that the longer we wait to act, the more likely it is that an extreme event will happen.

“A lively and thought-provoking book.”—*Financial Times*

“*Climate Shock* should shift our narrative on climate change.”—Peter Orszag, *Bloomberg View*

“Gernot Wagner and Martin Weitzman deliver a high-voltage shock in their analysis of the costs of climate change.”—*Nature*

Gernot Wagner is lead senior economist at the Environmental Defense Fund. Martin L. Weitzman is professor of economics at Harvard University. For more, see www.climateshock.org.

MAY
978-0-691-17132-6 Paper $18.95
978-0-691-15947-8 Cloth 2015
264 pages. 3 line illus. 5 tables. 5 x 8.

CURRENT AFFAIRS | POPULAR ECONOMICS | NATURE

Dreams of Other Worlds
The Amazing Story of Unmanned Space Exploration Revised and Updated Edition

CHRIS IMPLEY & HOLLY HENRY

_Dreams of Other Worlds_ describes the unmanned space missions that have opened new windows on distant worlds. Spanning four decades of dramatic advances in astronomy and planetary science, this stunningly illustrated book tells the story of eleven iconic exploratory missions and how they have fundamentally transformed our scientific and cultural perspectives on the universe and our place in it.

“A riveting read…. The book is well told, and interweaves its story with wonderful little nuggets.”
—Katia Moskvitch, *BBC Sky at Night*

“Refreshing…. From the interior of the Sun to the outer reaches of our Solar System—Impey and Henry are able guides.”—John Zarnecki, *Nature*

Chris Impley is University Distinguished Professor in the Department of Astronomy at the University of Arizona. His books include _The Living Cosmos, How It Ends_, and _How It Began_. Holly Henry is professor of English at California State University, San Bernardino. She is the author of _Virginia Woolf and the Discourse of Science: The Aesthetics of Astronomy._

MAY
978-0-691-16922-4 Paper $24.95
978-0-691-14753-6 Cloth 2013
472 pages. 16 color illus. 68 halftones. 10 line illus. 6 x 9.
Winner of the 2013 Eugene E. Emme Award for Astronautical Literature, American Astronautical Society

POPULAR SCIENCE | ASTRONOMY
The Soul of the World

ROGER SCRUTON

What is left of our aspirations after science has delivered its verdict about what we are? Drawing on art, architecture, music, and literature, renowned philosopher Roger Scruton defends the experience of the sacred against today’s fashionable forms of atheism. He argues that our personal relationships, moral intuitions, and aesthetic judgments hint at a transcendent dimension that cannot be understood through the lens of science alone. To be fully alive—and to understand what we are—is to acknowledge the reality of sacred things. Rather than an argument for the existence of God, or a defense of the truth of religion, The Soul of the World is an extended reflection on why a sense of the sacred is essential to human life—and ultimately, why a world without the sacred would be one in which we humans are not truly at home.

“A stately and often beautiful journey through various areas of human experience… [W]ide-ranging and intellectually impassioned.”
—Sarah Bakewell, Financial Times

“Fascinating.”—Christopher Hart, Sunday Times

“It is immensely entertaining to see Scruton run the reductionists to ground, then eviscerate them with the appetite of a hungry beagle. The Soul of the World is worth reading for the blood sport alone; but Scruton is after bigger game. His ultimate objective is the philosopher’s trophy: meaning. And that, Scruton believes, lies in our experience of the sacred…. The Soul of the World is a highly personal vision of a reconstructed Lebenswelt. In a series of cogent, fascinating chapters, he explains why we should set our sights on the beautiful horizon.”—Dominic Green, Weekly Standard

APRIL
978-0-691-16928-6 Paper $17.95
978-0-691-16157-0 Cloth 2014
216 pages. 5 halftones. 5 musical examples. 5 x 8.
One of the Times Literary Supplement’s Books of the Year 2014
One of Flavorwire’s 10 Best Books by Academic Publishers in 2014
One of the Scotsman’s Books of the Year 2014

PHILOSOPHY | RELIGION

Roger Scruton is a writer and philosopher. He is a senior fellow at the Ethics and Public Policy Center in Washington, DC, and a senior fellow of the Future Symphony Institute. Among his more than forty books is The Aesthetics of Architecture (Princeton).
The Long Thaw
How Humans Are Changing the Next 100,000 Years of Earth’s Climate

DAVID ARCHER
With a new preface by the author

The human impact on Earth’s climate is often treated as a hundred-year issue lasting as far into the future as 2100, the year in which most climate projections cease. In The Long Thaw, David Archer, one of the world’s leading climatologists, reveals the hard truth that these changes in climate will be “locked in,” essentially forever. A human-driven, planet-wide thaw has already begun, and will continue to impact Earth’s climate and sea level for hundreds of thousands of years. But The Long Thaw also shows that it is still not too late to avert dangerous climate change—if we can find a way to cooperate as never before.

“A beautifully written primer on why climate change matters hugely for our future—on all time scales.”—New Scientist

“Enjoyable and fast-paced.”—Susan Solomon, Nature

David Archer is professor of geophysical sciences at the University of Chicago. He is the author of many books, including The Global Carbon Cycle (Princeton).

APRIL
978-0-691-16906-4 Paper $17.95T
200 pages. 2 halftones. 20 line illus. 2 tables. 5 1/2 x 8 1/2.
Winner of the 2009 Walter P. Kistler Award, Foundation For the Future
One of The Australian’s Best Books of 2009

POPULAR SCIENCE | EARTH SCIENCE

An Imaginary Tale
The Story of √−1

PAUL J. NAHIN

In An Imaginary Tale, Paul Nahin tells the 2000-year history of one of mathematics’ most elusive numbers, the square root of minus one, also known as i. He re-creates the baffling mathematical problems that conjured it, and the colorful cast of characters who tried to solve them. Weaving together entertaining historical facts and mathematical discussions, An Imaginary Tale is an engaging history of one of the most evasive and pervasive “numbers” in all of mathematics.

“Someone has finally delivered a definitive history of this ‘imaginary’ number… A must read.”—D. S. Larson, Choice

“An Imaginary Tale is marvelous reading and hard to put down. Readers will find that Nahin has cleared up many of the mysteries surrounding the use of complex numbers.”—Victor J. Katz, Science

“A book-length hymn of praise to the square root of minus one.”—Brian Rotman, Times Literary Supplement

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire and the author of many best-selling popular math books, including The Logician and the Engineer and Will You Be Alive 10 Years from Now? (both Princeton). (See page 32 for another book by Paul J. Nahin).

APRIL
978-0-691-16924-8 Paper $16.95T
296 pages. 1 halftone. 47 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS
Can virtuous behavior be explained by nature, and not by human rational choice? In *Primates and Philosophers*, renowned primatologist Frans de Waal explores the biological foundations of one of humanity’s most cherished traits: morality. Drawing on Darwin, recent scientific advances, and his extensive research of primate behavior, de Waal argues that modern-day evolutionary biology incorrectly reinforces our habit of labeling ethical behavior as humane and the less civilized as animalistic. His compelling account of how human morality evolved out of mammalian society will fascinate anyone who has ever wondered about the origins and reach of human goodness.

“[De Waal] sees human morality as having grown out of primate sociality, but with two extra levels of sophistication.” —Nicholas Wade, *New York Times*

“De Waal is one of the world’s foremost authorities on nonhuman primates, and his thoughtful contribution . . . is enriched by decades of close observation of their behavior.” —John Gray, *New York Review of Books*

“[De Waal’s] work . . . has helped lift Darwin’s conjectures about the evolution of morality to a new level.” —Jonathan Weiner, *Scientific American*

On the Medieval Origins of the Modern State

JOSEPH R. STRAYER

With forewords by Charles Tilly &
William Chester Jordan

The modern state, however we conceive of it today, is based on a pattern that emerged in Europe in the period from 1100 to 1600. Inspired by a lifetime of teaching and research, On the Medieval Origins of the Modern State is classic work on what is known about the early history of the European state. The book explores the European state in its infancy, especially in institutional developments in the administration of justice and finance. Forewords from Charles Tilly and William Chester Jordan demonstrate the perennial importance of Joseph Strayer’s book, and situate it within a contemporary context.

“[Strayer] brilliantly traces the developments of the modern state from the medieval kingdoms of Europe.”—Library Journal

“A distinguished book.”—Choice

Joseph R. Strayer (1904–87) was the Dayton-Stockton Professor of History Emeritus at Princeton University. Charles Tilly is the Joseph L. Buttenwieser Professor of Social Science at Columbia University. William Chester Jordan is professor of history at Princeton University.

APRIL
978-0-691-16933-0 Paper $19.95T
149 pages. 5 1/2 x 8 1/2.

EUROPEAN HISTORY

The King’s Two Bodies

A Study in Medieval Political Theology

ERNST H. KANTOROWICZ

With a new introduction by Conrad Leyser & a preface by William Chester Jordan

Originally published in 1957, this classic work has guided generations of scholars through the arcane mysteries of medieval political theology. Throughout history, the notion of two bodies has permitted the postmortem continuity of monarch and monarchy, as epitomized by the statement, “The king is dead. Long live the king.” In The King’s Two Bodies, Ernst Kantorowicz traces the historical dilemma posed by the “King’s two bodies”—the body natural and the body politic—back to the Middle Ages.

“A great book, perhaps the most important work in the history of medieval political thought, surely the most spectacular.”—P. N. Riesenberg, American Political Science Review

“A monumental work of superb scholarship and profound learning, magnificently produced.”—B. Chrimes, Law Quarterly Review

Ernst H. Kantorowicz (1895–1963) taught at the University of California, Berkeley, and was a member of the Institute for Advanced Study in Princeton. Conrad Leyser is associate professor of medieval history at Worcester College, University of Oxford. William Chester Jordan is professor of history at Princeton University.

APRIL
978-0-691-16923-1 Paper $29.95T
584 pages. 32 halftones. 5 1/2 x 8 1/2.

EUROPEAN HISTORY | POLITICAL SCIENCE
Walden

HENRY D. THOREAU
Edited by J. Lyndon Shanley
With an introduction by John Updike

One of the most influential and compelling books in American literature, *Walden* is a vivid account of the years that Henry D. Thoreau spent alone in a secluded cabin at Walden Pond. This edition—introduced by John Updike—celebrates the perennial importance of a classic work. *Walden*’s material is derived from Thoreau’s journals and contains engaging pieces, from the lively “Where I Lived, and What I Lived For” and “Brute Neighbors” to the serene “Reading” and “The Pond in the Winter.” Other famous sections involve Thoreau’s visits with a Canadian woodcutter and an Irish family, a trip to Concord, and a description of his bean field. This is the authoritative text of *Walden* and the ideal presentation of Thoreau’s great document of social criticism and dissent.

“Walden is a self-help book, perhaps the ultimate self-help book, urging us to show up for our own lives, to have the courage to find our own convictions and to try to live them out…. [Thoreau is] a writer of immense humanity, vitality and humor…. One hundred fifty years after its publication, *Walden* also remains a practical, usable manual on how to lead a good, and just life…. At its core, *Walden* is about the project of personal freedom, self-emancipation, which is where all pursuits of freedom must start.”—Robert D. Richardson, *Smithsonian Magazine*

APRIL

978-0-691-16934-7  Paper $9.95
384 pages. 5 1/2 x 8 1/2.

The Writings of Henry D. Thoreau
Elizabeth Hall Witherell, Editor-in-Chief

AMERICAN LITERATURE
The Cosmic Cocktail
Three Parts Dark Matter

KATHERINE FRESEE

The ordinary atoms that make up the known universe—from our bodies and the air we breathe to the planets and stars—constitute only 5 percent of all matter and energy in the cosmos. The rest is known as dark matter and dark energy, because their precise identities are unknown. Blending cutting-edge science with her own behind-the-scenes insights as a leading researcher in the field, acclaimed theoretical physicist Katherine Freese recounts the hunt for dark matter.

“In The Cosmic Cocktail, Professor Katie Freese offers a gripping first-person account of her life as a cosmologist. The recipe? Part memoir, part tutorial, part social commentary. Shaken, not stirred.”—Neil deGrasse Tyson, astrophysicist

“In prose as in life, Katherine Freese is never boring.”—Francis Halzen, Nature

“[Freese’s] enthusiasm and sense of fun shine through every page.”—Marcus Chown, New Scientist

Katherine Freese is director of Nordita, the Nordic Institute for Theoretical Physics, in Stockholm, and professor of physics at the University of Michigan.

JUNE
978-0-691-16918-7 Paper $19.95S
978-0-691-15335-3 Cloth 2014
272 pages. 16 color illus. 63 halftones. 11 line illus. 6 x 9.
Science Essentials

POPULAR SCIENCE | PHYSICS

A World without Why

RAYMOND GEUSS

Many influential ethical views depend on the optimistic assumption that the human and natural world in which we live could, eventually, be made to make sense to us. In A World without Why, Raymond Geuss challenges the genesis and historical development of this optimism in ethical thought and reveals the ways in which it has shown itself to be unfounded and misguided.

“In A World without Why, Raymond Geuss brings his caustic intelligence to many of the themes and figures that have occupied his career.”—Alex Sager, Marx & Philosophy

“Raymond Geuss exhibits in this unique collection an intellectual courage, rare today, in radically undermining current beliefs and preoccupations so that a new, surprising view is disclosed. By doing this with respect to some of the most demanding political questions of our times, Geuss contributes more to the unfinished project of critical theory than most of its self-acclaimed followers.”—Axel Honneth, Columbia University

Raymond Geuss is professor emeritus of philosophy at the University of Cambridge. His books include Politics and the Imagination and Philosophy and Real Politics (both Princeton).

MARCH
978-0-691-16920-0 Paper $24.95S
978-0-691-15588-3 Cloth 2013
288 pages. 5 x 8.

PHILOSOPHY | POLITICAL THEORY
Time, History, and Literature
Selected Essays of Erich Auerbach

ERICH AUERBACH
Edited & with an introduction by James I. Porter
Translated by Jane O. Newman

Erich Auerbach (1892–1957), best known for his classic literary study *Mimesis*, is celebrated as a founder of comparative literature, a forerunner of secular criticism, and a prophet of global literary studies. Yet the true depth of Auerbach’s thinking and writing remains unplumbed. *Time, History, and Literature* presents a wide selection of Auerbach’s essays spanning the full length of his career.

“This collection will be invaluable to anyone studying literary theory, historiography, or cultural studies.”
—Choice

“Stimulating.”—Publishers Weekly

“Porter purposefully organizes Auerbach’s writings . . . in order to sketch a historical panorama.”
—Library Journal

James I. Porter is Chancellor Professor in the Department of Rhetoric at the University of California, Berkeley. Jane O. Newman is Professor of Comparative Literature and European Languages and Studies at the University of California, Irvine.

MARCH
978-0-691-16907-1 Paper $24.95
978-0-691-13711-7 Cloth 2013
336 pages. 6 x 9.

LITERATURE

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Xunzi
The Complete Text

XUNZI
Translated & with an introduction by Eric L. Hutton

This is the first complete, one-volume English translation of the ancient Chinese text *Xunzi*, one of the most extensive, sophisticated, and elegant works in the tradition of Confucian thought. Through essays, poetry, dialogues, and anecdotes, the *Xunzi* presents a more systematic vision of the Confucian ideal than the fragmented sayings of Confucius and Mencius, articulating a Confucian perspective on ethics, politics, warfare, language, psychology, human nature, ritual, and music, among other topics. Aimed at general readers and students of Chinese thought, Eric Hutton’s translation makes the full text of this important work more accessible in English than ever before.

“An outstanding translation of the complete text of the *Xunzi*. Eric Hutton has succeeded in providing a translation that is both philosophically precise and highly readable. This will help introduce one of the most important philosophical texts from early China to a larger audience.”—Michael Puett, Harvard University

Eric L. Hutton is associate professor of philosophy at the University of Utah.

APRIL
978-0-691-16931-6 Paper $26.95
978-0-691-16104-4 Cloth 2014
440 pages. 1 line illus. 6 x 9.

CHINESE PHILOSOPHY | ASIAN STUDIES
Child Migration and Human Rights in a Global Age

JACQUELINE BHABHA

Spanning several continents and drawing on the stories of young migrants, *Child Migration and Human Rights in a Global Age* provides a comprehensive account of the widespread and growing but neglected global phenomenon of child migration and child trafficking. Jacqueline Bhabha explores the complex challenges facing children and adolescents who move to join their families, those who are moved to be exploited, and those who move simply to survive.

“This is an important book on a much neglected subject.”—Amartya Sen, coauthor of *An Uncertain Glory: India and Its Contradictions*

“Wonderful…. the most significant study I know of that explores the implications for children’s lives.”—Catherine Allerton, *International Affairs*

Jacqueline Bhabha is a professor at the Harvard School of Public Health, director of research at Harvard’s François-Xavier Bagnoud Center for Health and Human Rights, and the Jeremiah Smith, Jr. Lecturer at Harvard Law School.

JUNE

978-0-691-16910-1 Paper $24.95
978-0-691-14360-6 Cloth 2014
392 pages. 20 halftones. 6 x 9.

Human Rights and Crimes against Humanity

Eric D. Weitz, Series Editor

CURRENT AFFAIRS | LAW

Rough Country

How Texas Became America’s Most Powerful Bible-Belt State

ROBERT WUTHNOW

Tracing the intersection of religion, race, and power in Texas from Reconstruction through the rise of the Religious Right to today, *Rough Country* illuminates American history since the Civil War, demonstrating that Texas’s story is also America’s.

“Wuthnow’s thoughtful, careful account is a valuable addition.”—Erica Grieder, *Wall Street Journal*

“A commanding sociological history…. [Wuthnow’s] research …. is exhaustive, and his command of data impressive.”—*Economist*

“Anyone seeking to examine the relationship between modern American religious conservatism and politics needs to look no further than Wuthnow’s authoritative, encyclopedic survey of Texas’s influence on national trends.”—*Publishers Weekly* (starred review)

Robert Wuthnow is the Gerhard R. Andlinger ’52 Professor of Social Sciences and director of the Center for the Study of Religion at Princeton University.

MAY

978-0-691-16930-9 Paper $29.95
978-0-691-15989-8 Cloth 2014
664 pages. 23 halftones. 6 x 9.

Winner of the 2014 Coral Horton Tullis Memorial Prize, Texas State Historical Association

AMERICAN HISTORY | RELIGION
Caught
The Prison State and the Lockdown of American Politics

MARIE GOTTSCALK
With a new preface by the author

The huge prison buildup of the past four decades has few defenders, yet reforms to reduce the numbers of those incarcerated have been remarkably modest. Meanwhile, an ever-widening carceral state has sprouted in the shadows, extending its reach far beyond the prison gate. It sunders families and communities and reworks conceptions of democracy, rights, and citizenship—posing a formidable political and social challenge.

In Caught, Marie Gottschalk examines why the carceral state remains so tenacious in the United States.

“Gottschalk has done a public service. She has tried to untangle a fiendishly complex subject, helping to liberate her readers from the intellectual prison of conventional wisdom in the process.”—Gary Silverman, Financial Times

“Gottschalk’s commanding and disturbing Caught is our best guide to the political decisions and public policies that have created the carceral state and our present immobility on the issue of crime and its punishment.”—Michael Meranze, Los Angeles Review of Books

Marie Gottschalk is professor of political science at the University of Pennsylvania.

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POLITICS | PUBLIC POLICY

The Kerner Report
THE NATIONAL ADVISORY COMMISSION ON CIVIL DISORDERS
With an introduction by Julian E. Zelizer

The Kerner Report is a powerful window into the roots of racism and inequality in the United States. Hailed by Martin Luther King Jr. as a “physician’s warning of approaching death, with a prescription for life,” this historic study was produced by a presidential commission established by Lyndon Johnson and provides a riveting account of the riots that shook 1960s America.

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The National Advisory Commission on Civil Disorders was established by President Lyndon B. Johnson. Its members included former Illinois governor Otto Kerner, New York City mayor John Lindsay, U.S. senators Edward Brooke and Fred R. Harris, and NAACP executive director Roy Harris. Julian E. Zelizer is the Malcolm Stevenson Forbes Class of 1941 Professor of History and Public Affairs at Princeton University.

MAY
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AMERICAN HISTORY | POLITICS

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The Copyright Wars
Three Centuries of Trans-Atlantic Battle

PETER BALDWIN

Today’s copyright wars can seem unprecedented. Sparked by the digital revolution that has made copyright—and its violation—a part of everyday life, fights over intellectual property have pitted creators, Hollywood, and governments against consumers, pirates, Silicon Valley, and open-access advocates. But the copyright wars in fact stretch back three centuries—and their history is essential to understanding today’s battles. Telling this important story, The Copyright Wars is the first major trans-Atlantic history of copyright from its origins to today.

“A rich history of copyright and its underlying philosophy.”—John Gapper, Financial Times

“[Copyright Wars] reminds readers that whereas many of today’s copyright issues have to do with new technology, they have deep historical and cultural roots. And the book offers one of the best collections of copyright anecdotes.”—Economist

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Peter Baldwin is professor of history at the University of California, Los Angeles, and Global Distinguished Professor at New York University.

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HISTORY | LAW

Arab Nationalism in the Twentieth Century
From Triumph to Despair—With a New Chapter on the Twenty-First-Century Arab World

ADEED Dawisha

In this elegantly narrated and richly documented book, Adeed Dawisha brings the majesty of Arab nationalism to life through a sweeping historical account of its dramatic rise and fall. Tracing the ideology’s passage from the collapse of the Ottoman Empire through its triumphant ascendancy, and mortal blow, Dawisha argues that Arab nationalism blossomed only in the 1950s and 1960s. Complete with a hard-hitting new and expanded section that surveys recent nationalism and events in the Middle East, Dawisha tells the fascinating story of one of the most colorful and significant periods in twentieth-century Middle Eastern history.

“Splendid.”—Economist

“A timely, illuminating and highly readable overview of the history of the Arab national movement, from its origins in the 19th century to the present.”
—Avi Shlaim, Guardian

Adeed Dawisha is University Distinguished Professor at Miami University, Ohio.

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MIDDLE EAST STUDIES | POLITICAL SCIENCE
The Match Girl and the Heiress

SETH KOVEN

The Match Girl and the Heiress paints an unforgettable portrait of two late-nineteenth-century girlhoods of wealth and want. Seth Koven chronicles how two young women traveled the globe—Nellie Dowell as a spinster proletarian laborer, and Muriel Lester as a well-heeled tourist and revered Christian peacemaker, anticolonial activist, and humanitarian. Vividly describing the intimacies and inequalities of their loving yet complicated relationship, The Match Girl and the Heiress probes the experiences of these extraordinary women against a panoramic backdrop of labor politics, global capitalism, counterculture spirituality, and pacifist feminism.

"An intriguing story of cross-class devotion.”
—Nina Burleigh, New York Times Book Review

"A scholarly yet highly readable jewel that tackles the big issues of early-20th-century England in an intimate way.”—Publishers Weekly (starred review)

Seth Koven is professor of history at Rutgers University, New Brunswick. He is the author of Slumming: Sexual and Social Politics in Victorian London (Princeton).

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“Elegiac, subtle and wide-ranging, Fritz Stern’s book goes a long way to restoring one’s hopes for a Germany that once included Einstein.”—Michael Burleigh, Times Literary Supplement

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Fritz Stern is University Professor Emeritus at Columbia University.

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Sverre Bagge is professor emeritus of medieval history at the University of Bergen in Norway. His books include Kings, Politics, and the Right Order of the World in German Historiography.

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HISTORY

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WILLIAM ZIMMERMAN
With a new afterword by the author

When the Soviet Union collapsed, many hoped that Russia’s centuries-long history of autocratic rule might finally end. Yet today’s Russia appears to be retreating from democracy, not progressing toward it. Ruling Russia is the only book of its kind to trace the history of modern Russian politics and regime changes from the Bolshevik Revolution to the presidency of Vladimir Putin. It examines the complex evolution of communist and post-Soviet leadership, explaining why the democratization of Russia has all but failed.

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William Zimmerman is professor emeritus of political science at the University of Michigan, where he is also research professor emeritus at the Institute for Social Research.

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Institutions, Strategic Restraint, and the Rebuilding of Order after Major Wars
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G. John Ikenberry is the Albert G. Milbank Professor of Politics and International Affairs at Princeton University.

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POLITICAL SCIENCE | INTERNATIONAL RELATIONS

Secrets and Leaks
The Dilemma of State Secrecy

RAHUL SAGAR

With a new preface by the author

State secrecy is vital for national security, but it can also be used to conceal wrongdoing. So how to ensure that this power is used responsibly? Lawmakers and judges are supposed to oversee the executive. But lacking national security expertise, they tend to defer to the executive’s decisions about why and when to employ secrecy. As a result, potential abuses are usually exposed by leaks published in the press. Should such disclosures be condoned?

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Rahul Sagar is Global Network Associate Professor of Political Science at New York University in Abu Dhabi and Washington Square Fellow at New York University in New York.

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POLITICAL THEORY | POLITICS
Why Australia Prospered
The Shifting Sources of Economic Growth
IAN W. MCELEAN

How did Australia attain the world’s highest living standards within a few decades of European settlement? And how has the nation sustained an enviable level of income to the present? Beginning with the Aboriginal economy at the end of the eighteenth century, Ian McLean reveals the striking elements of continuity that have underpinned the evolution of the country’s economy since the nineteenth century. Why Australia Prospered is a fascinating historical examination of how Australia cultivated and sustained economic growth and success.

“Inpressive.…. [T]he work of a manifestly fine scholar with many important points to make and ideas that need to be heard far beyond university economics departments.”—Stephen Matchett, Australian

“In Why Australia Prospered, Ian McLean explores the fascinating mix of factors explaining this persistence of prosperity.”—Times Higher Education Supplement

Ian W. McLean is a visiting research fellow in economics at the University of Adelaide.

JUNE
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312 pages. 28 line illus. 2 tables. 6 x 9.

The Princeton Economic History of the Western World
Joel Mokyr, Series Editor

ECONOMICS | HISTORY

Complexity and the Art of Public Policy
Solving Society’s Problems from the Bottom Up

DAVID COLANDER & ROLAND KUPERS

Complexity science—made possible by modern analytical and computational advances—is changing the way we think about social systems and social theory. Unfortunately, economists’ policy models have not kept up and are stuck in either a market fundamentalist or government control narrative. While these standard narratives are useful in some cases, they are damaging in others, directing thinking away from creative, innovative policy solutions. Complexity and the Art of Public Policy outlines a fresh, more flexible policy approach, one which envisions society as a complex evolving system that is uncontrollable but can be influenced.

“Inspiring…. Colander and Kupers’s book ought to be on every policy maker’s reading list.”—Mark Buchanan, Bloomberg View

“Groundbreaking.”—Sam McNerney, 250 Words

David Colander is professor of economics at Middlebury College and the author of The Making of an Economist, Redux (Princeton). Roland Kupers is an associate fellow in the Smith School of Enterprise and the Environment at the University of Oxford. He is the coauthor of The Essence of Scenarios: Learning from the Shell Experience.

MARCH
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978-0-691-15209-7 Cloth 2014
320 pages. 2 halftones. 5 1/2 x 9.

ECONOMICS | PUBLIC POLICY
Fortune Tellers
The Story of America’s First Economic Forecasters
WALTER A. FRIEDMAN

The period leading up to the Great Depression witnessed the rise of economic forecasters, pioneers who sought to use the tools of science to predict the future, with the aim of profiting from their forecasts. This book chronicles the lives and careers of the men who defined this first wave of economic fortune tellers. They competed to sell their distinctive methods of prediction to investors and businesses, and thrived in the boom years that followed World War I—yet failed to predict the devastating crash of 1929.

“[Fortune Tellers] is a great read, based as it is around the personalities of these early forecasters.”
—Diane Coyle, Enlightened Economist

“Fortune Tellers is a marvel…. [S]cholarship of the highest quality, without shortcuts or gimmicks. We may not be able to trust the forecasters, but when it comes to their stories we are in excellent hands.”
—Pietra Rivoli, Financial Times

Walter A. Friedman is a historian at Harvard Business School and the author of Birth of a Salesman: The Transformation of Selling in America.

MAY
978-0-691-16919-4 Paper $19.95
978-0-691-15911-9 Cloth 2013
288 pages. 28 halftones. 5 1/2 x 9.
Winner of the 2015 Hagley Prize in Business History, Hagley Museum and Library and Business History Conference

POPPULAR ECONOMICS | HISTORY

The Social Life of Money

NIGEL DODD
With a new preface by the author

Questions about the nature of money have gained a new urgency in the aftermath of the global financial crisis. Even as many people have less of it, there are more forms and systems of money, from local currencies and social lending to mobile money and Bitcoin. Yet our understanding of what money is—and what it might be—hasn’t kept pace. In The Social Life of Money, Nigel Dodd, one of today’s leading sociologists of money, reformulates the theory of the subject for a postcrisis world in which new kinds of money are proliferating.

“Wide-ranging and sophisticated…. [T]his is a richly rewarding book. Those of us accustomed to thinking of money as something we exchange for beer and pizza will never again have such a simple story.”—Pietra Rivoli, Financial Times

“In this brilliant and exuberant book the reader is treated to a veritable feast of theories of money.”
—Richard Swedberg, Cornell University

Nigel Dodd is professor of sociology at the London School of Economics. He is the author of The Sociology of Money and Social Theory and Modernity.

MARCH
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456 pages. 1 line illus. 6 x 9.

SOCIOLOGY | ECONOMICS

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Beautiful Game Theory
How Soccer Can Help Economics
IGNACIO PALACIOS-HUERTA

Beautiful Game Theory is the first book to illuminate economics through the world’s most popular sport. Ignacio Palacios-Huerta offers unique and often startling insights into game theory and microeconomics, covering topics such as mixed strategies, discrimination, incentives, and human preferences.

“This stimulating book shows that an understanding of economic ideas gives deep insights into soccer play, and that soccer provides important evidence to test various theories of economic behavior, such as efficient markets and social influences on behavior. You do not have to be a soccer fan to learn from and enjoy this engaging book.”—Gary S. Becker, University of Chicago and Nobel Laureate in Economics

“Enjoyably accessible . . . especially [to] sports enthusiasts, who will learn a great deal about soccer, economics, and human behavior more generally.”—Foreign Affairs

Ignacio Palacios-Huerta is professor of management, economics, and strategy at the London School of Economics, and head of talent identification at Athletic Club de Bilbao, a professional soccer club in Spain.

MAY
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224 pages. 2 halftones. 35 line illus. 30 tables. 6 x 9.

POPULAR ECONOMICS | SPORTS

Myth and Measurement
The New Economics of the Minimum Wage Twentieth-Anniversary Edition—With a New Preface by the Authors
DAVID CARD & ALAN B. KRUEGER

In Myth and Measurement, David Card and Alan Krueger present a powerful challenge to the conventional view that higher minimum wages necessarily reduce jobs for low-wage workers. In a work that has profoundly influenced public policy as well as the direction of economic research, the authors put standard economic theory to the test, using empirical methods and conducting a critical reexamination of existing literature on the minimum wage.

“Our understanding of wage determination has been transformed by an intellectual revolution. . . . Until the Card-Krueger study, most economists, myself included, assumed that raising the minimum wage would have a clear negative effect on employment. But they found, if anything, a positive effect.”—Paul Krugman, New York Times

“Card and Krueger didn’t just question the conventional wisdom; they attacked it in a novel and powerful way. . . . [W]orth a hundred theoretical models in The American Economic Review.”—John Cassidy, New Yorker

David Card is Class of 1950 Professor of Economics at the University of California, Berkeley. Alan B. Krueger is Bendheim Professor of Economics and Public Affairs at Princeton University.

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